

PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Week Ending 01-07-12 Live weight in lbs.

	Currer	nt Week	Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	423,042	5.81	323,976	5.76
TURKEY	7,333	22.10	12,480	21.08

Estimated Weekly Organic Table Egg Production

(does not reflect all organic production; estimates based on data collected from industry cooperators and other sources.)

Est. Layer Flock Size:	7,300,000 hens 1/		
Est. Lay Rate:	74.3%		
Weekly Egg Production:	105,394 30-dozen cases		

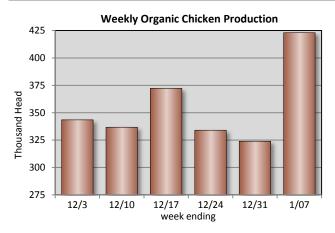
Weekly Organic Shell Egg Inventory

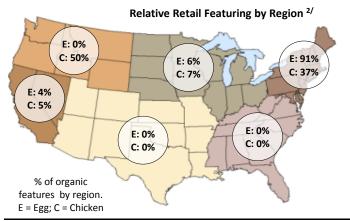
(stocks on hand on Jan-09-2012 to be marketed as Organic)

30-doz cases in 1,	000's	% Change	Based on a
Large:	11.5	26.4%	representative sample of U.S.
Ungraded:	8.9	21.9%	inventory.
Total:	20.4	24.4%	

^{1/:} adjusted to reflect latest survey results.

GRAPHS





WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

		Price Range	Mostly	
Extra La	ırge doz.	255 - 316	275 - 310	
	1/2 doz.	173 - 198	173 - 188	
Large	doz.	230 - 310	265 - 300	
	1/2 doz.	160 - 189	160 - 178	

Organic Young Chicken

(price dollars per pound delivered to first receivers)

	Price Range	Mostly	
Whole Fryer	170 - 300	201 - 214	
B/S Breast	559 - 716	660 - 684	
Bone-in Breast	360 - 421	367 - 376	
Whole Legs	188 - 219	199 - 209	
Thighs	185 - 245	209 - 211	
Whole Wings	Too few	Too few	

RETAIL

Store featuring during the week of 01/13 to 01/19

Advertised Prices for Organic Brown Eggs in Cartons (prices in dollars per dozen carton)

Stores Wtd Avg **Feature Rate**

		-	
Extra Large:	10	3.29	6.8% of shell
Large:	380	3.61	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer	60	2.99	
Bnls/Sknls Breast	30	6.75	
Breast Tenders	10	10.99	
Split, bn-in Breast			0.6% of
Whole Wings			chicken features.
Legs			
Thighs	20	3.24	
Drumsticks	60	2.73	
Bnls/Sknls Thighs			

Graph Explanatory Notes:

2/: percentages reflect feature activity for organic poultry and eggs relative to the sample size of each region. Numbers may not add up due to rounding.

Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA accredited State and private certification organizations. For more information, visit the National Organic Program at www.ams.usda.gov/NOPNationalOrganicProgramHome