

BROILER MARKET NEWS REPORT

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Poultry Programs

Market News & Analysis

NATIONAL BROILER MARKET-AT-A-GLANCE



Whole broiler/fryer prices are steady to no better than steady in the East, steady to barely steady in the Midwest, and steady in the West. Offerings of all sizes are light to instances heavy for current trade needs. Retail and food service demand is light to moderate with fast food often good where promotions are in progress. Floor stocks are balanced. Market activity is slow to moderate. In the parts structure, movement is light to moderate for mid-week business. Prices are trending steady to higher, mostly firm to higher for tenders and wings, steady to instances weak for dark meat items, and mostly steady for the balance of parts. Supplies are light for wings and tenders, light to available for breast items and dark meat cuts. Market activity is slow to moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

GEORGIA F.O.B. DOCK The quoted price on broilers/fryers for next week's trading advanced .25 cents to 93.25 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 86.25 cents last year on Mar. 23, 2011.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading.

	DOCK PRICE
ITEM	(CENTS PER POUND)
LINE RUN TENDERS	197.50
BREASTS - B/S	160.00
BREASTS - WHOLE	99.50
THIGH MEAT - B/S	130.50
THIGHS	72.00
DRUMSTICKS	66.00
LEG QUARTERS	54.50
WINGS	187.50

Information supplied by the GA Dept. of Ag's Poultry Market News Service.

NORTHEAST REGION Prices are trending no better than steady for most sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is light to moderate for mid-week trading. Offerings of all sizes are fully sufficient for current needs. Trade activity is slow to moderate. In the parts complex, offerings of wings and tenders are light and clearing well; breast items and most dark meat cuts are moderate to heavy for current needs.

MIDWEST REGION Whole bird prices are trending steady to barely steady. Additional offerings are light to mostly moderate. Retail and food service demand is light to moderate with fast food interest normal to good. Floor stocks are balanced. Weights are mixed. Whole bird market activity is light to moderate. Supplies of parts are light to moderate with wings in the tightest position. Prices trending steady on all items while wings are firm. Parts market activity is light to moderate.

WESTERN REGION The Wednesday Los Angeles delivered quote is 102 cents, unchanged from last Wednesday. The market on whole fryers is steady and WOGs steady to weak with offering prices unchanged to lower. Offerings light to moderate with over 3 lb. sizes the most available. Retail demand light to moderate. Foodservice demand light to good, mostly moderate. Floor stocks moderate. Weights desirable. The market on bone-in breasts, wings and tenderloins is steady to firm with offering prices unchanged to higher, boneless skinless breasts steady at best. Demand light to good, mostly light to moderate. Some fill-in trading reported on fresh boneless skinless breasts at 132 cents delivered. Offerings of wings and tenderloins light; bone-in breasts light to moderate; boneless skinless breasts, legs and leg meat moderate to moderately heavy; balance of items light to moderate. Movement light to good, mostly light to moderate.

SOUTHERN REGION Whole broiler/fryer prices are steady. Offerings are moderate for current trade needs. Demand into all channels is moderate for mid-week business. Market activity is moderate. In the parts structure, movement is light to moderate. Prices are trending firm to higher for wings, higher for tenders and the balance of parts are trending steady. Offerings are light for tenders, light to moderate for wings and both are moving well. Breast items and dark meat items are mostly moderate with boneless in the weakest position. Market activity is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

BROILER-TYPE EGGS SET DOWN 6 PERCENT

Commercial hatcheries in the 19 State weekly program set 196 million eggs in incubators during the week ending March 17, 2012. This was down 6 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 85 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER-TYPE CHICKS PLACED DOWN 5 PERCENT

Broiler growers in the 19 State weekly program placed 163 million chicks for meat production during the week ending March 17, 2012. Placements were down 5 percent from the comparable week a year earlier. Cumulative placements from January 1, 2012 through March 17, 2012 were 1.78 billion, down 4 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 Selected State Total

			Percent Change
Week Ending 03/17/12	<u> 2012</u>	<u> 2011</u>	Previous Year
	(tho	ousand)	
Eggs Set	196,927	208,563	-06
Chicks Placed	162,802	170,587	-05
Selected States: AL, AR, C	CA, DE, FL, C	3A, KY, LA, N	ID, MO, MS, NC, OK, I

PA.

SC, TX, VA, TN, & WV Source: USDA, NASS

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 28-Apr-12 is estimated at 149.8 million head. This compares to 150.1 million head the previous week and to 159.0 million head the same week a year ago, when the slaughter was 156.5 million head and the composite weighted average price was 83.37 cents per pound.

SOUTHERN STATES BROILER PARTS f.o.b. dock or equivalent, iced-packed, prices shown are day of shipment (includes current and prior negotiations), trucklot and less than trucklot volume, cents per pound.

March 20, 2012 PC	DUNDS			WTD	March 21, 2012	POUNDS			WTD
ITEM	(000)	RANGE	MAJ	AVG	ITEM	(000)	RANGE	MAJ	AVG
BREAST - B/S	436	119.00-175.00	-	129.97	BREAST - B/S	436	119.00-175.00	-	129.97
TENDERLOINS	TC	OO FEW TO REPO)RT		TENDERLOINS	T	OO FEW TO REP	ORT	
BREAST - LINE RUN	TC	OO FEW TO REPO)RT		BREAST - LINE RUN	T	OO FEW TO REP	ORT	
FRONT HALVES	TC	OO FEW TO REPO)RT		FRONT HALVES	T	OO FEW TO REP	ORT	
LEGS	TC	OO FEW TO REPO)RT		LEGS	T	OO FEW TO REP	ORT	
LEG QUARTERS (BULK	() 431	47.00-51.00	-	49.04	LEG QUARTERS (BUI	LK) 374	48.00-51.00	-	49.45
LEG QUARTERS (4/10)	467	50.00-53.00	-	51.14	LEG QUARTERS (4/10	0) 389	50.00-53.00	-	51.32
WINGS (WHOLE)	TC	OO FEW TO REPO)RT		WINGS (WHOLE)	T	OO FEW TO REP	ORT	
WINGS (CUT)	TC	OO FEW TO REPO)RT		WINGS (CUT)	T	OO FEW TO REP	ORT	
DRUMSTICKS	TC	OO FEW TO REPO)RT		DRUMSTICKS	T	OO FEW TO REP	ORT	
THIGHS	TC	OO FEW TO REPO)RT		THIGHS	T	OO FEW TO REP	ORT	
B/S THIGHS	TC	OO FEW TO REPO)RT		B/S THIGHS	T	OO FEW TO REP	ORT	
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Whole Body Index Based On Southern States Parts Trading for March 20, 2012 --f.o.b. dock.

Whole Body Index Based On Southern States Parts Trading For March 21, 2012 -- f.o.b. dock.

 RANGE
 TODAY'S AVERAGE
 RANGE
 TODAY'S AVERAGE
 5-DAY AVERAGE

 63.00 - 66.00
 64.41
 63.00 - 65.50
 64.13
 64.14

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

<u>NORTHEAST BROILER/FRYER PARTS</u> Prices are trending firm to higher for wings; steady to firm for tenders and steady for other items. Trucklot buying activity is light to moderate for mid-week trading. Offerings of wings are light and clearing well with premiums noted; tenders are light to moderate, dark meat cuts and boneless skinless breast are fully sufficient for current needs. Movement is slow to mostly moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

March 20, 2012	CURRENT	WTD	VOLUME	March 21, 2012	CURRENT	WTD	VOLUME
ITEM NEGOTIATED	TRADING*	AVG**	/LBS	ITEM NEGOTIATED	TRADING*	AVG**	/LBS
BREAST - B/S	155	134.04	917,746	BREAST - B/S	155	135.22	553,040
TENDERLOINS	165	164.58	203,285	TENDERLOINS	165	160.23	115,960
BREAST - WITH RIBS	97-98	108.89	65,142	BREAST - WITH RIBS	97-98	112.94	46,657
BREAST - LINE RUN	97	99.13	70,899	BREAST - LINE RUN	97	97.30	108,347
LEGS	73-74	71.16	199,400	LEGS	73-74	78.88	58,000
LEG QUARTERS (BULK)	49-50	52.78	391,373	LEG QUARTERS (BULK)	49-50	54.51	145,080
DRUMSTICKS	55-56	66.62	66,520	DRUMSTICKS	55-56	69.66	59,640
THIGHS	73-74	78.71	45,960	THIGHS	73-74	81.11	50,360
B/S THIGHS	133-134	132.78	106,840	B/S THIGHS	133-134	134.52	65,120
WINGS (WHOLE)	186-187	176.62	217,520	WINGS (WHOLE)	187-188	184.46	217,800
BACKS AND NECKS (STRIPE	PED) 16-18	18.00	7,658	BACKS AND NECKS (STRIPF	PED) 16-18	18.00	6,570
LIVERS (5 POUND TUBS)	50-55	51.25	14,470	LIVERS (5 POUND TUBS)	50-55	52.00	13,920
GIZZARDS (HEARTS)	70-75	73.95	25,560	GIZZARDS (HEARTS)	70-75	74.12	24,000

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NEW JERSEY, MASSACHUSETTS, CONNECTICUT, RHODE ISLAND, AND PENNSYLVANIA (NORTHEAST OF HARRISBURG).

^{**} WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS										
	ESTII	MATED	AC	ACTUAL		WTS	ACTUAL	AVG		
	(1,	000)	(1,	(1,000)				WTS		
	03/21	03/20	03/19	03/16	03/19	03/16	03/14	03/12		
Alabama	3,555	3,800	3,662	3,696	5.74	5.52	3,458	5.71		
Arkansas	4,615	4,400	4,487	3,853	5.62	5.24	4,722	5.56		
Delmarva	1,970	1,985	1,775	1,968	6.30	6.10	2,016	6.18		
KY-LA-TN	2,330	2,477	2,462	2,423	5.34	5.06	2,396	5.24		
Mississippi	2,889	2,633	2,888	2,840	6.19	5.90	2,844	6.14		
North Carolina	2,317	2,687	2,574	2,744	7.29	7.11	2,000	7.27		
Texas	1,837	2,132	2,448	2,263	6.06	5.69	2,437	6.02		
Total	19,513	20,114	20,296	19,787	6.01	5.76	19,873	5.97		
Mon-Wed	60,291	(A)					60,345 (۹)		

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 21-Mar-12 is estimated to be 29,194,000 head down 2.10 percent from a week ago and down 7.42 percent from a year ago. (Last week 29,821,000, last year 31,533,000)

CALIFORNIA PROCESSED POULTRY (cents per pound)

DELIVERED TO RETAILERS
IN SOUTHERN CALIFORNIA (L.A. AREA)

Range
FRESH FRYERS 108-123
ROASTERS 4# & UP 128-140
DUCKS
RABBITS-WHOLE
RABBITS-CUT UP

DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO

		Kange
FRESH FRYERS	DRY PACK	118-185
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	124
	ICE PACK	
DUCKS		217-285

^{*} TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

Under Federal Inspection for Week Ending 24-March-12

·	Current Week	Previous Week
	03/24/12(1)	03/17/12
Class	Thousand	head
Broiler/fryer	152,864 (2)	151,601
Light hens	1,947	1,860
Heavy hens	1,387	1,307
Total	156,198	154,768
(1)Estimated		

(2)The estimated number of broiler-fryers available for slaughter the week ending 24-Mar-12 is 151.9 million head compared to 160.0 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 153.2 million head or 1.3 million more than estimated available. For the week of 31-Mar-12 the estimated available is 152.2 million head.

WEEKLY COLD STORAGE HOLDINGS - Selected Centers

(INC. GOV'T	STOCKS) (IN THO	DUSANDS)
	Processed Turkeys	Processed other Poultry
	LBS	LBS
AM 03/19/12	132,390	44,813
AM 03/01/12	129,156	47,693
CHG	3234	-2880
PCT CHG	3%	-6%

COLD STORAGE MOVEMENT – (in thousands)

	Proc	essed Tu	rkeys	Processed other Poultry			
	03/19/12	03/12/12	03/21/11	03/19/12	03/12/12	03/21/11	
PACIFIC							
COAST	253	216	294	1,158	1,173	4,201	
LOS							
ANGELE	S 122	124	93	542	527	1,460	

HACKETTSTOWN POULTRY SALES FOR 3/20/12

*AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

LOW	HIGH	AVG		LOW	HIGH	AVG
HEAVY FOWL lb	-		HEAVY FOWL ea		5.75	-
			LIGHT FOWL ea.	-	-	-
MIXED FOWL lb	-	-	MIXED FOWL ea.	-	-	-
BANTAMS lb			BANTAMS ea.	-	-	-
BROILERS lb	-	-	BROILERS ea.	-	-	-
ROASTERS lb			ROASTERS ea.		-	-
FRYERS lb			FRYERS ea.		-	
CHICKS lb				-	3.50	-
PULLETS lb	-	-	PULLETS ea.	-	10.50	-
BUNNIES lb						
ROOSTERS lb						3.11
			GEESE ea.	-	-	-
TURKEYS lb	-			-	-	-
DUCKS lb			DUCKS ea.		-	
RABBITS lb. 1.50						
PIGEONS lb						
GUINEA FOWL lb					-	-
DUCKLINGS lb					-	-
GUINEA KEETS ea						-
SILKIES ea	-	-	GOSLINGS ea.	-	-	-
GUINEA						
			TURKEY POULTS			
CHUKARS ea			PEACOCKS ea.		-	
PARTRIDGES ea			COCKATIELS ea.		-	
DOVES ea						-
QUAIL ea	-	-	FERRETS ea.	-	-	-
CHINCHILAS ea	-	-	MICE ea.	-	-	-
PEAFOWL ea	-	-				
TOTAL COOPS 41						

MAJOR WHOLESALE MARKETS - MEXICO CITY

MAJOR WHOLESALE MARKETS - MEXICO CITY										
Cents pe	Cents per pound for the week ending March 16, 2012									
	Whole		Legs N	ecks, Backs	Livers/					
	Chickens	Breasts	W/Thighs	& Wings	Gizzards	Hens				
RAYON	1									
Low	86.05	147.01	93.23	25.10	7.17	93.23				
High	87.85	161.35	103.98	35.86	10.76	93.23				
Mostly	86.05	157.77	96.81	28.68	7.17	93.23				
SAN JU	JAN									
Low	84.98	143.42	89.64	21.51	7.17	93.23				
High	86.77	157.77	100.40	32.27	10.76	93.23				
Mostly	86.05	150.60	93.23	25.10	7.17	93.23				
NEW S	AN JUAN									
Low	86.05	150.60	96.81	28.68	10.76	96.81				
High	89.64	164.94	107.57	39.44	14.34	96.81				
Mostly	86.05	157.77	100.40	35.86	10.76	96.81				
BECER	RA									
Low	87.49	150.60	100.40	32.27	10.76	96.81				
High	90.36	164.94	111.15	43.03	14.34	96.81				
Mostly	87.49	161.35	103.98	39.44	10.76	96.81				

NATIONAL FOWL MARKET

READY-TO-COOK FOWL

Midwest Region Negotiated Prices to First Receivers

(cents/lb.; U.S. Grade A and Plant Grade)

		Price Range	
Hens	Ice Packed (12 per Box)	80.0 86.0	
	Vacuum Packed (6-9 per Box)	85.0 - 90.0	

Midwest region = IL, IN, MI, MO, OH, and WI

DELMARVA

DANCE

Less-than-trucklot asking prices are unchanged at 97 to 102 with a steady trending undertone. Movement of ready-to-cook whole birds is moderate for mid-week trading. Offerings of all sizes are sufficient for present trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate. In the parts complex, offerings ranged light to moderate.

*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA

BRANDED U.S. GRADE A

KANGE	00-112
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)
(A) Not reported to avoid disclosing individu	al operations.

orted to avoid disclosing individual operations.

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