

BROILER MARKET NEWS REPORT

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U.S. Department of Agriculture

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Poultry Programs

Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are holding steady. Offerings of all sizes are light to moderate for trade needs. Retail and food service demand is light to moderate with fast food often good. Floor stocks are balanced. Market activity is light to moderate. In the parts structure, movement is moderate. Prices are trending steady to firm for wings and tenders and steady for all other items. Supplies are light for wings and tenders, light to available for breast items and dark meat cuts. Market activity is moderate. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents nor lb) wook of 10 Mar 2012 Grado A

per ib) week or 19-ivia	11-2012 Gra 0	JE A		Con	iposite
	Majority	Wtd	Loads	Wtd	Loads
		Avg		<u>Avg</u>	
Delivered to First Re	ceivers 1/:				
Boston/New England	d TFEWR		:	90.14	14
Ohio Cities	TFEWR		:	94.19	11
Denver	TFEWR		:	97.45	11
Detroit	TFEWR		:	93.18	20
Los Angeles	102.00	102.36	22:	92.94	80
New York	94.00-97.00	95.82	22 :	96.35	41
Philadelphia	93.50-95.00	94.58	12:	94.15	24
Pittsburgh	93.00-96.00	95.27	11:	94.90	54
St. Louis	TFEWR		:	92.71	15
San Francisco	102.50	102.69	8:	100.78	20

Delivered to First Receivers 1/:

	Whole B	Whole Body 2/:			Composite	
	Majority	Wtd Avg	Loads	Wtd Avg	Loads	
Chicago	92.00-96.00	J	:	93.20	41	
Composito Wa	highted Average 3/:					

Compos	ite Weighted	Average 3/:		
Loads	03/19/12	Change Last Wk	03/12/12	03/21/11
331	94.31	17	94.48	84.19
WOG br	oiler 4/:	Majority	Wtd Avg	Loads
Eastern		97.00-101.00	100.83	33
Central		89.00-95.00	92.92	66
Western		95.00-104.00	100.24	31
FOB Do	ck Equivalen	t 5/:		
Mississir	nni	87.00-89.00	88.27	22

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 93.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound MONDAY FINIAL WITD AVO

		WONDAT FINAL WID AVG
LOADS	RANGE	FOB DOCK OR EQUIVALENT
968	86.93-99.62	92.15

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

-	WTD. AVG.	VOLUME
ITEM	(CENTS PER POUND)	(000 POUNDS)
LINE RUN TENDERS	201.00	1,659
BREASTS - B/S	159.50	7,427
BREASTS - WHOLE	99.00	1,424
THIGH MEAT - B/S	128.00	1,144
THIGHS	72.00	1,097
DRUMSTICKS	72.00	1,272
LEG QUARTERS	54.00	9,469
WINGS	185.50	3,648

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate as dealers assess market conditions entering the week. Offerings of all sizes are sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of wings and tenders are light to moderate and clearing well. Breast items and most dark meat cuts are moderate to instances heavy with drums noted as slightly more available.

SOUTHERN REGION BROILER/FRYER Prices for whole broiler/fryer are mostly steady. Offerings are moderate with trading usually limited to regular commitment. Demand into all channels is moderate following the weekend. Market activity is moderate. In the parts structure, movement is moderate for early week business. Prices are trending steady to firm for tenders and wings. Breast items and dark meat items are mostly steady. Offerings are light to moderate for wings and tenders with small wings in the strongest position, dark meat items are moderate and clearing well. Market activity is moderate. In production areas, live supplies are moderate at mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majorities are unchanged from last Monday's. The market is steady on whole fryers and WOGs and steady to weak on WOGs. Offers light. Retail demand light to moderate. Foodservice demand light to good, mostly moderate. Floor stocks light to moderate. Sizes desirable. The Los Angeles negotiated WOG weighted average is 100.11 cents, down 1.94 cents on 19 loads.

MIDWEST REGION BROILER/FRYERS - Final majority prices are unchanged into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler fryer prices trending steady with offerings light to moderate. Retail and food service demand is light to moderate; fast food is normal to very good. Floor stocks are balanced. Sizes in a full range. Whole bird market activity is light to moderate. Supplies of parts light to moderate. Prices trended fully steady to firm on all parts. Market activity for parts is light to moderate.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 97 to 102 with a steady trending undertone. Movement of ready-to-cook whole birds is moderate entering the week as dealers assess current market conditions. Offerings of all sizes are sufficient to handle trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is moderate. In the parts complex, dark meat items are mostly moderate. Wings, breast items, and tenders are light to moderate.

BRANDED				
U.S. GRADE A				
69-112				

RANGE WEIGHTED AVERAGE NO. OF BOXES

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices are trending firm for wings; steady to firm for tenders and generally steady for the balance of items. Trucklot buying activity is moderate as dealers assess market conditions entering the week. Offerings of tenders, wings and tenders are light to moderate and clearing well; dark meat cuts ranged light to heavy, mostly moderate with thighs and thigh meat in the better balance. Breast items are sufficient for current needs. Movement is moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

	С	URRENT	WTD	VOLUME
ITEM NEC	SOTIATED T	RADING*	AVG**	/LBS.
BREAST - B/S		155	133.49	658,720
TENDERLOINS		165	163.26	128,083
BREAST - WITH RI	BS	97-98	107.79	68,039
BREAST - LINE RU	N	97	99.23	65,036
LEGS		73-74	72.58	186,840
LEG QUARTERS (BULK)	49-50	53.10	175,160
DRUMSTICKS		55-56	72.27	50,480
THIGHS		73-74	80.52	50,240
B/S THIGHS		133-134	134.64	57,520
WINGS (WHOLE)		185-186	185.34	260,240
BACKS & NECKS (STRIPPED)	16-18	18.00	7,920
LIVERS (5 POUND	TUBS)	50-55	53.25	8,400
GIZZARDS (HEAR		70-75	75.00	12,720
INCLUDES NEW YOR			,	
JERSEY, MASSACHU	,	,		ID, AND
PENNSYLVANIA (NO	RTHEAST OF	HARRISBUR	G).	

^{*} TODAY'S NEGÒTIATED SALES AS OF 11:30 A.M.

ESTIMATED SLAUGHTER OF BROILER/FRYERS

Е	stimate	Actual	Avg Wts	Actual	Avg Wts
	(1,000)	(1,000)		(1,000)	
	03/19	03/15	03/15	03/12	03/08
Alabama	3,751	3,814	5.63	3,557	5.61
Arkansas	4,564	4,611	5.36	4,672	5.49
Delmarva	1,959	1,841	6.12	1,750	6.03
Ky-LA-TN	2,456	2,404	5.12	2,247	5.16
Mississippi	2,884	2,828	6.07	2,893	6.02
North Carolina	2,628	2,612	7.13	2,647	7.21
Texas	2,422	2,430	5.86	2,432	5.79
Total	20,664	20,540	5.83	20,198	5.85
Mon	20,664(A)			20,198(A	١)
(A) \A(1.1					•

⁽A) Weekly cumulative for states listed above.

<u>SOUTHERN STATES BROILER/FRYER PARTS</u> F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

POUNDS				
ITEM	(000)	RANGE	MAJ	AVG
BREAST - B/S	TO	O FEW TO RE	PORT	
TENDERLOINS	TO	O FEW TO RE	PORT	
BREAST - LINE RUN	TO	O FEW TO RE	PORT	
FRONT HALVES	TO	O FEW TO RE	PORT	
LEGS	TO	O FEW TO RE	PORT	
LEG QUARTERS (BULK	() 591	47.00-51.00	-	48.99
LEG QUARTERS (4/10)	482	50.00-53.00	-	51.59
WINGS (WHOLE)	TO	O FEW TO RE	PORT	
WINGS (CUT)	TO	O FEW TO RE	PORT	
DRUMSTICKS	TO	O FEW TO RE	PORT	
THIGHS	TO	O FEW TO RE	PORT	
B/S THIGHS	TO	O FEW TO RE	PORT	
********	******	******	******	*****

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MARCH 19, 2012 -- F.O.B. DOCK

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
61.00 - 65.00	63.45	63.84

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI WEEK OF 19-MAR-2012 TO 23-MAR-2012, CENTS PER POUND

	Price Per Lb.	Mostly
BREAST - B/S	124.00 - 142.00	127.00 - 137.00
TENDERLOINS	155.00 - 174.00	163.00 - 169.00
BREAST - LINE RUN	91.00 - 115.00	97.00 - 107.00
LEGS	68.00 - 77.00	-
LEG QUARTERS (BULK)	48.00 - 57.00	51.00 - 53.00
LEG QUARTERS (4/10)	52.00 - 58.00	53.00 - 57.00
DRUMSTICKS	50.50 - 59.00	-
THIGHS	65.00 - 82.00	-
B/S THIGHS	122.00 - 139.00	-
WINGS (WHOLE)	180.00 - 192.00	186.00 - 192.00
BACKS & NECKS (STRIPPED)	17.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

CALIFORNIA PROCESSED POULTRY - cents per pound

<u> </u>	ALIFORNIA PROCES	- certis per pourtu			
DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SOUTHERN CALIFORNIA (L.A. AREA)		DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO			
,	RANGE				
WOGS 2# & UP - WHOLE	104-127		RANGE		
WOGS 2# & UP - CUT UP 8&9 PIECES	110-128	FRESH FRYERS	ICE PACK		
FROZEN DUCKS			DRY PACK 118-175		
FROZEN SQUABS		ROASTERS 4# & UP	ICE PACK		
DELIVERED TO RETAILERS			DRY PACK 124		
IN SOUTHERN CALIFORNIA (L.A. AREA)		DUCKS	217-285		
	RANGE				
FRESH FRYERS	108-123				
ROASTERS 4# & UP	128-140				
DUCKS					
RABBITS-WHOLE					

RABBITS-CUT UP

^{**} WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

Broiler-fryer slaughter under federal inspection for 19-Mar 2011 is estimated to be 30,916,000 up 2.00 percent from a week ago. and down 3.7 percent from a year ago. (last week 30,309,000 last year 32,090,000)

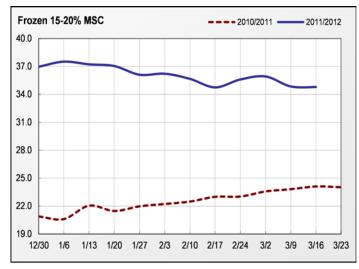
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices for all MSC fat contents trended steady. Supplies are moderate to heavy. Schedules are normal. Domestic and export demand is light to moderate. Slight improvements have been noted in recent weeks in regard to price and movement for Fresh 15-20% following a couple months of weakness. At present, the spot marketplace appears stable and following traditional patterns with industry expecting production increases of finished product in coming weeks to prepare for summer. Many remain cautious and continue to keep a close eye on the situation. Market activity is moderate. Raw material supplies are moderate. Spot frames traded between 13-16 cents FOB.

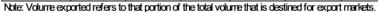
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

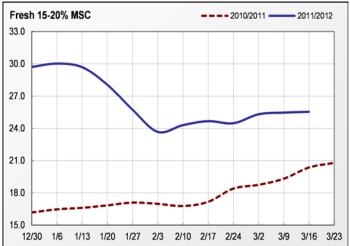
	Frozen			Fresh			
Fat Content	16-Mar-12	Last Week	Last Year	16-Mar-12	Last Week	Last Year	
15% or Less							
Price Range			-	26.00 - 28.00	26.00 - 27.00	20.00-22.00	
Wtd Avg Price			-	27.56	26.75	21.33	
Volume Traded	-	-	-	184	163	122	
Volume Exported	-	-	-	-	-	-	
15-20%							
Price Range	30.00 - 38.00	31.00 - 38.00	22.00-25.00	23.00 - 30.00	23.00 - 30.00	18.00-25.00	
Wtd Avg Price	34.79	34.85	24.10	25.54	25.46	20.36	
Volume Traded	2,041	2,533	1,626	3,392	4,008	3,142	
Volume Exported	1,801	2,453	1,506	694	898	204	
20% or More							
Price Range	-	-	-	22.00	22.00	18.00-20.00	
Wtd Avg Price			-	22.00	22.00	19.00	
Volume Traded	-	-	-	82	82	82	
Valume Exported	-	-	-	-	-	-	



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

	Frozen			Fresh			
Fat Content	Feb 2012	Jan 2012	Feb 2011	Feb 2012	Jan 2012	Feb 2011	
15% or Less							
Wtd Avg Price	-	-	-	27.56	31.81	19.29	
Volume Traded	-	-	-	653	734	694	
Volume Exported	-	-	-	-	-	-	
15-20%							
Wtd Avg Price	35.46	37.00	22.69	24.33	28.51	17.34	
Volume Traded	7,800	6,795	6,087	15,773	14,390	15,732	
Volume Exported	6,839	6,195	5,367	2,693	1,306	1,224	
20% or More							
Wtd Avg Price	-	-	-	22.38	22.36	19.00	
Volume Traded	-	-	-	163	286	571	
Volume Exported	-	-	-	-	-	-	





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