USDA Weekly Retail Chicken Feature Activity

Fri. Jun 10, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/10 thru 06/16.

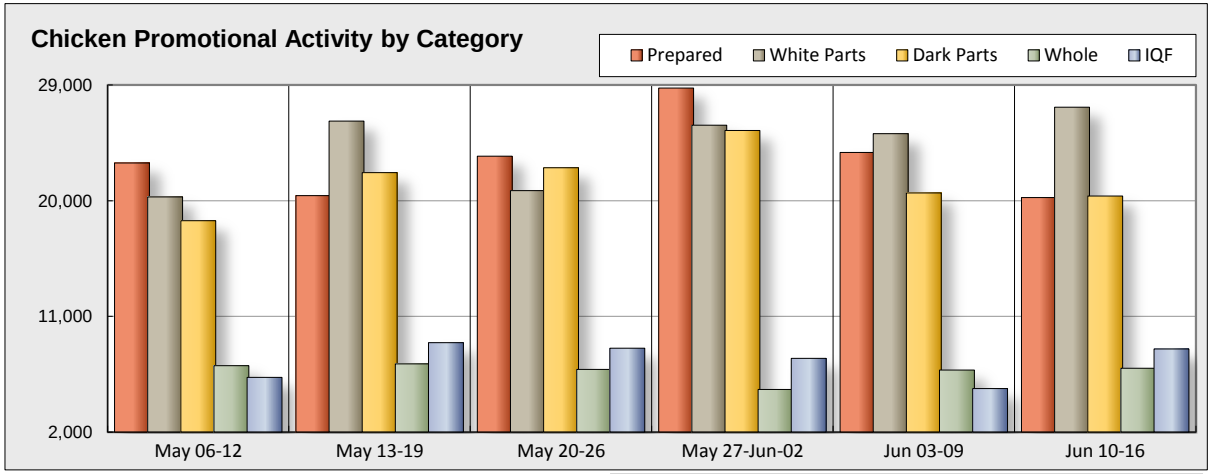
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

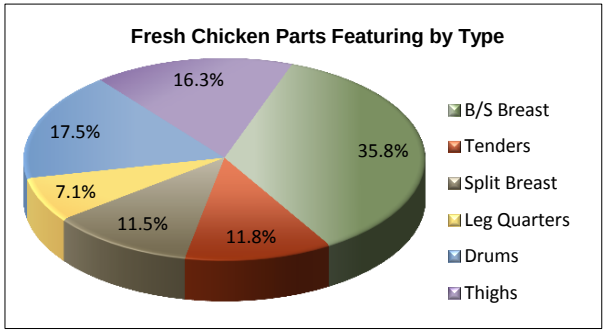
NATIONAL SUMMARY

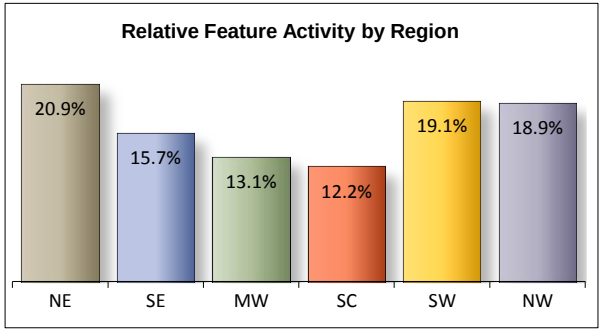
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	**96.3% of 19,500 outlets**		**96.8% of 19,500 outlets**		**93.9% of 19,200 outlets**	
Special Rate [4/]	**23.6%**		**24.5%**		**15.4%**	
Activity Index [2/]	**83,730**		**82,100**		**78,110**	
WHOLE BIRD:	**Stores** [3/]	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	4,000	0.98	4,730	1.07	6,050	0.97
cut-up fryer	1,450	1.35	1,310	1.35	3,290	1.31
bagged roaster	1,160	1.11	260	1.00	1,190	1.31
Cornish (frs/frz)	360	1.87	530	1.99	880	1.87
PARTS:						
Bnls/Sknls Breast						
regular pack	7,000	2.89	5,780	2.43	6,790	3.06
value pack	4,140	2.37	5,310	2.42	2,630	2.25
thin sliced	2,280	4.19	2,770	3.70	2,500	3.73
marinated	800	4.05	650	3.35	950	3.42
Breast Tenders						
regular pack	4,500	3.36	2,130	3.13	2,990	3.14
value pack	190	3.15	920	2.49	240	2.51
Split, bn-in Breast						
regular pack	2,060	1.41	1,830	1.63	3,960	1.64
value pack	2,530	1.31	3,130	1.47	1,750	1.29
Whole Wings	3,780	1.82	2,700	1.89	360	1.88
Leg Quarters						
tray pack	2,340	0.91	4,180	0.96	2,400	0.86
bagged	480	0.64	800	0.64	900	0.55
Legs	1,080	1.00	130	1.07	410	1.08
Thighs						
regular pack	1,770	1.22	1,850	1.28	3,300	1.36
value pack	4,720	1.11	4,130	1.14	4,130	1.12
Drumsticks						
regular pack	1,820	1.22	1,860	1.28	2,200	1.32
value pack	5,120	1.11	4,450	1.16	4,190	1.12
Bnls/Sknls Thighs						
regular pack	2,490	2.31	1,950	2.59	1,730	2.42
value pack	550	2.35	1,260	2.60	440	2.84
9-pc Combos						
drum-thigh-breast	150	1.66	110	1.82	450	1.58
drum-thigh-wing	240	1.37	180	1.11	340	1.66
IQF **B/S Breast**	4,210	2.63	2,620	2.57	4,420	2.51
Tenders	2,820	2.69	1,650	2.33	1,780	2.50
Wings	630	2.14	830	1.95	50	2.18
Party Wings	810	2.08	290	1.96	30	2.08

This Week's Chicken Feature Highlights

Chicken maintains and increases its presence across the country; incentives remain strong only adding to its position in retail markets. Whole bagged birds are an excellent bargain, cut-up remains a favorite, while roasters appear at an odd time. B/S breast in regular packs explode in volume, the best deal lays with the bulk packs. Tenders return in force, they are proud of themselves too! Split breast offer the best option for white meat connoisseurs, wings push up volume, pricing is static. Dark meat parts attempt to stimulate interest with lower pricing, IQF parts feel the need to increase their footprint, unfortunately higher pricing may deter movement. The deli takes a breather, falling back on proven performers for those cooks who don't want to heat up the kitchen. Specialty chicken flip-flops with organics on volume, white meat items are lower on price. The next few weeks are setting up to be an profitable period for retailers, two paydays and a long holiday weekend at the beginning of the new month. Consumers should be ready to stock up as retailer will do all possible to keep store traffic up the next few weeks.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

USDA Weekly Retail Chicken Feature Activity

Fri. Jun 10, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/10 thru 06/16.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**98.9% of 3,900 sampled outlets**				**96.7% of 5,100 sampled outlets**				**95.6% of 3,300 sampled outlets**			
Special Rate 2/	**39.9% of stores w/ no-price promotions**				**40.6% of stores w/ no-price promotions**				**7.9% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 16,460**				**Activity Index = 16,180**				**Activity Index = 8,420**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.79 - 1.59		540	1.30	0.79 - 1.29		890	0.95	0.69 - 1.43		440	0.83
cut-up fryer	1.19 - 1.99		140	1.89	0.99 - 1.99		340	1.26	0.98 - 1.85		90	1.34
bagged roaster	0.99 - 1.69		840	1.13	0.79 - 1.69		210	1.09	0.98 - 1.29		110	1.00
Cornish (frs/frz)	1.99 - 2.29		60	2.14	1.58		10	1.58	1.99 - 2.18		120	2.02
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.87 - 4.99	1.68 - 4.49	1,060	3.31	1.87 - 2.99	1.39 - 3.49	2,600	2.89	1.49 - 3.20	1.69 - 2.89	1,090	2.23
value pack	1.99 - 2.99	1.68 - 2.49	810	2.05		1.68 - 2.99	1,510	2.80		1.29 - 2.49	360	1.81
thin sliced	3.29 - 4.99	2.99 - 4.49	1,250	4.25	2.48 - 3.99		260	2.86	2.49	3.49 - 4.99	270	4.24
marinated		2.18 - 2.99	140	2.65						2.99 - 5.99	210	3.24
Breast Tenders												
regular pack	2.79 - 4.99	1.99 - 4.49	1,110	3.94	2.48 - 3.99	1.69	1,920	2.93	1.49 - 2.97	2.29 - 2.79	500	2.50
value pack		2.99	40	2.99		2.99	30	2.03				
Split, bn-in Breast												
regular pack	0.99 - 2.49	1.29 - 1.99	230	1.67	0.99 - 1.49	0.98 - 2.18	930	1.37	0.99 - 1.99	0.99 - 2.18	300	1.40
value pack	0.99 - 1.29	0.99 - 1.97	1,100	1.34	0.99 - 1.50	0.88 - 1.97	530	1.36		0.88 - 2.49	340	1.18
Whole Wings	1.69 - 1.99	0.99 - 2.49	930	1.93	1.89 - 1.99	0.89 - 2.29	2,200	1.87	1.69 - 1.89	0.98 - 1.99	230	1.77
Leg Quarters												
tray pack	0.69 - 1.29	0.59 - 1.00	1,060	0.96	0.88	0.33 - 0.99	120	0.66		0.59 - 1.29	170	1.01
bagged	0.58		50	0.58	0.58	0.58 - 0.69	320	0.67		0.59 - 0.78	20	0.65
Legs	0.98 - 0.99	0.99 - 1.29	530	1.05		1.29	20	1.29				
Thighs												
regular pack	0.99 - 1.19	1.29 - 1.39	770	1.26		1.29	70	1.29	0.98	0.99 - 1.19	220	1.09
value pack	0.99 - 1.39	0.88 - 1.49	1,320	1.17	0.99 - 1.19	0.98 - 1.49	710	1.16	0.78 - 1.98	0.88 - 1.29	800	1.01
Drumsticks												
regular pack	0.99 - 1.29	1.29 - 1.49	780	1.26		1.29	70	1.29	0.98	0.99 - 1.19	230	1.08
value pack	0.99 - 1.39	0.98 - 1.49	1,350	1.17	0.99 - 1.19	0.88 - 1.49	810	1.14	0.78 - 1.19	0.68 - 1.29	920	1.06
Bnls/Sknls Thighs												
regular pack	1.97 - 2.29	2.24 - 2.99	1,030	2.69	1.97 - 2.49	1.99 - 2.99	1,300	2.04	1.97	2.19	20	2.08
value pack		2.27	10	2.27		1.99 - 2.27	250	2.20		1.99	100	1.99
9-pc Combos												
drum-thigh-breast		1.69	130	1.69								
drum-thigh-wing	1.49	1.18 - 1.69	170	1.49						1.39	20	1.39
IQF **B/S Breast**	3.33	2.29	210	2.89	2.40 - 2.80	2.20 - 2.29	530	2.44	1.66 - 2.40	1.66 - 2.80	1,070	2.18
IQF **Tenders**		2.40	10	2.40	2.33 - 2.80	2.20	420	2.40	2.20 - 2.66	2.33	660	2.38
IQF **Wings**	2.50	1.25 - 2.29	230	2.38		1.25 - 2.29	60	2.02		2.33	90	2.33
IQF **Party Wings**	1.33 - 2.00	2.00 - 2.50	560	2.09	2.66		70	2.66	1.20 - 1.80	2.00	40	1.80

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(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**92.8% of 3,600 sampled outlets**				**96.2% of 2,500 sampled outlets**				**98.8% of 1,100 sampled outlets**			
Special Rate 2/	**14.4% of stores w/ no-price promotions**				**5.1% of stores w/ no-price promotions**				**4.4% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 8,580**				**Activity Index = 9,590**				**Activity Index = 4,250**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.59 - 1.29		810	0.96	0.69 - 1.19		1,190	0.95	0.77 - 0.99		130	0.80
cut-up fryer	0.99 - 1.59		180	1.01	0.99 - 1.49		430	1.41	0.99 - 1.53		270	1.29
bagged roaster												
Cornish (frs/frz)					1.69		170	1.69				
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.77 - 2.99	1.49 - 2.99	780	2.32	1.99 - 4.99	1.49 - 3.99	1,050	2.96	4.99	2.99 - 3.99	420	4.37
value pack		1.47 - 2.99	590	2.03	1.97 - 3.99	1.79 - 2.49	380	2.14	3.48 - 3.99	1.99 - 3.49	490	2.60
thin sliced	4.19		20	4.19		2.59 - 4.49	310	4.28	5.49		170	5.49
marinated		2.99 - 3.49	160	3.33		2.69 - 5.99	270	5.81		2.99 - 5.69	20	4.19
Breast Tenders												
regular pack	1.77 - 2.99	1.88	240	2.23		2.79 - 4.49	320	4.26	5.49	4.29	410	4.79
value pack										3.49	120	3.49
Split, bn-in Breast												
regular pack	1.49	0.97 - 1.99	470	1.22		0.99	10	0.99	1.99		120	1.99
value pack	1.00 - 1.79	0.98 - 1.69	170	1.32	0.99 - 1.39	0.99	200	1.31	0.98 - 1.19	1.28	190	1.19
Whole Wings	1.00 - 1.99	0.89 - 1.99	390	1.30		1.29	30	1.29				
Leg Quarters												
tray pack	0.67 - 0.69	0.79	210	0.69		0.69 - 1.29	780	0.93				
bagged		0.49 - 0.69	90	0.59								
Legs	1.00		10	1.00		0.99	280	0.99		0.88	240	0.88
Thighs												
regular pack	0.99 - 1.49	0.89 - 1.19	550	1.21		1.29	130	1.29	1.49	0.87	30	1.12
value pack	0.79 - 1.29	0.88 - 1.19	720	1.04	0.97 - 1.29	0.99 - 1.29	760	1.09	1.99	0.88 - 0.99	410	1.21
Drumsticks												
regular pack	0.99 - 1.49	0.89 - 1.19	580	1.20		0.89 - 1.29	130	1.27	1.49	0.87	30	1.12
value pack	0.79 - 1.29	0.59 - 1.19	790	1.03	0.97 - 1.29	0.69 - 1.29	840	1.07	1.99	0.88 - 0.99	410	1.21
Bnls/Sknls Thighs												
regular pack	1.99		10	1.99		1.99	130	1.99				
value pack		1.29 - 1.99	70	1.44						3.49	120	3.49
9-pc Combos												
drum-thigh-breast		1.49	20	1.49								
drum-thigh-wing		0.88	40	0.88	1.29		10	1.29				
IQF **B/S Breast**	2.80	1.66 - 2.40	940	2.17	4.00	2.25 - 2.80	1,110	3.18	1.59 - 4.00	2.25 - 2.60	350	3.63
IQF **Tenders**	2.80	1.66 - 2.40	540	2.11	3.60	2.25 - 2.40	890	3.11	3.60	2.25	300	3.53
IQF **Wings**		2.29	120	2.29		1.50	130	1.50				
IQF **Party Wings**		1.79	80	1.79		1.79	40	1.79		1.79	20	1.79

USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

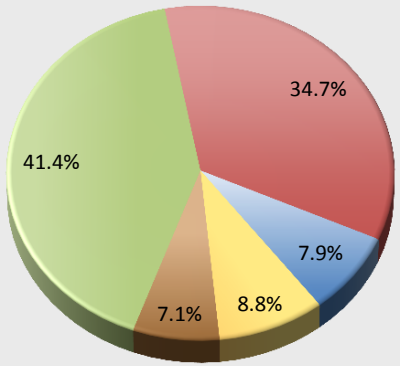
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/10 thru 06/16.

(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

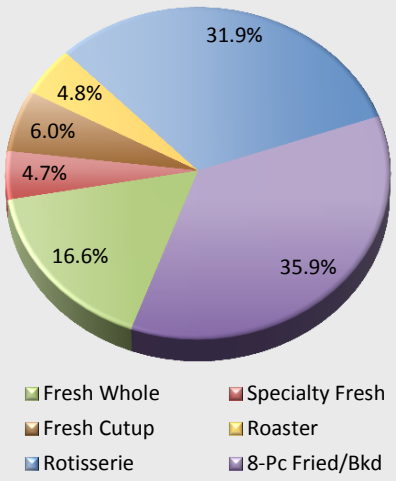
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	72.9% of 19,500 outlets		75.0% of 19,500 outlets		68.6% of 19,200 outlets	
Activity Index [3/]	**20,250**		**23,760**		**17,760**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	7,650	5.78	6,400	5.85	5,400	5.32
2.1-3.0 lbs.	20	7.24	2,140	7.28	980	7.39
Whole Breast	490	7.35	20	7.49	30	3.49
Leg Quarter	230	1.45	280	1.71	170	2.00
FRIED & BAKED:						
Fried 8-Piece Mix	3,550	6.17	2,730	5.69	3,980	5.79
Baked 8-Piece Mix	1,600	5.94	2,280	5.75		
F/B 8-Piece Dark	1,210	5.85	150	4.68	1,760	5.66
F/B 12-Piece	50	11.68	510	9.21	1,010	10.50
Bulk Pack ($/piece)	2,220	0.74	4,560	0.67		
Wings: bone-in	1,550	5.45	2,370	5.40	1,080	5.03
boneless	240	4.92	190	4.95	400	5.18
Tenders	1,430	5.20	1,860	6.01	2,210	5.34
Strips	10	4.98	180	4.49	160	4.58
Popcorn			90	3.99	580	2.50

Prepared Chicken Featuring by Category

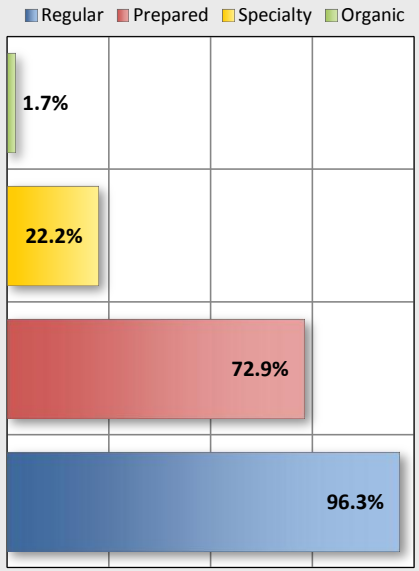


* Other = tenders, strips, and popcorn

Whole Bird Featuring
Fresh versus Prepared



Feature Rate Comparison



	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	77.0% of 3,900 sampled outlets			87.5% of 5,100 sampled outlets			68.7% of 3,300 sampled outlets			56.3% of 3,600 sampled outlets			63.9% of 2,500 sampled outlets			76.4% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 4,180			Activity Index = 5,850			Activity Index = 3,370			Activity Index = 3,380			Activity Index = 2,490			Activity Index = 980		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	4.77 - 6.99	1,490	6.10	3.99 - 6.95	2,080	6.05	3.99 - 6.99	1,290	5.31	2.99 - 6.99	1,290	5.45	4.98 - 7.99	1,010	5.86	4.98 - 5.99	490	5.64
2.1-3.0 lbs.	7.99	10	7.99				6.48	10	6.48									
Whole Breast	3.99 - 8.99	470	7.30				8.49	20	8.49									
Leg Quarter	1.45	230	1.45															
FRIED & BAKED:																		
Fried 8-Piece Mix	4.99 - 9.00	670	6.52	3.99 - 6.99	1,130	6.14	3.99 - 6.99	330	5.99	3.99 - 8.49	940	6.09	4.78 - 6.49	410	5.94	5.98 - 7.99	70	6.66
Baked 8-Piece Mix	4.99 - 6.99	370	5.87	4.99 - 6.99	570	5.66	5.48	10	5.48	5.99 - 6.99	340	6.05	6.49	280	6.49	5.98	30	5.98
F/B 8-Piece Dark				3.99 - 5.99	1,080	5.93	5.00 - 6.99	50	5.43	4.99	20	4.99	5.00	20	5.00	5.00	40	5.00
F/B 12-Piece	11.99	20	11.99				10.99 - 11.99	20	11.73							10.99	10	10.99
Bulk Pack ($/piece)	0.73 - 0.81	100	0.77	0.50 - 0.81	210	0.55	0.50 - 1.19	1,100	0.77	0.50 - 0.84	290	0.78	0.58 - 0.87	520	0.72			
Wings: bone-in	3.99 - 5.99	390	5.40	4.95 - 5.99	680	5.65	3.98 - 4.99	290	4.93	3.48 - 5.99	170	5.80	4.99	10	4.99	3.99	10	3.99
boneless	4.00 - 4.99	180	4.90	4.99	10	4.99	4.99	30	4.99	4.99	20	4.99						
Tenders	4.48 - 5.99	250	5.02	4.99 - 5.99	90	5.87	4.49 - 5.00	220	4.56	3.99 - 5.99	310	5.07	3.99 - 5.99	240	4.97	4.98 - 5.99	320	5.88
Strips																4.98	10	4.98
Popcorn																		

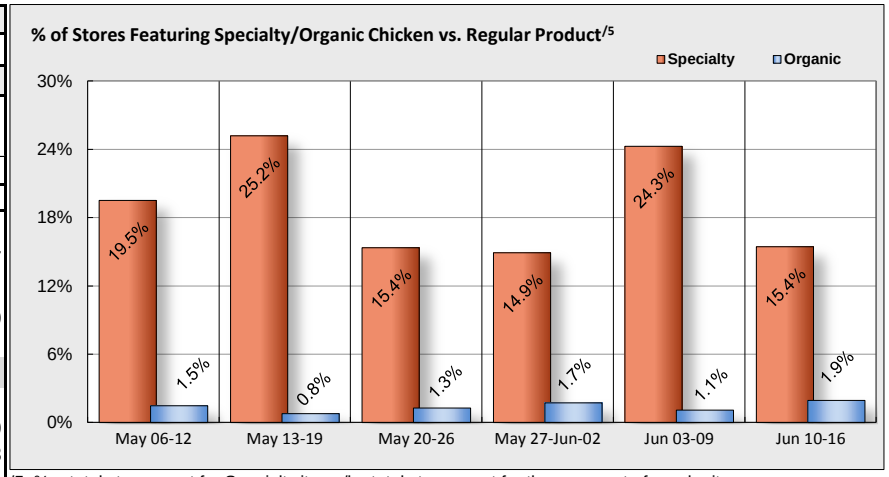
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Jun 10, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/10 thru 06/16.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	22.2% of 19,500 outlets		29.1% of 19,500 outlets		19.1% of 19,200 outlets		1.7% of 19,500 outlets		1.9% of 19,500 outlets		1.8% of 19,200 outlets	
Activity Index [3/]	**6,960**		**10,470**		**6,050**		**800**		**430**		**420**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	1,130	1.77	790	1.72	1,780	1.58	140	2.68	50	2.89		
Bnls/Sknls Breast	2,450	4.99	4,450	5.14	1,920	5.09	280	6.75	230	8.68	40	7.07
Breast Tenders	900	4.84	1,600	4.89	430	5.40						
Split, bn-in Breast	710	2.57	230	3.11	460	2.44	20	5.99			10	6.99
Whole Wings	80	1.50	50	2.39	30	2.66						
Leg Quarters	230	1.06			30	0.99	--	--	--	--	--	--
Legs	20	1.89	70	1.63	30	1.16						
Thighs	530	1.68	1,470	2.09	620	1.82	80	2.93			70	2.19
Drumsticks	580	1.66	1,490	2.10	650	1.81	200	2.27	130	1.99	300	2.03
B/S Thighs	330	3.89	320	3.64	100	2.41	80	4.87	20	4.30		



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	45.5% of 3,900 sampled outlets			13.4% of 5,100 sampled outlets			18.8% of 3,300 sampled outlets			10.0% of 3,600 sampled outlets			19.2% of 2,500 sampled outlets			36.8% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 2,790			Activity Index = 1,090			Activity Index = 680			Activity Index = 630			Activity Index = 1,060			Activity Index = 710		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.29 - 2.49	610	1.79	1.79 - 1.99	20	1.92	1.49 - 1.89	90	1.69	1.49 - 2.79	310	1.82	0.98 - 2.39	20	1.49	0.98 - 2.39	80	1.51
Bnls/Sknls Breast	3.29 - 5.99	750	5.00	2.80 - 4.99	480	3.70	2.79 - 6.99	320	5.66	3.99 - 4.99	140	4.78	2.99 - 7.99	320	5.20	2.99 - 7.99	440	5.81
Breast Tenders	4.29 - 5.99	390	4.72	4.99	130	4.99				3.99 - 4.99	90	4.62	4.99	290	4.99			
Split, bn-in Breast	2.69 - 3.29	220	3.03	1.99 - 2.48	270	2.34	1.49 - 1.99	50	1.87	2.49	30	2.49	2.49 - 3.49	130	2.49	3.49	10	3.49
Whole Wings							0.99	10	0.99							1.39 - 1.99	70	1.58
Leg Quarters	0.99	10	0.99	0.99	190	0.99	1.99	10	1.99	1.29	20	1.29						
Legs	1.79	10	1.79										1.99	10	1.99			
Thighs	1.69 - 1.79	400	1.73				0.99 - 1.69	100	1.46							1.39 - 1.99	30	1.69
Drumsticks	1.69 - 1.79	400	1.73				0.99 - 1.69	100	1.46							1.39 - 1.99	80	1.58
B/S Thighs										3.19	40	3.19	3.99	290	3.99			
ORGANIC	0.8% of 3,900 sampled outlets			0.0% of 5,100 sampled outlets			0.5% of 3,300 sampled outlets			0.0% of 3,600 sampled outlets			8.8% of 2,500 sampled outlets			5.9% of 1,100 sampled outlets		
	Activity Index = 80			Activity Index = 0			Activity Index = 20			Activity Index = 30			Activity Index = 610			Activity Index = 60		
Whole Fryer	2.29 - 2.99	30	2.82										2.49 - 2.99	70	2.49	2.49 - 2.99	40	2.92
Bnls/Sknls Breast	7.99	20	7.99				6.99	20	6.99	5.99	30	5.99	5.99 - 7.99	200	6.70	6.99	10	6.99
Breast Tenders																		
Split, bn-in Breast	5.99	20	5.99															
Whole Wings																		
Legs																		
Thighs													2.79 - 3.89	70	2.79	3.89	10	3.89
Drumsticks													1.99 - 2.79	200	2.27			
B/S Thighs	3.99	10	3.99										4.99	70	4.99			

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.