



BROILER MARKET NEWS REPORT

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Market News & Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Prices Preliminary majority prices for whole birds are trending unchanged into the East and West, but unchanged to lower in the Midwest when compared to early week. Whole bird prices are steady to weak. Offerings are moderate to heavy with larger sizes in the longest balance. Demand into all channels is light to moderate at best entering the weekend. Floor stocks are moderate to closely balanced with purchasing limited to regular commitments. Market activity is slow to moderate. In the parts structure, demand is light to moderate. Prices are steady to firm for wings and tenders, cautiously steady for boneless skinless breasts, and steady for all other items. Supplies are light for wings and tenders, moderate to heavy for boneless skinless breasts, and sufficient for all other parts. Market activity for parts is light. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

PRELIMINARY REPORT Prices negotiated for trucklot sales of ready-to-cook broiler/fryers FOB and delivered to first receivers at major market areas (cents per lb) Week of 23-Jul-2012

	Majority	Range	Wtd Avg	Loads
Delivered to First Receivers:				
US Grade A 1/				
New York	80.00-83.00			
Los Angeles	104.00			
Whole Body 2/				
Chicago	65.00-81.00	60.00-92.00	73.47	32
FOB Dock Equivalent 3/:				
Mississippi	82.00-86.00	70.00-90.00	83.16	19

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.
3/: Southeast area

GEORGIA FOB DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 94.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	PRELIMINARY F.O.B. DOCK OR EQUIVALENT PRELIM. WTD AVG
775	87.23-99.96	94.45

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	210.50	1,049
BREASTS - B/S	158.50	4,255
BREASTS - WHOLE	101.00	892
THIGH MEAT - B/S	133.00	856
THIGHS	74.50	959
DRUMSTICKS	73.50	703
LEG QUARTERS	51.00	5,222
WINGS	187.00	2,295

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

SOUTHERN REGION Prices for whole broiler/fryers are trending steady to slightly lower. Offerings of all sizes are readily available for limited trade needs. Demand into all channels is moderate at best. Market activity is light to moderate. In the parts structure, movement is light to moderate entering the weekend. Prices are trending steady to firm for wings and tenders, and steady for the remaining items. Offerings are light for wings and tenders, moderate to heavy for breast items, and moderate for dark meat cuts. Market activity for parts is light to moderate. In production areas, live supplies are moderate; weights are mixed, but noted as mostly desirable.

NORTHEAST REGION Prices are trending steady for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate entering the weekend as hot and humid weather conditions hampers much of the area. Offerings of all sizes are at least sufficient for current needs. Market activity is slow to moderate. In the parts complex, supplies of tenders are in close balance and clearing satisfactorily; wings are light to moderate and dark meat cuts are generally sufficient for current needs.

WESTERN REGION The Los Angeles majority is 104, unchanged from last week. The market on whole birds is weak. Offers are moderate to heavy. Retail demand light to moderate. Foodservice demand moderate. Sizes mixed, mostly adequate for needs. Floor stocks generally moderate. Supplies of wings and tenders are light, bone-in breasts and dark meat items light to moderate, and boneless skinless breasts moderate to instances heavy. Prices trended steady to firm on wings and tenders, steady on bone-in breasts and dark meat items, and steady to weak on boneless skinless breasts. Market activity for parts is light.

MIDWEST REGION Preliminary majority prices for next week's delivery into Chicago are unchanged to lower from this past Monday's final majority. Whole bird prices are steady to weak. Offers are moderate to heavy with the larger sizes more available. Demand into retail and food service channels is light to moderate with best movement on eight piece cut-ups and rotisserie. Fast food is light to moderate. Buyers are keeping floor stocks closely balanced by purchasing hand to mouth. Sizes are desirable to heavy. Whole bird market activity is light. Supplies of wings and tenders are light, dark meat items and bone-in breasts light to moderate, and boneless skinless breasts generally moderate. Prices are steady to firm on wings and tenders; steady on dark meat items and bone-in breasts; and steady on boneless skinless breasts with a weak undertone. Market activity on parts is light.

DELMARVA Less-than-trucklot asking prices are unchanged at 83 to 91 cents with a steady to at least steady trending undertone. Movement of ready-to-cook whole birds is light to moderate entering the weekend. Offerings of all sizes are readily available for current trade needs. Live supplies are moderate; weights are mixed, but reported as mostly desirable. Processing schedules are moderate. Market activity is slow to moderate. In the parts complex, wings and tenders ranged light to moderate and remained in the best position. Dark meat and breast items ranged moderate to at times heavy.

*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FORM DELMARVA

BRANDED U.S. GRADE A	
RANGE	69-101
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	07/16/12-07/20/12 (A)
	07/18/11-07/22/11 (A)
NO. OF BOXES	07/16/12-07/20/12 (A)
	07/18/11-07/22/11 (A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

Jul 17, 2012

Jul 18, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	208	44.00-48.00	-	46.13
LEG QUARTERS (4/10)	387	47.00-50.00	-	48.27
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG	WEEKLY POUNDS (000)	WEEKLY WTD AVG
BREAST - B/S		TOO FEW TO REPORT			720	133.33
TENDERLOINS		TOO FEW TO REPORT			197	140.21
BREAST - LINE RUN		TOO FEW TO REPORT			160	86.22
FRONT HALVES		TOO FEW TO REPORT			295	82.25
LEGS		TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK)	335	44.00-48.00	-	46.00	1,133	46.36
LEG QUARTERS (4/10)	307	47.00-50.00	-	48.31	1,546	48.46
WINGS (WHOLE)		TOO FEW TO REPORT			TFEWR	
WINGS (CUT)		TOO FEW TO REPORT			144	183.10
DRUMSTICKS		TOO FEW TO REPORT			115	44.48
THIGHS		TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT			103	122.00

 Whole Body Index Based on Southern States Parts Trading for Jul 17, 2012 -- f.o.b. dock.

 Whole Body Index Based on Southern States Parts Trading for Jul 18, 2012 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE
62.00 - 66.00	63.96

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
62.00 - 66.00	63.67	64.31

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER PARTS Prices are trending firm to higher for tenders; firm for wings and steady for breast items and most dark meat cuts. Trucklot buying activity improved slightly entering the weekend but still noted as light to moderate overall. Offerings of tenders are light and clearing well; light to moderate for wings and sufficient for breast items and most dark meat cuts with leg cuts noted as slightly more available. Movement is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

Jul 17, 2012

Jul 18, 2012

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.
BREAST - B/S	155-160	138.04	794,920
TENDERLOINS	150	150.33	247,280
BREAST - WITH RIBS	95-96	108.63	36,990
BREAST - LINE RUN	95	96.53	70,803
LEGS	68-69	66.88	94,120
LEG QUARTERS (BULK)	46-47	49.40	274,800
DRUMSTICKS	67-68	74.37	82,360
THIGHS	72-73	81.45	58,440
B/S THIGHS	125-126	130.86	117,960
WINGS (WHOLE)	186-187	185.38	263,920
BACKS AND NECKS (STRIPPED)	16-18	18.00	4,200
LIVERS (5 POUND TUBS)	50-55	53.98	8,850
GIZZARDS (HEARTS)	70-75	75.00	24,280

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.	WEEKLY WTD AVG	WEEKLY VOL/LBS.
BREAST - B/S	155-160	138.96	680,080	139.11	3,616,920
TENDERLOINS	150-155	149.02	132,440	149.06	860,520
BREAST - WITH RIBS	95-96	108.02	41,286	109.15	237,769
BREAST - LINE RUN	95	96.40	66,817	96.34	343,929
LEGS	68-69	71.99	52,440	63.50	637,300
LEG QUARTERS (BULK)	46-47	49.05	261,720	48.68	1,477,063
DRUMSTICKS	67-68	78.04	66,600	74.68	375,080
THIGHS	72-73	80.48	55,560	80.49	300,360
B/S THIGHS	125-126	129.48	89,320	128.77	525,390
WINGS (WHOLE)	186-187	187.61	157,640	184.94	1,090,249
BACKS AND NECKS (STRIPPED)	16-18	18.00	3,489	18.00	15,518
LIVERS (5 POUND TUBS)	50-55	55.00	240	52.23	42,290
GIZZARDS (HEARTS)	70-75	73.03	4,160	74.45	84,580

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA, CT, RI, AND PA (NORTHEAST OF HARRISBURG).

*TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WT		ACTUAL (1,000)		AVG WT	
	07/20	07/19	07/18	07/17	07/18	07/17	07/17	07/13	07/11	
Alabama	3,859	3,842	3,688	3,605	5.72	5.60	4,576	5.69		
Arkansas	4,720	4,887	4,853	4,891	5.53	5.73	4,326	5.57		
Delmarva	2,051	2,091	2,082	2,072	6.01	6.31	2,060	6.08		
Ky-LA-TN	2,513	2,491	2,460	2,502	5.26	5.34	2,438	5.90		
Mississippi	2,790	2,871	2,804	2,869	6.01	6.02	3,179	5.99		
North Carolina	2,805	2,660	2,636	2,698	7.21	7.13	2,502	7.02		
Texas	2,605	2,403	2,359	2,370	6.06	6.13	2,342	5.98		
Total	21,343	21,245	20,882	21,007	5.92	5.98	21,423	5.97		
Mon-Friday	105,715 (A)						104,270 (A)			
Saturday	1,062 (included in total for date shown)						600			

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 20-Jul-12 and 21-Jul-12 is estimated to be 31,932,000 head down 0.67 percent from a week ago and down 0.20 percent from a year ago. (Last week 31,038,000, last year 31,996,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 21-Jul-12 is estimated to be 158,161,000 head up 1.37 percent from a week ago, and down 1.45 percent from a year ago. (Last week 156,031,000, last year 160,496,000)

Actual data incorporated when available.

CALIFORNIA PROCESSED POULTRY (cents per pound)

DELIVERED TO RETAILERS IN SOUTHERN CALIFORNIA (L.A. AREA)

	RANGE
FRESH FRYERS	108-123
ROASTERS 4# & UP	128-140
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO

	RANGE
FRESH FRYERS	DRY PACK 138-188
	ICE PACK
ROASTERS 4# & UP	DRY PACK 126
	ICE PACK
DUCKS	217-295

YOUNG CHICKENS SLAUGHTERED UNDER FEDERAL INSPECTION

	Week ending 14-Jul-2012				
	(A) 4.25 lbs. & down	(B) 4.26 - 6.25 lbs.	(C) 6.26 - 7.75 lbs.	(D) 7.76 lbs. & up	Total
(Preliminary)	-----Thousands-----				
Head	38,031	73,471	17,674	27,123	156,299
Avg Live Wgt	3.61	5.34	6.61	8.23	5.56
% of total /1	29%	41%	16%	14%	100%
Comparisons					
Last week	41,034	58,618	23,204	19,843	142,699
Avg Live Wgt	3.89	5.48	6.89	8.32	5.65
% of total /1	29%	41%	16%	14%	100%
Year Ago 2/	39,458	67,596	28,794	23,798	159,646
Avg Live Wgt	3.82	5.48	6.83	8.59	5.78
% of total /1	25%	42%	18%	15%	100%
To date/2012*	1,038,131	1,795,501	767,464	644,078	4,245,174
To date/2011*	1,023,296	1,946,906	814,800	682,876	4,467,878

1/ May not total to 100% due to rounding. 2/ Comparable week.

*Note: Year to-date totals reflect comparable time periods.

Weight Class Description:

(A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

WEEKLY POULTRY SLAUGHTERED UNDER FEDERAL INSPECTION

	Week ending 14-Jul -2012				
	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
(Preliminary)	-----Thousands-----				
Head	156,299	1,396	1,853	3,249	472
Avg Wt	5.56	3.28	7.72	5.81	5.92
Last week	142,699	986	1,647	2,633	370
Same wk yr ago	159,646	1,390	1,553	2,943	428
Avg Wt	5.78	3.21	7.66	5.56	5.56
To-date/2012*	4,245,174	45,130	43,345	88,475	11,682
To-date/2011*	4,467,878	39,069	42,252	81,321	12,169
% Change YTD	-5%	16%	3%	9%	-4%

Ready-to-Cook Weight and Dressing Percentage

Current week	656,112	2,473	9,799	12,272	2,026
Last week	608,718	1,736	8,766	10,502	1,867
Same wk yr ago	687,452	2,365	7,613	9,978	1,713
To-date/2012*	18,288,538	76,201	228,894	305,095	56,475
To-date/2011*	19,084,607	66,784	220,956	287,740	59,290
% Change YTD	-4%	14%	4%	6%	-5%

Dressing % 75.5% 52.5% 68.5% 72.5%
 (A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 157.1 million head. Estimated U.S. slaughter for this period was 158.2 million head, or 1.1 million more than estimated available.

(B) Dressing % adjustments reflect quarterly update. *Note: Year to-date totals reflect comparable time periods.

*Note: Year to-date totals reflect comparable time periods.

EST. U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON

	Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Jun	9	158.4	156.8	101%	5.78
	16	156.0	156.8	99%	5.65
	23	155.9	156.8	99%	5.81
	30	162.8	156.5	104%	5.75
Jul	7	144.4	156.5	92%	5.65
	14	158.2	157.1	101%	5.56
Year to date		4296.8	4302.4	100%	
Jul	21		157.1		
	28		157.5		

*Based on chick placements 6 to 7 weeks earlier.

EASTERN REGION MISC. POULTRY

For delivery the week of JULY 16, 2012

DUCKLINGS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A, 4-5 LBS, DELIVERED IN TRUCKLOT & POOL TRUCKLOT QUANTITIES, CENTS/LB

ORIGIN	FROZEN	FRESH
LONG ISLAND	221-225	226-232
MIDWEST	195-212	200-216

ROASTERS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A AND PLANT GRADE, 5 LBS & UP, DELIVERED, CENTS/LB

	RANGE	MOSTLY
ICE PACKED (12/BOX)	76.00-87.00	81.00-86.00
VACUUM PACKED (6-9/ BOX)	82.00-90.00	84.00-89.00

SQUABS: NY AREA WHOLESALE PRICES, FROZEN, PLANT GRADE, DOLLARS/DOZ, 1-10 BOXES

	11 oz.	13 oz.	15 oz.
	74.88-99.79	82.80-114.54	90.00-120.34

EASTERN REGION: CT,DE,FL,GA,MA,MD,ME,NC,NH,NJ,NY,PA,RI,SC,VA,VT&WV

CENTRAL REGION DUCKLINGS

All prices remain steady. Demand ranges light to moderate. Supplies are mostly moderate. Market activity continues slow to moderate. Processing schedules are full-time. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.80, bone in legs at \$3.05-3.55, gizzards at \$1.20-1.75, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT & POOL TRUCKLOT QUANTITIES, 4-5 LBS, CENTS/LB. WEEK OF 16-JUL-2012

ORIGIN	FROZEN	FRESH
MIDWEST & OTHERS	192-218	194-223

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in thousands)

W/E	07/21/12	07/14/12	%chg	07/23/11	%chg
Broilers	158,161	156,031 ¹	+1.37	160,496 ¹	-1.45
Cattle	654	641	+02	654 ²	0
Hogs	1,961	1,959	0	1,990 ²	-01

¹ Actual data incorporated when available.

² Totals adjusted to reflect USDA, NASS revisions.

GRAYSTONE SMALL ANIMAL AUCTION *AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY*****

DATE OF AUCTION: 07-17-12 - PRICES PAID PER LB., EXCEPT AS NOTED

	RANGE		RANGE		RANGE
Banty Roosters	3.50 - 5.00 ea.	Guinea Pigs	.25 - 1.00 ea.	Rabbits 4-6LBS	1.00 - 1.10 lbs.
White Pigeons	5.50 - 6.10 ea.	Kid Goats	48.00 - 60.00 ea.	Red Fowl 5-6LBS	.55 - .60 lbs.
Bunnies	.75 - 2.00 ea.	Leghorn Hens	1.60 - 1.85 ea.	Red Fowl 4-5LBS	.40 - .50 lbs.
Chicks	.10 - .80 ea.	Muscovy Ducks - Drakes	1.75 - 1.80 lbs.	Silkie	3.00 - 4.00 ea.
Chukars	- 4.75 ea.	Muscovy Ducks - Hens	- 1.75 lbs.	Broilers	1.05 - 1.15 lbs.
Crossbred Fowl 5-9LBS	.45 - .55 lbs.	Parakeets	7.00 - 9.00 ea.	Turkey Poults	6.00 - 7.00 ea.
Crossbred Roosters 7-11LBS	- 1.00 lbs.	Peacocks	- 50.00 ea.	Goslings	- 6.75 ea.
Crossbred Roosters 4-6LBS	1.40 - 1.50 lbs.	Pekin Ducks	6.00 - 7.00 ea.	Parrots	- 160.00 ea.
Ducklings	2.00 - 3.00 ea.	Pheasants	14.00 - 17.00 ea.	Fancy Bantams	7.00 - 10.00 ea.
Geese 9-14LBS	1.50 - 1.60 lbs.	Pigeons	3.20 - 3.40 ea.	Rats	.25 - .85 ea.
Goats	75.00 - 90.00 ea.	Pullets 4-6LBS	- 1.05 lbs.	Fancy Pigeons	8.00 - 10.00 ea.
Guinea Fowl	3.00 - 4.00 lbs.	Quail	1.00 - 3.00 ea.	Parrots	75.00 - 110.00 ea.
Guinea Keets	2.00 - 3.50 ea.	Rabbits 6-9LBS	.90 - 1.00 lbs.	Total Coops Sold	4432

NATIONAL FOWL MARKETS**LIVE SPENT HEAVY FOWL**

Prices are trending steady to firm. Supplies are sufficient for the moderate demand. Processing schedules are normal. Retail feature activity is very good entering the weekend with the majority of the interest noted in the Northeast regions. Finished product supplies are adequate. Market activity is moderate.

Final Prices at Farm Buyer Loading:

	Price Range	Wtd Avg
Prices in cents per pound.	9.5-21.0	13.64

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending steady for the generally light to moderate demand. Offerings of light type hens are about adequate for current needs. Processing schedules are normal. Market activity is light to moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.)

Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV;

North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI;

South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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