258.75 (average)

PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Week Ending 11-03-12 Live weight in lbs.

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	347,542	6.23	430,424	6.26
TURKEY	60,083	26.27	50,164	23.32

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	8,500,000 hens ^{1/}
Est. Lay Rate:	73.8%
Weekly Egg Production:	121,892 30-dozen cases

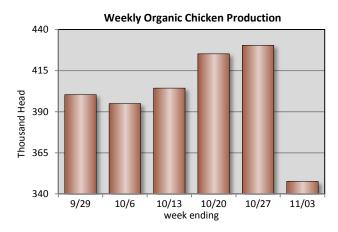
Weekly Organic Shell Egg Inventory

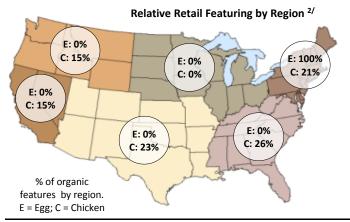
(stocks on hand on Nov-05-2012 to be marketed as Organic)

Based on a	% Change	30-doz cases in 1,000's		
representative sample of U.S.	-1.3%	7.5	Large:	
inventory.	1.5%	41.9	Ungraded:	
	1.0%	49.4	Total:	

^{1/:} adjusted to reflect latest survey results - Aug 2012.

GRAPHS





WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

		Price Range	Mostly	
Extra Large doz.		261 - 320	275 - 310	
	1/2 doz.	180 - 198	181 - 189	
Large	doz.	230 - 310	265 - 300	
	1/2 doz.	171 - 189	171 - 178	

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly		
Whole Fryer	170 - 307	215 - 260		
B/S Breast	569 - 841	660 - 694		
Bone-in Breast	360 - 421	367 - 376		
Whole Legs	188 - 219	199 - 209		
Thighs	195 - 245	209 - 211		
Organic Whole Young Turkey (cents/lb.; FOB Shipper Dock) ^{3/}				
Fresh	199 - 365	286.20 (average)		

217 - 315 3/: Seasonal; non-basted, w/o net and timer; consumer sizes.

RETAIL

Store featuring during the week of 11/09 to 11/15

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

Frozen

	Stores	Wtd Avg	Feature Rate
Extra Large:	40	4.99	2.3% of shell
Large:	190	4.27	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	300	2.95	
Bnls/Sknls Breast	610	6.94	
Breast Tenders	200	7.99	
Split, bn-in Breast			5.2% of
Whole Wings			chicken features.
Legs			
Thighs			
Drumsticks			
Bnls/Sknls Thighs	10	4.59	

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA accredited State and private $certification\ organizations.\ For\ more\ information,\ visit\ the\ National\ Organic\ Program\ at\ www.ams.usda.gov/NOPNationalOrganicProgramHome$