



**USDA Weekly Retail Chicken Feature Activity**

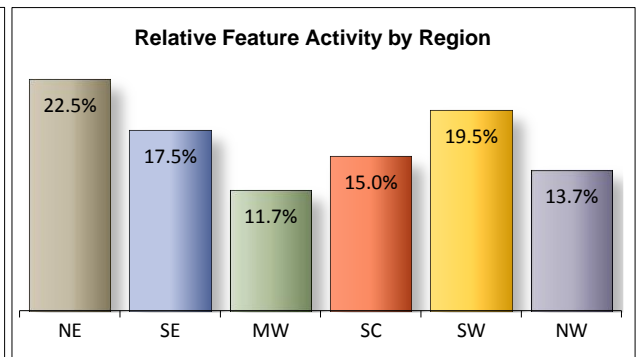
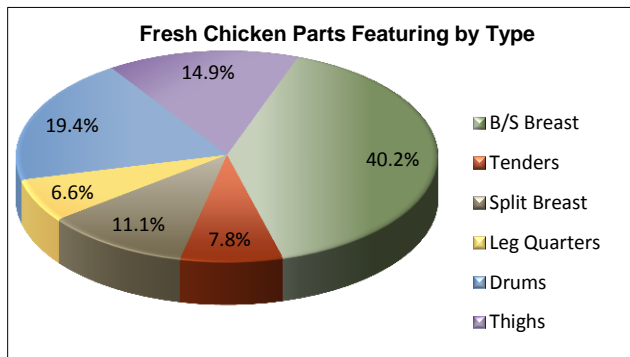
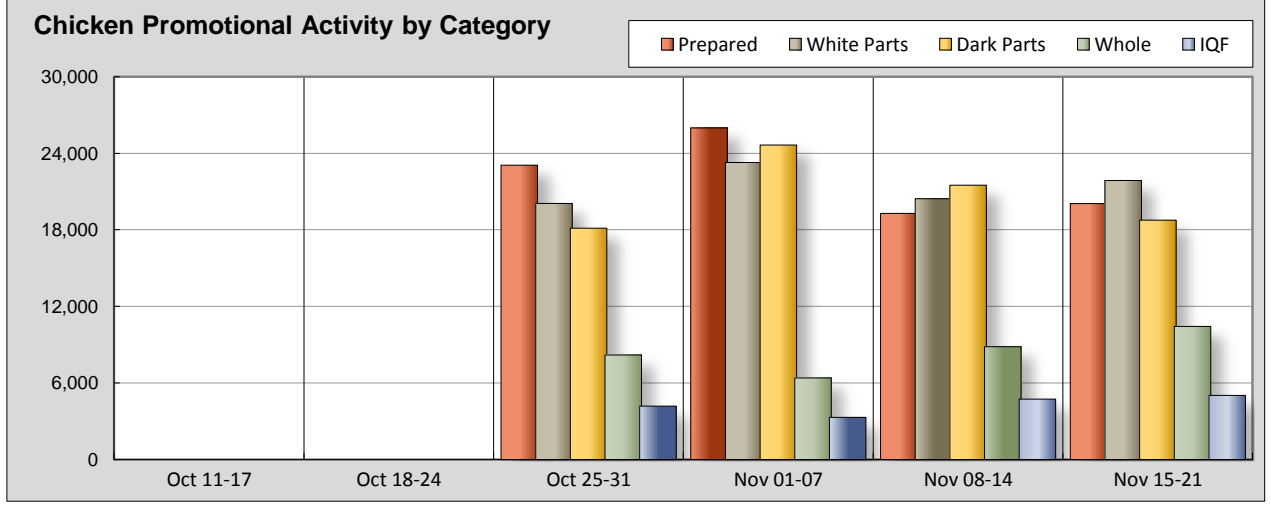
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 11/15 thru 11/21.**  
 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Nov 15, 2013

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
<b>Feature Rate</b> <sup>1/</sup>	<b>86.0% of 23,200 outlets</b>		<b>88.2% of 23,200 outlets</b>		<b>86.5% of 22,500 outlets</b>	
<b>Special Rate</b> <sup>4/</sup>	<b>2.2%</b>		<b>8.9%</b>		<b>15.7%</b>	
<b>Activity Index</b> <sup>2/</sup>	<b>76,220</b>		<b>74,990</b>		<b>79,390</b>	
<b>WHOLE BIRD:</b>	<b>Stores <sup>3/</sup> Wtd Avg</b>		<b>Stores /3 Wtd Avg</b>		<b>Stores /3 Wtd Avg</b>	
bagged fryer	4,830	1.23	4,700	1.25	3,170	1.15
cut-up fryer	630	1.71	790	1.68	950	1.72
bagged roaster	3,190	1.36	2,030	1.24	1,770	1.32
Cornish (frs/frz)	1,790	2.34	1,330	2.52	2,790	2.21
<b>PARTS:</b>						
<b>Bnls/Sknls Breast</b>						
regular pack	7,470	3.13	4,660	2.78	9,040	2.72
value pack	4,380	2.64	6,560	2.36	5,570	2.36
thin sliced	2,130	3.81	1,290	3.88	1,760	4.00
marinated	390	2.99	320	3.03	20	2.49
<b>Breast Tenders</b>						
regular pack	2,550	3.42	1,920	3.68	2,990	3.30
value pack	230	2.95	2,200	3.61	480	3.40
<b>Split, bn-in Breast</b>						
regular pack	2,180	1.89	1,170	1.49	1,960	1.50
value pack	1,780	1.35	1,400	1.37	1,500	1.37
<b>Whole Wings</b>	770	2.01	930	2.14	490	2.32
<b>Leg Quarters</b>						
tray pack	2,050	1.19	2,130	0.97	1,990	0.95
bagged	310	0.71	590	0.72	2,020	0.76
<b>Legs</b>	70	1.73	270	1.12	470	1.14
<b>Thighs</b>						
regular pack	1,650	1.34	1,530	1.69	1,660	1.16
value pack	3,680	1.17	4,720	1.19	3,220	1.23
<b>Drumsticks</b>						
regular pack	2,100	1.28	1,870	1.54	1,910	1.18
value pack	4,840	1.14	6,140	1.18	3,420	1.22
<b>Bnls/Sknls Thighs</b>						
regular pack	2,680	2.56	2,950	2.63	980	2.22
value pack	1,390	2.63	1,310	2.66	1,050	2.54
<b>9-pc Combos</b>						
drum-thigh-breast			10	1.88	230	1.92
drum-thigh-wing	30	1.25	130	1.43	370	1.48
<b>IQF</b>						
<b>B/S Breast</b>	930	2.58	1,550	2.62	4,430	2.15
<b>Tenders</b>	800	2.81	1,440	2.40	1,440	2.35
<b>Wings</b>	1,620	2.43	1,270	2.36	290	2.68
<b>Party Wings</b>	1,680	2.43	480	2.45	670	2.28

**This Week's Chicken Feature Highlights**

Feature activity of retail chicken increases this week as retailers attempt to stay active amidst the push of Thanksgiving holiday items. The number of 'no price' incentives declines. With the exception of cut-up fryers, all whole bird types continue to make their presence known in circulars. Regular pack B/S breast and tenders are the prize of white parts this week as they increase in offer. Dark parts continue to shrink from view but consumers will find a better price on drums and thighs offered in regular packs. IQF maintains a steady pace with the help of wings and party wings filling ad space. Rotisserie, wings and tenders again save the day in the deli and keep things bustling. Specialty chicken is taking a break while organic increases.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

<sup>1/</sup> **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. <sup>2/</sup> **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). <sup>3/</sup> **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. <sup>4/</sup> **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



**USDA Weekly Retail Chicken Feature Activity**

Fri. Nov 15, 2013

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 11/15 thru 11/21.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

		NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate <sup>1/</sup>		92.8% of 4,600 sampled outlets				87.9% of 6,100 sampled outlets				75.9% of 4,200 sampled outlets			
Special Rate <sup>4/</sup>		5.1% of stores w/ no-price promotions				0.0% of stores w/ no-price promotions				1.7% of stores w/ no-price promotions			
Activity Index <sup>2/</sup>		Activity Index = 14,760				Activity Index = 15,080				Activity Index = 6,410			
WHOLE BIRD:		Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
				4/	4/			4/	4/			4/	4/
	bagged fryer	0.99 - 1.69		1,440	1.31	0.99 - 1.49		2,080	1.32	0.88 - 2.19		190	1.20
	cut-up fryer					1.28 - 1.39		250	1.31	1.49 - 1.59		40	1.52
	bagged roaster	0.99 - 1.69		2,130	1.33	1.29 - 1.69		840	1.46	0.98 - 1.59		170	1.28
	Cornish (frs/frz)	1.25 - 2.59		620	2.20	1.45 - 3.50		350	2.22	1.88 - 3.49		420	2.47
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
	regular pack	1.99 - 3.99	1.49 - 4.49	1,580	3.69	1.99 - 3.99	1.69 - 3.99	2,720	3.19	1.98 - 3.99	1.69 - 2.99	870	2.39
	value pack	1.77 - 2.99	1.68 - 2.99	1,250	2.41		1.99 - 3.49	720	3.06	1.99	1.66 - 2.99	390	2.03
	thin sliced	3.49 - 3.99	2.59 - 4.49	1,430	3.91	2.98 - 3.99	3.99	470	3.57	3.99		140	3.99
	marinated										2.58 - 3.49	170	3.43
Breast Tenders													
	regular pack	3.69 - 3.99	1.79 - 3.99	1,240	3.49	2.98 - 3.99	2.99 - 3.99	470	3.56	3.99	2.19 - 3.29	180	3.74
	value pack		1.79 - 2.99	160	2.94		2.99	40	2.99				
Split, bn-in Breast													
	regular pack	1.49 - 3.49	0.98 - 1.89	560	1.83	0.99 - 1.49	0.98 - 2.49	740	2.32	1.49 - 1.89	0.98 - 1.69	80	1.64
	value pack	1.29 - 1.69	1.29 - 1.79	520	1.45	1.28 - 1.59	0.99 - 1.79	480	1.28		0.99 - 1.69	80	1.40
Whole Wings			1.49 - 2.77	150	2.22	2.49	1.98 - 2.49	170	2.25		1.49 - 1.99	30	1.79
Leg Quarters													
	tray pack	0.69 - 1.19	0.48 - 1.49	410	1.12		0.79 - 1.59	540	1.50		0.69 - 0.99	30	0.80
	bagged		0.49	10	0.49		0.49 - 0.69	60	0.58		0.59 - 0.69	50	0.65
Legs			0.39	10	0.39						0.89	10	0.89
Thighs													
	regular pack	1.19 - 2.49	1.00 - 2.49	250	1.69		0.99 - 1.59	340	1.36		0.98 - 0.99	170	0.99
	value pack	1.39		10	1.39	0.99 - 1.27	0.88 - 1.59	1,380	1.23	1.29 - 1.39	0.99 - 1.49	960	1.08
Drumsticks													
	regular pack	1.19 - 2.49	1.00 - 2.49	240	1.69		0.99 - 1.59	350	1.35		0.98 - 0.99	170	0.99
	value pack	1.39	0.77 - 1.49	1,280	1.17	0.99 - 1.27	0.59 - 1.59	1,400	1.22	1.29 - 1.39	0.59 - 1.49	790	1.04
Bnls/Sknls Thighs													
	regular pack	2.79 - 2.99	2.79 - 2.99	760	2.95		1.99 - 2.99	270	2.31	1.99 - 2.79	1.99 - 2.69	540	2.24
	value pack		2.69 - 2.99	120	2.90		1.99 - 2.99	150	2.35		1.99 - 2.69	120	2.10
9-pc Combos													
	drum-thigh-breast												
	drum-thigh-wing						1.25	30	1.25				
IDF	B/S Breast					2.20 - 2.66	1.09	290	2.29	2.79	1.99 - 3.59	160	2.45
	Tenders					2.66		80	2.66	2.79	2.29	30	2.49
	Wings	2.59	2.25 - 2.40	570	2.27	3.00	2.25 - 2.67	410	2.71		2.39 - 2.50	240	2.40
	Party Wings		2.79	20	2.79		1.99 - 2.57	450	2.55		2.39 - 2.50	380	2.40



**USDA Weekly Retail Chicken Feature Activity**

Fri. Nov 15, 2013

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 11/15 thru 11/21.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

		SOUTH CENTRAL U.S. (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,HI,NV)				NORTHWEST U.S. (AK,ID,MT,OR,WA,WY)			
Feature Rate <sup>1/</sup>		86.3% of 4,200 sampled outlets				84.1% of 2,900 sampled outlets				90.0% of 1,200 sampled outlets			
Special Rate <sup>4/</sup>		0.0% of stores w/ no-price promotions				6.2% of stores w/ no-price promotions				2.1% of stores w/ no-price promotions			
Activity Index <sup>2/</sup>		Activity Index = 8,690				Activity Index = 9,200				Activity Index = 2,010			
WHOLE BIRD:		Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
				4/				4/				4/	
bagged fryer		0.79 - 1.49		510	0.96	0.79 - 2.19		240	1.03	0.79 - 1.48		370	0.89
cut-up fryer						1.39		10	1.39	1.09 - 2.29		330	2.06
bagged roaster		1.49		50	1.49					2.17		20	2.17
Cornish (frs/frz)		2.17 - 2.54		110	2.43	2.49 - 3.25		270	2.61				
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack		1.59 - 3.99	1.67 - 3.99	1,160	2.47	2.98 - 3.99	1.69 - 1.79	560	3.38	3.99 - 4.49	1.78 - 2.99	580	3.56
value pack		1.98 - 2.69	1.77 - 3.49	580	2.58	3.99 - 4.79	1.69 - 2.99	1,260	2.73	3.99	1.77 - 2.99	180	3.56
thin sliced		4.49		30	4.49	1.99 - 2.29		50	2.26	3.99		10	3.99
marinated			1.50	50	1.50	2.99		170	2.99				
Breast Tenders													
regular pack		2.99 - 4.49	2.49	330	3.34	2.98 - 3.49	2.49	330	2.88				
value pack			2.99	30	2.99								
Split, bn-in Breast													
regular pack		1.49 - 1.99	0.87 - 2.49	470	1.61	1.49 - 1.59	0.99 - 1.59	330	1.49				
value pack		0.99 - 1.79	0.99 - 1.49	380	1.19	0.89	1.39 - 1.69	320	1.46				
Whole Wings													
			1.29 - 2.79	420	1.85								
Leg Quarters													
tray pack			0.47 - 1.59	570	0.86	0.99 - 1.19	0.69 - 1.59	500	1.30				
bagged		0.59	0.79	180	0.78		0.69	10	0.69				
Legs													
						2.39	1.29	50	2.17				
Thighs													
regular pack		1.19		50	1.19	0.99 - 1.48	0.79 - 1.59	840	1.32				
value pack		0.99	0.69 - 1.59	890	1.09	1.39 - 2.39	0.99 - 1.49	310	1.28	1.59		130	1.59
Drumsticks													
regular pack		1.19	0.74 - 1.29	340	1.03	0.99 - 1.48	0.79 - 1.59	980	1.30	1.19		20	1.19
value pack		0.99	0.69 - 1.59	860	1.04	0.99 - 2.39	0.59 - 1.19	380	1.05	1.59		130	1.59
Bnls/Sknls Thighs													
regular pack		2.79	1.19 - 2.99	690	2.01	3.99	1.19 - 2.99	380	3.50	2.29	1.19	40	1.83
value pack			1.60	10	1.60	1.60 - 2.99		980	2.73	1.88		10	1.88
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
IDF	B/S Breast	2.66	2.33	110	2.45		2.33 - 3.20	370	2.90				
	Tenders	2.66	2.33 - 2.67	250	2.57	3.59	2.33 - 3.20	400	2.94	3.59		40	3.59
	Wings		2.39	80	2.39		2.39	250	2.39		2.40	70	2.40
	Party Wings		2.39 - 2.57	540	2.48		1.99 - 2.50	210	2.09		2.40 - 2.50	80	2.42



**USDA Weekly Retail Chicken Feature Activity - Prepared Chicken**

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 11/15 thru 11/21.**

(prices in dollars per unit or per pound unless otherwise noted)

Fri. Nov 15, 2013

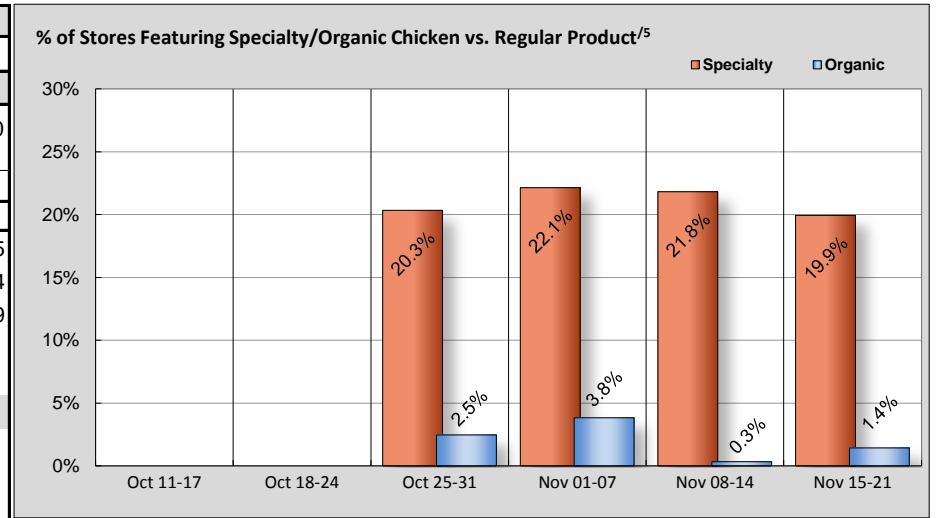
PREPARED FOODS NATIONAL SUMMARY																																				
	THIS WEEK		LAST WEEK		LAST YEAR																															
Feature Rate <sup>1/</sup>	55.1% of 23,200 outlets		45.7% of 23,200 outlets		54.3% of 22,500 outlets																															
Activity Index <sup>2/</sup>	20,070		19,300		22,750																															
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg																														
<b>ROTISSERIE:</b>																																				
Whole Bird																																				
< 2 lbs.	5,130	6.25	1,670	6.06	7,050	6.24																														
2.1-3.0 lbs.	360	6.03	2,410	7.18	250	8.45																														
Whole Breast	420	6.47																																		
Leg Quarter	20	2.25	70	1.99	230	1.56																														
<b>FRIED &amp; BAKED:</b>																																				
Fried 8-Piece Mix	2,290	7.01	3,680	6.96	1,950	6.34																														
Baked 8-Piece Mix	230	6.93	1,000	6.81	470	6.10																														
F/B 8-Piece Dark	70	4.99	2,170	5.04	270	5.77																														
F/B 12-Piece	630	10.59	450	9.66	500	10.50																														
Bulk Pack (\$/piece)	510	0.82	520	0.88	1,750	0.67																														
Wings: bone-in	3,140	5.30	3,220	5.21	2,820	5.11																														
boneless	2,700	4.98	1,980	5.09	1,540	4.69																														
Tenders	4,560	5.27	2,090	6.24	4,340	4.58																														
Strips	10	5.98	40	4.74	100	4.24																														
Popcorn					1,480	3.18																														
<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p><b>Prepared Chicken Featuring by Category</b></p> <p> <span style="color: green;">■</span> Rotisserie    <span style="color: red;">■</span> Fried    <span style="color: blue;">■</span> Baked  <span style="color: yellow;">■</span> Wings    <span style="color: brown;">■</span> Other *         </p> </div> <div style="text-align: center;"> <p><b>Whole Bird Featuring Fresh versus Prepared</b></p> <p> <span style="color: green;">■</span> Fresh Whole    <span style="color: red;">■</span> Specialty Fresh  <span style="color: brown;">■</span> Fresh Cutup    <span style="color: yellow;">■</span> Roaster  <span style="color: blue;">■</span> Rotisserie    <span style="color: purple;">■</span> 8-Pc Fried/Bkd         </p> </div> <div style="text-align: center;"> <p><b>Feature Rate Comparison % of Stores w/ Ads by Category</b></p> <p> <span style="color: blue;">■</span> Regular    <span style="color: red;">■</span> Prepared    <span style="color: yellow;">■</span> Specialty    <span style="color: green;">■</span> Organic         </p> </div> </div>																																				
<b>NORTHEAST U.S.</b>			<b>SOUTHEAST U.S.</b>			<b>MIDWEST U.S.</b>			<b>SOUTH CENTRAL U.S.</b>			<b>SOUTHWEST U.S.</b>			<b>NORTHWEST U.S.</b>																					
Feature Rate <sup>1/</sup>	61.9% of 4,600 sampled outlets						67.9% of 6,100 sampled outlets						45.0% of 4,200 sampled outlets						44.0% of 4,200 sampled outlets						49.0% of 2,900 sampled outlets						53.3% of 1,200 sampled outlets					
Activity Index <sup>2/</sup>	Activity Index = 3,660						Activity Index = 5,540						Activity Index = 2,760						Activity Index = 3,820						Activity Index = 2,900						Activity Index = 1,390					
	price range		stores		wtd avg		price range		stores		wtd avg		price range		stores		wtd avg		price range		stores		wtd avg		price range		stores		wtd avg							
<b>ROTISSERIE:</b>																																				
Whole Bird																																				
< 2 lbs.	4.99 - 8.99		670		7.21		3.99 - 7.99		1,940		6.70		4.99 - 7.99		610		6.11		3.99 - 7.99		680		5.84		5.00 - 5.99		860		5.35		5.00 - 7.99		370		5.23	
2.1-3.0 lbs.	4.99 - 7.99		290		5.31		6.99		20		6.99								8.99		70		8.99													
Whole Breast	3.49 - 6.99		400		6.44																															
Leg Quarter	2.25		20		2.25																															
<b>FRIED &amp; BAKED:</b>																																				
Fried 8-Piece Mix	5.00 - 8.49		1,270		7.04		5.99 - 7.99		450		6.90		5.99 - 7.99		240		6.93		5.49 - 7.99		160		7.13		6.99		130		6.99		5.99 - 7.98		40		7.70	
Baked 8-Piece Mix							6.49		50		6.49		6.99 - 7.99		20		7.52		6.99		30		6.99		6.99		130		6.99							
F/B 8-Piece Dark							4.99		10		4.99								4.99		50		4.99				4.99		10		4.99					
F/B 12-Piece	1.08 - 9.99		130		8.64		7.99 - 9.99		100		9.42		6.99 - 13.99		220		12.85		5.99 - 13.99		180		9.88													
Bulk Pack (\$/piece)	0.75 - 1.00		170		0.91		0.49 - 0.99		90		0.89		0.49 - 1.06		110		0.78		1.00		10		1.00		0.55 - 0.81		130		0.66							
Wings: bone-in	5.99 - 6.99		510		6.30		4.99 - 5.99		540		5.07		3.99 - 6.99		600		5.21		3.29 - 6.99		930		5.10		4.99 - 5.99		470		5.00		4.99 - 5.48		90		5.03	
boneless	4.49		110		4.49		4.49		1,150		4.49		3.99 - 5.99		80		5.16		4.99 - 5.99		470		5.57		5.33 - 5.99		560		5.34		5.33		330		5.33	
Tenders	5.99		90		5.99		3.99 - 5.99		1,190		4.92		3.99 - 7.99		870		4.66		3.99 - 7.99		1,240		5.34		4.49 - 5.99		620		5.86		3.99 - 7.99		550		6.07	
Strips													5.98		10		5.98																			
Popcorn																																				



**USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken**  
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 11/15 thru 11/21.**  
 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Nov 15, 2013

	NATIONAL SUMMARY					
	SPECIALTY CHICKEN			USDA ORGANIC CHICKEN		
	THIS WEEK	LAST WEEK	LAST YEAR	THIS WEEK	LAST WEEK	LAST YEAR
<b>Feature Rate</b> <sup>1/</sup>	19.3% of 23,200 outlets	18.6% of 23,200 outlets	16.6% of 22,500 outlets	2.1% of 23,200 outlets	0.5% of 23,200 outlets	5.2% of 22,500 outlets
<b>Activity Index</b> <sup>2/</sup>	<b>7,690</b>	<b>8,770</b>	<b>5,340</b>	<b>520</b>	<b>120</b>	<b>1,120</b>
	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg
Whole Fryer	950 2.03	2,020 2.08	740 1.81	190 2.41	20 3.07	300 2.95
Bnls/Sknls Breast	2,280 5.03	2,110 4.86	2,370 4.49	80 7.37	80 7.24	610 6.94
Breast Tenders	440 3.93	770 4.17	500 5.28			200 7.99
Split, bn-in Breast	680 2.89	300 2.57	190 3.03			
Whole Wings	40 2.44		10 2.29			
Leg Quarters	60 1.79	60 1.65		-- --	-- --	-- --
Legs	60 2.49	10 1.29	10 1.79			
Thighs	1,990 2.81	1,380 1.73	710 2.01		10 3.99	
Drumsticks	1,050 2.13	1,400 1.74	740 2.00	250 2.29	10 3.99	
B/S Thighs	140 3.37	720 4.34	70 3.47			10 4.59



<sup>5</sup>: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate <sup>1/</sup>	42.6% of 4,600 sampled outlets			22.7% of 6,100 sampled outlets			12.8% of 4,200 sampled outlets			8.3% of 4,200 sampled outlets			3.3% of 2,900 sampled outlets			10.4% of 1,200 sampled outlets		
Activity Index <sup>2/</sup>	Activity Index = 3,050			Activity Index = 2,480			Activity Index = 1,080			Activity Index = 700			Activity Index = 180			Activity Index = 200		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.49 - 2.99	420	2.21	1.79 - 2.49	300	2.28	1.14 - 2.14	120	1.75									
Bnls/Sknls Breast	2.99 - 6.49	800	4.83	2.99 - 5.49	1,090	5.40	3.29 - 5.99	310	4.37	3.50	30	3.50	3.99 - 5.99	20	4.46	4.99 - 5.99	30	5.60
Breast Tenders	2.99 - 4.99	320	4.02	2.99	40	2.99	3.98 - 4.99	80	4.06									
Split, bn-in Breast	2.79 - 4.99	460	2.92				1.95 - 4.99	130	2.40	1.88	20	1.88	2.09 - 4.98	40	3.99	2.09 - 4.98	30	3.75
Whole Wings	2.49	30	2.49													2.29	10	2.29
Leg Quarters	2.99	10	2.99							0.88	20	0.88	1.99	30	1.99			
Legs	2.49	60	2.49															
Thighs	1.99 - 2.49	400	2.08	3.49	1,040	3.49	1.39 - 2.18	190	1.72	1.69 - 3.49	320	2.21	1.99 - 2.99	30	1.99	2.99	10	2.99
Drumsticks	1.99 - 2.99	550	2.33				1.39 - 2.18	190	1.72	1.69 - 2.29	280	2.03	1.99	30	1.99			
B/S Thighs				1.99	10	1.99	2.77 - 3.29	60	2.88	4.00	30	4.00	3.99	30	3.99	3.99	10	3.99
<b>ORGANIC</b>	6.6% of 4,600 sampled outlets Activity Index = 310			0.0% of 6,100 sampled outlets Activity Index = 0			0.5% of 4,200 sampled outlets Activity Index = 60			0.2% of 4,100 sampled outlets Activity Index = 10			4.3% of 2,900 sampled outlets Activity Index = 130			1.2% of 1,200 sampled outlets Activity Index = 10		
Whole Fryer							1.28 - 2.49	40	1.53	3.69	10	3.69	2.49 - 3.29	130	2.52	2.99 - 3.29	10	3.12
Bnls/Sknls Breast	6.99	60	6.99				8.49	20	8.49									
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs																		
Drumsticks	2.29	250	2.29															
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.