



# BROILER MARKET NEWS REPORT

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## NATIONAL BROILER MARKET AT-A-GLANCE



Prices for whole broiler/fryers are holding steady in all areas. Offerings are light to moderate for trade needs. Retail and food service demand is moderate at best. Floor stocks are moderate. Severe snowstorms in the Southern regions are hindering transportation and production schedules. In the Northeast, some areas are experiencing heavy snow, and others are predicting more snow this week. Market activity is slow to moderate. In the parts structure, trading is light to moderate for early week trading. Prices are holding steady. Supplies of wings are light to moderate, and the remaining items were adequate or readily available. Market activity for parts is light. In production areas, live supplies are moderate; weights are mixed, but noted as mostly desirable.

**FINAL BROILER FRYER** prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 10-JAN-2011

Grade A		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Delivered to First Receivers 1/:			
Boston/New England	TFEWR	:	74.88
Ohio Cities	TFEWR	:	69.03
Denver	TFEWR	:	81.87
Detroit	TFEWR	:	72.89
Los Angeles	94.00	26 :	84.04
New York	74.00-77.00	22 :	76.87
Philadelphia	73.50-75.00	12 :	74.24
Pittsburgh	73.00-76.00	11 :	78.83
St. Louis	TFEWR	:	71.14
San Francisco	94.50	11 :	84.67

Delivered to First Receivers 1/:

Whole Body 2/:		Composite	
Majority	Wtd Avg	Loads	Wtd Avg
Chicago	64.00-67.00	:	69.48

Composite Weighted Average 3/:		01/03/11		01/11/10	
Loads	01/10/11	Change Last Wk			
338	77.5 6	-.01	77.26		81.95

WOG broiler 4/:		Wtd Avg		Loads	
	Majority				
Eastern	77.00-79.00		77.85		28
Central	64.00-72.00		69.84		67
Western	72.00-77.00		76.74		46

FOB Dock Equivalent 5/:			
	Majority	Wtd Avg	Loads
Mississippi	80.00-85.00	81.51	39

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

## GEORGIA F.O.B. DOCK PRICES

**Many plants are not operating today due to snow and ice weather conditions.**

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
934	71.00-90.06	84.32

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	168.00	1,785
BREASTS - B/S	141.50	7,639
BREASTS - WHOLE	76.50	1,560
THIGH MEAT - B/S	95.00	1,276
THIGHS	51.00	1,069
DRUMSTICKS	59.00	1,149
LEG QUARTERS	39.00	10,542
WINGS	117.50	3,715

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**NORTHEAST REGION BROILER/FRYERS** Prices are trending steady on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as parts of the Northeast and most of the Southeast dig out from a major snow storm that affected availability, production and transportation schedules. Offerings are mostly moderate for current needs. Trade activity is slow to moderate. In the parts complex, supplies of most items are moderate for current needs with some downtime noted due to inclement weather in production areas.

**SOUTHERN REGION BROILER/FRYER** Prices for whole broilers and fryers are holding steady. Supplies of all sizes are moderate to heavy with limited trading. Demand into all channels is light to moderate. Severe winter weather in the South over the weekend is affecting availability, processing schedules, and transportation. Market activity is slow. In the parts structure, interest is light to moderate entering the week. Supplies of wings are in good balance, and the remaining items are mostly moderate. Market activity is light to moderate. In production areas, live supplies are moderate at mostly desirable weights.

**WESTERN REGION BROILER/FRYERS** Final majority prices are unchanged from last Monday's. Offerings light. Demand into retail and food service light to moderate. Floor stocks adequate. Some buyers are watching inventories due to late deliveries from the Eastern part of the country. Weights desirable. The Los Angeles negotiated WOG weighted average is 73.57 cents, down 1.34 cents on 37 loads. Trading: boneless skinless breasts 105-137, tenderloins 108-126, bone-in breasts 74-94, legs 57-67, leg quarters 34-45, 4-10 leg quarters 39-45, drums 37-48, thighs 41-59, thigh meat 90-103, jumbo wings 99-125, leg meat 86-100 cents delivered.

**MIDWEST REGION BROILER/FRYERS** - Final majority delivered prices unchanged into the Chicago market; Ohio cities, Detroit and St. Louis were TFEWR. Whole broiler/fryer prices steady. Whole bird offers light. Winter weather in the south disrupting incoming product. Floor stocks moderate; weights mixed. Prices on all parts were steady to fully steady. Supplies of small wings light, boneless/skinless breast and large wings light to moderate; and leg items moderate. Trade activity on whole birds and parts was active as some shipments of incoming cancelled. Fast food movement light to moderate; other food service and retail demand slow to moderate at best.

**DELMARVA BROILER/FRYERS** Less-than-trucklot asking prices are unchanged at 76 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is light to moderate as more inclement weather is forecasted in the area for tomorrow. Offerings are moderate for current trade needs. Live supplies are moderate; weights are mixed, but noted as desirable. Processor schedules are moderately heavy. Market activity is moderate. In the parts complex, supplies are mostly moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

BRANDED U.S. GRADE A	
RANGE	70-98
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

**NORTHEAST BROILER/FRYER PARTS** Prices continue to trend steady for most items. Trucklot buying activity is light to moderate entering the week as a major snow storm hampered parts of the Northeast and most of the Southeast causing a disruption in processing and transportation schedules. Offerings are mostly moderate for current needs with some downtime noted in production areas due to the weather. Trade activity is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		120-125	112.07	505,800
TENDERLOINS		110-115	107.47	135,120
BREAST - WITH RIBS		72-73	83.15	57,744
BREAST - LINE RUN		72	73.66	75,190
LEGS		54-55	50.52	177,380
LEG QUARTERS (BULK)		35-36	35.11	311,000
DRUMSTICKS		40-41	48.55	178,493
THIGHS		46-47	54.02	106,360
B/S THIGHS		100-101	102.69	48,440
WINGS (WHOLE)		112-113	109.08	199,440
BACKS & NECKS (STRIPPED)		13-15	15.00	15,640
LIVERS (5 POUND TUBS)		45-50	47.19	10,120
GIZZARDS (HEARTS)		60-65	63.76	23,360

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

\* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

\*\* WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

**ARKANSAS BROILER PARTS** FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	954	100.00-155.00	100-108	115.18
TENDERLOINS	135	95.00-183.00	108	111.40
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	1,401	30.00-35.00	30-31	30.63
LEG QUARTERS (4/10)	506	34.00-39.00	35-37	36.30
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

**ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)**

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	01/10	01/06	01/06	01/03	12/30
Alabama	4,211	3,973	5.49	4,139	5.30
Arkansas	4,294	5,105	5.70	4,632	5.79
Delmarva	2,329	2,361	6.21	2,334	6.10
KY-LA-TN	2,491	2,373	5.16	2,221	5.37
Mississippi	1,294	3,048	5.96	3,033	5.90
North Carolina	2,735	2,670	7.29	2,589	7.20
Texas	2,844	2,747	5.74	2,759	5.89
Total	20,198	22,277	5.89	21,707	5.89
Mon	20,198 (A)			21,707 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 10-Jan 2010 is estimated to be 30,218,000 down 7.23 percent from a week ago, and down 4.4 percent from a year ago. (last week 32,574,000 last year 31,611,000)

**SOUTHERN STATES BROILER PARTS** F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)		TOO FEW TO REPORT		
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

\*\*\*\*\*  
Whole Body Index Based on Southern States Parts Trading for JAN 10, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
	TOO FEW TO REPORT	53.21

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**MIDWEST REGION BROILER/FRYER PARTS**

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 10-JAN-2011 TO 14-JAN-2011, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	100.00 - 118.00	103.00 - 108.00
TENDERLOINS	100.00 - 118.50	110.00 - 114.00
BREAST - LINE RUN	68.00 - 89.00	73.00 - 80.00
LEGS	50.00 - 52.00	-
LEG QUARTERS (BULK)	29.50 - 40.00	32.00 - 35.00
LEG QUARTERS (4/10)	35.00 - 45.00	36.00 - 38.00
DRUMSTICKS	31.00 - 57.00	-
THIGHS	31.00 - 59.00	-
B/S THIGHS	86.00 - 103.00	-
WINGS (WHOLE)	98.00 - 120.00	113.00 - 117.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

**SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS**

	RANGE
WOGS 2# & UP - WHOLE	97-115
WOGS 2# & UP - CUT UP 8&9 PIECES	101-119
FROZEN DUCKS	
FROZEN SQUABS	

**DELIVERED TO RETAILERS**

FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS**

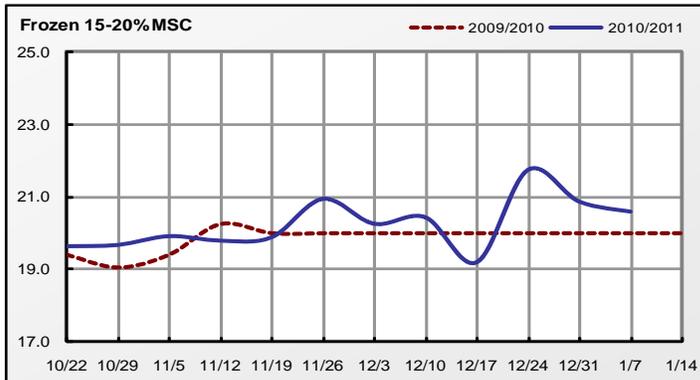
FRESH FRYERS	ICE PACK
	DRY PACK 133-180
ROASTERS 4# & UP	ICE PACK
	DRY PACK 117
HENS OVER 5#	ICE PACK 129
	DRY PACK 118
DUCKS	265-268

**National Mechanically Separated Chicken**

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.) Prices for MSC to start 2011 were steady on all fat contents. Supplies of fresh 15-20% were moderate to instances heavy with the remainder Of fat contents light to moderate. Schedules were normal. Domestic demand was light with export demand mixed. Some noted good interest on frozen and anticipate good movement of all MSC throughout January. Market activity was slow to moderate with many suppliers trying to stay ahead. Contracts for 2011 are finalized, though there might be room for a few future opportunities throughout the year. Prices were confirmed at levels slightly lower than last year and in line with the current spot marketplace. For many, new contracts began this week and so far most have transitions have gone smoothly with a few typical hiccups noted. Supplies of raw materials were moderate to heavy. Frame values were steady ranging 6-8 cents FOB, mostly 7-8 cents FOB.

**Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	7-Jan-11	Last Week	Last Year	7-Jan-11	Last Week	Last Year
<b>15% or Less</b>						
Price Range			24.00	18.00 - 19.00	18.00 - 19.00	18.00-19.00
Wtd Avg Price			24.00	18.50	18.50	18.73
Volume Traded	-	-	40	245	82	445
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Price Range	15.00 - 26.00	15.00 - 24.00	18.00-24.00	13.00 - 20.50	13.00 - 20.50	16.00-21.00
Wtd Avg Price	20.60	20.88	21.38	16.47	16.18	17.48
Volume Traded	1,730	1,146	1,597	3,723	2,978	2,448
Volume Exported	1,450	966	1,437	408	408	428
<b>20% or More</b>						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	16.00
Wtd Avg Price	-	-	-	19.00	19.00	16.00
Volume Traded	-	-	-	163	82	82
Volume Exported	-	-	-	-	-	-



**Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)**

Fat Content	Frozen			Fresh		
	Dec 2010	Nov 2010	Dec 2009	Dec 2010	Nov 2010	Dec 2009
<b>15% or Less</b>						
Wtd Avg Price	-	-	-	18.48	18.50	18.55
Volume Traded	-	-	-	592	530	894
Volume Exported	-	-	-	-	-	-
<b>15-20%</b>						
Wtd Avg Price	20.34	20.04	20.14	16.16	15.85	17.84
Volume Traded	7,720	5,595	6,781	17,110	12,556	12,366
Volume Exported	6,300	4,755	5,659	2,938	2,856	3,060
<b>20% or More</b>						
Wtd Avg Price	-	-	-	19.29	19.38	16.18
Volume Traded	-	-	-	571	530	449
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)\*  
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 10-JAN-11**

**SOUTH CENTRAL LIVE HEAVY-TYPE HENS**

Trading was TFEWR. Demand was moderate for at least adequate offerings from primary users. Schedules were reduced. Finished sales were slowing. Trade sentiment was about steady.

WTD  
RANGE MAJORITY AVG  
AT FARM BUYER LOADING TOO FEW TO REPORT

**SOUTHEAST LIVE HEAVY-TYPE HENS**

Prices were trending steady. Offerings are light to moderate for current needs. Processing schedules are noted as normal. Finished product supplies are moderate. Market activity is moderate to active.

WTD  
RANGE MAJORITY AVG  
AT FARM BUYER LOADING 8-18 12.90  
AT FARM PRODUCER LOADING TOO FEW TO REPORT  
FOB PLANT TOO FEW TO REPORT

\* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

**USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS BRANCH OFFICES**

Washington, DC	Voice (202) 720-6911	Michael Sheats, Chief	Des Moines, IA	Voice (515) 284-4471	Jason Karwal, Officer-in-Charge
	Fax (202) 720-2403			Fax (515) 284-4468	
Atlanta, GA	Voice (404) 562-5850	Annie Terry, Officer-in-Charge	Jackson, MS	Voice (601) 965-4662	Gary Brown, Southern States Area Supervisor
	Fax (404) 562-5875			Fax (601) 359-1175	