

PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 03-15-14

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	357,670	5.52	294,972	5.45
TURKEY	0	0.00	0	0.00

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,221,500 hens ^{1/}
Est. Lay Rate:	74.5%
Weekly Egg Production:	119,098 30-dozen cases

Weekly Organic Shell Egg Inventory

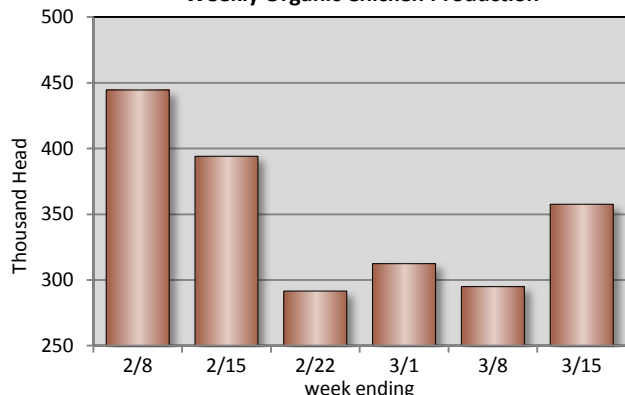
(stocks on hand on Mar-17-2014 to be marketed as Organic)

30-dozen cases in 1,000's	% Change	Based on a representative sample of U.S. inventory.
Large:	9.5 11.8%	
Ungraded:	22.8 -3.4%	
Total:	32.3 0.6%	

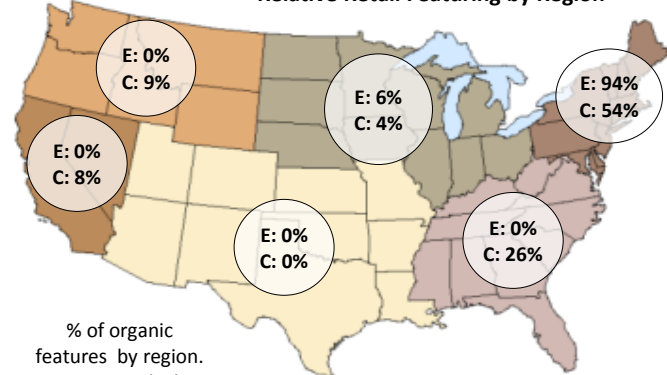
1/: adjusted to reflect latest survey results - Aug 2013.

GRAPHS

Weekly Organic Chicken Production



Relative Retail Featuring by Region ^{2/}



% of organic features by region.
 E = Egg; C = Chicken

Certified Organic are products grown and

WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

	Price Range	Mostly
Extra Large doz.	261 - 360	275 - 310
1/2 doz.	180 - 195	181 - 189
Large doz.	230 - 350	265 - 300
1/2 doz.	171 - 190	171 - 178

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly
Whole Fryer	170 - 332	215 - 260
B/S Breast	569 - 1008	660 - 894
Bone-in Breast	360 - 575	367 - 476
Whole Legs	188 - 219	199 - 209
Thighs	195 - 392	209 - 311

RETAIL

Store featuring during the week of 03/21 to 03/27

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	20	5.98	3.2% of shell egg features.
Large:	330	4.70	

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	50	3.71	2.6% of chicken features.
Bnls/Sknls Breast	820	7.84	
Breast Tenders	220	9.99	
Split, bn-in Breast	10	1.99	
Whole Wings			
Legs	20	3.79	
Thighs	20	2.99	
Drumsticks	30	2.66	
Bnls/Sknls Thighs	30	5.89	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

3/: Seasonal; non-basted, w/o net and timer; consumer sizes.