USDA Weekly Retail Chicken Feature Activity

Fri. Jun 20, 2014

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/20 thru 06/26.

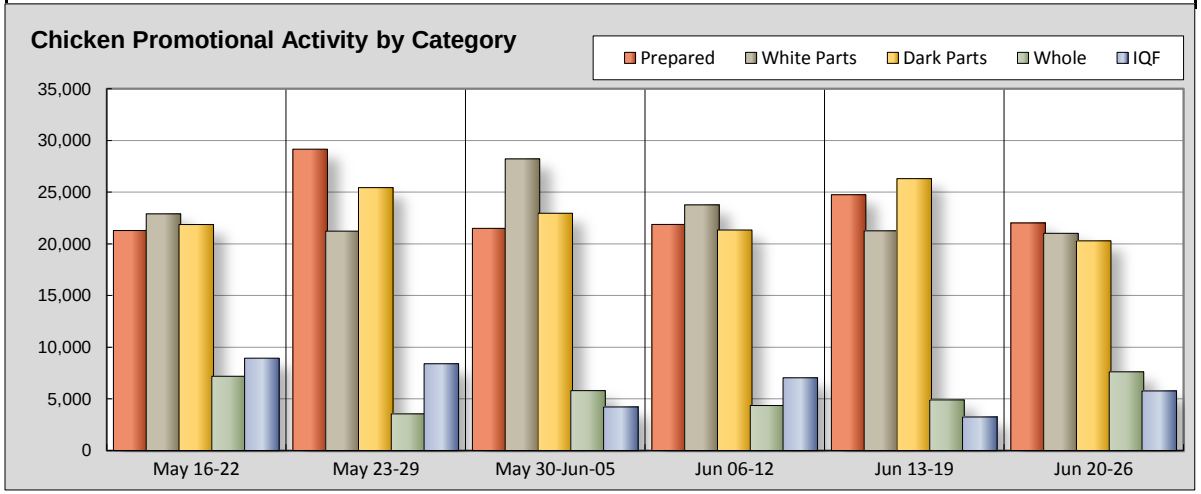
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

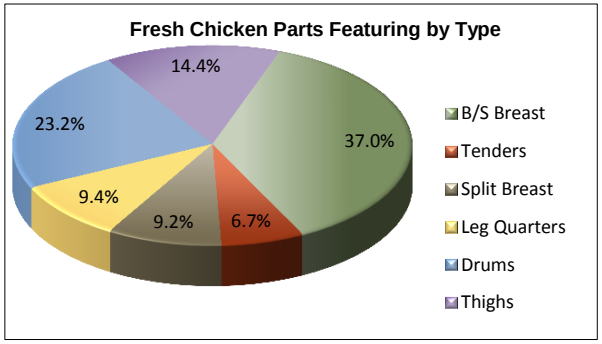
NATIONAL SUMMARY

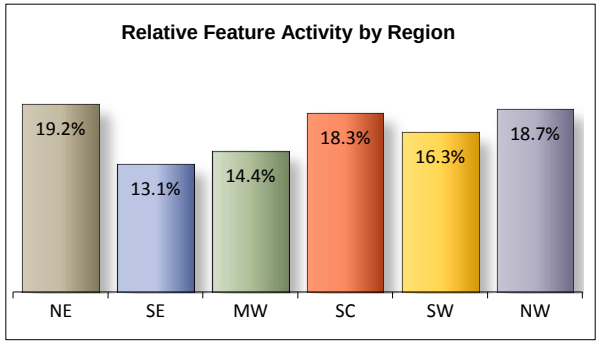
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	**94.1% of 22,900 outlets**		**93.5% of 22,900 outlets**		**88.5% of 23,200 outlets**	
Special Rate 4/	**13.6%**		**13.0%**		**16.9%**	
Activity Index 2/	**76,870**		**80,670**		**82,860**	
WHOLE BIRD:	**Stores 3/**	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	4,580	1.14	2,760	1.42	3,370	1.15
cut-up fryer	780	1.50	910	1.65	720	1.43
bagged roaster	530	1.39	430	1.51	560	1.16
Cornish (frs/frz)	1,730	2.45	800	2.37	430	2.39
PARTS:						
Bnls/Sknls Breast						
regular pack	5,650	3.71	5,860	3.13	7,500	3.51
value pack	5,530	2.58	6,880	2.58	3,480	2.71
thin sliced	1,240	4.06	2,060	3.88	3,010	4.14
marinated	220	5.99	330	5.34	380	2.23
Breast Tenders						
regular pack	2,130	3.33	1,180	3.52	5,750	3.91
value pack	150	2.59	410	2.89	990	2.95
Split, bn-in Breast						
regular pack	1,080	1.97	1,220	1.90	2,490	1.86
value pack	2,070	1.54	1,610	1.37	1,590	1.41
Whole Wings	2,950	1.82	1,710	2.17	3,040	2.21
Leg Quarters						
tray pack	1,260	1.02	1,290	1.08	2,980	1.09
bagged	1,940	0.92	1,750	0.74	420	0.77
Legs	280	1.37	380	1.35	240	1.47
Thighs						
regular pack	2,000	1.65	2,060	1.81	2,510	1.49
value pack	2,920	1.22	6,240	1.12	5,490	1.09
Drumsticks						
regular pack	2,520	1.61	2,080	1.80	2,830	1.54
value pack	5,410	1.17	7,450	1.16	4,560	1.12
Bnls/Sknls Thighs						
regular pack	2,400	2.76	2,110	2.41	1,730	2.65
value pack	1,560	2.24	2,950	2.37	1,830	2.53
9-pc Combos						
drum-thigh-breast	110	1.29	160	1.89	400	1.30
drum-thigh-wing	40	1.92	40	1.49	330	1.43
IQF **B/S Breast**	2,880	2.38	1,380	2.38	5,420	2.53
IQF **Tenders**	1,150	2.03	530	2.44	1,290	2.53
IQF **Wings**	800	1.97	830	2.26	30	2.75
IQF **Party Wings**	940	2.24	510	2.27	130	2.00

This Week's Chicken Feature Highlights

Feature activity for retail chicken slows this week as the rush of Father's Day grilling has come and gone. Not to fear, 'no price' incentives maintain a steady presence for those shoppers hunting for a bargain. Bagged fryers and Cornish nearly double in ad space this week, pricing is mixed. White part offerings are constant from a week ago, but tenders, whole wings and value pack split breast outshine the rest. The dark meat sector cools off following the big push last week. In the freezer section, IQF is picking up the pace in feature activity with almost all types increasing in offer. Prepared food items are still popular but not as active as a week ago. Promotions for specialty items decline while organic increases.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

USDA Weekly Retail Chicken Feature Activity

Fri. Jun 20, 2014

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/20 thru 06/26.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**94.9% of 4,700 sampled outlets**				**95.8% of 5,900 sampled outlets**				**91.8% of 4,200 sampled outlets**			
Special Rate 4/	**25.7% of stores w/ no-price promotions**				**16.5% of stores w/ no-price promotions**				**12.1% of stores w/ no-price promotions**			
Activity Index 2/	**Activity Index = 14,090**				**Activity Index = 11,450**				**Activity Index = 8,620**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.98 - 1.79		610	1.30	0.88 - 1.79		1,360	1.05	0.99 - 1.84		560	1.26
cut-up fryer	1.29 - 1.89		370	1.76	1.38 - 1.48		50	1.42	0.99 - 2.08		290	1.22
bagged roaster	1.00 - 1.78		460	1.43	0.88 - 1.59		70	1.12				
Cornish (frs/frz)	1.99 - 2.99		480	2.48	2.28 - 2.50		250	2.32	2.17 - 2.50		20	2.35
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	3.99 - 5.49	1.99 - 3.99	820	4.13	1.99 - 4.79	1.99 - 2.99	840	3.10	1.99 - 4.98	1.99 - 3.49	1,140	3.48
value pack	1.88 - 2.99	1.98 - 2.99	1,630	2.58	1.99 - 2.99	1.88 - 2.99	1,080	2.36	1.99 - 2.99	1.88 - 2.99	520	2.33
thin sliced	3.69 - 4.99	3.49 - 4.49	550	4.22		3.49 - 3.99	570	3.94		3.29 - 3.99	40	3.56
marinated		5.99	10	5.99		5.99	210	5.99				
Breast Tenders												
regular pack	4.99 - 5.99	2.99 - 4.49	720	3.84	2.99 - 3.89	1.99 - 4.49	580	3.11	4.98	2.99 - 3.69	510	3.04
value pack						2.49	80	2.49	2.99	2.49 - 3.29	40	2.91
Split, bn-in Breast												
regular pack	1.99 - 2.49		230	2.33	1.59 - 2.59	1.39 - 1.99	620	1.98	1.59	1.29 - 1.69	90	1.46
value pack	1.77 - 1.99	1.68 - 1.79	200	1.79	1.49	0.97 - 1.99	760	1.59	1.49 - 1.89	1.39 - 2.49	180	1.61
Whole Wings	1.19 - 2.29	1.79 - 2.29	650	1.98	1.59 - 2.49	0.99 - 2.49	810	1.75	1.59	1.49 - 2.39	700	1.74
Leg Quarters												
tray pack	1.19	0.89	100	1.07		1.00 - 1.29	280	1.23	0.99 - 1.19	0.79 - 0.99	150	0.95
bagged	0.79 - 1.00	0.49 - 0.99	530	0.88		0.58 - 1.29	840	1.06	0.49	0.59 - 0.79	80	0.61
Legs	1.19	0.59 - 1.18	190	1.16		0.69	20	0.69		1.29	10	1.29
Thighs												
regular pack	1.29 - 2.49		390	1.91	0.97 - 1.99		50	1.85	0.97 - 1.86	1.29 - 1.39	390	1.17
value pack	0.98 - 1.59		800	1.38	0.98 - 1.19	0.99 - 1.59	550	1.02	0.98 - 1.49	0.98 - 1.49	700	1.20
Drumsticks												
regular pack	1.29 - 2.49	1.59 - 1.88	420	1.90	0.97 - 1.99	0.79	60	1.69	0.97 - 1.86	1.19 - 1.39	390	1.17
value pack	1.00 - 1.49	0.78 - 1.59	2,400	1.26	0.99 - 1.19	0.59 - 1.59	600	1.00	0.98 - 1.49	0.49 - 1.49	990	1.14
Bnls/Sknls Thighs												
regular pack	2.49 - 2.99	2.27 - 2.99	820	2.63	2.49	1.88 - 2.99	840	2.90	1.99 - 4.98	2.69 - 2.99	210	2.21
value pack		1.59 - 2.79	560	2.24		1.99 - 2.18	60	2.06	1.99	1.99 - 2.29	30	2.07
9-pc Combos												
drum-thigh-breast										1.29	50	1.29
drum-thigh-wing		1.69	10	1.69	1.99		30	1.99				
IQF **B/S Breast**		1.99 - 2.71	330	2.45	2.33	1.96 - 2.67	470	2.44	2.33 - 2.40	1.79 - 2.79	770	2.37
IQF **Tenders**					2.00 - 2.33	1.96 - 2.67	160	2.34	2.00 - 2.60	2.33 - 2.79	310	2.35
IQF **Wings**	1.66 - 2.33	2.00 - 2.24	550	1.93		2.49	70	2.49		1.80 - 2.79	50	2.16
IQF **Party Wings**	1.66 - 2.00	1.98 - 2.47	260	2.30		1.29 - 2.00	140	1.74	2.00 - 2.40	1.66 - 2.83	400	2.37

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Fri. Jun 20, 2014

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/20 thru 06/26.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,HI,NV)				NORTHWEST U.S. (AK,ID,MT,OR,WA,WY)			
Feature Rate 1/	**93.7% of 4,200 sampled outlets**				**92.6% of 2,800 sampled outlets**				**94.3% of 1,200 sampled outlets**			
Special Rate 4/	**9.0% of stores w/ no-price promotions**				**2.3% of stores w/ no-price promotions**				**0.0% of stores w/ no-price promotions**			
Activity Index 2/	**Activity Index = 11,450**				**Activity Index = 6,930**				**Activity Index = 2,310**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.88 - 1.29		710	1.01	0.89 - 2.19		990	1.21	0.99 - 1.19		350	1.00
cut-up fryer	0.99 - 1.39		30	1.22					1.48		40	1.48
bagged roaster												
Cornish (frs/frz)	2.18 - 2.50		210	2.37	2.49 - 2.50		440	2.50	2.50		330	2.50
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	2.49 - 4.79	1.98 - 4.49	1,870	3.80	4.79 - 4.99	2.49	560	4.57	2.49 - 4.79	1.88 - 2.49	420	3.15
value pack	1.99 - 2.99	1.79 - 3.99	1,240	2.82		1.99 - 2.99	580	2.51	3.99	1.68 - 2.99	480	2.84
thin sliced	4.99	2.79 - 3.99	70	3.93	4.99		10	4.99				
marinated												
Breast Tenders												
regular pack	2.99	2.99 - 3.29	300	3.01		2.99	20	2.99				
value pack	2.44		30	2.44								
Split, bn-in Breast												
regular pack	0.99 - 1.78	1.79 - 1.99	120	1.67	1.19 - 1.49		20	1.42				
value pack	1.49	0.79 - 1.79	700	1.28	1.29 - 1.59	1.29 - 1.70	80	1.51	1.29 - 1.49	1.39 - 2.79	150	2.05
Whole Wings	1.59 - 2.69	1.00 - 1.99	680	1.82	1.59	1.79 - 1.99	110	1.86				
Leg Quarters												
tray pack		0.89 - 0.99	100	0.97	0.98	0.69 - 0.99	630	0.95				
bagged	0.75	0.49 - 1.29	480	0.76		0.69	10	0.69				
Legs					1.99 - 2.49		60	2.28				
Thighs												
regular pack	1.19 - 1.69	0.69 - 1.89	630	1.44	1.19 - 2.69	0.99 - 1.49	530	2.05		1.39	10	1.39
value pack	0.99 - 1.49	0.77 - 1.49	540	1.20	0.99 - 2.49	0.99	280	1.26		0.88 - 1.48	50	1.11
Drumsticks												
regular pack	1.19 - 1.69	0.69 - 1.89	710	1.36	1.19 - 2.69	0.79 - 1.99	930	1.86		1.39	10	1.39
value pack	0.99 - 1.49	0.59 - 1.49	900	1.09	0.99 - 2.49	0.89 - 0.99	470	1.15		0.88 - 1.28	50	1.05
Bnls/Sknls Thighs												
regular pack	2.49 - 3.19	2.99	120	2.84	2.59	2.99	280	2.98	2.49	2.99	130	2.93
value pack	1.77 - 2.19	1.89 - 2.18	400	2.00	3.89	1.99	300	2.14		1.99 - 2.99	210	2.94
9-pc Combos												
drum-thigh-breast		1.29	60	1.29								
drum-thigh-wing												
IQF B/S Breast	1.70 - 2.60	1.50 - 2.67	930	2.30		1.66 - 2.66	300	2.52		1.88 - 2.40	80	2.34
IQF Tenders	2.00 - 2.60	2.00 - 2.67	500	2.41	2.40		180	0.15				
IQF Wings						1.80	130	1.80				
IQF Party Wings		1.69 - 2.40	120	2.17	2.91		20	2.91				

USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

Fri. Jun 20, 2014

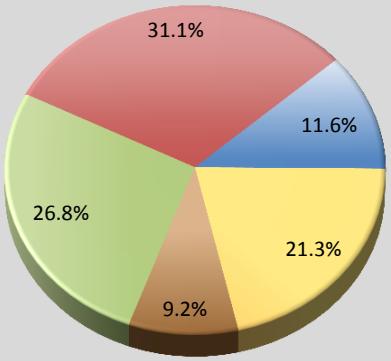
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/20 thru 06/26.

(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

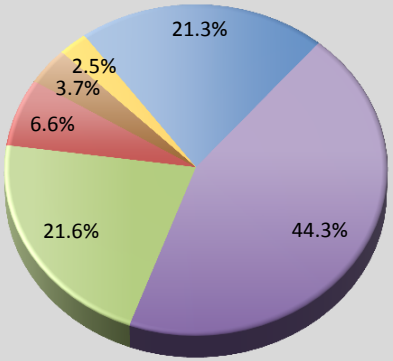
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	43.4% of 22,900 outlets		54.7% of 22,900 outlets		47.4% of 23,200 outlets	
Activity Index [2/]	**22,020**		**24,750**		**19,360**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	2,320	6.30	3,030	5.46	3,560	6.59
2.1-3.0 lbs.	2,200	6.77	1,810	6.94	250	6.86
Whole Breast	160	5.24	290	2.99	140	9.48
Leg Quarter	1,230	5.99	1,100	2.99		
FRIED & BAKED:						
Fried 8-Piece Mix	3,360	6.97	3,840	7.07	4,380	6.62
Baked 8-Piece Mix	2,560	6.94	1,760	7.22	3,020	6.62
F/B 8-Piece Dark	1,580	5.05	1,530	5.52	1,320	5.05
F/B 12-Piece	670	8.41	980	9.65	800	8.23
Bulk Pack ($/piece)	1,240	0.87	2,510	0.81	550	0.74
Wings: bone-in	2,890	5.75	3,080	5.50	2,150	5.52
boneless	1,790	4.95	2,800	3.48	1,960	4.87
Tenders	1,970	5.67	1,890	6.24	1,060	4.96
Strips	20	4.98	130	6.99	170	5.83
Popcorn	30	1.99				

Prepared Chicken Featuring by Category



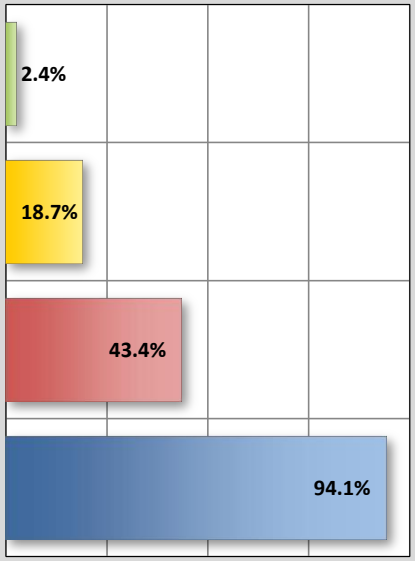
* Other = tenders, strips, and popcorn

Whole Bird Featuring Fresh versus Prepared



Feature Rate Comparison

% of Stores w/ Ads by Category



	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	52.6% of 4,700 sampled outlets			29.7% of 5,900 sampled outlets			35.6% of 4,200 sampled outlets			45.7% of 4,200 sampled outlets			51.8% of 2,800 sampled outlets			73.6% of 1,200 sampled outlets		
Activity Index [2/]	Activity Index = 3,540			Activity Index = 4,200			Activity Index = 3,240			Activity Index = 4,800			Activity Index = 3,740			Activity Index = 2,500		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	4.99	290	4.99	5.99	40	5.99	5.98 - 6.99	490	6.27	5.00 - 6.99	740	6.02	5.49 - 7.99	540	7.10	6.99 - 8.99	220	7.14
2.1-3.0 lbs.	5.97 - 7.99	370	6.58	5.99 - 7.49	930	6.96	5.99 - 7.49	130	6.88	4.99 - 8.99	300	6.26	6.99	270	6.99	5.99 - 6.99	200	6.56
Whole Breast	3.49 - 5.99	140	4.84							7.99	20	7.99						
Leg Quarter	5.99	80	5.99	5.99	40	5.99	5.99	10	5.99	5.99	340	5.99	5.99	550	5.99	5.99	210	5.99
FRIED & BAKED:																		
Fried 8-Piece Mix	5.99 - 6.99	190	6.31	4.97 - 7.99	690	6.75	4.97 - 8.99	910	7.25	4.49 - 7.99	930	7.19	5.99 - 7.99	290	6.26	5.99 - 7.99	350	7.07
Baked 8-Piece Mix	5.00 - 5.99	300	5.43	4.97 - 7.99	430	7.12	4.97 - 7.99	640	7.20	4.97 - 7.99	610	7.57	5.99 - 7.99	290	6.26	5.99 - 7.99	290	7.00
F/B 8-Piece Dark	5.00	80	5.00	4.97 - 5.99	160	5.05	5.00	10	5.00	4.99 - 5.99	450	5.17	5.00	550	5.00	5.00	330	5.00
F/B 12-Piece	7.48 - 9.99	270	9.58	9.99 - 12.99	80	12.19	5.99 - 10.99	210	6.44	5.99 - 7.99	100	6.37				7.48 - 9.99	10	8.45
Bulk Pack ($/piece)	0.68 - 1.00	570	0.90	1.00	20	1.00	0.59 - 1.00	470	0.82	0.65 - 1.00	130	0.92	0.65 - 0.66	30	0.66	1.00	20	1.00
Wings: bone-in	4.99 - 6.99	450	5.57	5.00 - 6.99	850	6.89	3.99 - 5.00	70	4.70	4.99 - 6.99	510	5.40	4.99 - 5.99	670	5.16	5.00 - 5.99	340	5.03
boneless	4.99 - 5.00	270	4.99	4.49 - 5.00	120	4.68	3.99 - 5.00	90	4.74	4.49 - 5.00	430	4.96	5.00	550	5.00	5.00	330	5.00
Tenders	5.99	530	5.99	4.99 - 6.99	810	5.72	2.99 - 5.99	210	4.36	4.99 - 5.99	240	5.71				5.99	180	5.99
Strips																4.98	20	4.98
Popcorn				1.99	30	1.99												

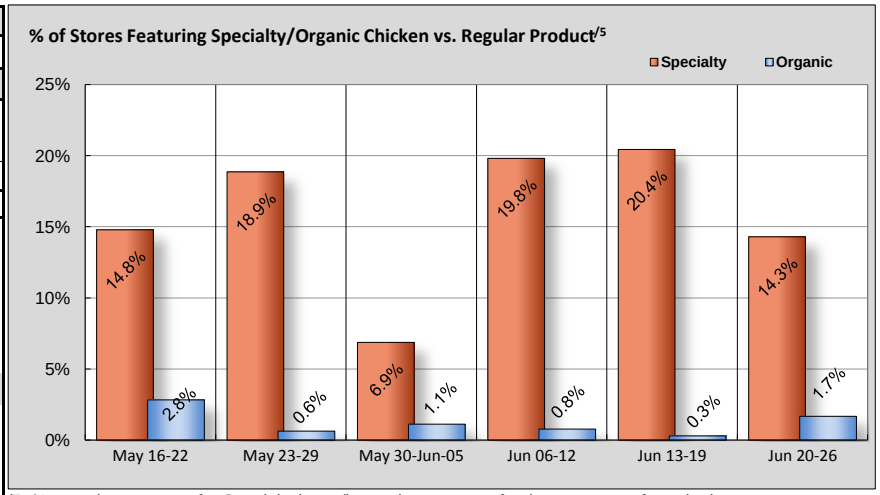
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Jun 20, 2014

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/20 thru 06/26.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	18.7% of 22,900 outlets		28.9% of 22,900 outlets		16.6% of 23,200 outlets		2.4% of 22,900 outlets		0.7% of 22,900 outlets		2.5% of 23,200 outlets	
Activity Index [2/]	**5,510**		**8,410**		**6,240**		**610**		**120**		**670**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	1,410	1.93	510	1.89	1,090	1.81	10	2.99	50	3.55	10	2.99
Bnls/Sknls Breast	2,410	4.39	5,600	5.44	1,460	4.84	560	7.56			270	7.10
Breast Tenders	80	5.47	1,090	4.91	510	5.24			50	8.99		
Split, bn-in Breast	220	3.41	390	2.48	530	2.79						
Whole Wings	90	3.08										
Leg Quarters	10	1.69	30	1.49			--	--	--	--	--	--
Legs	10	2.99	10	1.69								
Thighs	500	2.06	200	2.19	1,090	2.19	20	2.99			30	3.59
Drumsticks	570	2.05	290	2.08	1,180	2.16	20	2.99	10	3.49	310	2.28
B/S Thighs	210	3.33	290	5.50	380	3.81			10	5.99	50	5.63



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	16.5% of 4,700 sampled outlets			36.0% of 5,900 sampled outlets			21.1% of 4,200 sampled outlets			3.8% of 4,200 sampled outlets			3.6% of 2,800 sampled outlets			20.2% of 1,200 sampled outlets		
Activity Index [2/]	Activity Index = 1,350			Activity Index = 2,240			Activity Index = 1,280			Activity Index = 250			Activity Index = 90			Activity Index = 300		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.59 - 3.99	190	2.47	1.79	760	1.79	1.59 - 2.99	270	1.93	1.79 - 2.29	120	1.98	1.59 - 2.49	60	2.03	1.69	10	1.69
Bnls/Sknls Breast	2.99 - 5.99	250	5.21	2.99 - 5.99	1,330	4.36	2.99 - 4.99	630	3.92	2.99 - 5.99	30	5.55	2.99 - 5.99	10	2.99	4.99 - 5.99	160	5.11
Breast Tenders				5.99	50	5.99	3.99 - 4.99	30	4.61									
Split, bn-in Breast							2.19 - 3.89	40	2.69	3.49 - 3.99	90	3.91	1.68 - 6.98	10	3.99	1.68 - 6.98	80	3.14
Whole Wings	2.99 - 3.49	80	3.14													2.59	10	2.59
Leg Quarters							1.69	10	1.69									
Legs	2.99	10	2.99															
Thighs	1.89 - 2.29	380	2.06				1.29 - 2.49	110	2.02							2.59	10	2.59
Drumsticks	1.89 - 2.29	410	2.05	1.99	10	1.99	1.29 - 2.49	130	2.01							1.99 - 2.59	20	2.22
B/S Thighs	2.99 - 3.49	30	3.22	2.99	90	2.99	2.99 - 4.99	60	3.74	2.99	10	2.99	2.99 - 4.98	10	2.99	4.98	10	4.98
ORGANIC	6.3% of 4,700 sampled outlets			0.0% of 5,900 sampled outlets			0.4% of 4,200 sampled outlets			0.1% of 4,100 sampled outlets			8.2% of 2,800 sampled outlets			1.2% of 1,200 sampled outlets		
	Activity Index = 290			Activity Index = 0			Activity Index = 40			Activity Index = 230			Activity Index = 30			Activity Index = 20		
Whole Fryer																2.99	10	2.99
Bnls/Sknls Breast	6.99	290	6.99							7.99	230	7.99	8.49 - 9.49	30	9.49	8.49	10	8.49
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs							2.99	20	2.99									
Drumsticks							2.99	20	2.99									
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.