USDA Weekly Retail Chicken Feature Activity

Fri. Sep 16, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/16 thru 09/22.

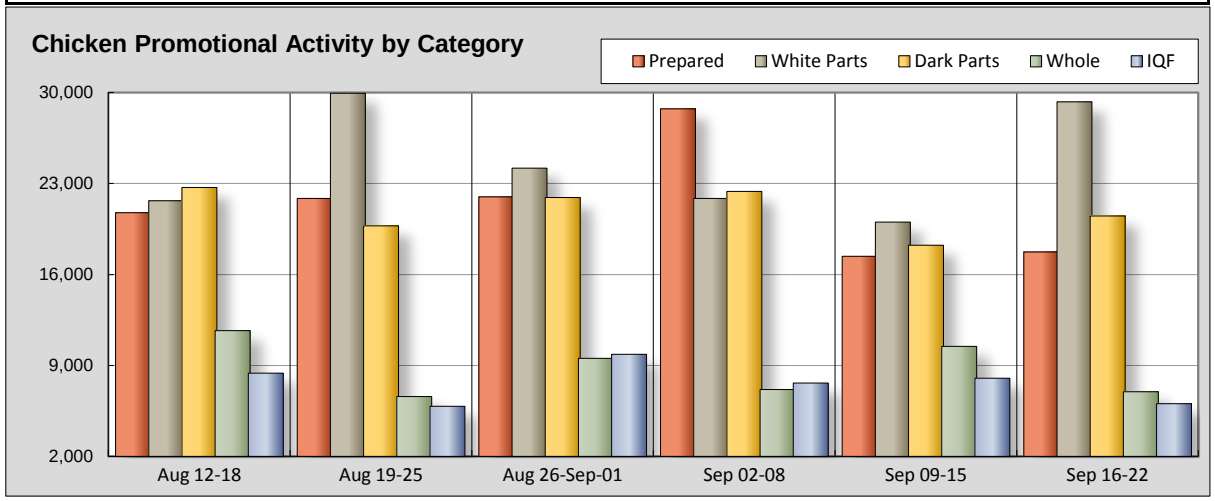
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

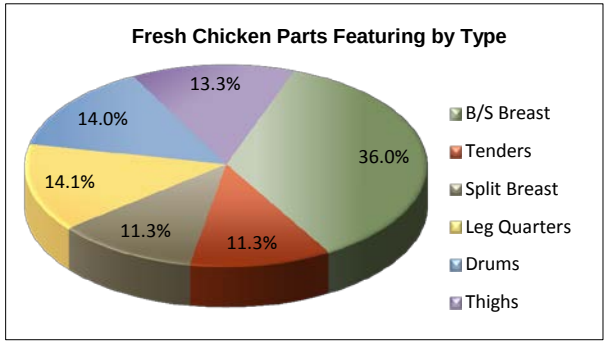
NATIONAL SUMMARY

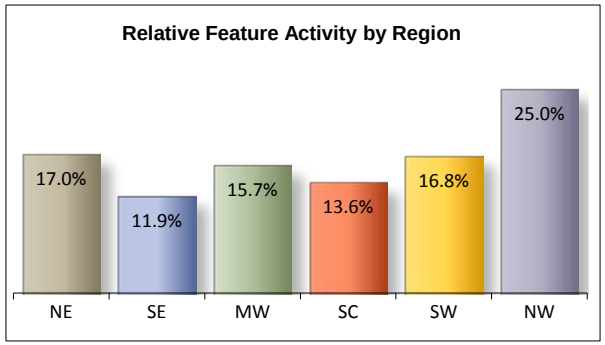
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	96.6% of 19,500 outlets		94.3% of 19,500 outlets		93.1% of 19,200 outlets	
Special Rate 4/	15.1%		21.8%		14.2%	
Activity Index 2/	81,000		74,780		74,360	
WHOLE BIRD:	Stores 3/	Wtd Avg	Stores /3	Wtd Avg	Stores /3	Wtd Avg
bagged fryer	3,430	1.03	5,980	1.03	3,370	1.00
cut-up fryer	1,030	1.23	1,620	1.45	1,610	1.33
bagged roaster	1,360	1.02	1,970	1.35	1,750	1.04
Cornish (frs/frz)	1,160	2.13	900	1.76	920	2.03
PARTS:						
Bnls/Sknls Breast						
regular pack	7,040	2.81	5,040	2.66	5,650	2.89
value pack	4,100	2.48	3,360	2.50	2,820	2.42
thin sliced	3,490	3.85	2,440	4.08	1,540	4.42
marinated	930	2.98	490	3.92	210	3.31
Breast Tenders						
regular pack	4,380	3.81	1,960	3.05	4,810	3.23
value pack	500	2.89	1,220	3.13	190	2.02
Split, bn-in Breast						
regular pack	2,780	1.61	2,570	1.54	2,860	1.49
value pack	2,100	1.38	1,370	1.21	3,360	1.02
Whole Wings	3,960	2.01	1,580	1.77	1,160	1.95
Leg Quarters						
tray pack	4,020	0.87	2,940	0.90	2,270	0.88
bagged	2,050	0.57	720	0.67	2,070	0.67
Legs	420	1.00	430	1.22	270	0.83
Thighs						
regular pack	1,680	1.47	1,710	1.26	2,610	1.31
value pack	4,070	1.06	3,940	1.14	2,740	1.06
Drumsticks						
regular pack	1,810	1.45	1,840	1.23	2,780	1.29
value pack	4,250	1.06	3,950	1.16	2,970	1.03
Bnls/Sknls Thighs						
regular pack	1,400	2.14	1,390	2.11	1,670	2.20
value pack	800	2.33	1,330	2.57	200	1.99
9-pc Combos						
drum-thigh-breast	40	1.48	560	1.76	410	1.37
drum-thigh-wing	410	1.37	50	1.39	30	1.19
IQF						
B/S Breast	2,610	2.33	4,110	2.46	3,740	2.34
Tenders	1,910	2.37	2,670	2.51	1,380	2.48
Wings	1,150	2.37	1,010	1.95	200	1.80
Party Wings	390	1.98	230	1.42	90	2.12

This Week's Chicken Feature Highlights

National summary indicators reveal retailers newest strategy, put chicken in volume in front of consumers. The activity index and feature rate takes a sharp hop, incentives decline. Last week's record levels of whole birds drop, pricing follows suit. White meat parts are coming back strong, unfortunately regular packs of all product type feel a price increase is necessary. Leg quarters make minor price declines as their exposure increases. Thighs and drums are proud of their small packs, bulk packs make a small downward price adjustment. IQF breast and tenders attempt to stimulate clearance with a price drop, wings seize the opportunity to raise costs. Prepared foods try another combination, this week it's fried/baked and wings, pricing moves sporadically on all items. Specialty and organics do their best to be seen, sadly a price increase almost across the board will not help their chances for success. The "week of twos" extends well past what most buyers and sellers would like to see. If the latest marketing attempt fails there will be nothing left but slow riding and sad singing until the first of the month kicks in.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

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Fri. Sep 16, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/16 thru 09/22.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**99.6% of 3,900 sampled outlets**				**96.3% of 5,100 sampled outlets**				**95.3% of 3,300 sampled outlets**			
Special Rate 2/	**35.4% of stores w/ no-price promotions**				**15.7% of stores w/ no-price promotions**				**11.1% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 14,030**				**Activity Index = 13,710**				**Activity Index = 9,990**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.78 - 1.49		810	1.07	0.98 - 1.29		410	1.02	0.79 - 1.49		370	1.17
cut-up fryer	0.99 - 1.69		130	1.50	1.19 - 1.29		220	1.19	0.99 - 1.49		170	1.37
bagged roaster	0.68 - 1.29		1,170	1.01	0.99		20	0.99	0.98 - 1.29		130	1.02
Cornish (frs/frz)	1.99 - 2.99		140	2.48	1.99		10	1.99	1.98 - 2.49		350	2.06
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.99 - 3.59	1.79 - 3.99	1,280	2.68	1.99 - 2.99	1.19 - 3.49	1,270	2.26	1.49 - 3.99	1.49 - 3.99	1,670	2.50
value pack	1.88 - 3.17	1.79 - 2.99	1,050	2.10	1.99 - 2.49	1.77 - 2.99	520	2.59	1.69 - 2.49	1.98 - 2.77	430	2.09
thin sliced	3.49 - 3.99	2.99 - 4.99	670	3.90	2.98 - 3.99	3.49 - 3.99	1,490	3.84	2.99 - 3.59	2.29 - 4.49	210	3.45
marinated		3.99 - 5.99	150	4.08		2.49 - 3.99	270	3.54		2.48 - 4.99	190	3.01
Breast Tenders												
regular pack	2.49 - 5.99	2.57 - 5.99	1,190	3.63	2.79 - 4.49	1.99 - 3.99	1,630	4.01	1.97 - 3.49	1.99 - 2.99	550	2.53
value pack					1.99 - 2.49	2.77	30	2.51	2.49	2.39	20	2.43
Split, bn-in Breast												
regular pack	1.29 - 2.21	1.18 - 1.55	940	1.51	0.99 - 1.49	1.39 - 1.49	230	1.09	0.99 - 1.29	1.19 - 1.29	290	1.14
value pack	1.29	1.29 - 1.79	240	1.66	0.99 - 1.49	0.98 - 1.39	820	1.34	0.98 - 1.29	0.79 - 1.99	320	1.62
Whole Wings	1.39 - 2.99	1.55 - 2.49	1,400	1.91	1.89 - 2.99	1.29 - 2.49	840	1.98	1.75 - 2.49	1.49 - 1.99	580	1.85
Leg Quarters												
tray pack	0.59 - 0.99	0.59 - 1.29	1,140	0.83	0.79 - 0.89	0.69 - 1.29	950	0.85	0.88	0.79 - 0.99	530	0.91
bagged		0.59 - 0.69	110	0.60		0.39 - 0.79	1,300	0.61	0.49	0.49 - 0.69	160	0.55
Legs	0.99		60	0.99					1.29	0.99	80	1.03
Thighs												
regular pack	1.29 - 1.55	0.97 - 1.49	200	1.41		1.49	40	1.49	1.15 - 1.29	0.88 - 1.29	310	1.18
value pack	0.87 - 1.59	0.99 - 1.39	930	1.18	0.79 - 1.28	0.89 - 1.29	990	1.01	0.58 - 1.18	0.99 - 1.29	240	0.99
Drumsticks												
regular pack	1.29 - 1.55	0.97 - 1.39	220	1.41	1.29	0.89 - 1.49	100	1.24	1.15 - 1.29	0.88 - 1.19	320	1.16
value pack	0.87 - 1.69	0.99 - 1.49	930	1.19	0.79 - 1.28	0.89 - 1.29	1,060	1.01	0.58 - 1.18	0.89 - 1.29	250	1.00
Bnls/Sknls Thighs												
regular pack	1.49 - 1.91	1.99 - 3.29	570	2.30		2.49	40	2.49	1.97	1.99 - 2.89	180	2.02
value pack		2.47	10	2.47		1.99 - 2.47	240	2.37				
9-pc Combos												
drum-thigh-breast		1.18	10	1.18					1.15		10	1.15
drum-thigh-wing	1.19 - 1.49	1.59 - 1.69	410	1.37								
IQF												
B/S Breast					2.33 - 2.80	1.80 - 2.66	520	2.34	2.37 - 2.86	1.66 - 2.80	1,270	2.41
Tenders					2.33 - 2.80	1.80	500	2.33	2.40 - 2.80	2.00 - 2.80	880	2.41
Wings					2.40		130	2.40	2.40 - 3.20	1.75 - 2.33	440	2.27
Party Wings	2.00	1.33 - 2.00	270	1.98	1.60 - 2.33		80	2.21	2.00	1.33	40	1.56

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Fri. Sep 16, 2011

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(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**93.7% of 3,600 sampled outlets**				**98.2% of 2,500 sampled outlets**				**97.0% of 1,100 sampled outlets**			
Special Rate 2/	**9.1% of stores w/ no-price promotions**				**0.9% of stores w/ no-price promotions**				**3.6% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 10,310**				**Activity Index = 8,960**				**Activity Index = 6,270**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.69 - 0.99		330	0.84	0.69 - 1.59		1,080	1.08	0.88 - 0.99		430	0.90
cut-up fryer	1.39		10	1.39	0.99 - 1.29		490	1.11	1.59		10	1.59
bagged roaster	1.19		40	1.19								
Cornish (frs/frz)	1.99 - 2.42		430	2.22	1.69 - 2.42		210	1.83	2.42		20	2.42
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.98 - 3.49	1.39 - 2.69	1,270	2.34	4.99 - 5.99	1.49 - 2.99	1,100	3.97	3.49 - 4.49	1.68 - 4.49	450	4.34
value pack	1.69 - 1.99	1.77 - 2.99	1,320	2.93	1.99	1.69 - 2.49	470	2.28		1.98 - 2.99	310	2.44
thin sliced		2.99 - 3.49	170	3.04	5.99	2.29 - 3.99	830	4.21		2.99	120	2.99
marinated		1.97	320	1.97								
Breast Tenders												
regular pack	1.98 - 3.99	1.99 - 4.49	500	3.46	5.99	1.99	260	5.90	3.49	4.79	250	4.73
value pack		1.99 - 2.99	60	2.56		2.99	250	2.99		2.98 - 2.99	140	2.99
Split, bn-in Breast												
regular pack	0.99 - 1.28	0.88 - 1.69	200	1.10	0.79 - 1.99		270	1.91	2.49 - 2.99	1.49 - 2.29	850	2.05
value pack	0.98 - 1.49	0.99 - 1.49	350	1.24	0.99 - 1.39	0.99	290	1.01		1.98	80	1.98
Whole Wings		0.99 - 1.29	100	1.09	1.99 - 2.99	1.99	850	2.32		1.49 - 2.49	190	2.41
Leg Quarters												
tray pack	0.59 - 1.00	0.59 - 0.88	600	0.73	0.79 - 0.99	0.59 - 1.29	570	1.02	0.99	0.59 - 1.29	230	1.14
bagged		0.39 - 0.69	480	0.49								
Legs										0.99	280	0.99
Thighs												
regular pack	0.99 - 1.49		280	1.26	1.18 - 1.99		450	1.63	1.79 - 1.99	1.29	400	1.70
value pack	0.78 - 0.99	0.67 - 1.29	1,070	1.00	0.99 - 1.28	0.99 - 1.29	430	1.17	0.99	0.98 - 1.49	410	1.02
Drumsticks												
regular pack	0.99 - 1.49		280	1.26	1.18 - 1.99	0.79	470	1.61	1.79 - 1.99	0.79 - 1.29	420	1.68
value pack	0.78 - 0.99	0.67 - 1.29	1,130	1.00	0.99 - 1.28	0.79 - 1.29	470	1.14	0.99	0.98 - 1.49	410	1.02
Bnls/Sknls Thighs												
regular pack		1.59 - 2.49	330	2.03						1.99	280	1.99
value pack	1.69	1.77 - 1.99	170	1.96		2.49	250	2.49		1.99 - 2.49	130	2.45
9-pc Combos												
drum-thigh-breast		1.79	20	1.79								
drum-thigh-wing												
IQF **B/S Breast**	2.40	1.67 - 2.66	420	2.00	2.80	2.20	90	2.47	2.80	2.33	310	2.44
IQF **Tenders**	2.40	2.00	130	2.10	2.80	2.20	90	2.47	2.80	2.33	310	2.44
IQF **Wings**	2.40 - 2.80	2.00	300	2.50	2.80		40	2.80		2.33	240	2.33
IQF **Party Wings**												

USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

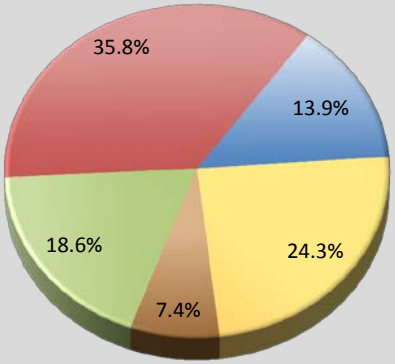
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/16 thru 09/22.

(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

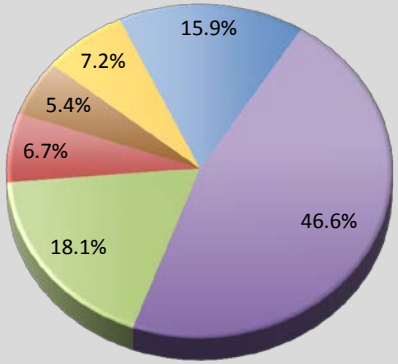
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	51.9% of 19,500 outlets		71.7% of 19,500 outlets		71.3% of 19,200 outlets	
Activity Index [3/]	**17,730**		**17,400**		**20,680**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	2,940	5.81	4,520	5.88	6,830	5.17
2.1-3.0 lbs.	60	8.99	1,720	7.71	270	8.04
Whole Breast	230	7.08	120	5.32	200	6.92
Leg Quarter	70	1.25			10	1.99
FRIED & BAKED:						
Fried 8-Piece Mix	4,480	6.24	2,460	6.03	4,420	5.93
Baked 8-Piece Mix	2,470	6.03	1,040	5.95	750	4.87
F/B 8-Piece Dark	820	5.20	910	5.80	980	10.72
F/B 12-Piece	180	9.64	1,060	9.54		
Bulk Pack ($/piece)	860	0.75	2,310	0.71		
Wings: bone-in	3,920	5.13	1,360	5.25	5,350	5.16
boneless	390	5.32	730	4.96	360	4.99
Tenders	1,110	5.29	1,120	5.57	770	4.95
Strips	100	3.99	20	4.24	350	4.17
Popcorn	100	3.99	30	4.99	390	3.89

Prepared Chicken Featuring by Category

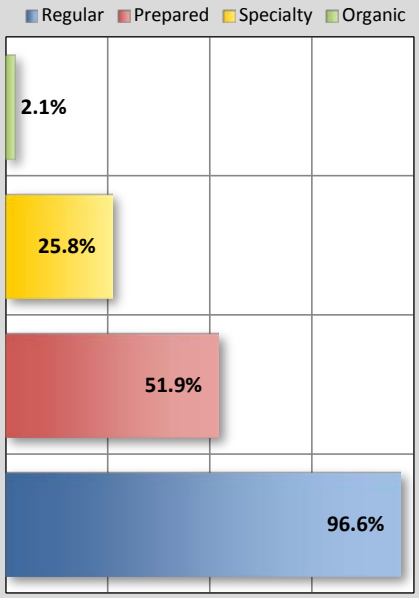


* Other = tenders, strips, and popcorn

Whole Bird Featuring
Fresh versus Prepared



Feature Rate Comparison
% of Stores w/ Ads by Category



	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	55.1% of 3,900 sampled outlets			43.1% of 5,100 sampled outlets			62.2% of 3,300 sampled outlets			47.2% of 3,600 sampled outlets			54.5% of 2,500 sampled outlets			60.0% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 2,780			Activity Index = 3,770			Activity Index = 4,330			Activity Index = 3,510			Activity Index = 2,180			Activity Index = 1,160		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	3.99 - 6.99	1,240	6.03	4.77 - 6.99	370	5.36	3.98 - 6.99	650	5.61	4.99 - 7.49	400	5.70				5.99 - 6.49	280	6.04
2.1-3.0 lbs.	7.99	10	7.99										9.99	30	9.99	7.99	20	7.99
Whole Breast							6.99 - 7.99	190	7.10	6.99	40	6.99						
Leg Quarter				1.25	70	1.25												
FRIED & BAKED:																		
Fried 8-Piece Mix	4.99 - 6.99	200	6.64	4.99 - 6.99	1,320	6.54	4.98 - 7.99	1,050	5.97	4.99 - 8.49	1,020	6.31	4.78 - 5.99	630	5.60	5.99 - 7.95	260	6.85
Baked 8-Piece Mix				5.99	490	5.99	4.99 - 7.99	700	6.00	4.99 - 8.49	590	5.97	5.49 - 5.99	460	5.81	5.99 - 6.99	230	6.80
F/B 8-Piece Dark	4.99 - 5.98	100	5.51	3.99 - 6.99	390	5.13	4.49 - 4.99	80	4.79	4.99 - 6.99	90	5.87	4.99	160	4.99			
F/B 12-Piece				6.99 - 9.49	40	7.76	6.99 - 12.99	120	10.71	6.99	20	6.99						
Bulk Pack ($/piece)				0.60 - 1.05	250	0.72	0.60 - 1.00	380	0.75	0.60	50	0.60	0.67 - 0.99	60	0.85	0.81	120	0.81
Wings: bone-in	3.99 - 6.00	780	5.24	4.98 - 6.49	670	5.04	2.99 - 6.99	690	4.36	3.99 - 7.99	980	5.67	4.99 - 5.99	550	5.05	4.99 - 5.99	250	5.14
boneless	4.99 - 6.00	150	5.85	4.99	30	4.99	4.99	70	4.99	4.99	140	4.99						
Tenders	4.99 - 5.99	300	5.08	4.99 - 5.00	140	4.99	3.99 - 7.99	200	4.64	4.50 - 5.99	180	5.49	5.99	290	5.99			
Strips							3.99	100	3.99									
Popcorn							3.99	100	3.99									

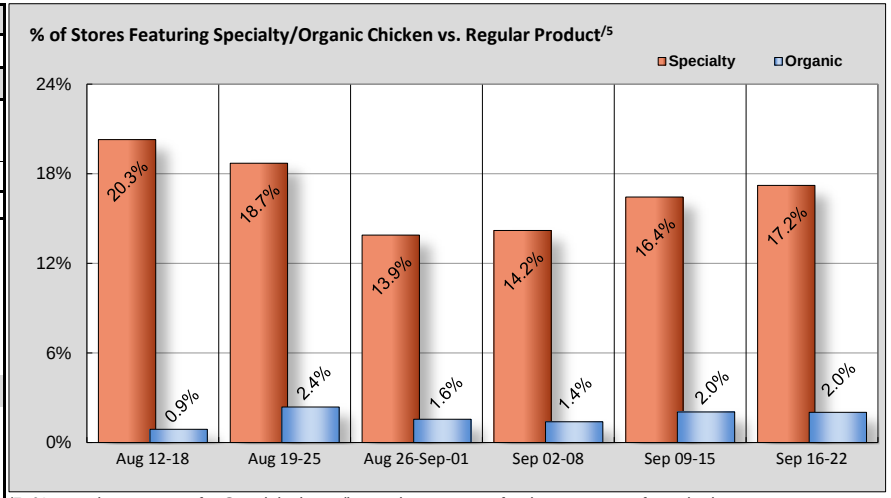
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Sep 16, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 09/16 thru 09/22.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	25.8% of 19,500 outlets		20.2% of 19,500 outlets		17.9% of 19,200 outlets		2.1% of 19,500 outlets		1.9% of 19,500 outlets		1.2% of 19,200 outlets	
Activity Index [3/]	**7,670**		**6,230**		**4,700**		**810**		**710**		**400**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	1,270	1.65	1,340	1.53	460	1.44	80	2.59	220	2.54	160	2.52
Bnls/Sknls Breast	2,620	5.02	1,770	4.94	1,660	5.04	410	7.00	470	7.45	10	7.99
Breast Tenders	1,250	5.05	1,230	4.82	880	4.43					50	3.52
Split, bn-in Breast	90	2.61	200	2.16	580	2.64						
Whole Wings	10	2.49	30	2.23	80	2.05						
Leg Quarters	110	1.16	280	1.07	30	1.06	--	--	--	--	--	--
Legs	30	1.59	30	1.99	20	0.99						
Thighs	710	1.78	240	1.57	470	1.66						
Drumsticks	880	1.84	270	1.61	470	1.63	320	1.92	10	2.49	140	1.99
B/S Thighs	700	3.59	840	3.96	50	3.34			10	5.99	40	5.74



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	48.2% of 3,900 sampled outlets			12.3% of 5,100 sampled outlets			22.0% of 3,300 sampled outlets			18.2% of 3,600 sampled outlets			27.3% of 2,500 sampled outlets			40.3% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 3,080			Activity Index = 540			Activity Index = 1,250			Activity Index = 900			Activity Index = 1,130			Activity Index = 770		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.19 - 2.49	700	1.65	1.39	40	1.39	0.99 - 1.69	120	1.31	1.99	60	1.99				0.79 - 1.99	350	1.74
Bnls/Sknls Breast	3.49 - 6.99	500	5.67	3.79 - 3.99	340	3.96	2.99 - 6.79	570	4.93	3.99 - 5.99	480	5.04	2.99 - 5.49	540	5.22	2.99 - 4.99	190	4.82
Breast Tenders	4.29 - 5.99	530	4.94	3.99	80	3.99	3.99 - 4.99	100	4.80	5.49 - 5.99	130	5.54	4.99 - 5.49	290	5.42	4.99	120	4.99
Split, bn-in Breast	2.99	20	2.99	2.99	30	2.99	1.99 - 2.99	30	2.26							1.79	10	1.79
Whole Wings																2.49	10	2.49
Leg Quarters							0.79 - 1.19	110	1.16									
Legs							0.89 - 1.69	20	1.39				1.99	10	1.99			
Thighs	1.49 - 2.49	560	1.86	1.49	20	1.49	1.19 - 1.69	50	1.36	1.39	50	1.39	1.39 - 2.49	20	1.39	2.49	10	2.49
Drumsticks	1.49 - 2.49	700	1.86	1.49	20	1.49	1.19 - 1.99	50	1.40	1.39	50	1.39	1.39 - 2.99	20	1.39	2.49 - 2.99	40	2.90
B/S Thighs	2.49 - 3.29	70	2.58	2.99	10	2.99	2.69	200	2.69	3.98 - 3.99	130	3.99	2.99 - 4.49	250	4.49	2.99 - 3.39	40	3.10
ORGANIC	0.2% of 3,900 sampled outlets			0.0% of 5,100 sampled outlets			0.0% of 3,300 sampled outlets			0.0% of 3,600 sampled outlets			13.0% of 2,500 sampled outlets			6.9% of 1,100 sampled outlets		
	Activity Index = 100			Activity Index = 230			Activity Index = 0			Activity Index = 0			Activity Index = 400			Activity Index = 80		
Whole Fryer													2.49 - 3.29	70	2.49	3.29	10	3.29
Bnls/Sknls Breast	4.99 - 7.49	100	5.14	4.99	40	4.99							7.99	200	7.99	7.99	70	7.99
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs																		
Drumsticks				1.88	190	1.88							1.99	130	1.99			
B/S Thighs																		

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.