USDA Weekly Retail Chicken Feature Activity

Fri. Aug 19, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/19 thru 08/25.

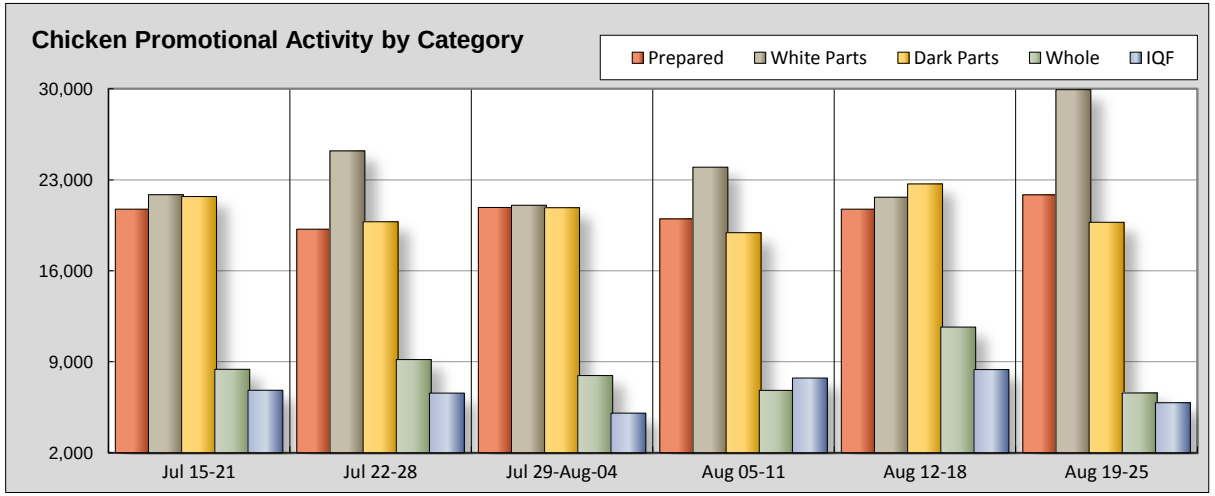
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

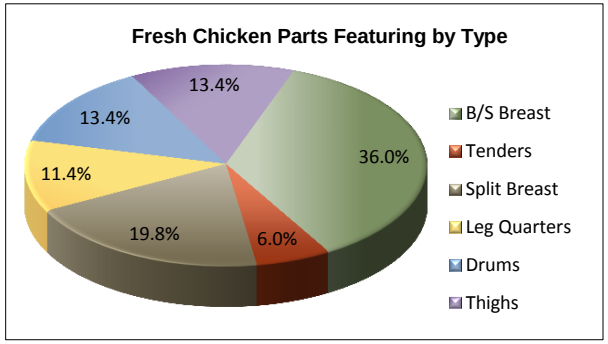
NATIONAL SUMMARY

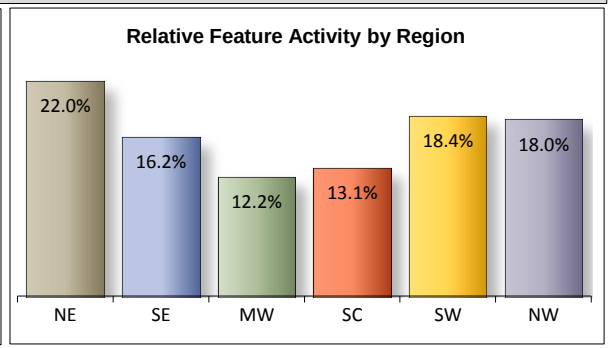
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	**92.1% of 19,500 outlets**		**94.8% of 19,500 outlets**		**95.8% of 19,200 outlets**	
Special Rate 4/	**16.3%**		**20.7%**		**17.7%**	
Activity Index 2/	**84,050**		**85,870**		**78,870**	
WHOLE BIRD:	**Stores 3/**	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	3,900	0.99	6,420	1.06	4,440	0.98
cut-up fryer	810	1.23	3,660	1.38	3,140	1.22
bagged roaster	1,650	1.09	990	1.14	920	1.17
Cornish (frs/frz)	250	2.26	610	2.14	370	2.25
PARTS:						
Bnls/Sknls Breast						
regular pack	7,830	2.98	4,510	3.23	6,650	2.88
value pack	4,560	2.23	4,650	2.45	3,180	2.23
thin sliced	2,320	4.11	1,830	4.05	3,670	3.80
marinated	820	3.96	490	3.04	230	3.33
Breast Tenders						
regular pack	1,930	3.30	1,700	3.19	3,270	3.55
value pack	660	2.23	810	2.50	350	2.57
Split, bn-in Breast						
regular pack	5,250	1.58	2,870	1.60	1,660	1.62
value pack	3,280	1.18	2,280	1.11	1,720	1.20
Whole Wings	3,290	1.84	2,530	1.79	2,520	1.92
Leg Quarters						
tray pack	3,860	0.95	2,950	0.87	2,080	0.93
bagged	1,060	0.61	1,110	0.58	740	0.52
Legs	70	1.28	550	0.97	660	0.99
Thighs						
regular pack	1,340	1.54	1,370	1.28	2,390	1.22
value pack	4,430	1.08	5,780	1.11	4,020	1.08
Drumsticks						
regular pack	1,330	1.54	1,420	1.27	2,400	1.23
value pack	4,460	1.08	5,980	1.08	4,070	1.08
Bnls/Sknls Thighs						
regular pack	1,700	2.80	2,220	2.75	2,090	2.45
value pack	1,490	2.30	1,310	2.17	450	2.14
9-pc Combos						
drum-thigh-breast	30	2.05	550	1.66	400	1.80
drum-thigh-wing	20	1.69	120	1.59	300	1.48
IQF **B/S Breast**	2,860	2.18	4,660	2.22	2,270	2.29
Tenders	1,820	2.20	2,090	2.37	1,270	2.33
Wings	970	2.12	1,500	2.05	140	2.00
Party Wings	210	1.57	160	1.74	160	2.22

This Week's Chicken Feature Highlights

As the new school year begins in many parts of the country marking the unofficial end of summer, chicken continues to maintain its presence in store circulars. Whole bird offers are down on volume and price. White parts dominate the fresh category with nearly two thirds of ad space, led by b/s breasts; regular packs are the norm and ad pricing is mostly lower. Wings take flight as the smell of tailgate parties will soon fill the air. Dark parts focus on family packs which offer the only price breaks this week; small packs increase their price margins. Leg quarters are offered freely but prices are on the rise. Specialty posts another active week led once again by b/s breasts, but prices reflect confidence by retailers. Organic triples in volume and can be found in all parts of the country at slightly lower asking prices. IQF eases on volume and price. Prepared foods maintain their pace but wings and tenders pick up the baton from rotisserie and fried and offer price incentives to move volume. National Chicken Month begins next ad cycle and it remains to be seen if September can be as positive for chicken as August has been.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

USDA Weekly Retail Chicken Feature Activity

Fri. Aug 19, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/19 thru 08/25.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**97.1% of 3,900 sampled outlets**				**91.6% of 5,100 sampled outlets**				**89.3% of 3,300 sampled outlets**			
Special Rate 2/	**22.3% of stores w/ no-price promotions**				**16.6% of stores w/ no-price promotions**				**15.6% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 17,150**				**Activity Index = 16,370**				**Activity Index = 8,130**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.77 - 1.29		790	1.07	0.77 - 1.29		460	0.99	0.79 - 1.29		520	0.98
cut-up fryer	0.99		130	0.99	0.99 - 1.28		210	1.25	0.99 - 1.49		170	1.15
bagged roaster	0.79 - 1.59		1,440	1.10	0.99		190	0.99				
Cornish (frs/frz)	2.29 - 2.39		100	2.36					2.32 - 2.39		60	2.35
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	2.99 - 3.99	1.97 - 3.99	1,660	3.16	1.98 - 3.99	1.59 - 3.99	2,660	2.85	1.99 - 4.99	1.39 - 3.99	1,260	3.24
value pack	1.79 - 2.99	1.68 - 2.99	1,760	2.32	1.89 - 2.39	1.49 - 2.99	390	2.27	1.89 - 2.50	1.29 - 2.79	610	2.24
thin sliced	3.69 - 4.99	2.99 - 4.29	1,000	3.89	3.99	2.99	110	3.60		2.99 - 3.49	20	3.21
marinated		2.99 - 3.99	510	3.67						2.69 - 3.99	80	3.55
Breast Tenders												
regular pack	2.79 - 3.99	1.98 - 3.99	1,050	3.38	2.75 - 4.29	1.49 - 2.99	300	3.29	1.99 - 4.50	2.49 - 3.69	90	3.43
value pack		1.89 - 2.99	60	2.70	1.89 - 2.39	1.99 - 2.99	140	2.19	1.89	1.99 - 2.39	30	2.11
Split, bn-in Breast												
regular pack	0.99 - 1.99	1.27 - 1.89	940	1.59	0.99 - 1.99	0.99 - 1.79	2,930	1.58	0.99 - 2.00	0.87 - 1.79	850	1.20
value pack	0.99	0.99 - 1.99	530	1.44	0.99 - 1.47	0.99 - 1.29	580	1.16	1.29 - 1.75	0.88 - 1.49	480	1.16
Whole Wings	1.59 - 1.99	1.29 - 2.39	900	1.99	1.58 - 1.99	0.99 - 1.99	970	1.89	1.49 - 2.00	0.99 - 1.99	600	1.91
Leg Quarters												
tray pack	0.69 - 0.99	0.59 - 0.99	1,500	0.91	0.89	0.89 - 0.99	1,590	0.96	0.69 - 0.99	0.79 - 1.09	220	0.94
bagged		0.59 - 0.69	50	0.64	0.29	0.45 - 0.69	460	0.62		0.59 - 0.69	220	0.60
Legs	1.19	1.29	50	1.27		1.29	20	1.29				
Thighs												
regular pack	1.19 - 1.99	1.18 - 1.29	180	1.77		0.99	10	0.99	0.99 - 1.99	0.99 - 1.09	410	1.52
value pack	0.99 - 1.29	0.99 - 1.39	1,630	1.16	0.77 - 1.19	0.98 - 1.29	900	1.11	0.99 - 1.00	0.79 - 1.00	230	0.98
Drumsticks												
regular pack	1.19 - 1.99	1.18 - 1.29	180	1.77					0.99 - 1.99	0.99 - 1.19	410	1.52
value pack	0.99 - 1.39	0.99 - 1.49	1,570	1.15	0.77 - 1.19	0.98 - 1.29	900	1.11	0.98 - 1.00	0.78 - 1.29	250	0.99
Bnls/Sknls Thighs												
regular pack	2.39 - 2.99	2.29 - 2.99	440	2.75	2.79	2.99	160	2.85	3.20	2.49 - 2.99	290	2.89
value pack	2.24	1.98 - 2.27	400	2.14		1.98 - 2.27	250	2.20	2.50	1.69 - 2.79	120	2.55
9-pc Combos												
drum-thigh-breast									2.29	1.99	10	2.16
drum-thigh-wing		1.69	20	1.69								
IQF **B/S Breast**		1.33 - 2.50	160	2.03	1.68 - 2.40	2.33 - 2.50	1,560	2.23	2.00 - 3.00	1.66 - 2.50	690	2.16
Tenders		2.50	20	2.50	2.20 - 2.33		1,250	2.22	2.00 - 2.40	2.00 - 2.50	330	2.05
Wings	1.50		50	1.50	1.68 - 2.50		290	2.24	2.40	2.00	180	2.24
Party Wings		1.33 - 1.99	30	1.78		1.29 - 1.99	40	1.62				

USDA Weekly Retail Chicken Feature Activity

Fri. Aug 19, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/19 thru 08/25.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**91.5% of 3,600 sampled outlets**				**94.2% of 2,500 sampled outlets**				**82.7% of 1,100 sampled outlets**			
Special Rate 2/	**9.1% of stores w/ no-price promotions**				**18.9% of stores w/ no-price promotions**				**13.2% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 7,640**				**Activity Index = 9,310**				**Activity Index = 3,600**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.59 - 0.99		650	0.84	0.79 - 1.19		960	0.98	0.79 - 1.49		520	1.03
cut-up fryer	0.99 - 1.19		90	1.07	1.48 - 1.49		200	1.48	1.48		10	1.48
bagged roaster	0.99		20	0.99								
Cornish (frs/frz)	1.99 - 2.40		20	2.23	1.69		20	1.69	1.82 - 2.32		50	2.18
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.77 - 4.49	1.79 - 3.49	1,110	2.59	1.97	1.99 - 3.99	600	2.98		2.49 - 3.99	540	3.35
value pack	1.49 - 1.99	1.19 - 2.49	760	1.91		1.69 - 2.99	960	2.27	3.49	1.78 - 2.49	80	2.40
thin sliced					4.99 - 5.99	2.29 - 4.99	830	4.52		3.99	360	3.99
marinated		3.99	60	3.99						4.99	170	4.99
Breast Tenders												
regular pack	2.49 - 4.49	1.49 - 2.79	370	2.84						3.99	120	3.99
value pack	1.49 - 1.99	1.49 - 1.99	180	1.77		2.49	250	2.49				
Split, bn-in Breast												
regular pack	1.99	0.88 - 1.99	110	1.58	1.99		250	1.99	2.69		170	2.69
value pack	0.99 - 1.47	0.97 - 1.29	700	1.07	0.99 - 1.29	0.89 - 1.79	700	1.14		0.99 - 1.79	290	1.10
Whole Wings	1.69 - 1.99	0.97 - 1.39	430	1.26		0.99 - 1.99	390	1.89				
Leg Quarters												
tray pack	0.89	0.77 - 0.79	100	0.84	0.99	0.97 - 1.29	430	1.07		1.28	20	1.28
bagged		0.49 - 0.69	290	0.60		0.49 - 0.69	40	0.56				
Legs												
Thighs												
regular pack	1.29	0.98 - 1.39	220	1.07	1.99	1.29 - 1.39	400	1.74	1.49		120	1.49
value pack	0.79 - 1.29	0.87 - 1.29	890	1.01	1.18	0.89 - 1.19	670	1.00		0.98 - 1.29	110	1.02
Drumsticks												
regular pack	1.29	0.98 - 1.39	220	1.07	1.99	0.79 - 1.39	400	1.72	1.49		120	1.49
value pack	0.79 - 1.29	0.87 - 1.29	910	1.01	1.18	0.69 - 1.19	710	1.00	0.99	0.98 - 1.29	120	1.02
Bnls/Sknls Thighs												
regular pack		1.69 - 2.49	50	2.33	1.97	2.49 - 2.99	470	2.41		3.49	290	3.49
value pack		1.89 - 1.99	140	1.98		1.89 - 2.99	570	2.48		1.99	10	1.99
9-pc Combos												
drum-thigh-breast		1.99	20	1.99								
drum-thigh-wing												
IQF **B/S Breast**	1.66 - 2.40	1.99	130	1.84	3.60	1.99	190	2.10	2.40 - 2.75		130	2.43
IQF **Tenders**	1.66 - 2.40	1.99	80	1.90	3.60		10	3.60	2.40 - 2.75		130	2.43
IQF **Wings**	1.68 - 1.83	1.30	80	1.72		1.50	130	1.50		2.50	240	2.50
IQF **Party Wings**		1.66	10	1.66		1.50	130	1.50				

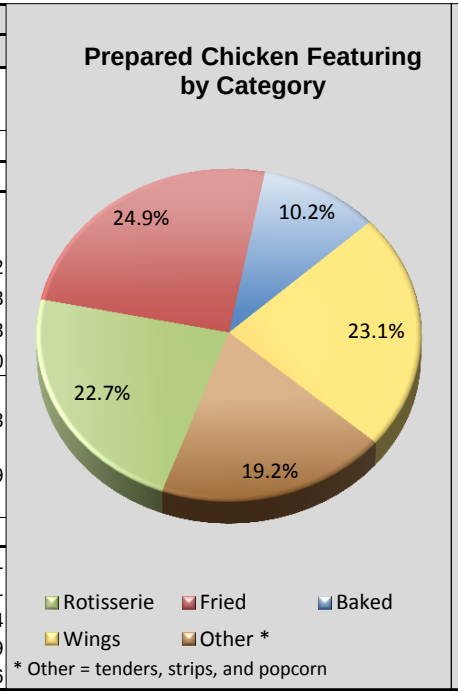
USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

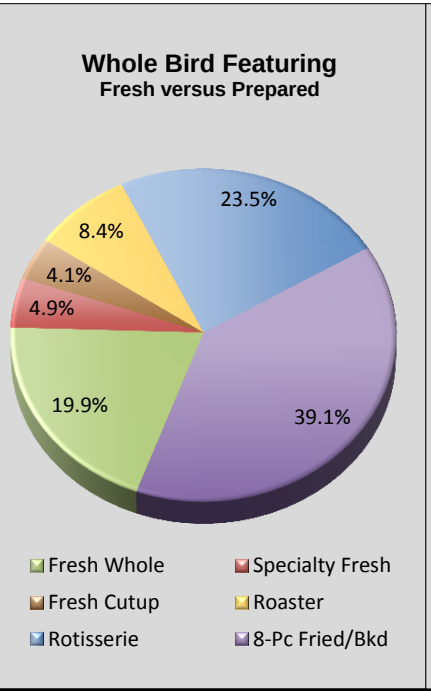
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/19 thru 08/25.

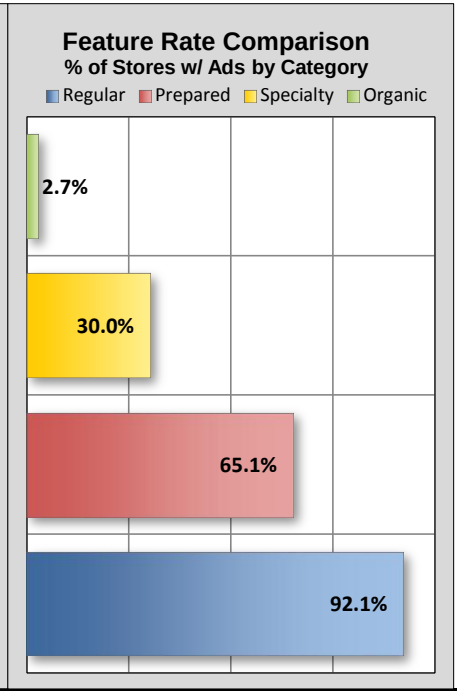
(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	65.1% of 19,500 outlets		73.8% of 19,500 outlets		69.3% of 19,200 outlets	
Activity Index [3/]	**21,850**		**20,750**		**23,310**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	4,280	5.75	9,490	5.25	5,320	5.92
2.1-3.0 lbs.	330	6.21	280	6.43	1,250	7.38
Whole Breast	340	4.84	10	7.99	60	7.58
Leg Quarter			40	1.68	130	1.30
FRIED & BAKED:						
Fried 8-Piece Mix	3,590	6.44	5,120	6.39	6,700	5.83
Baked 8-Piece Mix	2,230	6.01	750	6.24	1,520	6.49
F/B 8-Piece Dark	600	5.07	1,090	5.69	1,880	9.89
F/B 12-Piece	270	7.80	220	10.04		
Bulk Pack ($/piece)	970	0.69	410	0.66		
Wings: bone-in	4,140	4.88	2,040	5.44	3,840	6.61
boneless	910	4.15	290	5.16	1,120	6.01
Tenders	4,040	5.06	900	5.41	1,160	5.04
Strips	150	4.87	70	4.28	10	6.49
Popcorn			40	3.65	320	3.06







	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	73.4% of 3,900 sampled outlets			64.4% of 5,100 sampled outlets			62.7% of 3,300 sampled outlets			62.1% of 3,600 sampled outlets			64.5% of 2,500 sampled outlets			56.8% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 4,380			Activity Index = 5,850			Activity Index = 2,900			Activity Index = 5,190			Activity Index = 2,520			Activity Index = 1,010		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	4.88 - 6.99	930	5.41	4.99 - 6.99	770	6.23	4.99 - 6.49	390	5.34	3.98 - 6.99	1,070	5.53	4.49 - 6.99	820	6.08	5.99	300	5.99
2.1-3.0 lbs.							4.98 - 4.99	130	4.98	5.98 - 8.99	200	7.00						
Whole Breast	2.79 - 7.99	120	6.48				3.99	170	3.99	3.99	40	3.99	2.99	10	2.99			
Leg Quarter																		
FRIED & BAKED:																		
Fried 8-Piece Mix	5.98 - 9.00	750	6.96	4.99 - 6.99	1,030	6.52	4.99 - 7.29	480	6.47	4.99 - 8.49	960	6.19	5.99	300	5.99	5.99 - 7.95	70	4.94
Baked 8-Piece Mix	6.99	140	6.99	4.99 - 5.99	410	5.72	5.48 - 6.99	170	6.05	5.99	1,110	5.99	5.99	340	5.99	5.99	60	5.99
F/B 8-Piece Dark	3.29	30	3.29	3.99 - 5.99	360	5.09	3.99 - 6.99	110	5.00	3.88 - 7.49	100	5.64						
F/B 12-Piece				6.99	30	6.99	6.99 - 9.99	40	8.32	6.99	20	6.99	7.99	170	7.99	6.48	10	6.48
Bulk Pack ($/piece)	0.75	250	0.75	0.59 - 0.75	400	0.65	0.59 - 1.00	190	0.78	0.59	70	0.59	0.59 - 0.60	60	0.59			
Wings: bone-in	3.99 - 6.99	1,480	5.24	3.75 - 5.99	1,780	4.41	3.99 - 5.88	290	5.39	4.99 - 5.99	310	5.26	4.99	280	4.99			
boneless	3.99	160	3.99	2.50 - 4.98	410	3.67				3.99 - 4.99	300	4.50				6.98	40	6.98
Tenders	4.99 - 6.99	490	5.77	3.99 - 6.49	550	4.79	2.99 - 5.99	920	4.37	3.99 - 5.99	1,010	4.95	5.99	540	5.99	4.99 - 5.99	530	5.13
Strips	4.99 - 5.99	30	5.21	4.99	110	4.99	2.49	10	2.49									
Popcorn																		

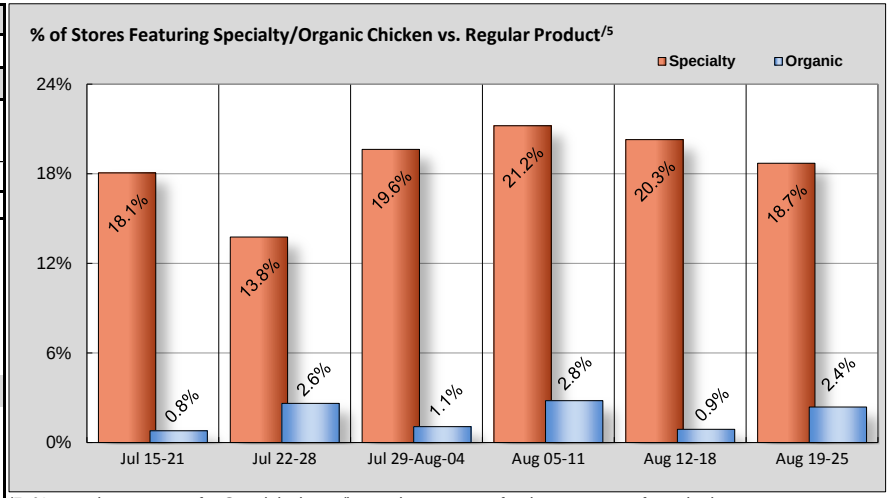
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Aug 19, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 08/19 thru 08/25.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	30.0% of 19,500 outlets		33.4% of 19,500 outlets		22.0% of 19,200 outlets		2.7% of 19,500 outlets		0.8% of 19,500 outlets		1.4% of 19,200 outlets	
Activity Index [3/]	**8,640**		**8,890**		**7,510**		**1,020**		**360**		**620**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	950	1.75	630	1.91	750	1.76	100	2.64	20	2.78	80	2.62
Bnls/Sknls Breast	4,480	5.29	1,720	4.75	2,230	4.93	430	7.60	340	7.69	470	8.06
Breast Tenders	730	5.12	740	4.62	640	5.04	30	8.32				
Split, bn-in Breast	430	3.41	530	2.87	380	2.99						
Whole Wings	80	1.88	50	2.06	60	2.29						
Leg Quarters	40	1.24	220	1.40	30	1.42	--	--	--	--	--	--
Legs	40	1.92	60	1.47	60	1.44						
Thighs	540	1.77	1,380	1.60	1,610	1.81	100	3.05				
Drumsticks	550	1.80	1,710	1.64	1,530	1.79	290	2.28				
B/S Thighs	800	3.72	1,850	3.45	220	2.01	70	4.99			70	4.99



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	49.1% of 3,900 sampled outlets			31.8% of 5,100 sampled outlets			14.3% of 3,300 sampled outlets			19.6% of 3,600 sampled outlets			14.3% of 2,500 sampled outlets			69.0% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 3,390			Activity Index = 1,700			Activity Index = 640			Activity Index = 840			Activity Index = 960			Activity Index = 1,110		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.29 - 2.29	360	1.56				1.29 - 1.69	40	1.36	1.47 - 2.79	170	1.79	0.99 - 1.99	330	1.98	0.99 - 1.99	50	1.71
Bnls/Sknls Breast	3.99 - 6.99	1,250	4.95	3.98 - 5.99	1,560	5.36	3.49 - 6.99	300	6.21	4.99 - 5.49	370	5.31	3.98 - 6.99	300	4.99	3.98 - 6.99	700	5.49
Breast Tenders	3.49 - 5.99	550	5.14	6.99	20	6.99	3.49 - 3.99	20	3.68	4.99	130	4.99	4.99	10	4.99			
Split, bn-in Breast	2.99 - 3.99	370	3.31							3.99	50	3.99				3.49 - 4.59	10	4.12
Whole Wings	2.49	10	2.49							1.69	40	1.69	0.99 - 2.99	20	2.42	0.99	10	0.99
Leg Quarters							1.19	20	1.19	1.29	20	1.29						
Legs													0.99 - 2.79	10	1.99	0.99 - 2.79	30	1.90
Thighs	1.49 - 2.49	330	1.82	1.49	60	1.49	0.80 - 1.99	120	1.82	1.79	20	1.79				0.99	10	0.99
Drumsticks	1.49 - 2.49	330	1.82	1.49	60	1.49	0.80 - 1.99	120	1.82	1.79 - 2.23	40	2.06						
B/S Thighs	1.88 - 3.49	190	3.08				1.99 - 2.49	20	2.37				3.49 - 3.99	290	3.98	3.69 - 3.99	300	3.98
ORGANIC	0.6% of 3,900 sampled outlets			0.0% of 5,100 sampled outlets			0.5% of 3,300 sampled outlets			2.1% of 3,600 sampled outlets			13.8% of 2,500 sampled outlets			5.0% of 1,100 sampled outlets		
	Activity Index = 50			Activity Index = 190			Activity Index = 20			Activity Index = 70			Activity Index = 630			Activity Index = 60		
Whole Fryer										2.99	30	2.99	2.49	70	2.49			
Bnls/Sknls Breast										6.99	40	6.99	6.99 - 7.99	350	7.62	7.99	40	7.99
Breast Tenders	9.99	10	9.99				7.49	20	7.49									
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs	3.99	20	3.99										2.79 - 2.99	70	2.79	2.99	10	2.99
Drumsticks	3.99	20	3.99	1.88	190	1.88							2.79 - 2.99	70	2.79	2.99	10	2.99
B/S Thighs													4.99	70	4.99			

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.