LIVE SPENT HEAVY FOWL

Prices are trending mostly steady when compared to the previous week. Supplies are sufficient for the moderate demand. Processing schedules are normal. Retail features are light to moderate with the bulk of the activity in the South Central Regions. Finished product supplies are at least sufficent. Market activity is moderate.

Final Prices at Farm Buyer Loading: Price Range Wtd Avg
Prices in cents per pound. 8.5 - 18.0 13.28

(Southeast Region broiler breeder hens generally for processing, 7 lbs. and up; under 7 lbs. subject to discount.)

LIVE SPENT LIGHT FOWL

Prices are trending no better than steady for the light to moderate demand. Offerings of light type hens are at least sufficient. Processing schedules are normal. Market activity is slow to moderate. The majority price for removal costs remains unchanged at 0-7 cents per head.

(live hens are predominately egg-layers averaging about 3.5 lbs. live weight per bird.) Eastern region = AL, CT, DE, GA, KY, MA, MD, ME, MS, NC, NH, NJ, NY, PA, RI, SC, TN, VA, VT, and WV; North Central = IA, IL, IN, MI, MN, ND, NE, OH, SD, WI; South Central = AR, CO, KS, LA, MO, NM, OK, TX.

READY-TO-COOK FOWL

Midwest Region Negotiated Prices to First Receivers

(cents/lb.delivered to first receivers; US Grade A and Plant Grade)

Price Range

lce Packed (12/box): 80.0 - 86.0 Vacuum Packed (6-9/box): 85.0 - 90.0

Midwest region = IL, IN, MI, MO, OH, and WI

LIVE FOWL AUCTIONS

Hackettstown, NJ - Tue Mar. 13

Heavy Fowl	each:			
	per pound:	1.10	- 1.20	1.15

Graystone Small Animal, Manheim, PA - Tue Mar. 13

Red Fowl 5-6 lbs: 0.80 - 1.00 per pound

Price Range

Relative Fowl Featuring by Region /1

Avg.

4-5 lbs: 0.70 - 0.80 per pound

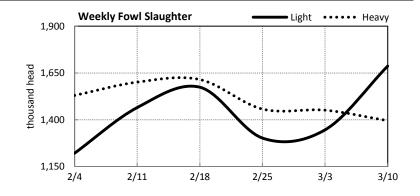
Crossbred Fowl 5-9 lbs: 0.90 - 1.00 per pound

LIVE FOWL SLAUGHTER

Weekly Fowl Slaughtered Under Federal Inspection Week ending 03-10-12

	Head A	vg Wt	RTC Wt	Dress%
Light Hens:	1,687	3.39	3,088	54%
Heavy Hens:	1,395	7.89	7,154	65%
Total Hens:	3.082	5.43	10,242	

(head and ready-to-cook weight in thousands; avg. wght in lbs.)



RETAIL FOWL FEATURING

Supermarket featuring during the week of 03/16 to 03/22

Supermarket readdring during the week of 03/10 to 03/22						
(ad prices in \$/lb)	Light Hens		Hea	Heavy Hens		
Region	Stores	Wtd Avg	Store	s Wtd Avg		
	191	0.99	27	1.20		
Northeast	191	0.99				
Southeast						
Midwest						
South Central			22	1.02		
Southwest			5	1.99		
Northwest						

South Central

Southwest

Northwest

Southwest

Northwest

South Central

1.02

5 1.99

We of stores featuring hens by region.

Source: USDA Agricultural Marketing Service, Poultry Market News and Analysis - (202) 720-6911 www.ams.usda.gov/pymarketnews