



# BROILER MARKET NEWS REPORT

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## NATIONAL BROILER MARKET AT-A-GLANCE



Prices are holding steady in all areas. Preliminary majority prices are unchanged in all areas when compared to early week prices. Offerings are light to moderate for the limited buyer interest. Retail and food service demand is light to moderate. Floor stocks covered the full range. Market activity is seasonally slow to moderate as other traditional holiday items became the focal point of the marketplace. In the parts structure, movement is light to moderate for late week business. Prices are mostly steady for breast items, often firm for bone- in breasts. Dark meat prices are steady to lower with supplies moderate to heavy. Supplies of wings are moderate to heavy with steady prices. In production areas, live supplies are moderate at mostly desirable weights.

According to the National Agricultural Statistics Service (NASS) for the week ending November 20, 2010 broiler egg sets were up 8%, and chick placements were up 6% when compared to a year ago. Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 01-Jan-2011 is estimated at 151.2 million head, this compares to 149.9 million head a week earlier.

**PRELIMINARY REPORT** Prices negotiated for trucklot sales of ready-to-cook broiler/fryers FOB and delivered to first receivers at major market areas (cents per lb) Week of 29-NOV-2010

	<u>MAJORITY</u>	<u>RANGE</u>	<u>WTD AVG</u>	<u>LOADS</u>
<b>Delivered to First Receivers:</b>				
<b>US Grade A 1/</b>				
New York	76.00-79.00			
Los Angeles	95.00			
<b>Whole Body 2/</b>				
Chicago	69.00-73.00	68.00-90.00	74.66	38
<b>FOB Dock Equivalent 3/:</b>				
Mississippi	78.00-84.00	72.00-88.00	82.00	38

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

**GEORGIA FOB DOCK PRICES** The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.50 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

**PLEASE BE ADVISED:** There will not be another market report until Monday, Nov. 29, 2010 due to the Thanksgiving Day holiday weekend.

**MIDWEST REGION** Preliminary majority delivered prices into the Chicago market unchanged. Whole broiler/fryer prices are steady. Whole bird offers light to moderate on very light trade. Floor stocks in full range: weights desirable. Part prices mostly steady, at times weak on dark meat and large wings. Supplies of breast cuts and small wings in balance to limited, other parts moderate to heavy. Buying activity is inactive to light entering the Thanksgiving Day weekend. Some pickup noted on fast food promotions, with retail and other food service outlet movement light.

**WESTERN REGION** The Los Angeles preliminary majority is 95 cents, unchanged from last Monday's final. The market on whole broiler fryers is steady and WOGs is steady with some spot unsettledness noted on product for early next week prompt shipments. Offerings light with some spot availability noted for next week's immediate needs. Retail demand for post Thanksgiving need ranged extremely light to moderate. Food service demand light to moderate with best activity in fast foods. Floor stocks adequate. Weights desirable. The market on white items is mostly steady and dark items steady to weak. Demand light to moderate. Offerings of white items light to moderate. Dark item offerings are moderate to moderately heavy. Retail and foodservice movement light to moderate, best fast foods.

**NORTHEAST REGION** Prices are holding steady on all sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is light entering the extended holiday day weekend. Offerings are sufficient for current needs. Trade activity is seasonally slow. In the parts complex, supplies of breast items are light to moderate and clearing satisfactorily. Wings, dark meat cuts and tenders are mostly moderate.

**SOUTHERN REGION** Prices are trending steady for whole broilers and fryers. Offerings of all sizes are sufficient to satisfy trade needs. Demand entering the weekend is seasonally light to moderate as the focus turned to other traditional holiday item. Market activity is slow to moderate. In the parts structure, movement is light to moderate. Prices are steady to instances firm for breast items with bone-in breast well cleared. All remaining parts prices are trending steady. Offering of breast items are light to moderate, wings, tenders and dark meat items are moderate to at times heavy. Market activity is slow to moderate. In production areas, live supplies are moderate at mostly desirable weights.

**DELMARVA** Less-than-trucklot asking prices are unchanged at 78 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds was light with many sellers and buyers absent due to the Thanksgiving holiday. Offerings are sufficient to handle trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processor schedules were heavy when combined with spot operations open on Saturday. Market activity is seasonally slow. In the parts complex, breast items are light to moderate. Dark meat cuts and wings are moderate to heavy.

\*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FORM DELMARVA

	<b>BRANDED U.S. GRADE A</b>	
<b>RANGE</b>		65-98
<b>WEIGHTED AVERAGE</b>		(A)
<b>NO. OF BOXES</b>		(A)
<b>CUMULATIVE</b>	11/22/10-11/26/10	(A)
	11/23/09-11/27/09	(A)
<b>NO. OF BOXES</b>	11/22/10-11/26/10	(A)
	11/23/09-11/27/09	(A)

(A) Not reported to avoid disclosing individual operations.

**SOUTHERN STATES BROILER PARTS** F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEMS	LBS (000)	RANGE	MAJ	WTD AVG	WEEKLY	
					LBS (000)	WTD AVG
BREAST - B/S		TOO FEW TO REPORT			1,310	119.19
TENDERLOINS		TOO FEW TO REPORT			375	136.60
BREAST - LINE RUN		TOO FEW TO REPORT			260	74.00
FRONT HALVES		TOO FEW TO REPORT			245	74.98
LEGS		TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK)	225	32.00-37.00	-	35.18	848	35.63
LEG QUARTERS (4/10)	1,025	37.00-39.00	-	38.22	2,863	38.34
WINGS (WHOLE)		TOO FEW TO REPORT			495	122.86
WINGS (CUT)		TOO FEW TO REPORT			206	135.27
DRUMSTICKS		TOO FEW TO REPORT			TFEWR	
THIGHS		TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT			240	86.42

\*\*\*\*\*  
 WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR NOVEMBER 26, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
53.00 - 56.00	54.93	55.31

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**NORTHEAST BROILER PARTS** Prices are trending steady to firm for bone-in breast; steady for the balance of items. Trucklot buying activity is light entering the extended weekend as dealers' interest centered on more traditional holiday meat items. Offerings of breast items are light to moderate; wings, tenders and most dark meat cuts are moderate to heavy. Trade activity is seasonally slow.

Ice Packed Broiler/Fryer Parts, Delivered To First Receivers in Pool Trucklot and Trucklot Quantities, Cents per Pound.

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	WEEKLY	
				WTD AVG	VOL/ LBS
BREAST - B/S	130-135	117.59	448,960	121.86	2,161,059
TENDERLOINS	120-125	117.19	159,400	118.62	631,100
BREAST - WITH RIBS	72-73	82.40	55,154	81.44	295,277
BREAST - LINE RUN	72	73.87	67,115	73.53	283,017
LEGS	58-59	51.31	126,600	52.71	506,040
LEG QUARTERS (BULK)	39-40	38.92	330,040	39.40	1,032,360
DRUMSTICKS	41-42	44.21	160,053	45.80	345,013
THIGHS	50-51	48.01	66,000	52.62	186,138
B/S THIGHS	100-101	101.07	40,480	100.56	308,760
WINGS (WHOLE)	117-118	117.75	111,960	120.11	667,360
BACKS AND NECKS (STRIPPED)	13-15	15.00	23,400	15.00	110,400
LIVERS (5 POUND TUBS)	45-50	46.78	15,040	46.98	53,825
GIZZARDS (HEARTS)	60-65	63.57	24,280	63.75	110,258

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA, CT, RI, AND PA (NORTHEAST OF HARRISBURG).

TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

\*\* WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

**ESTIMATED SLAUGHTER OF BROILER-FRYERS**

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)		AVG WTS	
	11/26	11/25	11/24	11/23	11/24	11/23	11/19	11/17		
Alabama	4,174	(A)	3,905	3,964	5.88	5.51	4,547	5.70		
Arkansas	3,698	Holiday	5,145	5,260	5.62	5.68	5,390	5.81		
Delmarva	2,542	Holiday	2,290	2,347	6.03	5.98	2,057	6.06		
KY-LA-TN	2,019	(A)	2,320	2,415	4.92	5.06	2,540	5.20		
Mississippi	2,102	Holiday	2,836	3,024	5.86	6.53	3,023	6.07		
North Carolina	2,544	(A)	2,442	2,508	7.40	7.43	2,861	7.43		
Texas	3,120	(A)	2,702	2,664	5.62	5.63	2,665	5.63		
Total	20,199	1,139	21,640	22,182	5.87	5.92	23,083	5.96		
Mon-Fri	87,389	(B)					109,744	(B)		
Saturday	2,679	(included in total for date shown)					1,889			

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 26-Nov-10 and 27-Nov-10 is estimated to be 30,220,000 head down 12.75 percent from a week ago and up 24.00 percent from a year ago. (Last week 34,638,000, last year 24,371,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 27-Nov-10 is estimated to be 129,804,000 head down 20.84 percent from a week ago, and up 6.90 percent from a year ago. (Last week 163,984,000, last year 121,430,000)

Actual data incorporated when available.

**SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DLVRD TO RETAILERS**

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO PROCESSED POULTRY, DLVRD TO RESTAURANTS AND INSTITUTIONS**

	RANGE
FRESH FRYERS	133-180
ROASTERS 4# & UP	117
HENS OVER 5#	118
DUCKS	265-268

**YOUNG CHICKENS SLAUGHTERED**

W/E 20-Nov-2010 Under Federal Inspection (Preliminary) (in Thousands)

	A	B	C	D	Total
	4.25 lbs & down	4.26 - 6.25 lbs	6.26 - 7.75 lbs	7.76 lbs & up	
Head	39,591	66,015	35,026	23,352	163,984
Avg Live Wgt	3.83	5.32	6.72	8.51	5.71
% of total /1	24%	40%	22%	14%	100%
Comparisons					
Last week	37,145	68,910	33,040	24,810	163,905
Avg Live Wgt	3.86	5.40	6.66	8.52	5.78
% of total /1	23%	42%	20%	15%	100%
Year Ago 2/	39,651	77,005	22,923	18,085	157,664
Avg Live Wgt	3.83	5.35	6.62	8.35	5.50
% of total /1	25%	49%	15%	11%	100%
To date/2010*	1,799,157	3,562,038	1,192,276	891,170	7,444,641
To date/2009*	1,823,652	3,665,833	1,025,072	758,564	7,273,121

/1 May not total to 100% due to rounding. /2 Comparable week.

\*Note: Year to-date totals reflect comparable time periods.

Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

**LIVE POULTRY SLTRD UNDER FEDERAL INSPECTION**

(Preliminary) W/E 20-Nov-2010

	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
Head	163,984	1,205	1,836	3,041	457
Avg Wt	5.71	3.32	8.48	6.44	6.88
Last week	163,905	891	1,556	2,447	430
Same wk yr ago	157,644	1,225	1,376	2,601	430
Avg Wt	5.50	3.22	7.80	5.64	6.81
To-date/2010*	7,444,641	63,333	65,455	128,788	19,455
To-date/2009*	7,273,101	58,776	69,642	128,418	18,916
% Change YTD	2%	8%	-6%	0%	3%

**Ready-to-Cook Weight and Dressing Percentage**

Current week	697,580	2,120	10,354	12,474	2,264
Last week	705,791	1,549	8,433	9,982	2,149
Same wk yr ago	645,946	2,051	7,137	9,188	2,079
To-date/2010*	31,052,578	108,197	346,336	454,533	96,233
To-date/2009*	29,915,950	97,963	362,773	460,736	90,441
% Change YTD	4%	10%	-5%	-1%	6%
Dressing %	74.5%	53.0%	66.5%		72.0%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 156.0 million head. Estimated U.S. slaughter for this period was 166.0 million head, or 10.0 million more than estimated available. (B) Dressing % adjustments reflect quarterly update. \*Note: Year to-date totals reflect comparable time periods.

**EST U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON**

Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Oct 16	168.1	160.2	105%	5.85
23	164.5	160.1	103%	5.76
30	166.8	159.9	104%	5.73
Nov 6	164.4	158.5	104%	5.78
13	165.9	158.4	105%	5.78
20	166.0	156.0	106%	5.71
Year to date	7535.2	7335.0	103%	
Nov 27		156.0		
Dec 4		155.6		

\*Based on chick placements 6 to 7 weeks earlier.

**BROILER/CATTLE/HOG WEEKLY EST SLAUGHTER**

W/E	11/27/10	11/20/10	%CHG	11/28/09	%CHG
Broilers	129,804	163,984 <sup>1</sup>	-20.84	121,430 <sup>1</sup>	+6.90
Cattle	582	682	-15	537 <sup>2</sup>	+08
Hogs	2,064	2,326	-11	2,042 <sup>2</sup>	+01

<sup>1</sup> Actual data incorporated when available.

<sup>2</sup> Totals adjusted to reflect USDA, NASS revisions.

**EASTERN REGION MISC POULTRY** Delivery Week of 22-Nov-10

**DUCKLINGS:** Prices Negotiated by First Receivers, US Grade A, 4-5 lbs. Delivered in Trucklot And Pool Trucklot Quantities, Cents/lb.

ORIGIN	FROZEN	FRESH
LONG ISLAND	206-210	211-217
MIDWEST	185-200	190-204

**ROASTERS:** Prices Negotiated By First Receivers, US Grade A & Plant Grade, 5 Lbs & Up, Delivered, Cents/lb.

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	75.00-80.50	76.00-79.00
VACUUM PACKED (6-9 PER BOX)	74.00-80.00	74.00-77.00

**SQUABS:** New York Area Wholesale Prices, Frozen, Plant Grade, Dollars/Dozen, 1 To 10 Boxes

11 OZ.	69.84-87.59
13 OZ.	77.76-101.25
15 OZ.	84.96-112.08

THE EASTERN REGION INCLUDES:

CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA RI, SC, VA, VT, WV

**CENTRAL REGION DUCKLINGS** Prices are steady. Demand is moderate to good with supplies light to moderate for current requirements. Market activity is moderate. Processing schedules are reduced due to the Thanksgiving holiday. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.70, bone in legs at \$2.75-3.10, gizzards at \$1.20-1.50, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

Prices Negotiated by First Receivers for US Grade A Delivered in Trucklot & Pool Trucklot Quantities, 4-5 Lbs, Cents/lb., Week of 22-Nov-10

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	177-210	179-210

**GRAYSTONE SMALL ANIMAL AUCTION -** 23-Nov-10

\*\*All Papers Required To Sell All Out Of State Poultry\*\*

Prices Paid Per Lb, Except As Noted	RANGE
Muscovy Ducks - Drakes	1.10 - 1.30 lbs.
Cockatiels	18.00 - 21.00 ea.
Pekin Ducks	5.00 - 8.00 ea.
Pullets 4-6 LBS	- 1.10 lbs.
Red Fowl 5-6 L BS	.70 - .95 lbs.
Red Fowl 4-5 LBS	.60 - .90 lbs.
Leghorn Roosters	2.25 - 2.50 ea.
Crossbred Roosters 7-11 LBS	.80 - .95 lbs.
Crossbred Roosters 4-6 LBS	1.10 - 1.40 lbs.
Crossbred Fowl 5-9 LBS	.65 - .80 lbs.
Banty Roosters	2.00 - 2.25 ea.
Banty Hens	1.00 - 2.00 ea.
Guinea Pigs	.75 - 4.00 ea.
Guinea Fowl	3.75 - 5.50 lbs.
Kid Goats	31.00 - 37.00 ea.
Geese 9-14 LBS	1.00 - 1.15 lbs.
Pigeons	2.60 - 3.00 ea.
White Pigeons	4.25 - 4.75 ea.
Chukars	2.75 - 3.50 ea.
Rabbits 6-9 LBS	1.60 - 1.70 lbs.
Rabbits 4-6 LBS	1.70 - 2.10 lbs.
Bunnies	2.00 - 5.50 ea.
Doves	2.75 - 4.00 ea.
Silkies	- 2.00 ea.
Goats	40.00 - 50.00 ea.
Quail	1.50 - 1.70 ea.
Parakeets	5.00 - 8.00 ea.
Pheasants	6.00 - 8.50 ea.
Muscovy Ducks - Hens	1.05 - 1.25 lbs.
Fancy Pigeons	9.00 - 12.00 ea.
Total Coops Sold	2918

**HEAVY TYPE HENS (7 POUNDS AND UP)**

PRELIMINARY PRICE, CENTS PER LB., GENERALLY FOR  
SLAUGHTER THE WEEK OF 29-NOV-2010

**SOUTH CENTRAL**

Trading was TFEWR. Demand for spent heavy hens was moderate. Offerings were at least adequate. Seasonal sales were good. Schedules were as desired. Trade sentiment was about steady.

	<b>RANGE</b>	<b>MAJORITY</b>
AT FARM BUYER LOADING	TOO FEW TO REPORT	

**SOUTHEAST**

Sales are too few to report prices. Offerings are moderate for current needs. Processing schedules for next week are noted as normal. Finished product supplies are light to moderate. Market activity is seasonally moderate to active.

	<b>RANGE</b>	<b>MAJORITY</b>
AT FARM BUYER LOADING	TOO FEW TO REPORT	
AT FARM PRODUCER LOADING	TOO FEW TO REPORT	
FOB PLANT	TOO FEW TO REPORT	

\*WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

\* \* \* \*

**LIGHT TYPE HENS**

CENTS PER HEAD, GENERALLY FOR REMOVAL  
WITHIN THE NEXT 10 DAYS

(INCLUDES HANDLING, FREIGHT AND ANY OTHER  
CHARGES, WEIGHTS AVERAGE ABOUT 3.50 POUNDS)

**EASTERN REGION**

Prices are holding steady. Demand is moderate to instances good for sufficient offerings of light type hens. Processing schedules are reduced due to the Thanksgiving Day holiday. Market activity is moderate.

	<b>RANGE</b>	<b>MAJORITY</b>
REMOVAL COST	2-11	3-7

**SOUTH CENTRAL**

Sales were TFEWR. Demand was moderate for fully adequate offerings from shell egg suppliers. Finished sales were good. Schedules were as desired. Trade sentiment was about steady.

	<b>RANGE</b>	<b>MAJORITY</b>
REMOVAL COST	TOO FEW TO REPORT	

**NORTH CENTRAL**

Prices unchanged. Demand is moderate to good, offerings are light to moderate. Schedules are part time due to the holiday. Market activity is moderate to good.

	<b>RANGE</b>	<b>MAJORITY</b>
REMOVAL COST	0-10.5	0-5

**NATIONAL CANNER FOWL MARKET**

Sales are too few to report prices. Offerings are sufficient for current trade needs. Demand is light to moderate with trading limited due to the majority of supplies being used internally. Processing schedules are reduced to the Thanksgiving Day holiday. Market activity is moderate.

Cents per Pound, Current Negotiations, Without Freight Cost

<b>LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)</b>	<b>HEAVY CANNER HENS (WITHOUT NECKS)</b>
TOO FEW SALES TO REPORT	TOO FEW SALES TO REPORT

Cents per Pound, Current Negotiations, Freight Cost Included

<b>LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)</b>	<b>HEAVY CANNER HENS (WITHOUT NECKS)</b>
TOO FEW SALES TO REPORT	TOO FEW SALES TO REPORT

**WEEKLY NEW YORK CITY SEASONAL POULTRY**

FOR DELIVERY THE WEEK OF NOVEMBER 22, 2010.

**CAPONS:**

Prices are trending steady. Supplies of frozen USDA Grade A capons are light to moderate and clearing satisfactorily. Buyer interest for the upcoming holiday was noted as fairly good to good. Trade activity was moderate to active.

**DOLLARS PER POUND DELIVERED TO FIRST RECEIVERS:**

6-9 LBS. 2.10-2.40 MOSTLY 2.20-2.40

**GEESE:**

Prices are trending steady. Supplies of frozen USDA Grade A geese are light to moderate for current needs. Inquiries and bookings for the upcoming holidays are noted as fairly good. Processors are operating full schedules. Trade activity is moderate to active.

**DOLLARS PER POUND DELIVERED TO FIRST RECEIVERS:**

8-16 LBS. 3.65-4.00 MOSTLY 3.65-3.75

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