



USDA Weekly Retail Chicken Feature Activity

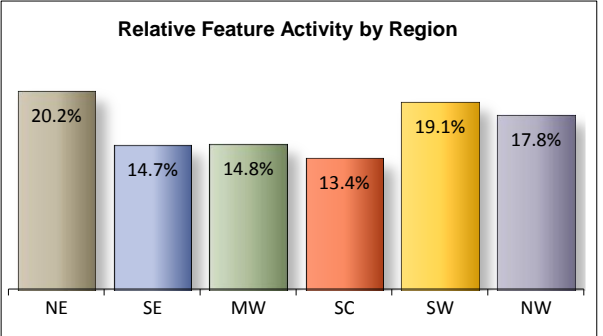
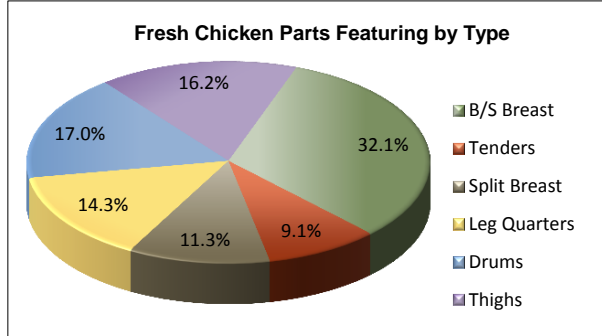
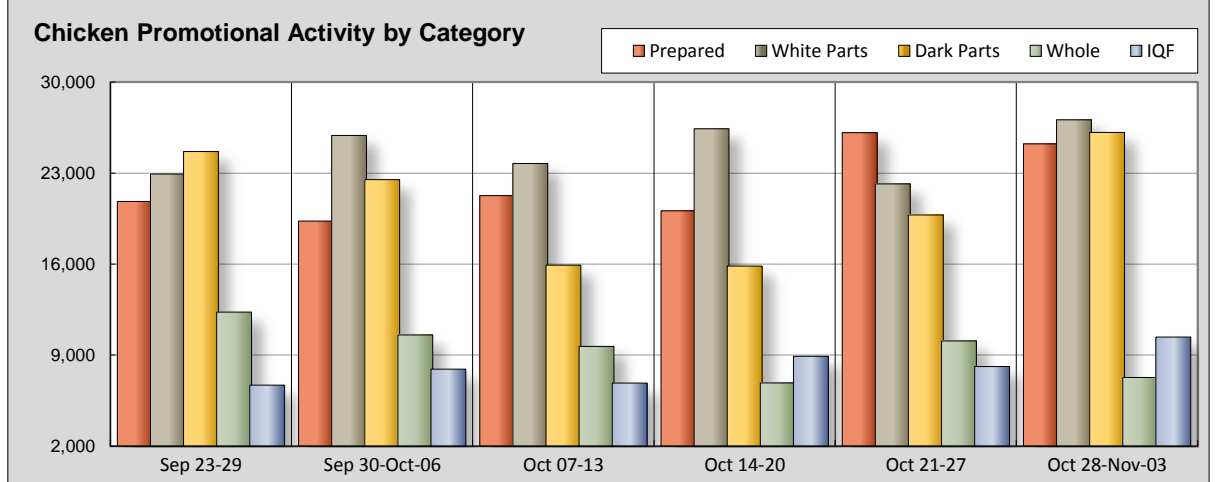
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/28 thru 11/03.
 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Oct 28, 2011

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate ^{1/}	93.0% of 19,500 outlets		93.1% of 19,500 outlets		96.0% of 19,200 outlets	
Special Rate ^{4/}	22.3%		13.6%		15.6%	
Activity Index ^{2/}	96,370		86,540		92,450	
WHOLE BIRD:	Stores ^{3/}	Wtd Avg	Stores ^{3/}	Wtd Avg	Stores ^{3/}	Wtd Avg
bagged fryer	3,960	1.02	4,840	0.94	3,910	0.92
cut-up fryer	750	1.46	850	1.55	1,760	1.32
bagged roaster	1,600	1.21	3,350	1.03	3,390	1.15
Cornish (frs/frz)	960	2.04	1,040	2.07	540	1.96
PARTS:						
Bnls/Sknls Breast						
regular pack	6,700	2.92	7,440	2.93	6,170	3.25
value pack	4,550	2.23	3,290	2.31	4,530	2.06
thin sliced	2,560	3.69	2,590	4.35	1,810	4.03
marinated	680	4.38	700	3.75	340	3.72
Breast Tenders						
regular pack	3,580	3.32	2,580	3.49	3,500	3.27
value pack	520	2.73	190	2.09	100	1.86
Split, bn-in Breast						
regular pack	2,750	1.69	2,110	1.34	2,150	1.66
value pack	2,340	1.12	1,970	1.46	2,200	1.18
Whole Wings	3,410	2.00	1,290	1.86	2,090	1.95
Leg Quarters						
tray pack	5,420	0.96	2,380	0.93	2,870	0.94
bagged	1,040	0.69	1,460	0.69	1,910	0.55
Legs	560	1.19	810	1.06	500	1.31
Thighs						
regular pack	1,970	1.38	1,800	1.24	3,210	1.47
value pack	5,340	1.13	4,690	1.05	5,550	1.09
Drumsticks						
regular pack	1,870	1.41	1,860	1.23	3,290	1.48
value pack	5,820	1.13	5,320	1.02	5,800	1.08
Bnls/Sknls Thighs						
regular pack	3,390	2.53	920	2.40	820	2.65
value pack	710	1.93	530	2.13	820	1.88
9-pc Combos						
drum-thigh-breast	250	1.78	180	1.63	280	1.29
drum-thigh-wing	20	1.69	140	1.67	30	1.69
IQF						
B/S Breast	4,320	2.20	3,280	2.55	2,370	2.49
Tenders	1,670	2.57	1,980	2.89	1,580	2.59
Wings	3,270	1.78	2,450	2.23	1,680	2.01
Party Wings	1,120	2.06	400	1.75	660	1.92

This Week's Chicken Feature Highlights

Promotional activity for chicken rises as retailers look to take advantage of the last weeks before the Thanksgiving rush shifts consumer focus to turkey. Whole birds recede on offers, prices advance. B/S breasts shift focus to value packs, prices on all sizes decline. Split breasts rise in offer, small packs increase ad price while value packs seek a price level that will stimulate interest. Wings increase visibility and price. Dark part offers and ad prices rise across the category; thighs and drums shift focus to value packs. B/S thighs enjoy a substantial rise in promotional activity and price. Specialty chicken follows a different path from regular with white parts priced higher and dark parts lower; overall volume is up. Organic rises slightly in volume, asking prices are higher. In the deli, wings take center stage and are priced to attract even the most frugal tailgater. Not to worry, busy shoppers can still find rotisserie birds and fried chicken but be prepared to pay more for the convenience. IQF rises in volume and again, wings get the spotlight. Frost is in the air, leaves are turning, and the time will soon be changing. Eating habits will be in a state of flux over the next few weeks so chicken will have to work for its share of the plate.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

^{1/} **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. ^{2/} **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). ^{3/} **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. ^{4/} **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)



USDA Weekly Retail Chicken Feature Activity

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/28 thru 11/03.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Oct 28, 2011

		NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/ Special Rate 2/ Activity Index 3/		97.0% of 3,900 sampled outlets 21.2% of stores w/ no-price promotions Activity Index = 16,840				95.4% of 5,100 sampled outlets 40.1% of stores w/ no-price promotions Activity Index = 15,510				90.3% of 3,300 sampled outlets 11.8% of stores w/ no-price promotions Activity Index = 10,770			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.69 - 1.29		1,220	1.15	0.69 - 1.29		650	0.93	0.79 - 1.49		440	0.96
cut-up fryer		0.99 - 1.49		160	1.46	1.29 - 1.39		20	1.35	1.28 - 1.54		200	1.45
bagged roaster		0.87 - 1.49		980	1.18	0.99 - 1.29		250	1.19	0.99 - 1.39		190	1.09
Cornish (frs/frz)		1.99 - 2.49		250	2.24	1.58 - 2.14		150	2.10	2.07 - 3.50		200	2.11
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack		1.79 - 3.99	1.99 - 2.49	990	3.25	1.98 - 4.49	1.68 - 2.49	1,700	2.27	1.49 - 4.99	1.57 - 3.99	960	2.89
value pack		1.79 - 3.99	1.29 - 2.99	1,640	2.37		1.89 - 2.99	140	2.44	1.99	0.98 - 2.99	720	2.07
thin sliced		2.94 - 4.99	2.99 - 3.99	1,010	3.65	3.99	3.99	530	3.99	2.99 - 3.99	2.49 - 3.29	220	3.05
marinated			3.99	20	3.99		3.99	190	3.99		2.88 - 2.99	50	2.92
Breast Tenders													
regular pack		2.49 - 3.99	1.99 - 3.99	1,160	3.54	2.79 - 3.99	1.99 - 3.99	1,160	3.42	1.55 - 4.49	1.99 - 2.99	250	2.76
value pack			1.49 - 2.59	50	2.43		1.89 - 2.99	30	2.58	2.99	1.90 - 2.99	130	2.82
Split, bn-in Breast													
regular pack		1.59 - 1.99	1.19 - 1.99	310	1.86	1.29	0.98 - 1.79	1,190	1.73	0.99 - 2.24	0.99 - 1.49	390	1.17
value pack			0.99 - 1.29	310	1.16	0.99	0.98 - 1.19	340	1.00	0.98 - 0.99	0.97 - 0.99	350	0.99
Whole Wings		1.49 - 1.97	1.47 - 2.29	1,230	1.88		1.38 - 2.29	860	1.95	1.79 - 2.00	1.28 - 2.29	600	2.04
Leg Quarters													
tray pack		0.59 - 1.29	0.69 - 1.19	1,380	0.85	0.89	0.69 - 0.99	1,860	0.94		0.49 - 1.09	360	0.87
bagged			0.44 - 2.49	60	1.40		0.49 - 0.70	650	0.67		0.69	10	0.69
Legs		0.99 - 1.59	0.99	460	1.20		0.99	20	0.99				
Thighs													
regular pack		0.99 - 1.69	1.29	180	1.44	0.99	0.89 - 1.19	130	1.08	0.95 - 1.33	0.99 - 1.29	450	1.06
value pack		0.99 - 1.79	0.88 - 1.39	1,820	1.20	0.99 - 1.19	0.97 - 1.29	700	1.06	0.99 - 1.37	0.98 - 1.39	810	1.12
Drumsticks													
regular pack		0.99 - 1.79	1.29	180	1.50	0.99	0.89 - 1.19	110	1.10	0.95 - 1.33	0.79 - 1.29	430	1.07
value pack		0.99 - 1.99	0.88 - 1.39	1,820	1.22	0.99 - 1.19	0.97 - 1.29	660	1.06	0.81 - 1.37	0.98 - 1.39	1,060	1.15
Bnls/Sknls Thighs													
regular pack		2.59 - 2.99	1.78 - 2.69	520	2.50	1.98 - 1.99	2.99	1,680	2.60	2.19 - 2.99	1.99 - 2.49	260	2.40
value pack		1.49	2.99	260	1.66		2.99	40	2.99		2.49	10	2.49
9-pc Combos													
drum-thigh-breast		1.99	1.69	230	1.81								
drum-thigh-wing			1.69	20	1.69								
IDF	B/S Breast	1.99 - 4.99	1.33 - 1.99	80	2.76	2.76 - 2.92	1.66 - 3.20	1,080	2.54	2.29 - 2.80	1.59 - 2.99	1,320	2.23
	Tenders					2.76	1.89 - 3.20	520	2.89	2.76 - 2.80	1.59 - 2.99	500	2.56
	Wings	1.22 - 1.78	1.66 - 1.99	310	1.60	2.59	1.50 - 1.99	230	2.15	1.40	1.40 - 2.00	780	1.90
	Party Wings		1.78 - 2.00	190	1.98		1.40 - 2.63	620	2.00	1.25 - 2.29	1.15 - 2.33	80	2.02



USDA Weekly Retail Chicken Feature Activity

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/28 thru 11/03.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Oct 28, 2011

		SOUTH CENTRAL U.S. (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/ Special Rate 2/ Activity Index 3/		91.1% of 3,600 sampled outlets 18.1% of stores w/ no-price promotions Activity Index = 11,550				95.8% of 2,500 sampled outlets 0.9% of stores w/ no-price promotions Activity Index = 11,920				75.9% of 1,100 sampled outlets 35.6% of stores w/ no-price promotions Activity Index = 4,540			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.69 - 1.39		650	0.80	0.69 - 1.59		800	1.12	0.88 - 1.43		200	0.98
cut-up fryer		0.88 - 1.69		200	1.55	0.79 - 1.49		170	1.40				
bagged roaster		1.39 - 1.59		170	1.49					1.49		10	1.49
Cornish (frs/frz)		1.98 - 2.00		60	1.99	1.49 - 1.99		300	1.81				
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack		1.89 - 4.49	1.29 - 2.99	1,120	2.33	3.99 - 4.99	1.79 - 4.99	840	3.51	3.49 - 4.99	1.79 - 3.99	1,090	3.81
value pack		1.48 - 3.99	1.49 - 2.99	1,040	2.20		1.49 - 2.49	840	2.01		1.19 - 2.99	170	2.53
thin sliced		3.99 - 4.99	2.99 - 3.99	250	4.25	4.99	2.99	260	3.09		3.69 - 3.99	290	3.81
marinated			2.98 - 2.99	120	2.99		4.99 - 5.49	300	5.46				
Breast Tenders													
regular pack		2.69 - 4.49	1.79 - 1.99	660	2.85		1.79	40	1.79	4.49	1.79 - 3.99	310	3.73
value pack		1.48	1.77 - 1.99	60	1.78		2.99	250	2.99				
Split, bn-in Breast													
regular pack		0.97	0.99	80	0.97	1.58 - 1.99	1.79	780	1.88				
value pack		1.29	0.77 - 1.19	450	1.06	0.99 - 1.69	0.99 - 1.49	640	1.34		0.99	250	0.99
Whole Wings		1.99	1.39 - 1.99	90	1.94	2.69	1.79 - 1.99	630	2.26				
Leg Quarters													
tray pack		0.69 - 0.97	0.69 - 0.99	680	0.92	0.99	1.19 - 1.29	960	1.14		0.99 - 1.29	180	1.27
bagged			0.49 - 0.69	260	0.58		0.69	50	0.69		0.78	10	0.78
Legs						0.79	1.19	80	1.16				
Thighs													
regular pack		1.09 - 1.69	0.99 - 1.19	490	1.39	0.79 - 1.99	1.19 - 1.29	590	1.55	1.49 - 1.99		130	1.95
value pack		0.67 - 1.29	0.99 - 1.19	920	1.01	1.18	0.99 - 1.29	860	1.15	0.99	0.99 - 1.29	230	1.22
Drumsticks													
regular pack		1.09 - 1.69	1.19	430	1.44	0.79 - 1.99	1.19 - 1.29	590	1.55	1.49 - 1.99		130	1.95
value pack		0.67 - 1.29	0.59 - 1.19	1,200	0.98	1.18	0.79 - 1.29	610	1.21	0.99	0.99 - 1.29	470	1.10
Bnls/Sknls Thighs													
regular pack		1.99	1.79 - 1.99	420	1.95		1.79 - 3.99	210	2.49		1.79 - 3.49	300	3.12
value pack							1.99	400	1.99				
9-pc Combos													
drum-thigh-breast										1.39		20	1.39
drum-thigh-wing													
IDF	B/S Breast	1.99	1.50 - 2.39	770	1.84		1.79 - 2.80	700	2.03	2.80	1.79	370	1.99
	Tenders	1.99	1.50 - 2.79	410	2.06		2.80	170	2.80	2.80		70	2.80
	Wings	2.59	1.39 - 1.99	790	1.83	1.40	1.59 - 1.99	850	1.65		1.59 - 1.99	310	1.61
	Party Wings	1.97 - 2.99	1.99 - 2.33	230	2.32								



USDA Weekly Retail Chicken Feature Activity - Prepared Chicken
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/28 thru 11/03.
 (prices in dollars per unit or per pound unless otherwise noted)

Fri. Oct 07, 2011

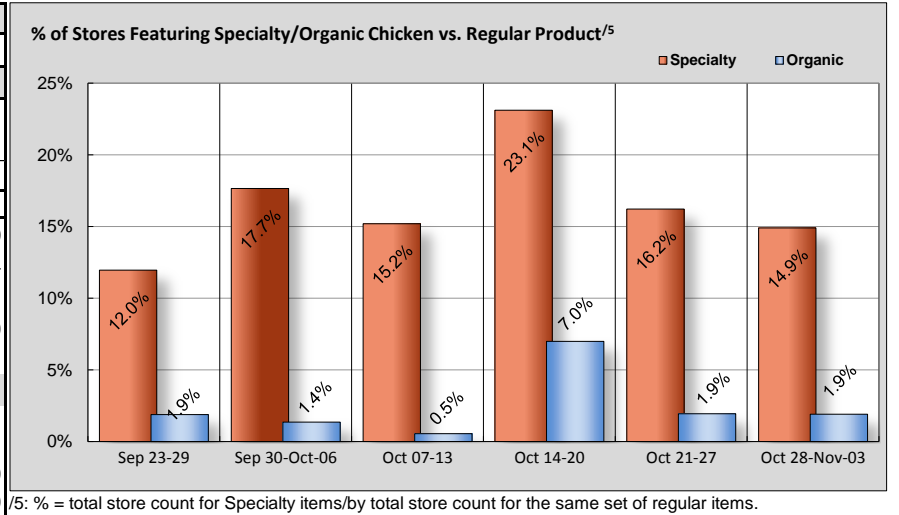
PREPARED FOODS NATIONAL SUMMARY																																				
	THIS WEEK		LAST WEEK		LAST YEAR																															
Feature Rate ^{1/}	71.3% of 19,500 outlets		66.0% of 19,500 outlets		78.2% of 19,200 outlets																															
Activity Index ^{3/}	25,240		26,100		28,590																															
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg																														
ROTISSERIE:																																				
Whole Bird																																				
< 2 lbs.	3,380	5.85	4,480	5.74	4,420	5.23																														
2.1-3.0 lbs.	650	5.80	270	8.91	1,830	7.21																														
Whole Breast	590	7.14			350	7.41																														
Leg Quarter			270	1.83	80	1.33																														
FRIED & BAKED:																																				
Fried 8-Piece Mix																																				
	4,290	6.39	6,820	5.71	5,220	5.96																														
Baked 8-Piece Mix																																				
	440	6.20	3,840	5.18	260	4.02																														
F/B 8-Piece Dark																																				
	370	4.44	950	5.16	1,500	9.18																														
F/B 12-Piece																																				
	270	8.74	380	8.98																																
Bulk Pack (\$/piece)																																				
	570	0.76	160	0.82																																
Wings:																																				
bone-in	7,660	4.05	4,250	4.93	8,840	4.47																														
boneless	2,390	3.75	1,870	5.02	2,800	3.97																														
Tenders																																				
	2,670	5.67	2,540	5.55	2,370	5.79																														
Strips																																				
	90	5.18	260	5.53	170	4.99																														
Popcorn																																				
	1,870	3.20	10	3.99	750	6.90																														
<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p>Prepared Chicken Featuring by Category</p> <p>Rotisserie Fried Baked Wings Other *</p> </div> <div style="text-align: center;"> <p>Whole Bird Featuring Fresh versus Prepared</p> <p>Fresh Whole Specialty Fresh Fresh Cutup Roaster Rotisserie 8-Pc Fried/Bkd</p> </div> <div style="text-align: center;"> <p>Feature Rate Comparison % of Stores w/ Ads by Category</p> <p>Regular Prepared Specialty Organic</p> </div> </div> <p>* Other = tenders, strips, and popcorn</p>																																				
NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.																					
Feature Rate ^{1/}	75.0% of 3,900 sampled outlets						84.4% of 5,100 sampled outlets						70.0% of 3,300 sampled outlets						65.5% of 3,600 sampled outlets						49.8% of 2,500 sampled outlets						68.6% of 1,100 sampled outlets					
Activity Index ^{3/}	Activity Index = 5,000						Activity Index = 7,100						Activity Index = 4,260						Activity Index = 3,720						Activity Index = 3,700						Activity Index = 1,460					
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg												
ROTISSERIE:																																				
Whole Bird																																				
< 2 lbs.	4.99 - 6.99	1,410	5.59	4.79 - 6.99	850	6.41	3.99 - 7.99	280	5.28	4.99 - 6.99	720	5.86	5.49 - 7.99	80	6.10	6.99	40	6.99																		
2.1-3.0 lbs.	5.50 - 5.99	350	5.82	5.50 - 5.99	260	5.86	4.98 - 5.99	40	5.24																											
Whole Breast	6.99 - 7.99	180	7.03	5.99	10	5.99	6.99 - 7.49	360	7.25	6.99	40	6.99																								
Leg Quarter																																				
FRIED & BAKED:																																				
Fried 8-Piece Mix																																				
	4.99 - 8.99	1,340	6.72	3.92 - 7.99	750	6.59	3.99 - 8.99	790	6.21	4.79 - 7.99	640	6.23	4.99 - 7.99	730	5.93	5.99 - 6.99	40	6.27																		
Baked 8-Piece Mix																																				
				5.99	80	5.99	5.48 - 8.99	30	6.84	7.49 - 7.98	40	7.70	5.99	260	5.99	5.99	30	5.99																		
F/B 8-Piece Dark																																				
	4.99 - 5.99	50	5.49				3.90 - 5.52	60	4.51	4.72	20	4.72	2.99 - 3.99	200	3.82	5.98	40	5.98																		
F/B 12-Piece																																				
				6.99 - 9.99	50	8.07	6.99 - 10.99	180	9.18	6.99	20	6.99	9.99	10	9.99	6.48	10	6.48																		
Bulk Pack (\$/piece)																																				
	0.81	70	0.81				0.74 - 1.19	70	0.99	0.75	50	0.75	0.59 - 0.75	240	0.68	0.48 - 0.81	140	0.76																		
Wings:																																				
bone-in	2.80 - 6.99	1,050	5.28	2.50 - 6.99	2,600	3.70	2.50 - 5.99	960	3.72	2.29 - 5.99	1,300	3.68	2.50 - 5.99	930	4.27	2.50 - 5.99	820	4.37																		
boneless	3.50 - 4.99	330	4.80	2.99 - 4.00	620	3.66	2.50 - 5.99	730	3.52	3.50 - 4.99	300	4.28	2.50 - 3.33	400	3.03	3.50	10	3.50																		
Tenders																																				
	4.99 - 7.99	150	6.19	4.98 - 6.00	1,670	5.70	3.68 - 4.99	100	4.63	3.99 - 5.99	220	4.88	4.99 - 6.50	410	6.28	4.99	120	4.99																		
Strips																																				
	5.59 - 5.99	70	5.95	2.50	20	2.50																														
Popcorn																																				



USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 10/28 thru 11/03.
 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Oct 28, 2011

	NATIONAL SUMMARY					
	SPECIALTY CHICKEN			USDA ORGANIC CHICKEN		
	THIS WEEK	LAST WEEK	LAST YEAR	THIS WEEK	LAST WEEK	LAST YEAR
Feature Rate ^{1/}	22.2% of 19,500 outlets	20.4% of 19,500 outlets	18.9% of 19,200 outlets	2.2% of 19,500 outlets	1.6% of 19,500 outlets	3.5% of 19,200 outlets
Activity Index ^{3/}	7,270	6,580	4,210	810	750	930
	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg
Whole Fryer	1,640 1.63	1,290 1.93	650 2.14	290 2.85		410 2.80
Bnls/Sknls Breast	1,600 5.15	1,960 4.87	2,670 5.45	220 9.06	110 8.13	220 8.84
Breast Tenders	630 5.45	570 5.06	520 4.33	200 8.99	20 7.49	
Split, bn-in Breast	190 2.96	260 2.66	150 3.02			30 3.99
Whole Wings	80 2.09	20 1.94			200 2.29	
Leg Quarters	50 1.52	80 0.88	30 1.29	-- --	-- --	-- --
Legs	30 2.12	30 1.40	10 1.49			
Thighs	870 1.62	830 1.72	70 2.04	90 2.99	200 2.29	
Drumsticks	970 1.67	840 1.70	80 1.98	10 1.99	220 2.31	240 1.99
B/S Thighs	1,210 3.34	700 3.75	30 2.76			30 4.99



	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate ^{1/}	49.6% of 3,900 sampled outlets			28.6% of 5,100 sampled outlets			11.9% of 3,300 sampled outlets			9.7% of 3,600 sampled outlets			0.5% of 2,500 sampled outlets			13.8% of 1,100 sampled outlets		
Activity Index ^{3/}	Activity Index = 3,820			Activity Index = 1,610			Activity Index = 1,010			Activity Index = 560			Activity Index = 10			Activity Index = 260		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.39 - 2.49	1,140	1.70	1.28 - 1.39	260	1.31	1.39 - 1.79	160	1.74	1.87 - 2.79	40	2.19				0.89 - 1.49	40	1.02
Bnls/Sknls Breast	3.49 - 6.99	880	5.54	3.99 - 4.99	170	4.37	1.99 - 5.49	370	4.60	5.49	80	5.49	2.99 - 7.59	10	5.99	2.99 - 7.59	90	4.75
Breast Tenders	3.99 - 5.99	340	5.63				3.49 - 5.49	210	5.14	5.49	80	5.49						
Split, bn-in Breast	3.49	90	3.49				1.89 - 2.19	30	2.03	1.85 - 2.99	50	2.49				1.48 - 5.29	20	3.17
Whole Wings										1.98 - 1.99	70	1.99				2.79	10	2.79
Leg Quarters																1.38 - 2.49	50	1.52
Legs	1.79	20	1.79													2.79	10	2.79
Thighs	1.49 - 1.99	620	1.57	1.49	70	1.49	1.19 - 1.99	60	1.52	1.99	120	1.99						
Drumsticks	1.49 - 1.99	690	1.59	1.49	80	1.49	1.19 - 1.99	50	1.50	1.99	120	1.99				2.99	30	2.99
B/S Thighs	1.99 - 3.39	40	2.47	3.49	1,030	3.49	1.99 - 2.49	130	2.44							2.79	10	2.79
ORGANIC	1.0% of 3,900 sampled outlets			3.7% of 5,100 sampled outlets			0.5% of 3,300 sampled outlets			0.0% of 3,600 sampled outlets			1.6% of 2,500 sampled outlets			13.1% of 1,100 sampled outlets		
	Activity Index = 210			Activity Index = 380			Activity Index = 20			Activity Index = 0			Activity Index = 40			Activity Index = 160		
Whole Fryer	2.99	90	2.99				2.79	20	2.79				2.69 - 3.49	20	2.69	2.69 - 3.49	160	2.80
Bnls/Sknls Breast	8.99 - 10.99	20	9.74	8.99	190	8.99							8.99	10	8.99			
Breast Tenders	8.99	10	8.99	8.99	190	8.99												
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs	2.99	90	2.99															
Drumsticks													1.99	10	1.99			
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.