



BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE



Majority prices were 2 cents lower in the East, 3 cents lower in the Midwest, and 1 cent higher in the West when compared to last week prices. The market tone was barely steady to firm in the West, steady to barely steady in the Midwest, and barely steady to weak in the East. Retail and food service demand was light to fairly good, mostly light to moderate. Supplies of all sizes were adequate to fully adequate to satisfy current trade needs. Floor stocks were balanced to fully sufficient. In the parts structure, movement was moderate to good for early week trading. Supplies of breast were light to moderate. Wings and dark meat items were moderate. In production areas, live supplies were moderate at mixed, but mostly desirable weights.

FINAL Prices negotiated for trucklot sales of ready-to-cook broiler/fryers delivered to first receivers and FOB Dock at major market areas (cents per lb) Week of 29-MAR-2010

	Grade A		Composite	
	Maj	Wtd Avg	Lds	Wtd Avg Lds
Delivered to First Receivers 1/:				
Boston/New England	TFEWR			80.20 15
Ohio Cities	TFEWR			79.39 10
Denver	93.50	93.50	4	87.21 7
Detroit	TFEWR			81.50 25
Los Angeles	94.00	93.86	37	90.63 72
New York	84.00-87.00	85.43	21	85.05 41
Philadelphia	83.50-85.00	84.09	11	83.66 22
Pittsburgh	83.00-86.00	84.27	11	85.05 53
St. Louis	TFEWR			81.12 19
San Francisco	94.50	96.38	13	95.10 20

	Whole Body 2/:		Composite	
	Maj	Wtd Avg	Lds	Wtd Avg Lds
Chicago	76.00-82.00			79.32 44

Composite Weighted Average 3/:				
Loads	03/29/10	Change Last Wk	03/22/10	03/30/09
328	85.28	-.49	85.77	75.80
WOG Broilers 4/:				
	Majority	Wtd Avg	Lds	
Eastern	86.00-88.00	86.60	29	
Central	75.00-83.00	79.71	68	
Western	85.00-91.00	88.44	44	

FOB Dock Equivalent 5/:			
Mississippi	83.00-85.00	82.71	49

- 1/: Includes branded product.
- 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.
- 3/: Includes all whole birds shipped into listed cities including Chicago.
- 4/: Delivered first receiver, trucklot and less than trucklot volumes.
- 5/: Southeast area.

GEORGIA FOB DOCK PRICES Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is **84.75** cents based on ice-packed USDA grade "A" sized 2 1/12 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
973	79.96-88.52	84.26

Georgia f.o.b. dock confirmed FINAL WTD AVG price on ice-packed parts:

ITEM	WTD AVG (CENTS PER POUND)	VOLUME (000) POUNDS
LINE RUN TENDERS	185.00	1,597
BREASTS - B/S	172.00	6,889
BREASTS - WHOLE	93.00	1,520
THIGH MEAT - B/S	91.00	1,236
THIGHS	47.00	1,109
DRUMSTICKS	58.50	1,189
LEG QUARTERS	37.50	9,262
WINGS	151.00	3,427

This information is supplied by the Georgia Department of Agriculture, Poultry Market News Service.

NORTHEAST Trucklot buying activity on ready-to-cook whole broiler/fryers was light and generally unaggressive as dealers assess market developments entering the week. Offerings of all sizes were readily available and slow to clear. Movement through retail and distributive channels was seasonally fair. The market tone was weak. In the parts complex, supplies of breast items were mostly moderate; tender were in good balance and clearing satisfactorily. Wings and most dark meat cuts were at least sufficient for current needs.

SOUTHERN The market tone was barely steady to instances weak. Demand following the weekend was light with trading usually limited to regular commitments. Supplies of sizes were at least adequate to fully adequate to satisfy current trade needs. In the parts structure, movement was moderate to good for late week business. Breast items were in good supply and moving well. Wings and dark meat items were mostly moderate. In production areas live supplies were moderate at mostly desirable weights.

WESTERN Final majority prices were 1 cent higher than last Monday's. The market tone was steady to firm; offerings light to adequate. Retail and food service demand was slow to moderate. Floor stocks balanced; sizes desirable. The market tone was steady on most parts. The Los Angeles negotiated WOG weighted average was down 2.08 cents from last week to 87.20 cents on 35 loads. Trading was noted: boneless skinless breasts 142-163; bone-in breasts 92-116; tenderloins 151-155; jumbo wings 131-159; leg quarters bulk 37-45, 4/10 40-41; drums 47-64; thighs 45-54; boneless skinless thigh 87-92; and leg meat 83-93 cents delivered.

MIDWEST Final majority delivered prices into the Chicago market area decreased 3 cent; Ohio cities, Detroit, and St. Louis were TFEWR. Market tone on whole broiler/fryers was steady to barely steady. Whole birds offers were sufficient on light trade draw. Retail and food service demand was light to fairly good; best into sports bar restaurants. Floor stocks were in close balance to fully adequate; weights desirable to heavy. Supplies of breast cuts light to moderate, wings increased and slowed in clearance; and leg cuts were available. The trade sentiment was steady on all parts.

DELMARVA Movement of ready-to-cook whole birds was seasonally light to fair entering the week. Seller offerings were readily available for immediate trade requirements. Live supplies were moderate; weights were mixed, but noted as mostly desirable. Processing schedules were moderate to moderately heavy. Less than trucklot asking prices were 1 cent lower at 85 to 94 cents. The market tone was barely steady to mostly weak. In the parts complex, breast items were at least adequate. Dark meat cuts and wings were moderate.

*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FORM DELMARVA

BRANDED U.S. GRADE A	
RANGE	76-102
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
(A) Not reported to avoid disclosing individual operations.	

NORTHEAST BROILER/FRYER PARTS Trucklot buying activity was fair to moderate as dealers continued to assess market conditions entering the week. Offerings of breast items were at least sufficient; tenders were balanced and clearing satisfactorily. Wings and most dark meat cuts were moderate for current needs. Retail and distributive movement was seasonally fair. The market tone was generally steady for most items.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		165-170	158.48	577,280
TENDERLOINS		155	154.14	86,120
BREAST - WITH RIBS		90-91	99.93	54,440
BREAST - LINE RUN		90	94.03	70,840
LEGS		52-53	47.09	169,680
LEG QUARTERS (BULK)		36-37	35.68	214,480
DRUMSTICKS		44-45	54.30	35,600
THIGHS		40-41	48.25	50,872
B/S THIGHS		92-93	97.05	68,600
WINGS (WHOLE)		148-149	140.48	174,520
BACKS AND NECKS (STRIPPED)		13-15	15.00	19,400
LIVERS (5 POUND TUBS)		40-45	43.11	5,240
GIZZARDS (HEARTS)		50-55	52.05	15,000

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	1,213	139.00-189.00	155-162	160.52
TENDERLOINS	237	127.00-214.00	-	152.90
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	1,550	30.00-35.00	30-32	31.13
LEG QUARTERS (4/10)	1,143	35.00-36.00	-	35.24
WINGS (WHOLE)	405	101.00-154.00	116-120	116.82
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	03/29	03/25	03/25	03/22	03/18
Alabama	3,684	3,857	5.40	3,811	5.35
Arkansas	5,106	5,145	5.48	4,443	5.37
Delmarva	2,247	2,251	5.90	2,008	5.81
KY-LA-TN	2,353	2,634	4.83	2,354	4.98
Mississippi	2,907	2,826	5.67	3,000	5.86
North Carolina	2,793	2,641	7.06	2,427	7.04
Texas	2,611	2,715	5.44	2,361	5.53
Total	21,701	22,069	5.64	20,404	5.66
Mon	21,701 (A)			20,404 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 29-Mar 2010 is estimated to be 32,467,000 up 6.04 percent from a week ago, and up 4.5 percent from a year ago. (last week 30,618,000 last year 31,063,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	518	150.00-210.00	-	164.53
TENDERLOINS	280	146.00-215.00	-	158.71
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	428	32.00-36.00	-	34.56
LEG QUARTERS (4/10)	607	34.00-39.00	-	36.73
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for Mar 29, 2010 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
60.50 - 64.00	62.53	62.56

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 29-MAR-2010 TO 02-APR-2010, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	144.00 - 168.00	153.00 - 162.00
TENDERLOINS	138.00 - 160.00	152.00 - 157.00
BREAST - LINE RUN	89.00 - 108.00	90.00 - 92.00
LEGS	48.00 - 53.00	-
LEG QUARTERS (BULK)	34.00 - 39.00	34.00 - 36.00
LEG QUARTERS (4/10)	36.00 - 48.00	37.00 - 39.00
DRUMSTICKS	37.00 - 52.00	-
THIGHS	41.00 - 47.00	-
B/S THIGHS	90.00 -	-
WINGS (WHOLE)	139.00 - 156.00	145.00 - 151.00
BACKS AND NECKS (STRIPPED)	12.00 - 25.00	-
LIVERS	32.00 - 48.00	-
GIZZARDS (HEARTS)	40.00 - 58.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	96-114
WOGS 2# & UP - CUT UP 8&9 PIECES	100-118
FROZEN DUCKS	
FROZEN SQUABS	

DELIVERED TO RETAILERS

FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
FRESH FRYERS	DRY PACK 170
	ICE PACK 159
ROASTERS 4# & UP	DRY PACK 117
	ICE PACK
HENS OVER 5#	DRY PACK 116
	ICE PACK 129
DUCKS	262-265

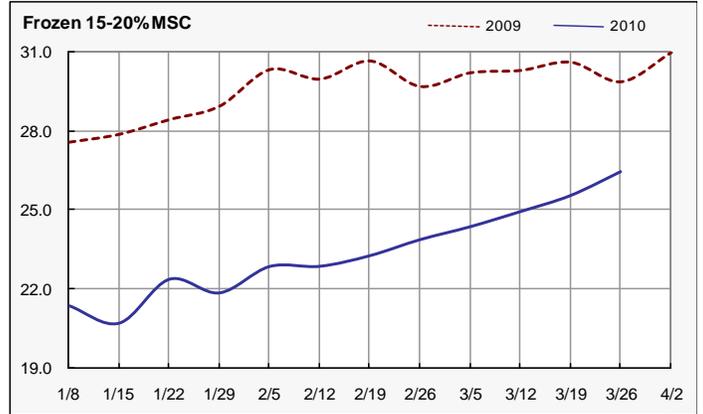
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

The market tone on frozen 15-20% was fully steady to firm and mostly steady on the balance of fat contents. Supplies of frozen 15-20% were in close balance to tight, fresh 15-20% adequate, and about adequate on the remainder. Supplies of raw materials were close. Export and domestic demand was light to moderate on fresh 15-20% and moderate to good on frozen 15-20%. Best movement continues into the Caribbean and Central American countries; Mexico was seasonally quiet with many preparing for a slow week next week for Easter. Interest and trading on frozen 15-20% out front remains good with firm trading levels and asking prices. Schedules were generally normal. Frame values were fully steady with trading levels ranging 8-12 cents FOB, mostly 9-10 cents FOB.

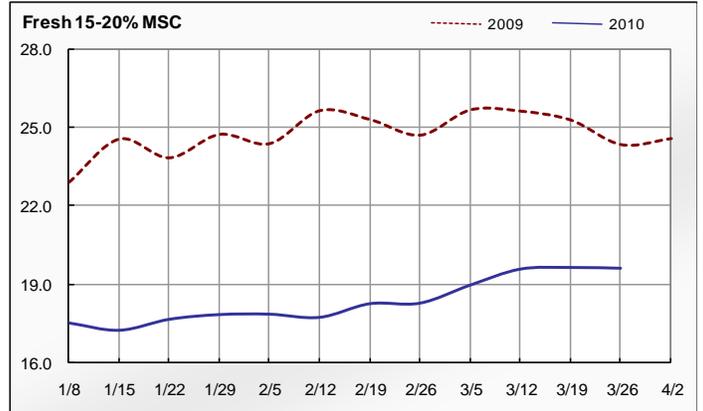
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	26-Mar-10	Last Week	Last Year	26-Mar-10	Last Week	Last Year
15% or Less						
Price Range			-	25.00	25.00	28.00-32.00
Wtd Avg Price			-	25.00	25.00	29.22
Volume Traded	-	-	-	41	143	354
Volume Exported	-	-	-	-	-	55
15-20%						
Price Range	23.00 - 30.00	23.00 - 28.00	27.00-34.00	17.00 - 22.00	16.00 - 22.00	20.00-28.00
Wtd Avg Price	26.46	25.56	29.89	19.57	19.60	24.35
Volume Traded	2,016	1,223	1,994	3,978	2,968	2,519
Volume Exported	1,736	1,163	1,994	877	306	694
20% or More						
Price Range	-	-	-	19.00	19.00	22.00
Wtd Avg Price	-	-	-	19.00	19.00	22.00
Volume Traded	-	-	-	41	82	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Feb 2010	Jan 2010	Feb 2009	Feb 2010	Jan 2010	Feb 2009
15% or Less						
Wtd Avg Price	24.50	24.00	-	19.93	18.78	28.22
Volume Traded	40	80	-	1,182	1,689	1,101
Volume Exported	-	-	-	-	-	214
15-20%						
Wtd Avg Price	23.18	21.31	30.12	17.96	17.57	25.03
Volume Traded	7,348	6,700	6,505	18,692	15,974	14,414
Volume Exported	5,815	5,940	5,044	4,039	2,162	4,447
20% or More						
Wtd Avg Price	-	-	-	16.63	16.08	23.00
Volume Traded	-	-	-	326	530	325
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 29-MARCH-10**

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Trading was TFEWR. Demand was fair for at least adequate offerings of spent heavy hens. Schedules were as desired. Finished sales were active and at least moderate in retail outlets. Trade sentiment was at least steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING		TOO FEW TO REPORT	

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices were generally unchanged when compared to the previous week. Demand was fair at best for the at least moderate offerings of heavy fowl. Processing schedules were reduced due to the observance of the Religious holiday. Finished product supplies were at least moderate for current trade needs. The undertone was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-15.5		12.08
AT FARM PRODUCER LOADING		TOO FEW TO REPORT	
FOB PLANT		TOO FEW TO REPORT	

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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