



**USDA Weekly Retail Chicken Feature Activity**

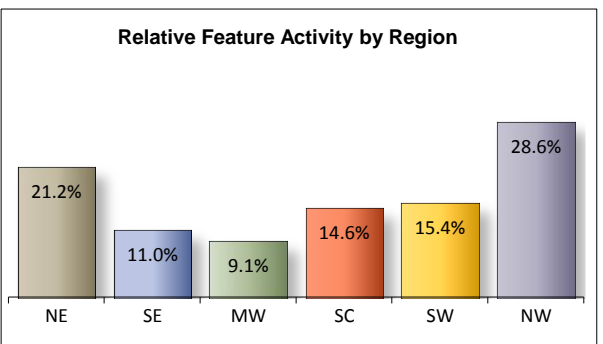
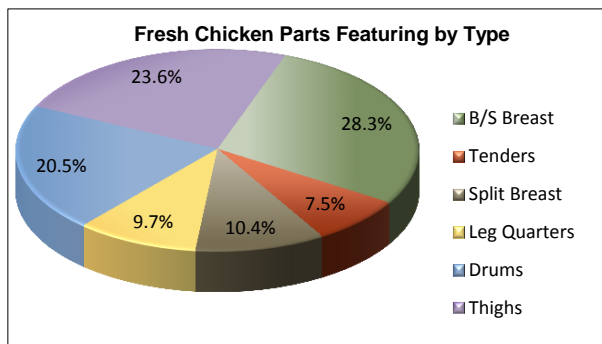
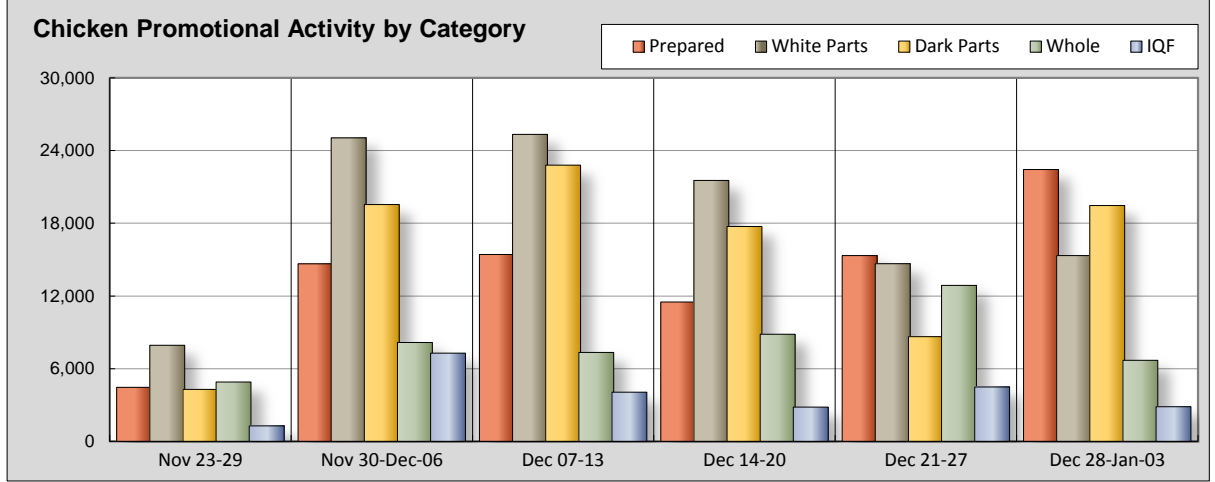
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 12/28 thru 01/03.**  
 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Dec 28, 2012

NATIONAL SUMMARY			
	THIS WEEK	LAST WEEK	LAST YEAR
<b>Feature Rate</b> <sup>1/</sup>	<b>77.1% of 22,500 outlets</b>	<b>77.1% of 22,500 outlets</b>	<b>77.0% of 22,500 outlets</b>
<b>Special Rate</b> <sup>4/</sup>	<b>12.4%</b>	<b>6.9%</b>	<b>6.7%</b>
<b>Activity Index</b> <sup>2/</sup>	<b>66,850</b>	<b>56,000</b>	<b>81,940</b>
<b>WHOLE BIRD:</b>	<b>Stores <sup>3/</sup> Wtd Avg</b>	<b>Stores <sup>3/</sup> Wtd Avg</b>	<b>Stores <sup>3/</sup> Wtd Avg</b>
bagged fryer	3,000 1.18	3,190 1.04	3,400 1.10
cut-up fryer	830 1.68	160 1.38	820 1.36
bagged roaster	2,210 1.25	5,990 1.34	3,000 1.19
Cornish (frs/frz)	650 2.59	3,530 2.51	630 2.34
<b>PARTS:</b>			
<b>Bnls/Sknls Breast</b>			
regular pack	4,780 2.61	4,140 2.80	6,770 2.68
value pack	2,760 2.31	3,980 2.70	4,040 2.14
thin sliced	1,210 4.08	2,150 4.03	3,880 4.04
marinated		70 4.99	630 4.06
<b>Breast Tenders</b>			
regular pack	2,110 3.46	1,580 3.18	3,090 3.04
value pack	210 3.27	440 3.27	380 2.02
<b>Split, bn-in Breast</b>			
regular pack	990 1.32	650 1.41	2,210 1.43
value pack	2,210 1.21	710 1.56	2,000 1.37
<b>Whole Wings</b>	1,060 2.31	940 2.33	2,090 2.07
<b>Leg Quarters</b>			
tray pack	2,620 0.98	970 0.92	3,660 0.98
bagged	390 0.64	180 0.75	1,890 0.68
<b>Legs</b>	300 1.20	60 2.01	310 1.40
<b>Thighs</b>			
regular pack	2,370 1.35	1,750 1.12	2,350 1.28
value pack	4,910 1.19	890 1.33	3,350 1.17
<b>Drumsticks</b>			
regular pack	2,480 1.33	1,910 1.10	2,420 1.27
value pack	3,860 1.15	1,060 1.30	3,550 1.15
<b>Bnls/Sknls Thighs</b>			
regular pack	1,750 2.08	860 2.32	1,540 2.33
value pack	780 2.17	960 3.10	840 2.34
<b>9-pc Combos</b>			
drum-thigh-breast	70 2.46		190 1.91
drum-thigh-wing	10 1.28	10 1.28	140 1.39
<b>IQF</b>			
<b>B/S Breast</b>	870 2.65	1,260 2.39	1,910 2.17
<b>Tenders</b>	180 2.38	1,200 2.45	560 2.17
<b>Wings</b>	890 2.49	980 2.29	2,710 2.26
<b>Party Wings</b>	920 2.43	1,050 2.44	3,170 1.86

**This Week's Chicken Feature Highlights**

Looking at the feature rate, nothing has changed, either last week or last year compared to the ad period after Christmas. Incentives to purchase and the activity index climb slightly, something solely for the economists to ponder. The category of whole body chicken remains active, Roasters seek to clear remaining inventories, cornish appears to have set their sales goals. B/S Breast offer lower pricing, tenders raise costs, wings hang in there. Thighs and drums are alive again, small packs are in for slow movement. Combos falter, its too cool to grill. IQF takes a hard decline in volume, pricing is mixed. The deli is heating up, finger foods are the ticket for sports enthusiasts and New Years parties. Specialty chicken perks back up for the first of the month, organics are not as active. The threat of another long weekend of holiday consumption looms ahead, buying patterns in grocery outlets are about to put to the test again. The buying power of the dollar, the "cliff" fast approaching, and holiday bills inbound are about to strain individual assets and the US economy like never before.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

<sup>1/</sup> **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. <sup>2/</sup> **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). <sup>3/</sup> **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. <sup>4/</sup> **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



**USDA Weekly Retail Chicken Feature Activity**

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 12/28 thru 01/03.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Dec 28, 2012

		NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate <sup>1/</sup> Special Rate <sup>4/</sup> Activity Index <sup>2/</sup>		86.8% of 4,400 sampled outlets 18.1% of stores w/ no-price promotions Activity Index = 12,600				83.0% of 6,000 sampled outlets 10.6% of stores w/ no-price promotions Activity Index = 9,710				58.8% of 4,000 sampled outlets 0.6% of stores w/ no-price promotions Activity Index = 4,370			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.99 - 1.49		640	1.18	0.99 - 1.39		570	1.01	0.89 - 1.59		60	1.14
cut-up fryer		1.39 - 1.49		200	1.46	1.19		10	1.19	1.49 - 2.15		120	1.70
bagged roaster		0.95 - 1.59		1,820	1.28	0.98 - 1.49		360	1.10	2.55		10	2.55
Cornish (frs/frz)		1.48 - 2.99		510	2.61								
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
<b>Bnls/Sknls Breast</b>													
regular pack		1.99 - 4.99	1.88 - 2.99	1,110	2.77	2.29 - 2.99	1.75 - 1.99	1,350	2.85	1.97 - 4.79	1.67 - 2.69	620	2.30
value pack		2.49 - 2.59	1.78 - 3.99	1,020	2.42	1.97	1.99 - 3.99	190	2.50		1.68 - 2.99	60	2.22
thin sliced marinated		3.99 - 5.99	2.99 - 3.99	590	3.90		3.99	40	3.99	3.99	2.69 - 3.49	210	3.60
<b>Breast Tenders</b>													
regular pack		1.99 - 4.99	2.48 - 3.99	920	3.16	2.85	2.99	500	2.87	3.98 - 3.99	2.99 - 3.69	110	3.87
value pack		1.99 - 2.99	3.99	130	3.45		3.99	40	3.99		2.48	10	2.48
<b>Split, bn-in Breast</b>													
regular pack		0.99 - 1.99	1.55	220	1.61	1.49	0.99 - 1.49	60	1.37	0.99 - 1.49	0.98 - 1.69	190	1.38
value pack		1.69	0.99 - 1.69	330	1.40	1.69 - 1.98	0.99 - 1.38	1,440	1.15		0.99 - 1.49	250	1.38
<b>Whole Wings</b>			1.55 - 2.99	410	2.27	1.99	2.19 - 2.29	110	2.06	2.29	1.75 - 2.99	290	2.65
<b>Leg Quarters</b>													
tray pack			0.49 - 0.99	570	0.64	0.99	0.99	720	0.99		0.69	10	0.69
bagged		0.78 - 0.89		10	0.84	0.69	0.69	120	0.69				
<b>Legs</b>		1.19 - 1.49	0.98 - 1.39	280	1.20						0.89	10	0.89
<b>Thighs</b>													
regular pack		1.49 - 1.79	0.99	240	1.37		0.99	340	0.99	1.29	0.88 - 0.99	480	1.04
value pack		0.99 - 1.59	0.98 - 1.49	1,200	1.25	0.99	1.29	1,700	1.21	1.19 - 1.29	0.99 - 1.29	230	1.20
<b>Drumsticks</b>													
regular pack		1.49 - 1.89	0.99	240	1.40		0.99 - 1.19	380	1.01	1.29	0.78 - 0.99	510	1.04
value pack		0.99 - 1.69	0.98 - 1.49	1,090	1.26	0.99	0.88 - 1.29	580	1.00	1.19 - 1.29	0.69 - 1.19	230	1.15
<b>Bnls/Sknls Thighs</b>													
regular pack			1.99 - 2.49	560	2.03	1.99	1.99	530	1.99	3.72	1.88 - 2.49	50	2.51
value pack											1.99	10	1.99
<b>9-pc Combos</b>													
drum-thigh-breast										2.46		70	2.46
drum-thigh-wing			1.28	10	1.28								
IDF	<b>B/S Breast</b>									2.33 - 3.00	2.00	380	2.95
	<b>Tenders</b>									3.00		40	3.00
	<b>Wings</b>	2.40	2.50 - 3.00	350	2.60	2.40	2.00 - 3.00	360	2.40	3.00	2.00 - 2.33	70	2.50
	<b>Party Wings</b>	2.66	2.33	150	2.43		2.00 - 2.49	310	2.15	2.33 - 2.99	1.66 - 2.40	350	2.57



**USDA Weekly Retail Chicken Feature Activity**

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 12/28 thru 01/03.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Dec 28, 2012

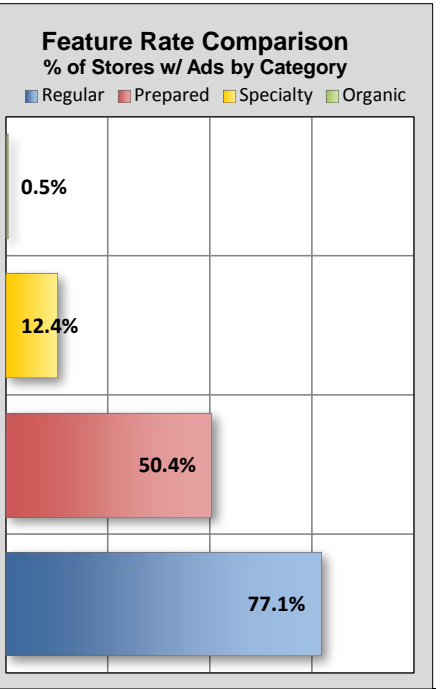
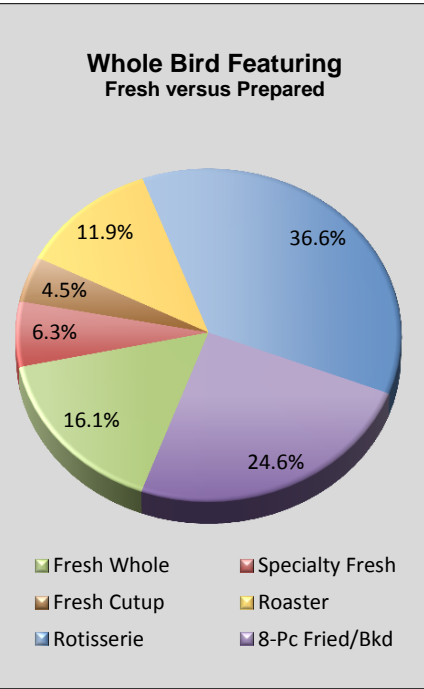
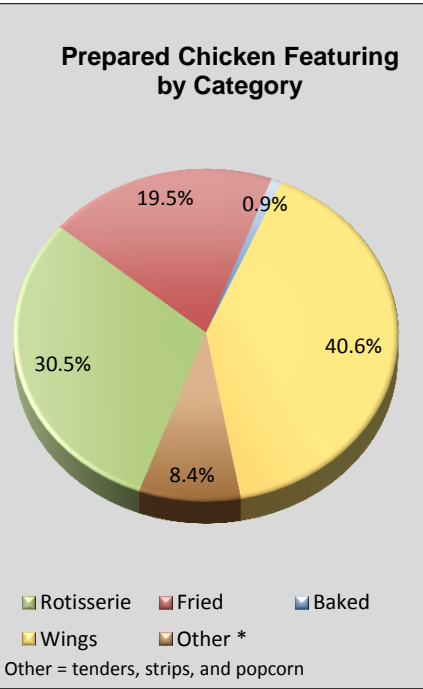
		SOUTH CENTRAL U.S. (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,HI,NV)				NORTHWEST U.S. (AK,ID,MT,OR,WA,WY)			
Feature Rate <sup>1/</sup> Special Rate <sup>4/</sup> Activity Index <sup>2/</sup>		81.8% of 4,000 sampled outlets 21.8% of stores w/ no-price promotions Activity Index = 7,680				70.2% of 2,900 sampled outlets 11.7% of stores w/ no-price promotions Activity Index = 5,660				75.1% of 1,200 sampled outlets 10.1% of stores w/ no-price promotions Activity Index = 4,400			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.77 - 0.99		430	0.83	1.19 - 1.49		1,000	1.28	1.69		300	1.69
cut-up fryer						1.49 - 1.99		450	1.80	1.19 - 1.49		50	1.43
bagged roaster		1.19		10	1.19	1.18		20	1.18				
Cornish (frs/frz)		2.54		130	2.54								
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
<b>Bnls/Sknls Breast</b>													
regular pack		2.49 - 3.49	1.49 - 2.99	970	2.37	1.88	1.69 - 2.99	510	2.06	3.20 - 4.99	1.77 - 1.78	220	3.55
value pack		1.97 - 3.49	1.67 - 2.99	870	2.36		1.97 - 2.49	570	1.99		1.99 - 2.28	50	2.05
thin sliced		2.99	2.99	60	2.99					4.99	3.99	310	4.96
marinated													
<b>Breast Tenders</b>													
regular pack		2.85	2.49 - 2.99	130	2.90					4.99	2.49	450	4.78
value pack			1.77	30	1.77								
<b>Split, bn-in Breast</b>													
regular pack		1.39 - 1.49	0.98	290	1.30		0.99 - 1.29	230	1.03				
value pack		1.48	0.99 - 1.79	130	1.22		0.99	40	0.99		0.99	20	0.99
<b>Whole Wings</b>		1.99 - 2.49	1.87 - 2.49	250	2.10								
<b>Leg Quarters</b>													
tray pack		0.69 - 0.99	0.67 - 0.99	400	0.88		0.99 - 1.99	460	1.19	1.49	0.99 - 1.29	460	1.30
bagged			0.37 - 0.69	210	0.57		0.59	30	0.59		0.98	20	0.98
<b>Legs</b>							1.39	10	1.39				
<b>Thighs</b>													
regular pack		0.79 - 1.49	0.98 - 0.99	870	1.11	1.59	0.99	30	1.25	2.49		410	2.49
value pack		0.99 - 1.29	0.88 - 1.19	380	1.05	1.19	0.99 - 1.29	720	1.15		0.99 - 1.29	680	1.17
<b>Drumsticks</b>													
regular pack		0.79 - 1.49	0.98 - 0.99	880	1.11	1.59	0.59 - 0.99	60	0.88	2.49		410	2.49
value pack		0.99 - 1.29	0.58 - 2.99	540	1.17	0.99	0.99 - 1.29	720	1.10		0.98 - 1.29	700	1.17
<b>Bnls/Sknls Thighs</b>													
regular pack		1.68 - 1.99	1.72 - 2.99	470	2.00		2.49 - 2.99	90	2.86	3.20	2.49	50	2.60
value pack							1.97 - 2.29	530	2.12		2.29	240	2.29
<b>9-pc Combos</b>													
drum-thigh-breast													
drum-thigh-wing													
IDF	<b>B/S Breast</b>	1.66 - 2.80	1.66 - 2.40	340	2.25	3.60	2.66	150	2.81				
	<b>Tenders</b>	1.66 - 2.80		140	2.20								
	<b>Wings</b>	2.40	2.28 - 2.66	110	2.39								
	<b>Party Wings</b>	2.99		40	2.99	3.00	2.75	40	2.84		2.33	30	2.33



**USDA Weekly Retail Chicken Feature Activity - Prepared Chicken**  
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 12/28 thru 01/03.**  
 (prices in dollars per unit or per pound unless otherwise noted)

Fri. Dec 28, 2012

PREPARED FOODS NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
<b>Feature Rate</b> <sup>1/</sup>	50.4% of 22,500 outlets		46.6% of 22,500 outlets		51.6% of 22,500 outlets	
<b>Activity Index</b> <sup>2/</sup>	<b>22,430</b>		<b>15,330</b>		<b>20,410</b>	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>ROTISSERIE:</b>						
Whole Bird						
< 2 lbs.	5,310	6.00	5,830	5.94	3,890	5.63
2.1-3.0 lbs.	1,500	7.94	640	7.83	610	7.29
Whole Breast	10	5.99				
Leg Quarter	30	1.00	40	0.88		
<b>FRIED &amp; BAKED:</b>						
Fried 8-Piece Mix	2,350	6.32	3,020	6.97	2,540	6.02
Baked 8-Piece Mix	200	6.56	680	6.17	600	5.79
F/B 8-Piece Dark	510	5.54	200	5.29	420	5.34
F/B 12-Piece	650	9.71	340	9.75	520	8.84
Bulk Pack (\$/piece)	870	0.75	400	0.81	1,670	0.75
<b>Wings:</b> bone-in	6,280	5.25	1,630	5.70	7,010	4.79
boneless	2,830	5.14	970	5.09	1,860	4.40
<b>Tenders</b>	1,820	5.89	1,470	6.37	1,190	4.97
<b>Strips</b>	70	6.13	10	6.99	90	5.41
<b>Popcorn</b>			100	3.99	10	2.29



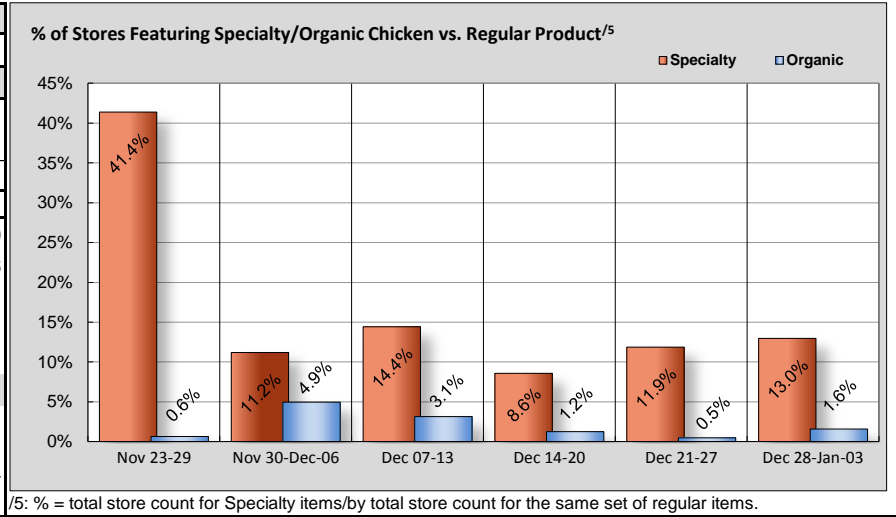
	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
<b>Feature Rate</b> <sup>1/</sup>	66.1% of 4,400 sampled outlets			46.2% of 6,000 sampled outlets			34.8% of 4,000 sampled outlets			50.5% of 4,000 sampled outlets			52.1% of 2,900 sampled outlets			61.4% of 1,200 sampled outlets		
<b>Activity Index</b> <sup>2/</sup>	Activity Index = 4,500			Activity Index = 4,270			Activity Index = 2,780			Activity Index = 4,350			Activity Index = 3,890			Activity Index = 2,640		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
<b>ROTISSERIE:</b>																		
Whole Bird																		
< 2 lbs.	3.99 - 6.49	1,470	5.43	5.50 - 5.99	1,420	5.97	4.99 - 7.98	300	5.99	5.49 - 6.99	1,040	6.41	5.99 - 6.99	660	6.71	5.99	420	5.99
2.1-3.0 lbs.	7.49 - 9.99	260	7.81	7.49	40	7.49	7.29 - 7.99	90	7.92	7.99	250	7.99	7.99	550	7.99	7.99	310	7.99
Whole Breast	5.99	10	5.99															
Leg Quarter										1.00	30	1.00						
<b>FRIED &amp; BAKED:</b>																		
Fried 8-Piece Mix	5.99 - 9.99	450	7.35	5.99	1,260	5.99	4.99 - 9.99	310	5.92	5.97 - 6.99	140	6.66	5.99	120	5.99	5.98 - 7.98	70	7.28
Baked 8-Piece Mix							6.88 - 6.99	20	6.95	6.99	10	6.99	5.99	120	5.99	6.99 - 7.98	50	7.69
F/B 8-Piece Dark	5.00 - 6.99	180	5.53	5.00 - 5.99	240	5.70	5.99	10	5.99				5.00	20	5.00	4.99 - 5.00	60	5.00
F/B 12-Piece							8.99 - 11.99	410	9.98	8.99 - 10.49	240	9.25						
Bulk Pack (\$/piece)	0.69 - 0.75	230	0.71				0.50 - 1.19	110	0.91	0.74 - 0.75	320	0.74	0.60 - 0.75	200	0.72	0.63	10	0.63
<b>Wings:</b> bone-in	4.99 - 7.99	1,270	5.58	4.39 - 6.99	1,110	5.26	3.99 - 6.99	810	5.19	3.99 - 6.49	1,190	5.00	4.40 - 5.99	1,100	5.06	4.40 - 6.99	800	5.39
boneless	3.27 - 5.99	370	5.25	4.99 - 5.99	150	5.28	3.99 - 6.99	480	4.91	3.99 - 5.99	820	5.40	5.00	550	5.00	3.99 - 5.00	460	4.94
<b>Tenders</b>	4.99 - 7.99	250	6.03	4.99 - 5.99	50	5.80	4.99 - 5.99	240	5.66	4.99 - 6.99	310	5.68	5.99	550	5.99	4.99 - 5.99	420	5.97
<b>Strips</b>	6.99	10	6.99										5.99	20	5.99	5.99	40	5.99
<b>Popcorn</b>																		



**USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken**  
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 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Dec 28, 2012

	NATIONAL SUMMARY					
	SPECIALTY CHICKEN			USDA ORGANIC CHICKEN		
	THIS WEEK	LAST WEEK	LAST YEAR	THIS WEEK	LAST WEEK	LAST YEAR
<b>Feature Rate <sup>1/</sup></b>	12.4% of 22,500 outlets	8.4% of 22,500 outlets	14.8% of 22,500 outlets	0.5% of 22,500 outlets	0.1% of 22,500 outlets	0.8% of 22,500 outlets
<b>Activity Index <sup>2/</sup></b>	<b>4,360</b>	<b>2,640</b>	<b>5,720</b>	<b>470</b>	<b>100</b>	<b>280</b>
	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg
Whole Fryer	1,180 1.67	1,100 1.78	1,070 1.67	180 2.99	60 3.99	70 2.79
Bnls/Sknls Breast	1,110 4.80	690 5.30	2,570 4.86	30 7.82	40 8.37	190 7.26
Breast Tenders	490 5.75	170 5.00	680 4.72			
Split, bn-in Breast	190 3.07	210 2.29	140 2.10			
Whole Wings	60 2.59	60 2.29	260 2.63			
Leg Quarters	30 1.62		30 1.09	-- --	-- --	-- --
Legs	40 1.80	50 2.29	90 1.99			
Thighs	620 1.79	170 2.23	340 1.99	60 3.99		
Drumsticks	630 1.78	170 2.23	400 1.93	200 2.71		20 2.64
B/S Thighs	10 2.49	20 4.24	140 2.90			



<sup>5/</sup>: % = total store count for Specialty items/by total store count for the same set of regular items.

	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
<b>SPECIALTY</b>	35.8% of 4,400 sampled outlets			5.5% of 6,000 sampled outlets			4.8% of 4,000 sampled outlets			12.2% of 4,000 sampled outlets			1.1% of 2,900 sampled outlets			14.7% of 1,200 sampled outlets		
<b>Activity Index <sup>2/</sup></b>	<b>Activity Index = 2,590</b>			<b>Activity Index = 190</b>			<b>Activity Index = 720</b>			<b>Activity Index = 510</b>			<b>Activity Index = 30</b>			<b>Activity Index = 320</b>		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.39 - 2.49	1,020	1.67	1.39	70	1.39	1.29 - 1.99	40	1.61	3.49	10	3.49	1.68 - 2.19	20	2.19	1.68 - 1.89	20	1.79
Bnls/Sknls Breast	4.99 - 5.99	530	5.41	4.59 - 4.99	120	4.62	2.89 - 4.99	140	3.11	4.00 - 5.99	210	4.61				3.75 - 7.99	110	4.52
Breast Tenders	3.99 - 6.49	420	5.76				3.79	10	3.79	5.99	60	5.99						
Split, bn-in Breast	2.99 - 3.99	70	3.90				1.69	20	1.69	3.99	30	3.99				1.79 - 3.99	70	2.23
Whole Wings	2.49 - 2.99	50	2.71				1.99	10	1.99									
Leg Quarters	1.29	10	1.29													1.79	20	1.79
Legs	1.49 - 2.99	30	1.84				1.69	10	1.69									
Thighs	1.69 - 1.99	230	1.90				1.29 - 1.99	240	1.65	1.79 - 1.99	100	1.87				1.59 - 2.49	50	1.80
Drumsticks	1.69 - 1.99	230	1.90				1.29 - 1.99	240	1.65	1.79 - 1.99	100	1.87	1.00 - 2.49	10	1.00	1.59 - 2.49	50	1.80
B/S Thighs							2.49	10	2.49									
<b>ORGANIC</b>	1.3% of 4,400 sampled outlets			0.0% of 6,000 sampled outlets			0.0% of 4,000 sampled outlets			0.0% of 4,000 sampled outlets			1.2% of 2,900 sampled outlets			0.8% of 1,200 sampled outlets		
	<b>Activity Index = 400</b>			<b>Activity Index = 0</b>			<b>Activity Index = 0</b>			<b>Activity Index = 0</b>			<b>Activity Index = 40</b>			<b>Activity Index = 30</b>		
Whole Fryer	2.99	140	2.99										2.99	40	2.99			
Bnls/Sknls Breast																7.49 - 7.99	30	7.82
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs	3.99	60	3.99															
Drumsticks	2.19 - 3.99	200	2.71															
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.