



BROILER MARKET NEWS REPORT

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Market News Branch & Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



The market tone was steady to fully steady in the West, steady to firm elsewhere. Retail and food service demand was light to moderate for mid week business. Supplies of all sizes were light to moderate to satisfy current trade needs. Floor stocks were balanced to fully adequate. In the parts structure, movement was light to instances good, mostly moderate. Supplies of breast items were light and held with confidence. Wings and dark meat items were moderate to heavy. In production areas, live supplies were moderate at mixed, but mostly desirable weights.

GEORGIA FOB DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading advanced .25 cents to 83.50 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 85.75 cents last year on March 11, 2009.

GA f.o.b. dock quoted prices on ice-packed parts for next week's trading.

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	176.50
BREASTS - B/S	157.00
BREASTS - WHOLE	84.50
THIGH MEAT - B/S	92.50
THIGHS	47.00
DRUMSTICKS	60.00
LEG QUARTERS	37.50
WINGS	158.00

Information supplied by the GA Dept of Ag's Poultry Market News Service.

SOUTHERN REGION The market tone was at least steady to fully steady. Demand was moderate for mid week trading. Supplies of all sizes were balanced to well cleared to satisfy current trade needs. In the parts structure, movement was moderate to good. Breast items were mostly light with cutlets in the strongest position and moving well. Wings and dark meat items were moderate. In production areas, live supplies were moderate at mostly desirable weights.

MIDWEST REGION Whole broiler/fryer market tone was steady to firm. Offers of whole birds remained light and buyer interest light to fair. Retail and food service movement was light to moderate at best. Floor stocks were in balance to fully adequate; weights desirable to light. Boneless/skinless supplies were barely adequate, wings balanced, dark meat items available and leg quarters were held with confidence. Trade sentiment was steady to firm on breast cuts, about steady on drums and thighs, and steady on the balance of parts.

WESTERN REGION The market tone on whole broiler fryers and WOGs was steady to fully steady. Offerings light to adequate and being held with increased confidence. Retail and foodservice demand light to sometimes moderate with some buyers purchasing needs hand to mouth. Weights desirable with some noting 3 lb. heavier sizes being held with increased confidence. Floor stocks adequate. Offerings of wings adequate to fully adequate, breasts items light, and dark items adequate to fully adequate. Parts demand light to fair, best on white items. The market tone on wings was steady to barely steady, breast items steady to instances fully steady, and dark items steady to barely steady.

NORTHEAST REGION Trucklot buying activity on ready-to-cook whole broiler/fryers was moderate to fairly good for midweek trading. Offerings of all sizes were balanced to light and well cleared. Retail and distributive movement was fair to moderate. The market tone was fully steady to firm. In the parts complex, supplies of wings and dark meat cuts were mostly moderate; breast items and tenders were in close balance to tight.

BROILER-TYPE EGGS SET IN 19 SELECTED STATES UP 2 PERCENT

Commercial hatcheries in the 19-State weekly program set 206 million eggs in incubators during the week ending March 6, 2010. This was up 2 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 83 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED UP 1 PERCENT

Broiler growers in the 19-State weekly program placed 169 million chicks for meat production during the week ending March 6, 2010. Placements were up 1 percent from the comparable week a year earlier. Cumulative placements from January 3, 2010 through March 6, 2010 were 1.50 billion, down slightly from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED TOTAL 19 SELECTED STATES

WEEK ENDING 03/06/10	2010	2009	PERCENT CHANGE PREVIOUS YEAR
	<i>Thousand</i>		
EGGS SET	206,144	202,111	+02
CHICKS PLACED	168,880	167,577	+01

Source: NASS, USDA

WEEKLY FRYERS AVAILABLE FOR MARKETING Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 17-Apr-10 is estimated at 154.8 million head. This compares to 153.4 million head the previous week and to 157.2 million head the same week a year ago, when the slaughter was 156.9 million head and the composite weighted average price was 76.33 cents per pound.

MAR 09

SOUTHERN STATES BROILER/FRYER PARTS

MAR 10

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS			WTD	ITEM	POUNDS			WTD
	(000)	RANGE	MAJORITY	AVG		(000)	RANGE	MAJORITY	AVG
BREAST - B/S	494	122.00-185.00	-	128.88	BREAST - B/S	342	128.00-185.00	-	132.93
TENDERLOINS	150	125.00-190.00	-	138.43	TENDERLOINS	143	125.00-191.00	-	139.69
BREAST - LINE RUN	TOO FEW TO REPORT				BREAST - LINE RUN	112	78.00-82.00	-	79.54
FRONT HALVES	TOO FEW TO REPORT				FRONT HALVES	TOO FEW TO REPORT			
LEGS	TOO FEW TO REPORT				LEGS	TOO FEW TO REPORT			
LEG QUARTERS (BULK)	404	31.00-36.00	-	34.03	LEG QUARTERS (BULK)	387	32.00-36.00	-	34.35
LEG QUARTERS (4/10)	832	33.00-38.00	-	35.90	LEG QUARTERS (4/10)	642	34.00-38.00	-	36.29
WINGS (WHOLE)	190	120.00-142.00	-	131.68	WINGS (WHOLE)	170	130.00-142.00	-	138.94
WINGS (CUT)	TOO FEW TO REPORT				WINGS (CUT)	TOO FEW TO REPORT			
DRUMSTICKS	TOO FEW TO REPORT				DRUMSTICKS	TOO FEW TO REPORT			
THIGHS	TOO FEW TO REPORT				THIGHS	TOO FEW TO REPORT			
B/S THIGHS	TOO FEW TO REPORT				B/S THIGHS	TOO FEW TO REPORT			

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR F.O.B. DOCK

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
55.50 - 60.00	57.79	56.00 - 60.00	58.09	57.34

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Trucklot buying activity was fair to fairly good for midweek trading. Offerings of breast items and tenders were light and well cleared; dark meat cuts and wings were mostly moderate for current needs. Retail and distributive movement was moderate. The market tone was steady for wings and dark meat cuts; fully steady to firm for breast items.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

MAR 09	CURRENT NEG	WTD	VOL/LBS	MAR 10	CURRENT NEG	WTD	VOL/LBS
ITEM	TRADING*	AVG		ITEM	TRADING*	AVG	
BREAST - B/S	145	134.60	741,880	BREAST - B/S	145-150	135.66	506,960
TENDERLOINS	135	132.69	331,612	TENDERLOINS	135-140	132.98	86,080
BREAST - WITH RIBS	79-80	88.16	72,760	BREAST - WITH RIBS	80-81	88.81	59,120
BREAST - LINE RUN	79	81.62	66,640	BREAST - LINE RUN	80	82.46	64,960
LEGS	52-53	48.83	176,920	LEGS	52-53	51.46	127,200
LEG QUARTERS (BULK)	36-37	35.36	367,360	LEG QUARTERS (BULK)	36-37	36.95	199,560
DRUMSTICKS	44-45	53.00	95,400	DRUMSTICKS	44-45	50.55	71,080
THIGHS	40-41	47.41	111,036	THIGHS	40-41	49.88	49,800
B/S THIGHS	92-93	89.58	143,080	B/S THIGHS	92-93	93.61	70,360
WINGS (WHOLE)	148-149	133.69	288,800	WINGS (WHOLE)	148-149	141.86	229,520
BACKS AND NECKS (STRIPPED)	13-15	14.98	35,400	BACKS AND NECKS (STRIPPED)	13-15	15.00	17,240
LIVERS (5 POUND TUBS)	45-50	46.74	19,520	LIVERS (5 POUND TUBS)	45-50	49.29	8,120
GIZZARDS (HEARTS)	55-60	57.67	25,320	GIZZARDS (HEARTS)	55-60	57.06	21,800

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). * TODAY'S NEG. SALES AS OF 11:30 A.M.

** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG
	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	(1,000)	WTS
Alabama	4,013	4,118	3,928	3,586	5.37	5.37	3,974	5.37	
Arkansas	4,934	5,162	4,762	4,098	5.74	4.99	4,873	5.43	
Delmarva	2,011	2,252	2,190	2,385	5.95	6.06	2,071	5.92	
KY-LA-TN	2,223	2,256	2,309	2,397	5.28	4.94	2,259	5.14	
Mississippi	2,899	2,893	2,948	2,856	6.00	5.95	2,838	5.99	
North Carolina	2,680	2,750	2,468	2,950	7.08	6.80	2,350	7.15	
Texas	2,605	2,600	2,623	2,519	5.68	5.52	2,490	5.59	
Total	21,365	22,031	21,228	20,791	5.83	5.63	20,855	5.73	
Mon-Wed	65,177 (A)				63,818 (A)				

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 10-Mar-10 is estimated to be 31,964,000 head up 2.14 percent from a week ago and up 3.99 percent from a year ago.

(Last week 31,295,000, last year 30,737,000)

SOUTHERN CALIFORNIA (L.A. AREA)

PROCESSED POULTRY, DLVRD TO RETAILERS

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY

DLVRD TO RESTAURANTS AND INSTITUTIONS

	RANGE
FRESH FRYERS	ICE PACK 159
	DRY PACK 170
ROASTERS 4# & UP	ICE PACK
	DRY PACK 117
HENS OVER 5#	ICE PACK 125
	DRY PACK 116
DUCKS	262-265

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

UNDER FEDERAL INSPECTION FOR WEEK ENDING 13-Mar-10

Class	CURRENT WEEK	PREVIOUS WEEK
	03/13/10 (1)	03/06/10
	----- Thousand head -----	
Broiler/fryer	161,830(2)	158,860
Light hens	1,637	1,300
Heavy hens	1,479	1,296
Total	164,946	161,456

(1)ESTIMATED

2)The estimated number of broiler-fryers available for slaughter the week ending 13-Mar-10 is 156.0 million head compared to 155.6 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 162.2 million head or 6.2 million more than estimated available. For the week of 20-Mar-10 the estimated available is 154.7 million head.

WEEKLY COLD STORAGE HOLDINGS-SELECTED STGE CENTERS
(INCL GOVT STOCKS) (IN THOUSANDS)

	PROCESSED TURKEY	PROCESSED POULTRY
	LBS	LBS
AM 03/08/10	121,245	58,110
AM 03/01/10	117,910	63,848
CHG	3,335	5,738
PCT CHG	3	-9

COLD STORAGE MOVEMENT (IN THOUSANDS)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	03/08/10	03/01/10	03/09/09	03/08/10	03/01/10	03/09/09
PACIFIC COAST LOS ANGELES	3,159	3,105	610	7,470	7,102	11,011
ANGELES	301	325	200	878	911	830

HACKETTSTOWN POULTRY SALES

FOR 03/09/10

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

	LOW HIGH AVG			LOW HIGH AVG		
	HEAVY FOWL lb.	.50	1.20	.85	HEAVY FOWL ea.	-
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-
CHICKS lb.	-	-	-	CHICKS ea.	-	-
PULLETS lb.	-	-	-	PULLETS ea.	10.25	13.50 11.88
BUNNIES lb.	-	-	-	BUNNIES ea.	-	-
ROOSTERS lb.	-	1.90	-	ROOSTERS ea.	-	-
GEESE lb.	-	-	-	GEESE ea.	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-
DUCKS lb.	-	-	-	DUCKS ea.	-	-
RABBITS lb.	1.40	2.40	1.96	RABBITS ea.	-	-
PIGEONS lb.	-	-	-	PIGEONS ea.	4.00	5.25 4.81
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-
PARTRIDGES ea.	-	-	-	COCKATIELS ea.	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	-	-
TOTAL COOPS	22					

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending March 5, 2010

	Whole Chickens	Legs Breasts	Necks,Backs & W/Thighs	Livers Gizzards	Hens
	RAYON				
Low	73.86	143.42	75.30	21.51	7.17 62.75
High	76.01	154.18	86.05	25.10	10.76 62.75
Mostly	75.30	150.60	82.47	23.31	7.17 62.75
SAN JUAN					
Low	73.51	139.84	71.71	17.93	3.59 60.96
High	75.30	150.60	82.47	21.51	7.17 60.96
Mostly	75.30	147.01	78.88	21.51	3.59 60.96
NEW SAN JUAN					
Low	74.22	147.01	78.88	21.51	7.17 64.54
High	76.73	157.77	89.64	28.68	10.76 64.54
Mostly	75.30	157.77	86.05	25.10	8.96 64.54

BECERRA

Low	75.30	150.60	82.47	25.10	7.17 64.54
High	77.81	161.35	93.23	32.27	10.76 64.54
Mostly	75.30	157.77	89.64	26.89	10.76 64.54

CENTRAL MISCELLANEOUS POULTRY RTC HENS

READY-TO-COOK PRICES NEGOTIATED FOR DELIVERY TO FIRST RECEIVERS, U.S.GRADE A AND PLANT GRADE,5LBS AND UP, FOR WEEK OF MARCH 8, 2010

HENS	ICE PACKED (12 PER BOX)	RANGE
	VACUUM PACKED (6-9 PER BOX)	79-86
		79-90

DELMARVA Movement of ready-to-cook whole birds was moderate for midweek trading. Seller offerings were closely balanced. Live supplies were moderate; weights were desirable to light. Processing schedules were moderate. Less than trucklot asking prices remained unchanged at 83 to 92 cents. The market tone ranged steady to fully steady. In the parts complex, breast items were light. Dark meat cuts and wings were available.

BRANDED U.S. GRADE A	
RANGE	79-97
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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