



# BROILER MARKET NEWS REPORT

ISSN 1522-0567

TUESDAY  
JANUARY 18, 2011  
VOL. 58 NO. 07

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis Branch

## NATIONAL BROILER MARKET AT-A-GLANCE



Final majority prices were unchanged in all areas when compared to last week prices. Prices are trending steady to barely steady in the West, steady elsewhere. Offerings are light to mostly moderate for early week business. Retail demand is light to moderate following the weekend. Floor stocks are adequate. Market activity is moderate. In the parts structure, movement is mostly moderate. Prices are trending firm to higher for bone-in breast, steady to firm for all other parts. Offerings are light to moderate for parts with bone-in breast moving well. Market activity is moderate to instances active. In production areas, live supplies are moderate; weights are mixed at mostly desirable weights.

**FINAL BROILER FRYER** prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 17-JAN-2011

	Grade A		Composite	
	Majority	Wtd Avg	Loads	Wtd Avg
Delivered to First Receivers 1/:				
Boston/New England	TFEWR		:	75.64 14
Ohio Cities	TFEWR		:	69.58 14
Denver	TFEWR		:	91.88 8
Detroit	TFEWR		:	70.63 24
Los Angeles	94.00	92.08	25 :	81.38 78
New York	74.00-77.00	75.71	21 :	77.08 42
Philadelphia	73.50-75.00	74.45	11 :	74.34 22
Pittsburgh	73.00-76.00	74.82	11 :	78.87 51
St. Louis	TFEWR		:	70.77 12
San Francisco	94.50	93.00	10 :	87.68 28

Delivered to First Receivers 1/:

	Whole Body 2/:		Composite	
	Majority	Wtd Avg	Loads	Wtd Avg
Chicago	64.00-67.00		:	68.76 50

Composite Weighted Average 3/:				
Loads	01/17/11	Change Last Wk	01/10/11	01/18/10
343	77.00	-.25	77.25	82.17

WOG broiler 4/:			
	Majority	Wtd Avg	Loads
Eastern	77.00-79.00	78.06	28
Central	62.00-70.00	68.33	83
Western	75.00-78.00	78.49	52

FOB Dock Equivalent 5/:			
	Majority	Wtd Avg	Loads
Mississippi	81.00-85.00	81.54	34

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

## GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
995	71.00-89.96	84.35

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	170.00	1,745
BREASTS - B/S	142.00	7,599
BREASTS - WHOLE	77.50	1,520
THIGH MEAT - B/S	98.50	1,236
THIGHS	50.50	1,109
DRUMSTICKS	58.50	1,189
LEG QUARTERS	39.00	10,502
WINGS	119.00	3,707

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION BROILER/FRYERS** Prices are trending steady on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as parts of the Northeast brace for more wintry weather. Offerings are sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of bone-in breast are light; light to moderate for the balance of items.

**SOUTHERN REGION BROILER/FRYER** Prices continue to hold steady for whole broilers and fryers. Supplies of all sizes are moderate with trading usually limited to regular commitments. Demand following the weekend is light to moderate. Market activity is moderate. In the parts structure, movement is light to moderate for early week business. Prices are trending steady to higher for breast items. All other parts are steady to instances firm. Offerings of bone-in breast are light with good movement, wings and dark meat items are moderate. Market activity is moderate. In production areas, live supplies are moderate at mostly desirable weights.

**WESTERN REGION BROILER/FRYERS** Final majority prices are unchanged from last Monday's. Offerings light. Demand into retail and food service light to moderate. Floor stocks adequate. Weights desirable. The Los Angeles negotiated WOG weighted average is 75.29 cents, up 1.72 cents on 42 loads. Trading: boneless skinless breasts 106-137, tenderloins 109-120, bone-in breasts 75-94, legs 57-67, leg quarters 36-45, 4-10 leg quarters 37-45, drums 37-49, thighs 54-67, thigh meat 92-102, jumbo wings 94-125, leg meat 83-100 cents delivered.

**MIDWEST REGION BROILER/FRYERS** - Final majority delivered prices unchanged into the Chicago market; Ohio cities, Detroit and St. Louis were TFEWR. Whole broiler/fryer prices steady. Whole bird offers light to moderate. Floor stocks moderate; weights light to moderate. Prices on all parts were steady. Supplies of small wings light, boneless/skinless breast and large wings light to moderate; and leg items balanced. Trade activity on whole birds and parts was light to moderate. Fast food movement light to moderate; other food service and retail demand slow to moderate at best.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices was unchanged at 76 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is moderate as dealers assess current market conditions. Offerings are sufficient for trade needs. Live supplies are moderate; weights are mixed, but noted as desirable. Processor schedules are moderately heavy, but were very light yesterday due to many plants closed for the MLK holiday. Market activity is moderate. In the parts complex, supplies ranged light to moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	(1-18) BRANDED U.S. GRADE A	(1-17) BRANDED U.S. GRADE A
RANGE	69-94	71-94
WEIGHTED AVERAGE	(A)	(A)
NO. OF BOXES	(A)	(A)

(A) Not reported to avoid disclosing individual operation.

**NORTHEAST BROILER/FRYER PARTS** Prices are trending firm to higher for bone-in breast; steady to firm for wings and mostly steady for the balance of items. Trucklot buying activity is moderate following the extended holiday weekend. Offerings are light for bone-in breasts; light to moderate for the balance of items. Trade activity is moderate.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED TRADING*	CURRENT AVG**	WTD AVG**	VOLUME /LBS
BREAST - B/S	120-125	120.00	109.44	1,073,320
TENDERLOINS	110-115	110.00	117.52	264,580
BREAST - WITH RIBS	75-76	75.00	82.97	147,573
BREAST - LINE RUN	75	75.00	76.02	147,901
LEGS	54-55	54.00	47.07	555,800
LEG QUARTERS (BULK)	35-36	35.00	36.03	613,838
DRUMSTICKS	40-41	40.00	46.06	227,120
THIGHS	46-47	46.00	52.72	140,960
B/S THIGHS	100-101	100.00	101.48	146,280
WINGS (WHOLE)	113-114	113.00	107.54	265,400
BACKS AND NECKS (STRIPPED)	13-15	13.00	14.93	50,440
LIVERS (5 POUND TUBS)	45-50	45.00	47.00	4,980
GIZZARDS (HEARTS)	60-65	60.00	64.15	33,920

\* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

\*\* WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

**ARKANSAS BROILER PARTS** FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	849	100.00-155.00	-	122.11
TENDERLOINS		TOO FEW TO REPORT		
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	133	29.00-34.00	-	31.29
LEG QUARTERS (4/10)	975	34.00-38.00	35	34.64
WINGS (WHOLE)	386	83.00-99.00	-	89.36
DRUMSTICKS	614	32.00-42.00	34-36	34.18
THIGHS		TOO FEW TO REPORT		

**ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)**

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	01/18	01/14	01/14	01/11	01/07
Alabama	4,160	6,568	5.46	884	5.40
Arkansas	5,021	5,007	5.23	4,464	5.33
Delmarva	2,340	2,778	5.76	2,325	6.02
KY-LA-TN	2,136	2,863	5.53	1,586	5.12
Mississippi	3,045	4,148	6.23	3,011	5.94
North Carolina	2,803	5,071	7.27	697	6.95
Texas	2,696	2,634	5.69	2,710	5.79
Total	22,201	29,069	5.90	15,677	5.79
Mon-Tue	38,598 (A)			28,255	(A)

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 18-Jan 2010 is estimated to be 33,215,000 up 41.19 percent from a week ago, and up 1.2 percent from a year ago. (last week 23,525,000 last year 32,817,000)

**SOUTHERN STATES BROILER PARTS** F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	446	30.00-34.00	-	31.79
LEG QUARTERS (4/10)	942	32.00-36.00	-	34.83
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for JAN 18, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE
51.00 - 54.50	53.04

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**MIDWEST REGION BROILER/FRYER PARTS**

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 17-JAN-2011 TO 21-JAN-2011, CENTS PER POUND

ITEM	Price per Lb.	Mostly
BREAST - B/S	100.00 - 122.00	104.00 - 112.00
TENDERLOINS	100.00 - 118.50	110.00 - 114.00
BREAST - LINE RUN	71.00 - 89.00	73.00 - 81.00
LEGS	50.00 - 52.00	-
LEG QUARTERS (BULK)	31.00 - 40.00	32.00 - 35.00
LEG QUARTERS (4/10)	35.00 - 45.00	36.00 - 38.00
DRUMSTICKS	33.00 - 57.00	-
THIGHS	46.00 - 61.00	-
B/S THIGHS	86.00 - 103.00	-
WINGS (WHOLE)	104.00 - 121.00	107.00 - 117.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

**SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS**

	RANGE
WOGS 2# & UP - WHOLE	97-115
WOGS 2# & UP - CUT UP 8&9 PIECES	101-119
FROZEN DUCKS	
FROZEN SQUABS	

**DELIVERED TO RETAILERS**

FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS**

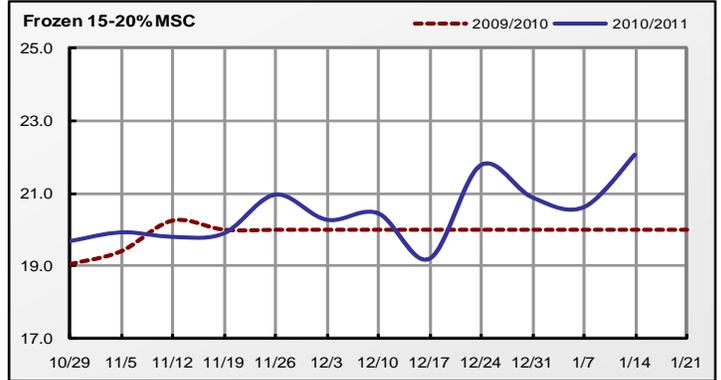
FRESH FRYERS	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124-180
HENS OVER 5#	ICE PACK	
	DRY PACK	124
	ICE PACK	129
	DRY PACK	118
DUCKS		274-279

**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)  
 MSC prices were steady on all fat contents. Supplies of all fat contents were light to moderate. Schedules were normal to reduced for many as a result of severe winter storm activity across the country. Domestic demand was light with export demand mixed. Good interest was noted on frozen 15-20% into the Caribbean and Asia; Central America and Mexico light to moderate. Many in industry anticipate good product movement on all fat contents throughout January. Market activity was slow to moderate with many trying to catch up this week. Despite weather related disruptions, such as trucking delays and production downtime, new contracts continue to go smoothly for most. However suppliers continue to stay out front on the spot marketplace and exercise their options depending on frame values and opportunities. Supplies of raw materials were moderate to instances heavy. Frame values remained steady ranging 6-8 cents FOB, mostly 7-8 cents FOB.

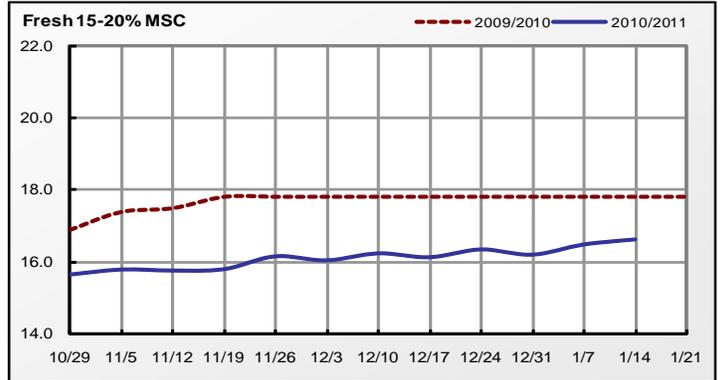
**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	14-Jan-11	Last Week	Last Year	14-Jan-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			-	18.00 - 19.00	18.00 - 19.00	18.00-19.00
Wtd Avg Price			-	18.50	18.50	18.73
Volume Traded	-	-	-	163	245	449
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Price Range	18.00 - 24.00	15.00 - 26.00	17.00-24.00	14.00 - 20.50	13.00 - 20.50	14.50-21.00
Wtd Avg Price	22.04	20.60	20.72	16.61	16.47	17.20
Volume Traded	847	1,730	1,369	2,968	3,723	4,162
Volume Exported	787	1,450	1,269	245	408	388
<b>20% or More</b>						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	15.00-17.00
Wtd Avg Price	-	-	-	19.33	19.00	16.00
Volume Traded	-	-	-	122	163	163
Volume Exported	-	-	-	-	-	-



**Annual MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	2010	2009	2008	2010	2009	2008
<b>15% or Less</b>						
Wtd Avg Price	26.07	21.55	24.01	21.96	24.53	22.58
Volume Traded	590	336	3,136	10,213	15,232	13,790
Volume Exported	270	216	2,414	1,617	1,571	446
<b>15-20%</b>						
Wtd Avg Price	23.82	25.20	24.51	18.61	21.31	19.16
Volume Traded	86,375	85,079	78,815	187,000	157,963	140,572
Volume Exported	75,910	74,059	68,238	28,009	41,141	29,789
<b>20% or More</b>						
Wtd Avg Price	-	-	-	18.85	20.18	19.40
Volume Traded	-	-	-	3,834	3,875	3,408
Volume Exported	-	-	-	-	-	-



**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)\***

**FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 17-JAN-11**

**SOUTH CENTRAL LIVE HEAVY-TYPE HENS**

Trading was TFEWR. Demand for hens from slaughter operations was fair. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

**WTD AVG**  
**RANGE MAJORITY**  
 AT FARM BUYER LOADING TOO FEW TO REPORT

**SOUTHEAST LIVE HEAVY-TYPE HENS**

Prices are trending mostly steady. Offerings are light to moderate for current needs. Processing schedules are noted as normal. Finished product supplies are moderate. Market activity is moderate to instances active.

**WTD AVG**  
**RANGE MAJORITY**  
 AT FARM BUYER LOADING 8-19 12.93  
 AT FARM PRODUCER LOADING TOO FEW TO REPORT  
 FOB PLANT TOO FEW TO REPORT

\* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

**USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS BRANCH OFFICES**

Washington, DC	Voice (202) 720-6911	Michael Sheats, Chief	Des Moines, IA	Voice (515) 284-4471	Jason Karwal, Officer-in-Charge
	Fax (202) 720-2403			Fax (515) 284-4468	
Atlanta, GA	Voice (404) 562-5850	Annie Terry, Officer-in-Charge	Jackson, MS	Voice (601) 965-4662	Gary Brown, Southern States Area Supervisor
	Fax (404) 562-5875			Fax (601) 359-1175	