

BROILER MARKET NEWS REPORT

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U.S. Department of Agriculture

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Poultry Programs

Market News and Analysis

NATIONAL BROILER MARKET AT-A-GLANCE



Whole broiler/fryer prices are trending fully steady to firm in all areas and final majority prices are higher when compared to previous week. Offerings of all sizes are light. Demand into all channels is light to moderate, often good into fast food channels. Floor stocks are balanced. Market activity is moderate to active. In the parts structure, movement is moderate to good following the weekend. Prices are trending firm to higher for whole breast, wings and tenders with supplies light. Boneless skinless breasts and dark meat prices are holding steady with supplies light to moderate. Market activity is moderate to active. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 12-Mar-2012 Grade A Composite

per lb) week of 12-mar-2012 Grade A					Composite		
	Majority	Wtd Avg	Loads	Wtd Avg	Loads		
Delivered to First R	eceivers 1/:	•					
Boston/New Englar	nd TFEWR		:	89.38	13		
Ohio Cities	TFEWR		:	98.48	10		
Denver	TFEWR		:	87.69	29		
Detroit	TFEWR		:	94.69	16		
Los Angeles	102.00	102.68	22 :	95.61	80		
New York	94.00-97.00	95.86	21:	95.77	41		
Philadelphia	93.50-95.00	94.45	11:	94.02	23		
Pittsburgh	93.00-96.00	95.55	11:	94.77	53		
St. Louis	TFEWR		:	92.73	12		
San Francisco	102.50	102.57	7:	99.11	19		

Delivered to First Receivers 1/:

	Whole Body 2/:			Composite		
	Majority	Wtd	Loads	Wtd	Loads	
		Avg		<u>Avg</u>		
Chicago	92.00-96.00		:	94.38	36	

Composite Weighted Average 3/:

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Loads	03/12/12	Change Last Wk	03/05/12	03/14/11	
332	94.48	2.15	92.33	84.30	
WOG bro	oiler 4/:	Majority	Wtd Avg	Loads	
Eastern		96.00-98.00	100.01	32	
Central		90.00-95.00	94.82	56	
Western		101.00-105.00	102.13	35	
FOB Dock Equivalent 5/:					
Mississip	pi	85.00-89.00	87.36	22	

1/: Includes branded product. 2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging. 3/: Includes all whole birds shipped into listed cities including Chicago. 4/: Delivered first receiver, trucklot and less than trucklot volumes. 5/: Southeast area

GEORGIA F.O.B. DOCK PRICES

Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 91.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

		WONDAT FINAL WID AVG
LOADS	RANGE	FOB DOCK OR EQUIVALENT
965	86.89-99.58	91.62

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

-	WTD. AVG.	VOLUME
ITEM	(CENTS PER POUND)	(000 POUNDS)
LINE RUN TENDERS	196.00	1,700
BREASTS - B/S	158.50	7,468
BREASTS - WHOLE	97.00	1,460
THIGH MEAT - B/S	130.00	1,221
THIGHS	72.00	1,097
DRUMSTICKS	71.50	1,272
LEG QUARTERS	54.00	9,546
WINGS	182.50	3,730

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending firm for most sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is moderate to good as dealers assess market conditions entering the week. Offerings of all sizes are light and moving well. Trade activity is moderate to active. In the parts complex, supplies of bone-in breasts, wings and tenders are light with good movement. Boneless skinless breast and most dark meat cuts are light to moderate and clearing satisfactorily.

SOUTHERN REGION BROILER/FRYER Prices for whole broiler/fryer are firm. Offerings of all sizes are light to moderate. Demand into all channels is moderate to good following the weekend. Market activity is active. In the parts structure, movement is moderate to good for early week business. Prices continue to trend higher for whole breast, wings and tenders, steady to firm for all other parts. Offerings are light for most breast items, wings and tenders with good movement. Dark meat items are light to moderate and clearing well. Market activity is moderate to active. In production areas, live supplies are moderate at mostly desirable weights.

<u>WESTERN REGION BROILER/FRYERS</u> Final majorities are 1 cent higher than last Monday's. The market is firm on whole fryers and WOGs. Offers light. Retail demand light to moderate. Foodservice demand light to good, mostly moderate to good. Floor stocks light to moderate. Sizes desirable. The Los Angeles negotiated WOG weighted average is 102.05 cents, up 4.31 cents on 22 loads.

MIDWEST REGION BROILER/FRYERS - Final majority prices are 2 cents higher into the Chicago market; Ohio cities, Detroit and St. Louis are TFEWR. Whole broiler fryer prices trending fully steady to firm with offerings light. Retail and food service demand is light to moderate; fast food is normal to good. Floor stocks are balanced. Sizes in a full range. Whole bird market activity is light to moderate. Supplies of parts light to moderate. Prices trended fully steady to firm on all parts. Market activity for parts is light to moderate.

<u>DELMARVA BROILER/FRYERS</u> Less-than-trucklot asking prices are unchanged at 97 to 102 with a firm trending undertone. Movement of ready-to-cook whole birds is moderate to good entering the week as dealers assess current market conditions. Offerings of all sizes are light for immediate trade needs. Live supplies are moderate; weights are mostly desirable. Processing schedules are moderate. Market activity is moderate to active. In the parts complex, dark meat cuts ranged light to moderate. Supplies of wings, tenders, and most breast items are closely balanced to tight.

	BRANDED
	U.S. GRADE A
RANGE	83-112
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

NORTHEAST BROILER/FRYER PARTS Prices continue to trend firm to higher for bone-in breasts, tenders and wings; steady to firm for many dark meat cuts and steady for boneless skinless breasts. Trucklot buying activity is moderate to good as dealers assess market conditions entering the week. Offerings of tenders, wings and bone-in breasts are in close balance to tight and clearing well; dark meat cuts are light to moderate and boneless skinless breast are sufficient for current needs. Movement is moderate to active.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

		CURRENT	WTD	VOLUME
ITEM	NEGOTIATED	TRADING*	AVG**	/LBS.
BREAST - B/S	3	155	127.21	720,400
TENDERLOIN	NS	165	153.11	148,880
BREAST - WI	TH RIBS	97-98	116.16	45,004
BREAST - LIN	NE RUN	97	97.13	65,045
LEGS		73-74	73.50	185,120
LEG QUARTE	ERS (BULK)	49-50	52.97	304,073
DRUMSTICK	S	55-56	77.16	50,020
THIGHS		73-74	80.61	64,400
B/S THIGHS		133-134	130.24	70,960
WINGS (WHO	DLE)	185-186	183.22	171,720
BACKS & NE	CKS (STRIPPED)	16-18	18.00	6,720
LIVERS (5 PC	OUND TUBS)	50-55	52.38	8,430
GIZZARDS (H		70-75	74.48	16,680
	W YORK CITY MET		,	
,	SACHUSETTS, COI	,		ND, AND
PENNSYLVAN	IA (NORTHEAST O	F HARRISBU	RG).	

^{*} TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

ESTIMATED SLAUGHTER OF BROILER/FRYERS

E	stimate	Actual	Avg Wts	Actual	Avg Wts
	(1,000)	(1,000)		(1,000)	
	03/12	03/08	03/08	03/05	03/01
Alabama	3,711	3,790	5.61	3,741	5.50
Arkansas	4,668	4,422	5.49	4,898	5.40
Delmarva	2,010	2,016	6.03	1,972	6.14
Ky-LA-TN	2,439	2,463	5.16	2,469	5.18
Mississippi	2,879	2,895	6.02	2,869	6.05
North Carolina	2,606	2,601	7.21	2,578	7.21
Texas	2,447	2,447	5.79	2,435	5.81
Total	20,760	20,634	5.85	20,962	5.83
Mon	20,760(A)			20,962(A	١)
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⁽A) Weekly cumulative for states listed above.

SOUTHERN STATES BROILER/FRYER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

POUNDS				
ITEM	(000)	RANGE	MAJ	AVG
BREAST - B/S	TO	O FEW TO REF	PORT	
TENDERLOINS	TO	O FEW TO REP	PORT	
BREAST - LINE RUN	TO	O FEW TO REF	PORT	
FRONT HALVES	TO	O FEW TO REF	PORT	
LEGS	TO	O FEW TO REP	PORT	
LEG QUARTERS (BULK)	531	48.00-51.00	-	49.41
LEG QUARTERS (4/10)	452	50.00-53.00	-	51.44
WINGS (WHOLE)	TO	O FEW TO REP	PORT	
WINGS (CUT)	TO	O FEW TO REF	PORT	
DRUMSTICKS	TO	O FEW TO REF	PORT	
THIGHS	TO	O FEW TO REF	PORT	
B/S THIGHS	TO	O FEW TO REF	PORT	
*******	******	******	******	******

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MARCH 12, 2012 -- F.O.B. DOCK

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
62.50 - 65.50	63.62	61.92
The Index is intended	ed solely as an indicator of va-	lues for commodity-type

product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI WEEK OF 12-MAR-2012 TO 16-MAR-2012, CENTS PER POUND

	Price Per Lb.	Mostly
BREAST - B/S	124.00 - 142.00	130.00 - 138.00
TENDERLOINS	153.00 - 174.00	159.00 - 165.00
BREAST - LINE RUN	92.00 - 115.00	92.00 - 105.00
LEGS	68.00 - 71.00	-
LEG QUARTERS (BULK)	48.00 - 55.00	50.00 - 54.00
LEG QUARTERS (4/10)	50.00 - 58.00	52.00 - 56.00
DRUMSTICKS	50.00 - 61.00	-
THIGHS	61.00 - 76.00	-
B/S THIGHS	123.00 - 139.00	-
WINGS (WHOLE)	178.00 - 194.00	184.00 - 190.00
BACKS & NECKS (STRIPPED)	17.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

CALIFORNIA PROCESSED POULTRY - cents per pound

CALIFORNIA PROCESSED POULTRY - cents per pound				
DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SOUTHERN CALIFORNIA (L.A. AREA)		DELIVERED TO RESTAURANTS AND INSTITUTIONS IN SAN FRANCISCO		
	RANGE			
WOGS 2# & UP - WHOLE	104-126		RANGE	
WOGS 2# & UP - CUT UP 8&9 PIECES	109-128	FRESH FRYERS	ICE PACK	
FROZEN DUCKS			DRY PACK 113-185	
FROZEN SQUABS		ROASTERS 4# & UP	ICE PACK	
DELIVEDED TO DETAIL EDG			DRY PACK 124	
IN SOUTHERN CALIFORNIA (L.A. AREA)		DUCKS	217-285	
	RANGE			
FRESH FRYERS	108-123			
ROASTERS 4# & UP	128-140			
DUCKS				
RABBITS-WHOLF				
FROZEN SQUABS DELIVERED TO RETAILERS IN SOUTHERN CALIFORNIA (L.A. AREA) FRESH FRYERS ROASTERS 4# & UP	108-123		ICE PACK DRY PACK 124	

^{**} WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

Broiler-fryer slaughter under federal inspection for 12-Mar 2011 is estimated to be 31,059,000 down 1.26 percent from a week ago. and down 1.7 percent from a year ago. (last week 31,456,000 last year 31,596,000)

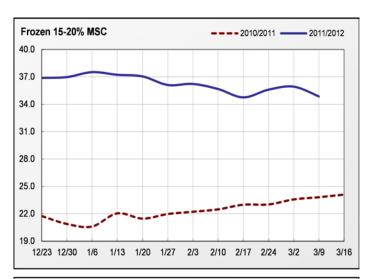
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

Prices for all MSC fat contents trended steady. Supplies are moderate to instances heavy. Schedules are normal. Domestic and export demand is light to moderate. Slight improvements have been noted the last couple weeks in interest and price for Fresh 15-20% after a couple months of weakness. For now the spot marketplace seems to be stabilizing and following more traditional patterns. Many anticipate the production of finished products to pick up in coming weeks and months for summer, however industry continues to keep a close and cautious eye on consumers, retailers, production, and inventories. Market activity is moderate. Raw material supplies are moderate. Spot frames traded between 12-16 cents FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

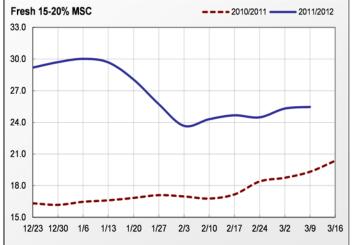
	Frozen			Fresh		
Fat Content	9-Mar-12	Last Week	Last Year	9-Mar-12	Last Week	Last Year
15% or Less						
Price Range			-	26.00 - 27.00	26.00 - 27.00	19.00-21.00
Wtd Avg Price			-	26.75	26.71	20.33
Volume Traded	-	-	-	163	143	122
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	31.00 - 38.00	34.00 - 38.00	23.00-25.00	23.00 - 30.00	22.00 - 30.00	17.00-23.00
Wtd Avg Price	34.85	35.92	23.81	25.46	25.31	19.32
Volume Traded	2,533	1,685	940	4,008	3,835	3,096
Volume Exported	2,453	1,605	900	898	816	326
20% or More						
Price Range	-	-	-	22.00	22.50	18.00-20.00
Wtd Avg Price			-	22.00	22.50	19.00
Volume Traded	-	-	-	82	82	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

	Frozen			Fresh			
Fat Content	Feb 2012	Jan 2012	Feb 2011	Feb 2012	Jan 2012	Feb 2011	
15% or Less							
Wtd Avg Price	-	-	-	27.56	31.81	19.29	
Volume Traded	-	-	-	653	734	694	
Volume Exported	-	-	-	-	-	-	
15-20%							
Wtd Avg Price	35.46	37.00	22.69	24.33	28.51	17.34	
Volume Traded	7,800	6,795	6,087	15,773	14,390	15,732	
Volume Exported	6,839	6,195	5,367	2,693	1,306	1,224	
20% or More							
Wtd Avg Price	-	-	-	22.38	22.36	19.00	
Volume Traded	-	-	-	163	286	571	
Volume Exported	-	-	-	-	-	-	
Note: Valume exported refers to that portion of the total valume that is destined for export markets							

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