USDA Weekly Retail Chicken Feature Activity

Fri. Sep 23, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/23 thru 09/29.

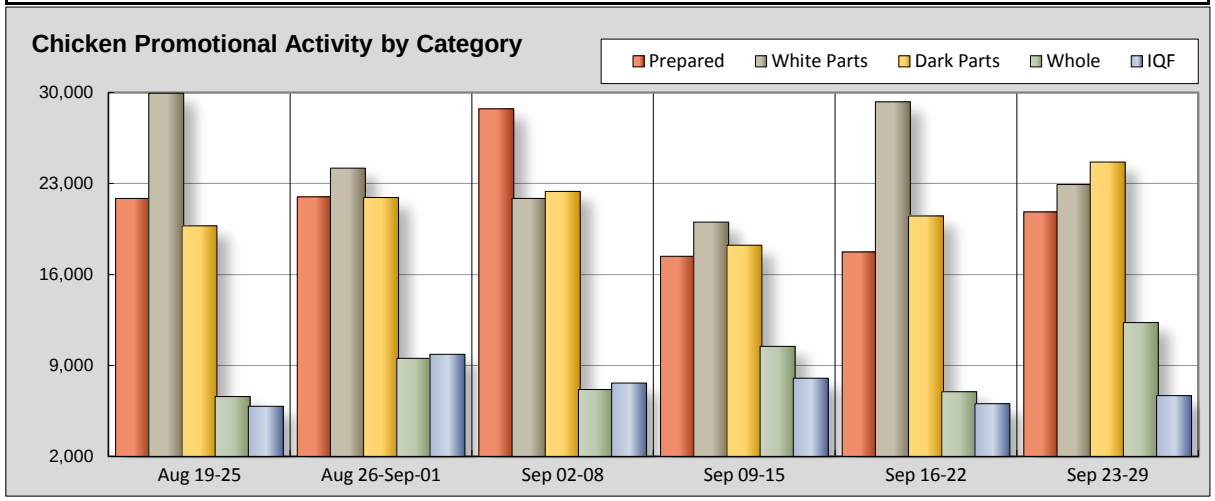
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

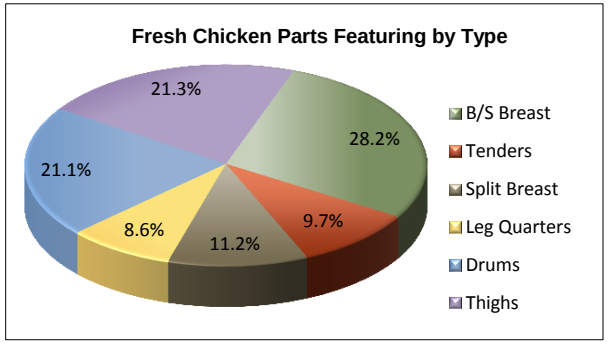
NATIONAL SUMMARY

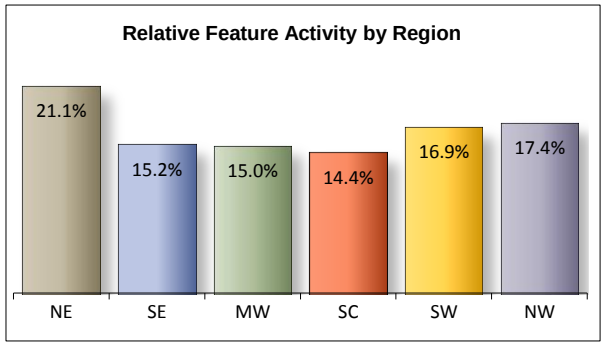
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	**94.5% of 19,500 outlets**		**96.6% of 19,500 outlets**		**94.4% of 19,200 outlets**	
Special Rate 4/	**18.4%**		**15.1%**		**22.0%**	
Activity Index 2/	**88,140**		**81,000**		**84,430**	
WHOLE BIRD:	**Stores 3/**	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	6,370	1.05	3,430	1.03	6,860	0.94
cut-up fryer	1,140	1.44	1,030	1.23	3,110	1.10
bagged roaster	3,300	1.08	1,360	1.02	1,360	1.05
Cornish (frs/frz)	1,490	2.11	1,160	2.13	960	1.94
PARTS:						
Bnls/Sknls Breast						
regular pack	6,540	3.06	7,040	2.81	4,320	2.78
value pack	2,870	2.30	4,100	2.48	2,690	2.17
thin sliced	1,910	4.34	3,490	3.85	2,730	4.03
marinated	290	4.05	930	2.98	210	3.39
Breast Tenders						
regular pack	2,890	3.58	4,380	3.81	2,360	3.37
value pack	1,100	2.34	500	2.89	160	2.37
Split, bn-in Breast						
regular pack	2,550	1.48	2,780	1.61	1,660	1.32
value pack	2,040	1.33	2,100	1.38	2,310	1.47
Whole Wings	2,730	1.94	3,960	2.01	1,630	2.03
Leg Quarters						
tray pack	2,950	1.04	4,020	0.87	2,300	0.91
bagged	570	0.64	2,050	0.57	1,110	0.53
Legs	350	1.09	420	1.00	820	0.98
Thighs						
regular pack	1,650	1.54	1,680	1.47	3,090	1.29
value pack	7,100	1.12	4,070	1.06	5,490	1.07
Drumsticks						
regular pack	1,630	1.55	1,810	1.45	2,870	1.29
value pack	7,070	1.13	4,250	1.06	5,870	1.06
Bnls/Sknls Thighs						
regular pack	2,440	2.43	1,400	2.14	900	2.35
value pack	890	2.16	800	2.33	850	2.06
9-pc Combos						
drum-thigh-breast	730	1.45	40	1.48		
drum-thigh-wing	50	1.27	410	1.37	230	1.55
IQF B/S Breast	3,100	2.46	2,610	2.33	4,220	2.41
IQF Tenders	2,250	2.38	1,910	2.37	3,440	2.54
IQF Wings	350	1.88	1,150	2.37	580	2.14
IQF Party Wings	980	2.24	390	1.98	430	2.16

This Week's Chicken Feature Highlights

National summary figures align in yet another conundrum this week attempting to find the combination that fits the consumer's desires and pocketbooks. Whole body chickens increase on volume and price. B/S breast reduce offerings, prices are higher. Tenders, split breasts, and wings lower costs collectively, nothing really special here to see. Dark meat items raise prices across the board. IQF parts only bright spot is whole wings, the problem here is finding them, offerings are slim. Prepared foods makes a run at the lethargic cook, most items attempt to attract attention with a reduction in costs. Specialty and organics wait for first of the month. Retailers have an ace in the hole with new money and first of the month falling next weekend. The problem will be figuring if the oncoming flood of seasonal items will be pushed for the dwindling dollar in lieu of normal table fare. Hold on, things are about to get interesting.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

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Fri. Sep 23, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/23 thru 09/29.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**97.0% of 3,900 sampled outlets**				**95.4% of 5,100 sampled outlets**				**90.2% of 3,300 sampled outlets**			
Special Rate 2/	**17.2% of stores w/ no-price promotions**				**26.9% of stores w/ no-price promotions**				**20.1% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 17,800**				**Activity Index = 16,510**				**Activity Index = 9,170**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.78 - 1.49		1,460	1.20	0.68 - 1.29		1,440	0.99	0.78 - 1.69		970	1.09
cut-up fryer	1.09 - 1.19		20	1.15	0.99 - 1.49		590	1.39	0.89 - 1.49		100	1.38
bagged roaster	0.89 - 1.79		2,040	1.14	0.79 - 1.29		1,210	0.99	0.99 - 1.29		30	1.12
Cornish (frs/frz)	1.59 - 2.49		770	2.19	1.98		190	1.98	1.88 - 2.07		370	2.04
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.99 - 3.99	1.99 - 4.29	1,740	3.21	1.67 - 4.99	1.68 - 3.99	2,070	3.26	1.99 - 4.49	1.19 - 4.49	770	2.84
value pack	1.99 - 2.99	1.49 - 2.99	900	2.15	1.99	1.48 - 2.99	510	2.40		0.99 - 1.99	200	1.92
thin sliced	2.99 - 3.99	2.99 - 4.99	860	4.16	3.99	2.99	60	3.66	4.00	2.99 - 4.49	120	4.23
marinated		3.99	10	3.99		3.99	190	3.99		2.29 - 4.99	50	4.46
Breast Tenders												
regular pack	2.99 - 3.99	2.49 - 3.99	450	3.18	2.75 - 3.99	2.99 - 4.49	1,220	4.34	1.99 - 4.49	1.96 - 4.49	390	3.06
value pack		1.99 - 2.69	60	2.45	1.98 - 2.75	2.49	740	2.47	2.49		10	2.49
Split, bn-in Breast												
regular pack	0.99	1.09 - 1.99	320	1.72	1.00	0.99 - 1.77	450	1.32	0.98 - 1.48	0.99 - 1.99	360	1.51
value pack	0.99	0.99 - 1.69	370	1.39	1.29	0.88 - 1.69	130	1.31	0.98 - 1.29	0.88 - 1.79	470	1.04
Whole Wings	1.59 - 2.19	1.67 - 2.29	800	1.94	1.20 - 2.48	1.28 - 1.99	640	2.03	1.29 - 2.49	0.98 - 1.99	680	1.86
Leg Quarters												
tray pack	0.79 - 0.97	0.69 - 1.29	620	1.00	0.99 - 1.19	0.69 - 1.29	550	1.18	0.88	0.59 - 0.99	580	0.92
bagged	0.69	0.69	60	0.69		0.59 - 0.79	250	0.68	0.69	0.69	30	0.69
Legs	0.99 - 1.29	0.99 - 1.29	330	1.08		1.29	20	1.29				
Thighs												
regular pack	0.97 - 1.79	1.19 - 1.29	580	1.47	0.89 - 1.49	1.19 - 1.49	250	1.33	1.19 - 1.49	1.19 - 1.49	330	1.44
value pack	0.77 - 1.79	0.89 - 1.79	2,010	1.18	0.83 - 1.29	0.79 - 1.29	1,570	1.11	0.99 - 1.19	0.79 - 1.39	870	1.12
Drumsticks												
regular pack	0.97 - 1.79	1.29	560	1.51	0.89 - 1.49	1.19 - 1.49	250	1.33	1.19 - 1.49	1.19 - 1.49	330	1.44
value pack	0.83 - 1.79	0.99 - 1.79	1,940	1.21	0.79 - 1.19	0.78 - 1.29	1,580	1.12	0.99 - 1.19	0.79 - 1.39	870	1.12
Bnls/Sknls Thighs												
regular pack	2.39 - 2.89	1.78 - 2.99	960	2.73	2.19	1.99 - 2.99	580	2.15	1.99	2.39	130	2.02
value pack		1.78 - 2.47	210	1.97		2.47	190	2.47				
9-pc Combos												
drum-thigh-breast	1.59	1.59 - 1.79	270	1.76								
drum-thigh-wing		1.69	20	1.69	0.99		10	0.99				
IQF **B/S Breast**	3.33	1.33	130	3.21	3.33	2.00 - 2.80	950	2.48	2.40 - 3.00	1.66 - 2.80	770	2.37
IQF **Tenders**						1.60 - 2.80	560	2.32	2.40 - 2.80	2.00 - 2.80	480	2.43
IQF **Wings**	1.75 - 2.33	1.50	260	1.86						1.50 - 2.00	90	1.91
IQF **Party Wings**	1.60	2.33	50	1.90		1.65 - 2.33	310	1.82		1.75 - 2.33	170	1.94

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Fri. Sep 23, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/23 thru 09/29.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**92.4% of 3,600 sampled outlets**				**95.7% of 2,500 sampled outlets**				**97.5% of 1,100 sampled outlets**			
Special Rate 2/	**9.5% of stores w/ no-price promotions**				**11.7% of stores w/ no-price promotions**				**22.6% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 9,690**				**Activity Index = 9,770**				**Activity Index = 4,390**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.67 - 0.99		610	0.87	0.69 - 1.99		1,310	1.04	0.79 - 1.29		580	0.97
cut-up fryer	0.99 - 1.49		160	1.33	0.99		20	0.99	1.49 - 1.79		250	1.70
bagged roaster	0.99		20	0.99								
Cornish (frs/frz)	1.99 - 2.50		90	2.31	1.59 - 1.69		40	1.61	2.00		30	2.00
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.77 - 4.49	1.39 - 2.48	980	2.17	3.99 - 4.99	1.49 - 2.49	560	3.13	3.99 - 4.00	1.99 - 3.99	420	3.82
value pack	1.99	1.39 - 2.99	600	2.18	3.99	1.69 - 1.97	440	2.53		1.99 - 2.99	220	2.95
thin sliced	4.39	3.99	60	4.15	3.99 - 4.99	4.99	450	4.98		3.49 - 4.49	360	4.17
marinated		2.99 - 3.99	40	3.82								
Breast Tenders												
regular pack	1.77 - 4.49	1.49 - 2.48	450	2.13	3.99 - 4.99	1.99	210	4.40		1.99 - 3.49	170	3.18
value pack	1.99 - 2.75	1.67 - 1.69	250	1.95						2.29	40	2.29
Split, bn-in Breast												
regular pack	0.95 - 1.29	0.77 - 1.99	540	1.02	0.99 - 2.49	0.99 - 1.19	700	1.55	1.59 - 2.79	1.99	180	2.41
value pack	0.98 - 0.99	0.88 - 1.28	400	0.99	0.99 - 1.58	1.29 - 1.49	460	1.38	0.99	1.18 - 2.69	210	2.41
Whole Wings		1.29 - 1.49	240	1.40	1.99		10	1.99	2.49	2.19	360	2.29
Leg Quarters												
tray pack	0.99 - 1.19	0.59 - 0.99	350	0.97		0.67 - 1.29	670	1.06	1.39	1.29	180	1.29
bagged	0.49	0.57 - 0.65	190	0.59		0.49 - 0.69	40	0.52				
Legs												
Thighs												
regular pack	0.99 - 1.49	1.29	160	1.43	1.99		290	1.99	1.49	1.99	40	1.85
value pack	0.79 - 1.19	0.69 - 1.19	1,130	0.98	0.99 - 1.29	0.97 - 1.29	1,310	1.14	1.15	0.98 - 1.29	210	1.24
Drumsticks												
regular pack	0.99 - 1.49	1.29	160	1.43	1.99	0.69	290	1.96	1.49	1.99	40	1.85
value pack	0.79 - 1.19	0.69 - 1.19	1,080	0.99	0.79 - 1.29	0.79 - 1.29	1,390	1.13	1.15	0.98 - 1.29	210	1.24
Bnls/Sknls Thighs												
regular pack	1.99 - 2.00	1.99	280	1.99		1.99	40	1.99		1.99 - 3.49	450	2.55
value pack		2.49	130	2.49		1.97 - 1.99	310	1.97		1.99 - 2.49	50	2.10
9-pc Combos												
drum-thigh-breast					0.99 - 1.69		380	1.22	1.49		80	1.49
drum-thigh-wing	0.98 - 1.00		20	0.99								
IQF **B/S Breast**	2.32 - 2.40	1.86 - 2.80	740	2.39	2.40 - 2.80	2.33	340	2.57	2.00 - 2.75	2.00	170	2.37
IQF **Tenders**	2.32 - 2.40	2.20 - 2.80	730	2.40	2.33 - 2.40	2.33	340	2.34	2.40 - 2.75		140	2.42
IQF **Wings**												
IQF **Party Wings**	1.60 - 3.00	1.75	280	2.73	2.60		170	2.60				

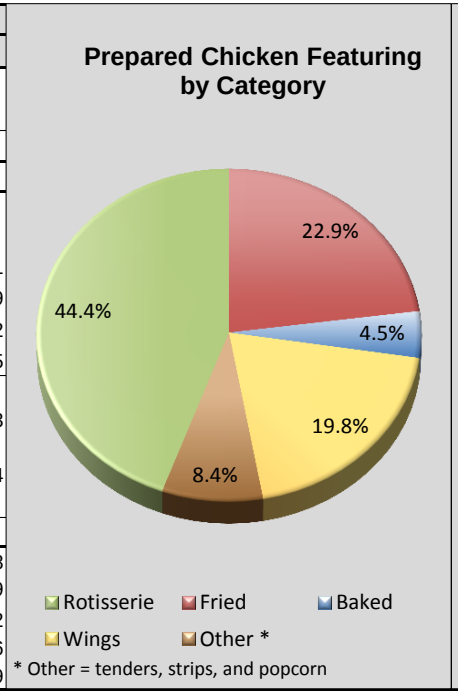
USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

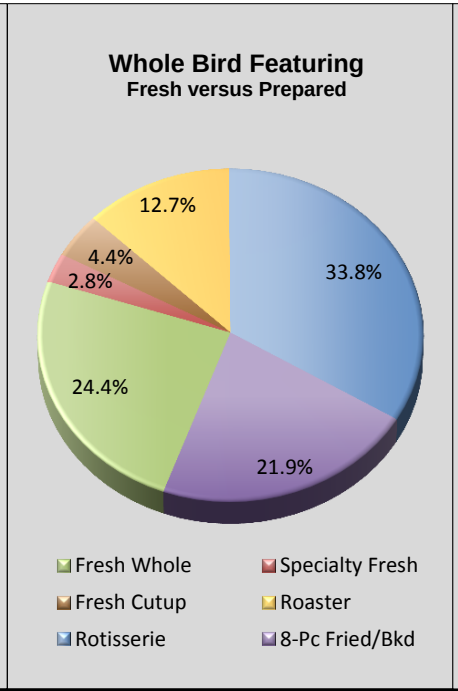
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/23 thru 09/29.

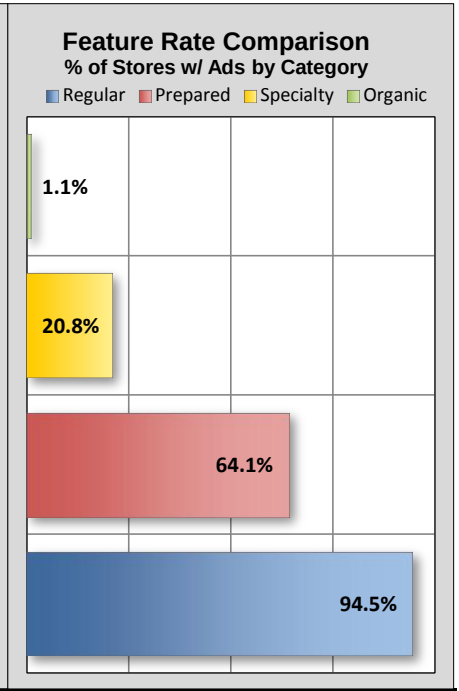
(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	64.1% of 19,500 outlets		51.9% of 19,500 outlets		68.3% of 19,200 outlets	
Activity Index [3/]	**20,810**		**17,730**		**21,870**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	6,640	5.54	2,940	5.81	6,190	5.61
2.1-3.0 lbs.	2,170	7.20	60	8.99	580	7.99
Whole Breast	10	5.49	230	7.08	160	7.52
Leg Quarter	430	1.53	70	1.25	280	1.65
FRIED & BAKED:						
Fried 8-Piece Mix	2,740	6.05	4,480	6.24	4,650	5.83
Baked 8-Piece Mix	940	6.01	2,470	6.03	280	4.81
F/B 8-Piece Dark	1,000	5.12	820	5.20	650	8.84
F/B 12-Piece	610	10.11	180	9.64		
Bulk Pack ($/piece)	420	0.74	860	0.75		
Wings: bone-in	3,630	4.65	3,920	5.13	5,710	4.98
boneless	480	4.95	390	5.32	2,230	3.39
Tenders	1,310	5.31	1,110	5.29	920	4.72
Strips	260	4.70	100	3.99	180	2.96
Popcorn	170	5.25	100	3.99	40	2.49







	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	64.7% of 3,900 sampled outlets			61.2% of 5,100 sampled outlets			68.1% of 3,300 sampled outlets			58.3% of 3,600 sampled outlets			73.5% of 2,500 sampled outlets			61.3% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 3,850			Activity Index = 4,830			Activity Index = 4,080			Activity Index = 4,730			Activity Index = 2,430			Activity Index = 890		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	4.98 - 6.99	1,430	5.09	3.99 - 6.99	1,040	5.55	3.99 - 6.99	1,230	5.70	4.99 - 6.49	1,390	5.33	3.99 - 6.99	1,120	6.02	4.99 - 5.99	430	5.95
2.1-3.0 lbs.	7.99	20	7.99	6.99 - 7.99	480	7.39	4.99 - 7.99	640	6.36	6.99 - 7.99	680	7.42	6.99 - 9.99	330	8.07	6.99	20	6.99
Whole Breast	5.49	10	5.49															
Leg Quarter	2.00	230	2.00							1.00	190	1.00				1.00	10	1.00
FRIED & BAKED:																		
Fried 8-Piece Mix	4.98 - 6.99	240	5.94	4.99 - 6.99	650	5.87	4.99 - 9.99	890	6.05	4.88 - 7.49	800	6.24				5.99 - 6.00	160	5.99
Baked 8-Piece Mix				5.99	280	5.99	5.99 - 6.99	120	6.12	5.99	420	5.99				5.99	120	5.99
F/B 8-Piece Dark	3.29 - 4.99	350	4.59	3.99 - 6.99	440	5.53	4.49 - 6.99	80	5.37	3.99 - 5.60	80	4.95	3.99	30	3.99	6.99	20	6.99
F/B 12-Piece	9.99 - 10.99	140	10.95	6.99 - 8.99	40	7.64	6.99 - 10.99	350	10.20	6.99 - 10.99	60	9.90				6.48 - 9.95	20	8.32
Bulk Pack ($/piece)				0.60	90	0.60	0.60 - 1.00	260	0.81	0.60	50	0.60	0.80	20	0.80			
Wings: bone-in	2.99 - 5.99	1,220	5.01	3.65 - 6.99	1,370	4.12	3.55 - 5.99	200	4.86	3.65 - 5.99	510	4.98	3.99 - 5.00	320	4.89	4.99	10	4.99
boneless	4.99 - 6.99	130	5.16	4.99	140	4.99	3.55 - 4.99	180	4.76	4.99	30	4.99						
Tenders	3.99 - 5.99	20	4.49	4.99 - 5.99	250	5.13	3.99 - 7.08	80	5.23	3.99 - 5.99	500	5.64	3.99 - 5.99	420	5.06	4.99 - 5.99	40	5.65
Strips	6.99	10	6.99										3.99 - 5.99	190	4.22	4.98 - 5.99	60	5.85
Popcorn	6.37	50	6.37	4.99 - 6.37	50	5.55	3.20 - 4.99	50	3.94	4.99	20	4.99						

USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Sep 23, 2011

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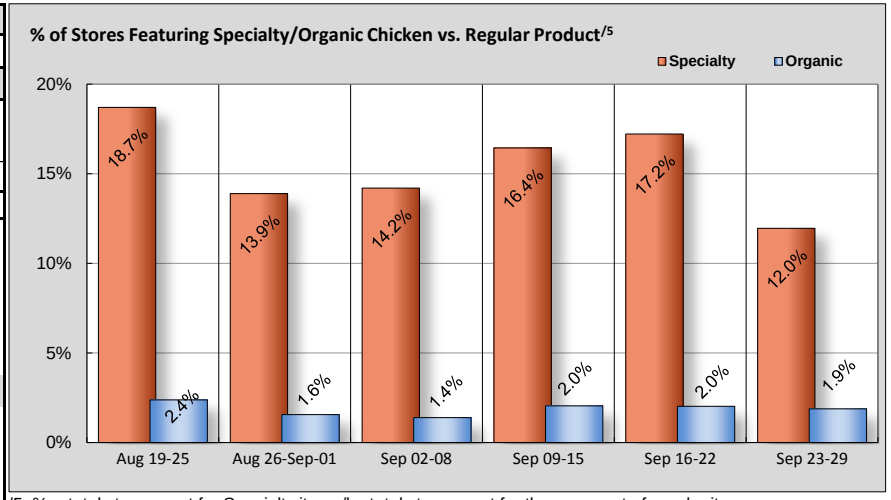
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	20.8% of 19,500 outlets		25.8% of 19,500 outlets		22.7% of 19,200 outlets		1.1% of 19,500 outlets		2.1% of 19,500 outlets		1.9% of 19,200 outlets	
Activity Index [3/]	**5,720**		**7,670**		**7,420**		**810**		**810**		**670**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	740	2.17	1,270	1.65	1,510	1.57	560	3.26	80	2.59	30	3.10
Bnls/Sknls Breast	2,090	4.46	2,620	5.02	2,600	5.24	50	8.29	410	7.00	490	7.22
Breast Tenders	660	4.47	1,250	5.05	620	4.78					10	7.99
Split, bn-in Breast	430	2.40	90	2.61	270	2.46						
Whole Wings	90	2.52	10	2.49	240	2.28						
Leg Quarters	140	1.29	110	1.16	160	1.01	--	--	--	--	--	--
Legs	40	1.67	30	1.59	50	1.08						
Thighs	400	1.81	710	1.78	690	1.42	30	3.53				
Drumsticks	630	1.86	880	1.84	1,010	1.51	150	2.16	320	1.92	130	1.99
B/S Thighs	500	4.03	700	3.59	270	2.90	20	4.99			10	4.99



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	43.0% of 3,900 sampled outlets			10.8% of 5,100 sampled outlets			30.7% of 3,300 sampled outlets			16.5% of 3,600 sampled outlets			1.9% of 2,500 sampled outlets			14.5% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 2,410			Activity Index = 940			Activity Index = 1,250			Activity Index = 710			Activity Index = 100			Activity Index = 310		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.89 - 2.49	350	2.04	1.79	10	1.79	1.19 - 1.99	140	1.82	1.99 - 2.79	190	2.04				1.49 - 5.99	50	4.60
Bnls/Sknls Breast	3.99 - 5.99	930	4.64	3.49 - 4.79	310	3.91	2.49 - 5.49	710	4.52	4.99	40	4.99	3.50 - 7.59	10	3.99	3.50 - 7.59	90	3.92
Breast Tenders	3.99 - 5.99	370	4.52	3.99	210	3.99	5.49	80	5.49									
Split, bn-in Breast	3.99	20	3.99	2.48	190	2.48	1.99 - 2.19	210	2.09							2.99 - 4.99	10	4.13
Whole Wings	2.49	20	2.49	2.49	10	2.49	2.49	10	2.49							1.99 - 2.79	50	2.55
Leg Quarters							1.19	10	1.19	1.29	120	1.29				1.39	10	1.39
Legs	0.99	20	0.99										1.69 - 2.99	10	1.69	2.99	10	2.99
Thighs	1.79 - 2.49	200	2.13				0.99 - 1.19	40	1.14	1.39 - 1.79	110	1.57	1.39 - 2.49	40	1.39	2.49	10	2.49
Drumsticks	1.89 - 2.49	430	2.03				0.99 - 1.19	40	1.11	1.39 - 1.79	110	1.57	1.39 - 2.49	40	1.39	2.49	10	2.49
B/S Thighs	2.49 - 3.89	70	3.48	3.99	210	3.99	2.69	10	2.69	3.20 - 4.49	140	4.28				3.99 - 4.99	70	4.42
ORGANIC	1.2% of 3,900 sampled outlets			0.0% of 5,100 sampled outlets			0.8% of 3,300 sampled outlets			0.0% of 3,600 sampled outlets			5.1% of 2,500 sampled outlets			0.5% of 1,100 sampled outlets		
	Activity Index = 130			Activity Index = 450			Activity Index = 30			Activity Index = 50			Activity Index = 130			Activity Index = 20		
Whole Fryer	2.99 - 3.99	40	3.42	3.29	450	3.29				3.29	50	3.29				1.60 - 3.29	20	2.20
Bnls/Sknls Breast	7.99	40	7.99				9.49	10	9.49									
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs	3.29 - 4.49	30	3.53															
Drumsticks	3.29	20	3.29										1.99	130	1.99			
B/S Thighs							4.99	20	4.99									

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.