



BROILER MARKET NEWS REPORT

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Poultry Programs

Market News Branch & Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



The market tone was about steady to steady in the East, steady elsewhere. Retail and food service demand was light to moderate for midweek trading. Supplies of all sizes were adequate to fully adequate to satisfy current trade needs. Floor stocks were balanced to long. In the parts structure, movement was light to moderate. Wings were light to moderate and clearing well. Supplies of breast items and dark meat items were moderate to heavy with tenders in the weakest position. In production areas, live supplies were moderate. Weights were mixed, but mostly desirable.

GEORGIA FOB DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading remains unchanged at 82.25 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 87.00 cents last year on November 05, 2008.

GA f.o.b. dock quoted prices on ice-packed parts for next week's trading.

| ITEM | DOCK PRICE (CENTS PER POUND) |
|------------------|---------------------------------|
| LINE RUN TENDERS | 166.00 |
| BREASTS - B/S | 124.50 |
| BREASTS - WHOLE | 74.50 |
| THIGH MEAT - B/S | 95.50 |
| THIGHS | 49.00 |
| DRUMSTICKS | 59.50 |
| LEG QUARTERS | 37.50 |
| WINGS | 153.50 |

Information supplied by the GA Dept of Ag's Poultry Market News Service.

SOUTHERN REGION

The market tone was about steady to steady. Retail and food service demand was fair to moderate for mid week trading. Supplies of all sizes were at least adequate to satisfy current trade needs. In the parts structure, movement was fair to moderate. Breast items and dark meat items were mostly moderate but wings were light with good movement. In production areas live supplies were moderate; at mixed, but mostly desirable weights.

MIDWEST REGION

Whole broiler/fryer market tone was steady. Producer whole bird offers were light. Retail and food service movement was slow to moderate at best. Floor stocks adequate to long; weights desirable. Part trade was very light with supplies of wings tight to in close supply and all other parts fully adequate. The market tone was steady to firm on wings; about steady on breast and dark meat, and barely steady to weak on tenders.

WESTERN REGION

The market tone was steady on whole birds. Offers of whole birds adequate. Retail and food service demand slow to moderate. Weights desirable. Floors stocks adequate to instances fully adequate. Supplies of wings barely adequate to tight, balance of parts items adequate to available. The market tone on wings was fully steady to firm, balance of items steady to barely steady.

NORTHEAST REGION

Trucklot buying activity on ready-to-cook whole broiler/fryers was light to fair at best as most dealers were content to limit orders to normal commitments. Offerings of all sizes were at least sufficient for current needs. Movement through retail and distributive channels was fair to moderate. The market tone was about steady. In the parts complex, offerings of wings were light to moderate and well cleared. Breast items and tenders were moderate to mostly heavy. Dark meat cuts fully sufficient.

BROILER -TYPE EGGS SET IN 19 SELECTED STATES DOWN 2 PERCENT

Commercial hatcheries in the 19-State weekly program set 182 million eggs in incubators during the week ending October 31, 2009. This was down 2 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 84 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED DOWN 1 PERCENT

Broiler growers in the 19-State weekly program placed 157 million chicks for meat production during the week ending October 31, 2009. Placements were down 1 percent from the comparable week a year earlier. Cumulative placements from December 28, 2008 through October 31, 2009 were 7.33 billion, down 4 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED TOTAL 19 SELECTED STATES

| WEEK ENDING 10/31/09 | 2009 | 2008 | PERCENT CHANGE PREVIOUS YEAR |
|----------------------|-----------------|---------|---------------------------------|
| | <i>Thousand</i> | | |
| EGGS SET | 181,673 | 185,975 | -2 |
| CHICKS PLACED | 157,423 | 158,747 | -1 |

Source: NASS, USDA

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 12-Dec-09 is estimated at 141.9 million head. This compares to 143.1 million head the previous week and to 147.4 million head the same week a year ago, when the slaughter was 160.0 million head and the composite weighted average price was 82.26 cents per pound.

NOV 03

SOUTHERN STATES BROILER/FRYER PARTS

NOV 04

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

| ITEM | POUNDS | | | WTD | ITEM | POUNDS | | | WTD |
|---------------------|-------------------|---------------|----------|--------|---------------------|-------------------|---------------|----------|--------|
| | (000) | RANGE | MAJORITY | AVG | | (000) | RANGE | MAJORITY | AVG |
| BREAST - B/S | 314 | 100.00-175.00 | - | 108.59 | BREAST - B/S | 324 | 100.00-175.00 | - | 108.94 |
| TENDERLOINS | 143 | 112.00-182.00 | - | 123.14 | TENDERLOINS | 153 | 112.00-182.00 | - | 122.10 |
| BREAST - LINE RUN | TOO FEW TO REPORT | | | | BREAST - LINE RUN | TOO FEW TO REPORT | | | |
| FRONT HALVES | TOO FEW TO REPORT | | | | FRONT HALVES | TOO FEW TO REPORT | | | |
| LEGS | TOO FEW TO REPORT | | | | LEGS | TOO FEW TO REPORT | | | |
| LEG QUARTERS (BULK) | 465 | 26.00-36.00 | 30-32 | 31.96 | LEG QUARTERS (BULK) | 459 | 26.00-36.00 | 30-32 | 31.93 |
| LEG QUARTERS (4/10) | 1,051 | 30.00-37.00 | 31-33 | 32.19 | LEG QUARTERS (4/10) | 1,185 | 30.00-37.00 | 31-33 | 32.11 |
| WINGS (WHOLE) | 140 | 140.00-152.00 | - | 149.14 | WINGS (WHOLE) | 135 | 140.00-153.00 | - | 149.26 |
| WINGS (CUT) | 150 | 162.00-166.00 | - | 163.87 | WINGS (CUT) | 167 | 162.00-166.00 | - | 163.90 |
| DRUMSTICKS | TOO FEW TO REPORT | | | | DRUMSTICKS | TOO FEW TO REPORT | | | |
| THIGHS | TOO FEW TO REPORT | | | | THIGHS | TOO FEW TO REPORT | | | |
| B/S THIGHS | TOO FEW TO REPORT | | | | B/S THIGHS | TOO FEW TO REPORT | | | |

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR F.O.B. DOCK

| RANGE | TODAY'S AVERAGE | RANGE | TODAY'S AVERAGE | 5-DAY AVERAGE |
|---------------|-----------------|---------------|-----------------|---------------|
| 43.00 - 49.50 | 46.32 | 43.00 - 50.00 | 46.37 | 46.31 |

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Trucklot buying activity was light to fair at best as dealers kept floor stocks in balance with the generally light to very light demand. Offerings of breast items and tenders were available and discounted where product was in excess. Dark meat cuts were moderate to heavy for current needs. Wings were light to moderate and clearing well. Retail and distributive movement was mostly fair to moderate. The market tone was fully steady for wings; barely steady for breast items and steady at best for dark meat cuts.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

| NOV 03 | CURRENT NEG | WTD | | NOV 04 | CURRENT NEG | WTD | |
|----------------------------|-------------|--------|---------|----------------------------|-------------|--------|---------|
| ITEM | TRADING* | AVG | VOL/LBS | ITEM | TRADING* | AVG | VOL/LBS |
| BREAST - B/S | 120-125 | 115.25 | 734,040 | BREAST - B/S | 120-125 | 112.96 | 424,000 |
| TENDERLOINS | 120-125 | 121.77 | 190,360 | TENDERLOINS | 120-125 | 118.04 | 127,080 |
| BREAST - WITH RIBS | 67-68 | 72.18 | 110,960 | BREAST - WITH RIBS | 67-68 | 79.52 | 104,320 |
| BREAST - LINE RUN | 67 | 69.42 | 76,960 | BREAST - LINE RUN | 67 | 68.79 | 111,760 |
| LEGS | 53-54 | 46.51 | 130,880 | LEGS | 53-54 | 47.80 | 164,320 |
| LEG QUARTERS (BULK) | 34-35 | 30.92 | 472,240 | LEG QUARTERS (BULK) | 34-35 | 32.79 | 303,480 |
| DRUMSTICKS | 48-49 | 56.62 | 94,360 | DRUMSTICKS | 48-49 | 57.39 | 63,480 |
| THIGHS | 39-40 | 46.99 | 65,840 | THIGHS | 39-40 | 52.21 | 48,600 |
| B/S THIGHS | 94-95 | 96.86 | 71,880 | B/S THIGHS | 94-95 | 96.22 | 51,840 |
| WINGS (WHOLE) | 147-148 | 154.80 | 152,280 | WINGS (WHOLE) | 147-148 | 156.38 | 145,680 |
| BACKS AND NECKS (STRIPPED) | 13-15 | 15.00 | 38,520 | BACKS AND NECKS (STRIPPED) | 13-15 | 15.00 | 20,040 |
| LIVERS (5 POUND TUBS) | 45-50 | 45.00 | 5,840 | LIVERS (5 POUND TUBS) | 45-50 | 47.08 | 9,920 |
| GIZZARDS (HEARTS) | 65-70 | 66.29 | 23,520 | GIZZARDS (HEARTS) | 65-70 | 69.10 | 25,160 |

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). * TODAY'S NEG. SALES AS OF 11:30 A.M.

** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

| | ESTIMATED | | ACTUAL | | AVG WTS | | ACTUAL | | AVG |
|----------------|------------|---------|---------|---------|------------|---------|---------|---------|-----|
| | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) | (1,000) | WTS |
| | 11/04 | 11/03 | 11/02 | 10/30 | 11/02 | 10/30 | 10/28 | 10/26 | |
| Alabama | 3,933 | 3,903 | 3,908 | 3,601 | 5.51 | 5.38 | 3,942 | 5.75 | |
| Arkansas | 5,083 | 5,245 | 5,104 | 3,545 | 5.55 | 4.93 | 4,868 | 5.64 | |
| Delmarva | 2,237 | 2,228 | 2,197 | 2,232 | 6.03 | 5.99 | 2,245 | 6.06 | |
| KY-LA-TN | 2,346 | 2,448 | 2,375 | 2,222 | 5.08 | 5.13 | 2,422 | 5.19 | |
| Mississippi | 2,822 | 2,921 | 2,932 | 3,257 | 6.03 | 5.96 | 2,864 | 6.13 | |
| North Carolina | 2,726 | 2,756 | 2,650 | 3,028 | 7.19 | 6.95 | 2,635 | 7.30 | |
| Texas | 2,740 | 2,782 | 2,744 | 2,746 | 5.53 | 5.38 | 2,635 | 5.59 | |
| Total | 21,887 | 22,283 | 21,910 | 20,631 | 5.80 | 5.66 | 21,611 | 5.90 | |
| Mon-Wed | 66,387 (A) | | | | 65,622 (A) | | | | |

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 04-Nov-09 is estimated to be 32,745,000 head up 0.97 percent from a week ago and up 1.41 percent from a year ago.

(Last week 32,429,000, last year 32,291,000)

SOUTHERN CALIFORNIA (L.A. AREA)

PROCESSED POULTRY, DLVRD TO RETAILERS

| | RANGE |
|------------------|---------|
| FRESH FRYERS | 109-122 |
| ROASTERS 4# & UP | 125-135 |
| HENS UNDER 5# | |
| HENS OVER 5# | |
| DUCKS | |
| RABBITS-WHOLE | |
| RABBITS-CUT UP | |

SAN FRANCISCO PROCESSED POULTRY DLVRD TO RESTAURANTS AND INSTITUTIONS

| | RANGE |
|------------------|------------------|
| FRESH FRYERS | ICE PACK 159 |
| | DRY PACK 170 |
| ROASTERS 4# & UP | ICE PACK |
| | DRY PACK 117 |
| HENS OVER 5# | ICE PACK |
| | DRY PACK 116-125 |
| DUCKS | 262-265 |

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

UNDER FEDERAL INSPECTION FOR WEEK ENDING 07-NOV-09

| Class | CURRENT WEEK | | PREVIOUS WEEK | |
|---------------|--------------|----------|---------------|----------|
| | 11/07/09 (1) | 10/31/09 | 11/07/09 (1) | 10/31/09 |
| Broiler/fryer | 167,295(2) | 167,531 | | |
| Light hens | 1,228 | 1,215 | | |
| Heavy hens | 1,479 | 1,488 | | |
| Total | 170,002 | 170,234 | | |

(1)ESTIMATED

2)The estimated number of broiler-fryers available for slaughter the week ending 07-Nov-09 is 154.0 million head compared to 165.2 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 167.6 million head or 13.6 million more than estimated available. For the week of 14-Nov-09 the estimated available is 151.2 million head.

WEEKLY COLD STORAGE HOLDINGS-SELECTED STGE CENTERS
(INCL GOVT STOCKS) (IN THOUSANDS)

| | PROCESSED TURKEY | | PROCESSED POULTRY | |
|-------------|------------------|--|-------------------|--|
| | LBS | | LBS | |
| AM 11/02/09 | 134,279 | | 54,922 | |
| AM 09/01/09 | 186,075 | | 63,072 | |
| CHG | -51,796 | | -8,150 | |
| PCT CHG | -28 | | -13 | |

COLD STORAGE MOVEMENT (IN THOUSANDS)

| | PROCESSED TURKEYS | | | PROCESSED POULTRY | | |
|----------------------------------|-------------------|----------|----------|-------------------|----------|----------|
| | 11/02/09 | 10/26/09 | 11/03/08 | 11/02/09 | 10/26/09 | 11/03/08 |
| PACIFIC COAST LOS ANGELES | 3,959 | 3,956 | 714 | 6,785 | 6,524 | 6,960 |
| | 135 | 133 | 309 | 904 | 889 | 1,579 |

HACKETTSTOWN POULTRY SALES

FOR 11/03/09

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

| | LOW HIGH AVG | | | LOW HIGH AVG | | | |
|------------------|----------------|------|------|-------------------|----------------|-------|------|
| | HEAVY FOWL lb. | .20 | 1.50 | .40 | HEAVY FOWL ea. | .35 | 6.00 |
| LIGHT FOWL lb. | .20 | .35 | .24 | LIGHT FOWL ea. | - | - | - |
| MIXED FOWL lb. | - | - | - | MIXED FOWL ea. | - | - | - |
| BANTAMS lb. | - | - | - | BANTAMS ea. | 1.25 | 6.00 | 3.12 |
| BROILERS lb. | - | - | - | BROILERS ea. | - | - | - |
| ROASTERS lb. | - | - | - | ROASTERS ea. | - | - | - |
| FRYERS lb. | - | - | - | FRYERS ea. | - | - | - |
| CHICKS lb. | - | - | - | CHICKS ea. | - | - | - |
| PULLETS lb. | - | - | - | PULLETS ea. | 8.00 | 11.25 | 9.50 |
| BUNNIES lb. | - | - | - | BUNNIES ea. | - | - | - |
| ROOSTERS lb. | .75 | .95 | .86 | ROOSTERS ea. | - | - | - |
| GEESE lb. | - | 1.35 | - | GEESE ea. | - | - | - |
| TURKEYS lb. | - | - | - | TURKEYS ea. | - | - | - |
| DUCKS lb. | .35 | .50 | .42 | DUCKS ea. | .50 | 7.50 | 1.92 |
| RABBITS lb. | 1.10 | 1.90 | 1.60 | RABBITS ea. | 2.00 | 3.50 | 2.70 |
| PIGEONS lb. | - | - | - | PIGEONS ea. | 2.00 | 7.50 | 2.99 |
| GUINEA FOWL lb. | - | - | - | GUINEA FOWL ea. | - | - | - |
| DUCKLINGS lb. | - | - | - | DUCKLINGS ea. | - | - | - |
| GUINEA KEETS ea. | - | - | - | CALL DUCKS ea. | - | - | - |
| SILKIES ea. | - | - | - | GOSLINGS ea. | - | - | - |
| GUINEA PIGS ea. | - | - | - | TURKEY POULTS ea. | - | - | - |
| CHUKARS ea. | - | - | - | PEACOCKS ea. | - | - | - |
| PARTRIDGES ea. | - | - | - | COCKATIELS ea. | - | - | - |
| DOVES ea. | - | - | - | GUINEAS | - | - | - |
| TOTAL COOPS | 113 | | | | | | |

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending October 23, 2009

| | Whole | | Legs | | Necks,Backs | | Livers | |
|---------------------|----------|---------|----------|---------|-------------|-------|--------|--|
| | Chickens | Breasts | W/Thighs | & Wings | Gizzards | Hens | | |
| RAYON | | | | | | | | |
| Low | 62.17 | 124.34 | 62.17 | 17.27 | 3.45 | 65.62 | | |
| High | 66.31 | 134.70 | 72.53 | 20.72 | 6.91 | 65.62 | | |
| Mostly | 62.17 | 131.25 | 69.08 | 19.00 | 5.18 | 65.62 | | |
| SAN JUAN | | | | | | | | |
| Low | 61.48 | 120.88 | 58.71 | 17.27 | 3.45 | 65.62 | | |
| High | 65.62 | 131.25 | 69.08 | 20.72 | 6.91 | 65.62 | | |
| Mostly | 61.48 | 131.25 | 65.62 | 17.27 | 3.45 | 65.62 | | |
| NEW SAN JUAN | | | | | | | | |
| Low | 62.17 | 127.79 | 65.62 | 17.27 | 6.91 | 69.08 | | |
| High | 67.35 | 138.15 | 75.98 | 27.63 | 10.36 | 69.08 | | |
| Mostly | 62.17 | 134.70 | 75.98 | 24.18 | 8.63 | 69.08 | | |

BECERRA

| | | | | | | |
|--------|-------|--------|-------|-------|-------|-------|
| Low | 62.17 | 131.25 | 69.08 | 20.72 | 6.91 | 69.08 |
| High | 68.39 | 141.61 | 79.44 | 27.63 | 10.36 | 69.08 |
| Mostly | 62.17 | 138.15 | 75.98 | 25.90 | 10.36 | 69.08 |

CENTRAL MISCELLANEOUS POULTRY RTC HENS

READY-TO-COOK PRICES NEGOTIATED FOR DELIVERY TO FIRST RECEIVERS, U.S.GRADE A AND PLANT GRADE,5LBS AND UP, FOR WEEK OF NOVEMBER 2, 2009

| HENS | ICE PACKED (12 PER BOX) | VACUUM PACKED (6-9 PER BOX) | RANGE |
|------|-------------------------|-----------------------------|-------|
| | | | 75-86 |
| | | | 75-95 |

DELMARVA Movement of ready-to-cook whole birds was light to fair for midweek business. Seller offerings were fully sufficient on all sizes for trade needs. Live supplies were moderate; weights were mixed, but reported as desirable. Processing schedules ranged moderate to moderately heavy. Less than trucklot asking prices remained unchanged at 67 to 80 cents. The market tone was about steady to steady. In the parts complex, wings were light to moderate and clearing well. Breast items and dark meat cuts were moderate to heavy.

BRANDED U.S. GRADE A

RANGE
WEIGHTED AVERAGE
NO. OF BOXES

62-87
(A)
(A)

(A) Not reported to avoid disclosing individual operations.

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