

PRODUCTION

Organic Poultry Slaughtered under Federal Inspection

Live weight in lbs. Week Ending 07-16-11

	Current Week		Last Week	
	Head	Avg Wght	Head	Avg Wght
CHICKEN	461,765	5.65	402,463	5.73
TURKEY	10,121	17.86	5,304	24.71

Estimated ^{1/} Weekly Organic Table Egg Production

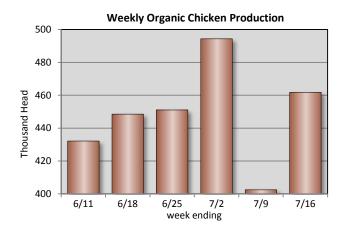
Est. Layer Flock Size:	5,000,000 hens
Est. Lay Rate:	74.0%
Weekly Egg Production:	71 944 30-dozen cases

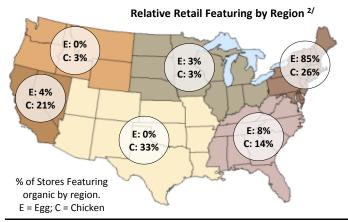
Weekly Organic Shell Egg Inventory

(stocks on hand on Jul-18-2011 to be marketed as Organic)

30-doz cases in 1,0	000's	% Change	Based on a
Large:	8.0	19.4%	representative sample of U.S.
Ungraded:	9.4	-9.6%	inventory.
Total:	17.4	1.8%	

GRAPHS





WHOLESALE

Organic Brown Shell Eggs in Cartons

(price cents per carton delivered to first receivers)

		Price Range	Mostly	
Extra La	ırge doz.	255 - 316	275 - 310	
	1/2 doz.	173 - 198	173 - 188	
Large	doz.	230 - 310	265 - 300	
	1/2 doz.	160 - 189	160 - 178	

Organic Young Chicken

(price cents per pound delivered to first receivers)

	Price Range	Mostly	
Whole Fryer	170 - 300	201 - 214	
B/S Breast	559 - 716	660 - 684	
Bone-in Breast	360 - 421	367 - 376	
Whole Legs	188 - 219	199 - 209	
Thighs	185 - 245	209 - 211	
Whole Wings	Too few	Too few	

RETAIL

Store featuring during the week of 07/22 to 07/28

Advertised Prices for Organic Brown Eggs in Cartons

(prices in dollars per dozen carton)

	Stores	Wtd Avg	Feature Rate
Extra Large:	20	3.99	8.2% of shell
Large:	740	4.17	egg features.

Advertised Prices for Organic Young Chicken

(prices \$/lb, fresh tray-pack product unless noted)

	Stores	Wtd Avg	Feature Rate
Whole Fryer			
Bnls/Sknls Breast	900	7.61	
Breast Tenders			
Split, bn-in Breast			4.0% of
Whole Wings	20	1.99	chicken features.
Legs			
Thighs	10	3.99	
Drumsticks	10	3.99	
Bnls/Sknls Thighs	20	4.49	

Graph Explanatory Notes:

2/: percentages reflect feature activity relative to the sample size of each region. Numbers may not add up due to rounding.

Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA accredited State and private certification organizations. For more information, visit the National Organic Program at www.ams.usda.gov/NOPNationalOrganicProgramHome