



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Prices for whole broiler/fryers are unchanged and holding steady. Offerings are light to moderate for full trade needs. Retail and food service demand is light to moderate as adverse weather conditions in parts of the Western region continue to affect consumer buying interest. Floor stocks are moderate. Market activity is slow. In the parts structure, trading is light to moderate and usually limited to regular commitments. Supplies of all items are moderate to heavy. Market activity for parts is slow. In production areas, live supplies are moderate at mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 03-JAN-2011

	Grade A		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR		:	74.53	15
Ohio Cities	TFEWR		:	69.95	11
Denver	TFEWR		:	88.92	9
Detroit	TFEWR		:	74.29	25
Los Angeles	94.00	92.42	24 :	81.08	82
New York	74.00-77.00	75.57	21 :	76.19	42
Philadelphia	73.50-75.00	74.18	11 :	74.20	22
Pittsburgh	73.00-76.00	74.83	12 :	78.80	52
St. Louis	TFEWR		:	73.44	12
San Francisco	94.50	92.39	9 :	86.27	21

Delivered to First Receivers 1/:

	Whole Body 2/:		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Chicago	64.00-67.00		:	71.11	41

Composite Weighted Average 3/:

Loads	01/03/11	Change Last Wk	12/27/10	01/04/10
332	77.26	.19	77.07	80.47

	Majority	Wtd Avg	Loads
WOG broiler 4/:			
Eastern	77.00-79.00	77.22	28
Central	65.00-74.00	71.20	64
Western	71.00-78.00	78.29	48

FOB Dock Equivalent 5/:

Mississippi	80.00-84.00	80.74	42
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1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Includes all whole birds shipped into listed cities including Chicago.

4/: Delivered first receiver, trucklot and less than trucklot volumes.

5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

******There is no report for Monday, January 3, 2011 due to the New Years Day holiday weekend.******

NORTHEAST REGION BROILER/FRYERS Prices are trending steady on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as dealers access market conditions following the extended holiday weekend. Offerings are mostly moderate for current needs. Trade activity is slow to moderate. In the parts complex, supplies of most items are moderate to heavy.

SOUTHERN REGION BROILER/FRYER Prices are steady for whole broilers and fryers. Supplies of all sizes are moderate with trading limited to most immediate needs. Demand is seasonally light to moderate. Market activity is slow. In the parts structure, interest is light to moderate for early week business. Supplies of all parts are readily available to heavy with limited movement. Market activity is slow. In production areas, live supplies are moderate at mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majority prices are unchanged from last Monday's. Offerings light. Demand into retail and food service light to moderate as adverse weather conditions in parts of the area continue to affect consumer buying interest. Floor stocks adequate. Weights desirable. The Los Angeles negotiated WOG weighted average is 74.91 cents, down .08 cents on 37 loads. Trading: boneless skinless breasts 105-137, bone-in breasts 70-86, legs 57-63, leg quarters 36-46, 4-10 leg quarters 39-45, drums 37-42, thighs 41-59, thigh meat 92-101, jumbo wings 84-122, leg meat 88-100 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices unchanged into the Chicago market; Ohio cities, Detroit and St. Louis TFEWR. Whole broiler/fryer prices steady. Whole bird offers light for the most part. Floor stocks moderate; weights mixed. Prices on dark meat cuts barely steady to lower, all other parts generally steady. Supplies of small wings light, boneless/skinless breast and large wings light to moderate; and tenders and leg items moderate to heavy. Trade activity slow to light on both whole birds and parts. Fast food movement light to moderate; other food service and retail demand slow to moderate at best.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 76 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is light as dealers access current market conditions following the holiday. Offerings are mostly moderate. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processor schedules are moderately heavy. Market activity is slow. In the parts complex, supplies ranged moderate to heavy.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	(12-31)	
	BRANDED U.S. GRADE A	BRANDED U.S. GRADE A
RANGE	62-96	66-96
WEIGHTED AVERAGE	(A)	(A)
NO. OF BOXES	(A)	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are trending steady for most items. Trucklot buying activity is light to moderate as dealers assess market conditions following the extended holiday weekend. Offerings are moderate to heavy for current needs. Trade activity is slow with some improvements noted for late week.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		120-125	111.78	388,280
TENDERLOINS		110-115	111.87	81,720
BREAST - WITH RIBS		72-73	85.39	56,546
BREAST - LINE RUN		72	73.44	77,331
LEGS		54-55	49.02	184,880
LEG QUARTERS (BULK)		35-36	35.48	322,720
DRUMSTICKS		40-41	50.12	90,920
THIGHS		46-47	51.18	74,680
B/S THIGHS		100-101	101.14	58,280
WINGS (WHOLE)		112-113	109.98	197,000
BACKS AND NECKS (STRIPPED)		13-15	15.00	25,720
LIVERS (5 POUND TUBS)		45-50	47.72	12,680
GIZZARDS (HEARTS)		60-65	64.93	19,040

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	1,238	97.00-155.00	100-112	114.01
TENDERLOINS	289	95.00-183.00	108	111.33
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	1,888	28.00-34.00	30-31	30.04
LEG QUARTERS (4/10)	481	34.00-39.00	35	34.88
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	01/03	12/30	12/30	12/27	12/23
Alabama	4,167	3,850	5.30	4,059	5.28
Arkansas	4,695	4,331	5.79	4,874	5.48
Delmarva	2,328	2,327	6.10	Closed	6.42
KY-LA-TN	2,289	2,327	5.37	2,172	5.18
Mississippi	3,016	2,748	5.90	3,606	5.09
North Carolina	2,671	2,528	7.20	1,105	6.95
Texas	1,755	2,755	5.89	(A)	5.90
Total	20,921	20,866	5.89	15,894	5.68
Mon	20,921 (B)			15,894 (B)	

(A) Not published to avoid disclosing individual operations

(B) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 03-Jan 2010 is estimated to be 31,300,000 up 31.23 percent from a week ago, and down 10.4 percent from a year ago. (last week 23,851,000 last year 34,930,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)		TOO FEW TO REPORT		
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for JAN 03, 2011 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
52.50 - 54.50	54.10	53.67

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 03-JAN-2011 TO 07-JAN-2011, CENTS PER POUND

ITEM	Price per Lb.	Mostly
BREAST - B/S	100.00 - 133.00	104.00 - 110.00
TENDERLOINS	100.00 - 118.50	110.00 - 114.00
BREAST - LINE RUN	72.00 - 89.00	72.00 - 77.00
LEGS	50.00 - 55.00	-
LEG QUARTERS (BULK)	29.00 - 40.00	33.00 - 35.00
LEG QUARTERS (4/10)	35.00 - 45.00	36.00 - 38.00
DRUMSTICKS	33.00 - 57.00	-
THIGHS	46.00 - 59.00	-
B/S THIGHS	92.00 - 103.00	-
WINGS (WHOLE)	95.50 - 121.00	114.00 - 119.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	97-115
WOGS 2# & UP - CUT UP 8&9 PIECES	101-119

DELIVERED TO RETAILERS

FROZEN DUCKS	
FROZEN SQUABS	
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

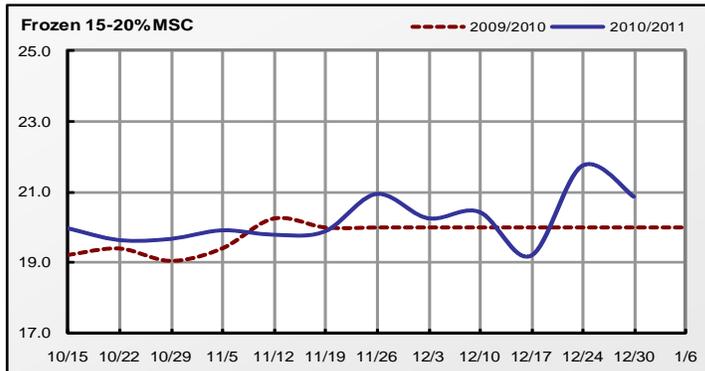
FRESH FRYERS	ICE PACK	
	DRY PACK	133-180
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	117
HENS OVER 5#	ICE PACK	129
	DRY PACK	118
DUCKS		265-268

National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)
 MSC prices trended steady on all fat contents going into the New Year holiday weekend. Supplies of fresh 15-20% were moderate to instances heavy with the balance light to moderate. Schedules were reduced with transportation delays noted throughout the week, typical of the season and due in part to heavy snow storms out East. Domestic demand was seasonally light with export demand mixed. Some noting better interest for January and seem optimistic of good product movement. Market activity was slow to moderate. Contract negotiations for 2011 have been mostly finalized with the exception of some persisting negotiations with Mexico. Prices for 2011 were confirmed at prices at or below last year's low side and consistent with the current spot marketplace. Many suppliers continue to stay ahead on the spot marketplace due to the quiet nature of the holidays and off season. Overall buyers and sellers seem to be prepared for the new contracts beginning next week. Supplies of raw materials were moderate to heavy. Frame values remained steady.

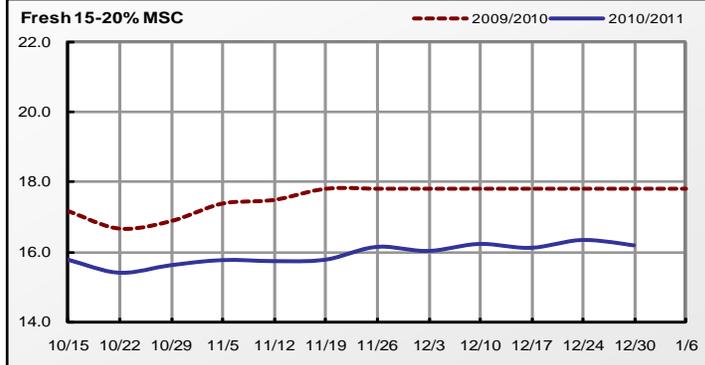
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	30-Dec-10	Last Week	Last Year	30-Dec-10	Last Week	Last Year
15% or Less						
Price Range			24.00	18.00 - 19.00	18.00 - 19.00	18.00-19.00
Wtd Avg Price			24.00	18.50	18.50	18.64
Volume Traded	-	-	40	82	82	224
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	15.00 - 24.00	16.00 - 26.00	17.00-23.00	13.00 - 20.50	13.00 - 20.50	16.00-21.00
Wtd Avg Price	20.88	21.75	20.10	16.18	16.33	17.96
Volume Traded	1,146	986	1,172	2,978	2,999	2,550
Volume Exported	966	906	1,052	408	449	836
20% or More						
Price Range	-	-	-	18.00 - 20.00	18.00 - 20.00	16.00
Wtd Avg Price	-	-	-	19.00	19.33	16.00
Volume Traded	-	-	-	82	122	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Nov 2010	Oct 2010	Nov 2009	Nov 2010	Oct 2010	Nov 2009
15% or Less						
Wtd Avg Price	-	-	-	18.50	18.55	18.41
Volume Traded	-	-	-	530	775	1,502
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	20.04	19.86	19.97	15.85	15.79	17.60
Volume Traded	5,595	7,428	5,805	12,556	14,895	12,716
Volume Exported	4,755	6,668	5,205	2,856	3,305	1,754
20% or More						
Wtd Avg Price	-	-	-	19.38	18.00	16.67
Volume Traded	-	-	-	530	204	367
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*
 FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 03-JAN-11**

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Trading was TFEWR. Demand was moderate for at least adequate offerings from production areas. Schedules were reduced. Finished sales were slowing. Trade sentiment was about steady.

WTD
 RANGE MAJORITY AVG
 AT FARM BUYER LOADING TOO FEW TO REPORT

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending steady. Offerings are light to moderate for current needs as production and transportations schedules return to normal following the wintry weather that hampered the area. Processing schedules are noted as normal. Finished product supplies are moderate. Market activity is seasonally active.

WTD
 RANGE MAJORITY AVG
 AT FARM BUYER LOADING 8.5-18 12.83
 AT FARM PRODUCER LOADING TOO FEW TO REPORT
 FOB PLANT TOO FEW TO REPORT

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS BRANCH OFFICES

Washington, DC	Voice (202) 720-6911	Michael Sheats,	Des Moines, IA	Voice (515) 284-4471	Jason Karwal
	Fax (202) 720-2403	Chief		Fax (515) 284-4468	Officer-in-Charge
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	Fax (404) 562-5875	Officer-in-Charge		Fax (601) 359-1175	Southern States Area Supervisor