



BROILER MARKET NEWS REPORT

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Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are weak to lower in the East, barely steady to weak in the Midwest, and steady to weak in the West. Offerings cover the full range but are mostly moderate for current trade needs. Preliminary majority prices are sharply lower in the Midwest, 5 cents lower in the East, and unchanged in the West when compared to early week prices. Retail and food service demand is light to moderate at best entering the weekend. Floor stocks are balanced to long. Market activity is mostly slow. In the parts structure, movement is light to moderate for late week business. Prices are trending steady to firm on all parts. Supplies of parts are light to moderate with wings beginning to show up. Market activity for parts is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

Preliminary Report

Prices negotiated for truck lot sales of ready-to-cook broiler/fryers FOB Dock and delivered to first receivers at major market areas week of 02-Apr-2012 (cents per lb)

AREAS	US GRADE A MAJORITY	RANGE	AVG	WTD LOADS
Delivered to First Receivers				
New York	87.00-90.00			
Los Angeles	102.00			
Whole Body 2/				
Chicago	78.00-82.00	65.00-92.25	79.51	33
FOB Dock Equivalent 3/:				
Mississippi	82.00-88.00	75.00-91.00	84.26	19

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Southeast area

GEORGIA F.O.B. DOCK PRICES

The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 93.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

PRELIMINARY FOB DOCK OR EQUIVALENT FRIDAY PRELIM. WTD. AVG

LOADS	RANGE	PRELIM. WTD. AVG
735	86.96-99.72	92.88

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER LB)	VOL (000 LBS)
LINE RUN TENDERS	205.00	982
BREASTS - B/S	162.00	4,365
BREASTS - WHOLE	100.50	920
THIGH MEAT - B/S	131.00	808
THIGHS	72.00	735
DRUMSTICKS	71.00	729
LEG QUARTERS	54.00	5,303
WINGS	188.50	2,185

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST BROILER/FRYER Preliminary majority were sharply lower again this week in Chicago. Whole bird prices are trending barely steady to weak. Additional offerings are mostly moderate to instances heavy. Retail and food service demand is light to moderate at best with fast food interest light to moderate. Floor stocks are balanced to long. Weights are mixed but trending heavy. Whole bird market activity is light to moderate. Supplies of parts are light to moderate with wings beginning to show up. Prices trending steady on all items with a firm undertone on dark meat items. Parts market activity is light to moderate.

NORTHEAST BROILER/FRYER Prices continue to trend weak to lower for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is light and unaggressive as dealers limited orders to regular commitments. Offerings of all sizes are available and slow to clear. Trade activity is slow. In the parts complex, offerings of tenders, wings and bone-in breast are light to moderate and moving well, boneless skinless breast and most dark meat cuts are adequate for current needs and noted in slightly better balance than a week earlier.

SOUTHERN BROILER/FRYER Prices for whole broiler/fryer continues to trend lower. Offerings are moderate to heavy for end of the month business. Demand into all channels is light entering the weekend. Market activity is slow. In the parts structure, movement is light to moderate for late week business. Prices are trending firm for tenders and wings, steady to firm for breast items and dark meat cuts. Offerings are light for wings and tenders with good movement, breast items and dark meat items are moderate. Market activity is slow to moderate. In production areas, live supplies are moderate at mostly desirable weights.

WESTERN BROILER/FRYER The Los Angeles preliminary majority is 102 cents, unchanged from last Monday's final. The market on whole fryers is steady at best. The WOG market is weak with prices lower for next week's shipments. Offerings moderate. Retail and foodservice mostly light to moderate. Floor stocks moderate to longer than desired. Weights desirable. The market on boneless skinless breasts is steady at best with prices mostly unchanged; bone-in breasts, wings and tenderloins steady to firm with prices unchanged to higher, mostly unchanged for next week's shipments. The market on legs and leg meat is steady to weak with prices unchanged to lower, balance of dark items steady for next week's deliveries. Demand mostly light to moderate. Offerings light to moderately heavy, mostly light to moderate. Movement mostly light to moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are 1 cent lower at 90 to 95 cents with a weak to lower trending undertone. Movement of ready-to-cook whole birds is light and unaggressive entering the end of the month. Offerings of all sizes are available and competitively priced. Live supplies are moderate; weights are mixed, but reported as desirable. Processing schedules are moderate. Market activity is slow. In the parts complex, offerings are light to moderate with wings and tenders in the tightest position.

Broiler/Fryer current negotiated prices for immediate delivery includes mostly multiple-drop shipments of branded and wing tagged to New York City from Delmarva.

BRANDED U.S.GRADE A	
RANGE	69-109
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
CUMULATIVE	03/26/12 - 03/30/12 (A)
	03/28/11 - 03/01/11 (A)
NO. OF BOXES	03/26/12 - 03/30/12 (A)
	03/28/11 - 03/01/11 (A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER PARTS f.o.b. dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

March 29, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK) 706		47.00-51.00	-	48.82
LEG QUARTERS (4/10) 717		50.00-53.00	-	51.10
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

 Whole Body Index Based on Southern States Parts Trading for March 29, 2012
 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE
63.00 - 68.00	65.58

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER PARTS Prices are trending firm for tenders and wings; steady to firm for bone-in breast and steady to at least steady for dark meat cuts. Trucklot buying activity improved slightly entering the weekend but still noted as light to moderate overall. Offerings of tenders, wings and bone-in breast are light to moderate; boneless skinless breast and most dark meat cuts are sufficient for current needs. Movement is moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

March 29, 2012

ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS.
BREAST - B/S	155	133.35	792,040
TENDERLOINS	170-175	172.03	195,880
BREAST - WITH RIBS	97-98	111.10	44,498
BREAST - LINE RUN	97	96.73	110,369
LEGS	73-74	75.56	92,880
LEG QUARTERS (BULK)	49-50	54.27	231,160
DRUMSTICKS	55-56	65.18	102,178
THIGHS	73-74	84.75	56,280
B/S THIGHS	133-134	134.54	93,320
WINGS (WHOLE)	188-189	181.90	268,840
BACKS AND NECKS (STRIPPED)	16-18	18.00	6,590
LIVERS (5 POUND TUBS)	50-55	53.36	8,090
GIZZARDS (HEARTS)	70-75	75.06	14,480

Includes: New York City metropolitan area, northern NJ, MA, CT, RI, and PA (northeast of Harrisburg).

*Today's negotiated sales as of 11:30 a.m.

** Weighted average price of all grades and brands of product shipped, or to be shipped as of 1:30 p.m.

March 30, 2012

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG	WEEKLY POUNDS (000)	WEEKLY WTD AVG
BREAST - B/S		TOO FEW TO REPORT			2,007	128.06
TENDERLOINS		TOO FEW TO REPORT			875	247.28
BREAST - LINE RUN		TOO FEW TO REPORT			115	94.13
FRONT HALVES		TOO FEW TO REPORT			260	79.77
LEGS		TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK) 706	456	48.00-51.00	-	49.38	2,465	49.09
LEG QUARTERS (4/10) 717	485	50.00-53.00	-	51.56	2,380	51.35
WINGS (WHOLE)		TOO FEW TO REPORT			TFEWR	
WINGS (CUT)		TOO FEW TO REPORT			160	182.20
DRUMSTICKS		TOO FEW TO REPORT			TFEWR	
THIGHS		TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT			78	119.32

 Whole Body Index Based on Southern States Parts Trading for March 30, 2012
 -- f.o.b. dock.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
61.50 - 65.00	63.65	64.46

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)	ACTUAL (1,000)	AVG WTS	ACTUAL (1,000)	AVG WTS
Alabama	3,859	3,855	3,638	3,796	5.78
Arkansas	3,614	4,371	4,584	4,407	5.54
Delmarva	1,995	2,052	1,965	1,851	6.27
Ky-LA-TN	2,264	2,254	2,366	2,432	4.99
Mississippi	2,769	2,444	2,729	2,871	6.01
North Carolina	2,747	2,627	2,280	2,713	7.32
Texas	2,326	2,394	1,781	2,412	5.46
Total	19,574	19,997	19,343	20,482	5.86
Mon-Friday	100,350 (A)				
Saturday	376 (included in total for date shown)				468

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 30-Mar-12 and 31-Mar-12 is estimated to be 29,285,000 head down 3.46 percent from a week ago and down 0.24 percent from a year ago. (Last week 30,159,000, last year 29,356,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 31-Mar-12 is estimated to be 150,135,000 head down 0.31 percent from a week ago, and down 5.00 percent from a year ago. (Last week 150,600,000, last year 158,041,000)

Actual data incorporated when available.

CALIFORNIA PROCESSED POULTRY (cents per pound)

DELIVERED TO RETAILERS IN SOUTHERN CALIFORNIA (L.A. AREA)			RANGE
FRESH FRYERS			108-123
ROASTERS 4# & UP			128-140
DUCKS			
RABBITS-WHOLE			
RABBITS-CUT UP			
DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO			RANGE
FRESH FRYERS	DRY PACK		118-185
	ICE PACK		
ROASTERS 4# & UP	DRY PACK		124
	ICE PACK		
DUCKS			217-285

YOUNG CHICKENS SLAUGHTERED UNDER FEDERAL INSPECTION

W/E 24-Mar-2012

(Preliminary)	-----Thousands-----				
	(A) 4.25 lbs. & down	(B) 4.26 - 6.25 lbs.	(C) 6.26 - 7.75 lbs.	(D) 7.76 lbs. & up	Total
Head	33,634	67,385	28,831	20,750	150,600
Avg Live Wgt	3.81	5.40	6.79	8.44	5.73
% of total /1	22%	45%	19%	14%	100%
Comparisons					
Last week	38,346	64,800	25,166	24,744	153,056
Avg Live Wgt	3.85	5.41	6.72	8.55	5.74
% of total /1	25%	42%	17%	16%	100%
Year Ago 2/	42,231	66,446	27,592	21,772	158,041
Avg Live Wgt	3.81	5.46	6.78	8.27	5.64
% of total /1	27%	42%	17%	14%	100%
To date/2012*	423,125	776,028	324,720	271,973	1,795,846
To date/2011*	461,592	862,564	309,518	279,114	1,912,788

1/ May not total to 100% due to rounding. 2/ Comparable week.

*Note: Year to-date totals reflect comparable time periods.

Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

WEEKLY POULTRY SLAUGHTERED UNDER FEDERAL INSPECTION

(Preliminary) Week ending 24-Mar-2012

	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
	-----Thousands-----				
Head	150,600	1,809	1,383	3,192	402
Avg Wt	5.73	3.08	7.98	5.20	6.83
Last week	153,056	1,752	1,332	3,084	408
Same wk yr ago	158,041	1,490	1,499	2,989	443
Avg Wt	5.64	3.22	8.16	5.70	6.84
To-date/2012*	1,795,846	18,786	17,932	36,718	5,095
To-date/2011*	1,912,788	17,590	18,070	35,660	5,402
% Change YTD	-6%	7%	-1%	3%	-6%
Ready-to-Cook Weight and Dressing Percentage					
Current week	647,204	2,897	7,450	10,347	1,977
Last week	658,906	2,797	7,283	10,080	1,901
Same wk yr ago	664,057	2,543	8,134	10,677	2,182
To-date/2012*	7,711,673	31,166	93,613	124,779	24,536
To-date/2011*	8,087,575	29,673	94,876	124,549	26,720
% Change YTD	-5%	5%	-1%	0%	-8%

Dressing % 75.0% 52.0% 67.5% 72.0%

(A)The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 151.9 million head. Estimated U.S. slaughter for this period was 152.4 million head, or 0.5 million more than estimated available. (B) Dressing % adjustments reflect quarterly update.

*Note: Year to-date totals reflect comparable time periods.

EST. U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON

Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Feb 18	152.3	152.4	100%	5.70
25	151.8	152.9	99%	5.64
Mar 3	153.5	152.5	101%	5.78
10	152.1	151.4	100%	5.79
17	154.9	151.2	102%	5.74
24	152.4	151.9	100%	5.73
Year to date	1817.7	1821.7	100%	
Mar 31		152.2		
Apr 7		151.9		

*Based on chick placements 6 to 7 weeks earlier.

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in thousands)

W/E	03/31/12	03/24/12	%chg	04/02/11	%chg
Broilers	150,135	150,600 ¹	-0.31	158,041 ¹	-5.00
Cattle	602	602	0	640 ²	-06
Hogs	2,113	2,132	-01	2,117 ²	0

¹ Actual data incorporated when available.

² Totals adjusted to reflect USDA, NASS revisions.

EASTERN REGION MISC. POULTRY

For delivery the week of MARCH 26, 2012

DUCKLINGS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A, 4-5 POUNDS, DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, CENTS PER POUND

ORIGIN	FROZEN	FRESH
LONG ISLAND	221-225	226-232
MIDWEST	195-210	200-214

ROASTERS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A AND PLANT GRADE, 5 POUNDS AND UP, DELIVERED, CENTS PER POUND

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	79.00-91.00	85.00-88.00
VACUUM PACKED (6-9 PER BOX)	82.00-93.00	86.00-90.00

SQUABS: NEW YORK AREA WHOLESALE PRICES, FROZEN, PLANT GRADE, DOLLARS PER DOZEN, 1 TO 10 BOXES

11 oz.	74.88-99.79
13 oz.	82.80-114.54
15 oz.	90.00-120.34

EASTERN REGION: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT, WV

CENTRAL REGION DUCKLINGS Prices are steady. Demand is reported as light to moderate with supplies mostly moderate. Market activity is slow to moderate. Processing schedules continue full-time. Prices paid, first receivers for 10-18 oz boneless breast at \$7.70-8.80, bone in legs at \$3.05-3.55, gizzards at \$1.20-1.75, wings at \$.75-.90, livers at \$1.25-2.05, and feet at \$.75-1.45 cents per lb.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, 4-5 POUNDS, CENTS PER POUND, WEEK OF 26-MAR-2012

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	192-218	194-223

GRAYSTONE SMALL ANIMAL AUCTION

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

DATE OF AUCTION: MARCH 27, 2012

PRICES PAID PER LB., EXCEPT AS NOTED

	RANGE
Banty Hens	3.00 - 3.75 ea.
White Pigeons	5.00 - 5.20 ea.
Broilers	1.10 - 1.25 lbs.
Bunnies	3.00 - 7.00 ea.
Chicks	.40 - 2.00 ea.
Crossbred Fowl 5-9LBS	.70 - .80 lbs.
Crossbred Roosters 7-11LBS	.75 - 1.00 lbs.
Crossbred Roosters 4-6LBS	1.20 - 1.40 lbs.
Doves	5.00 - 6.00 ea.
Ducklings	1.70 - 2.10 ea.
Geese 9-14LBS	2.00 - 2.20 lbs.
Guinea Fowl	3.00 - 3.10 lbs.
Guinea Pigs	.15 - 1.00 ea.
Kid Goats	50.00 - 60.00 ea.
Leghorn Roosters	- 4.00 ea.
Mandarin Ducks	60.00 - 65.00 ea.
Muscovy Ducks - Drakes	1.30 - 1.50 lbs.
Muscovy Ducks - Hens	1.25 - 1.60 lbs.
Pekin Ducks	8.00 - 8.50 ea.
Pheasants	9.00 - 23.00 ea.
Pigeons	4.75 - 5.50 ea.
Pullets 4-6LBS	- 1.15 ea.
Rabbits 6-9LBS	2.20 - 2.50 lbs.
Rabbits 4-6LBS	2.90 - 3.40 lbs.
Red Fowl 5-6LBS	.65 - 1.00 lbs.
Red Fowl 4-5LBS	.60 - .80 lbs.
Turkeys	12.00 - 25.00 ea.
Banty Roosters	5.00 - 5.50 ea.
Diamond Doves	11.00 - 12.00 ea.
Goose Eggs	1.20 - 1.75 ea.
Peacocks	25.00 - 75.00 ea.
Total Coops Sold	6230

NATIONAL FOWL MARKETS**NATIONAL FOWL MARKETS****LIVE SPENT HEAVY FOWL**

Prices are trending mostly steady to firm when compared to the previous week. Supplies are sufficient for the moderate demand. Processing schedules are normal to less than normal. Retail feature activity is moderate with the bulk of the interest in the Northeast Regions. Finished product supplies are at least sufficient. Market activity is moderate.

Final prices at Farm Buyer Loading:	Price Range	Wtd Avg
	8.5 – 19.0	13.35

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending mostly steady for the light to moderate demand. Offerings of light type hens are at least sufficient for current needs. Processing schedules are normal to less than normal. Market activity is slow to moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.)

Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

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