USDA Weekly Retail Chicken Feature Activity

Fri. Apr 29, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/29 thru 05/05.

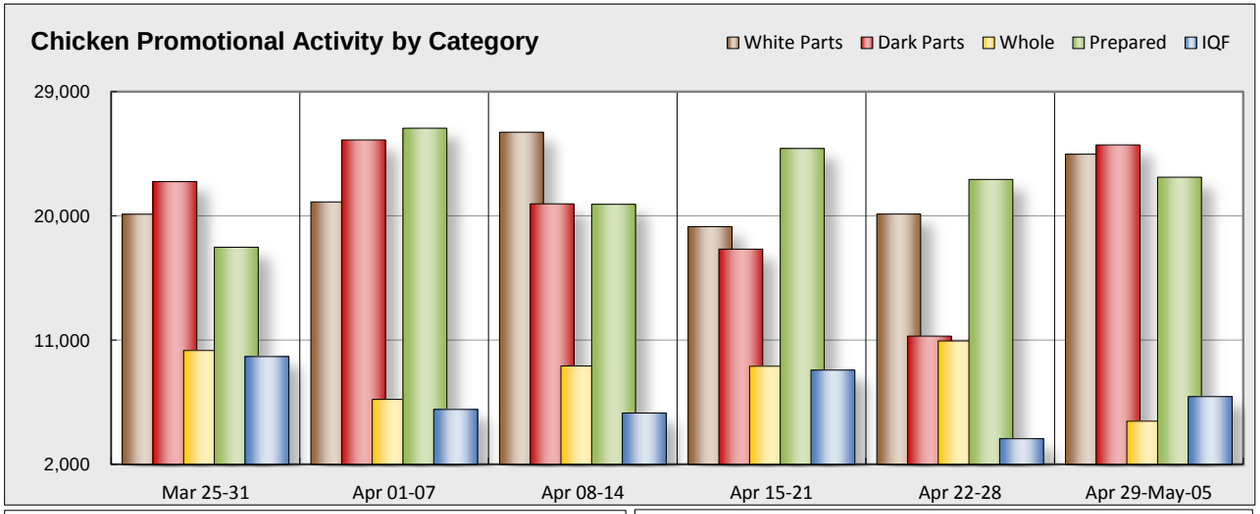
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

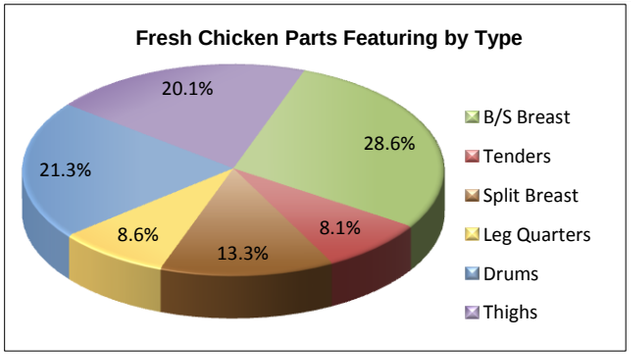
NATIONAL SUMMARY

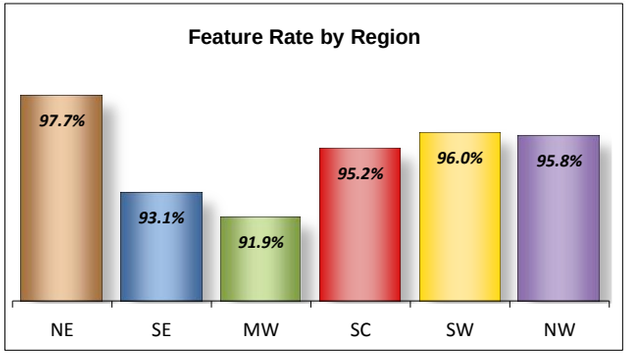
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	**94.7% of 19,500 outlets**		**90.8% of 19,500 outlets**		**94.8% of 19,200 outlets**	
Special Rate 4/	**15.5%**		**14.7%**		**15.6%**	
Activity Index 2/	**84,970**		**69,220**		**86,170**	
WHOLE BIRD:	**Stores 3/**	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	3,440	1.10	1,720	1.02	5,840	1.04
cut-up fryer	740	1.25	1,100	1.29	2,080	1.29
bagged roaster	560	1.24	6,910	1.21	1,670	1.09
Cornish (frs/frz)	390	2.32	1,210	2.17	1,280	1.91
PARTS:						
Bnls/Sknls Breast						
regular pack	7,750	2.94	6,470	3.06	7,120	2.73
value pack	2,430	2.31	3,630	2.53	2,500	2.09
thin sliced	2,300	3.99	2,460	4.09	2,820	4.06
marinated	120	4.26	10	2.99	240	3.19
Breast Tenders						
regular pack	3,380	3.23	2,190	3.72	3,560	3.33
value pack	200	2.32	830	3.00	280	2.13
Split, bn-in Breast						
regular pack	3,300	1.57	3,230	1.47	2,980	1.40
value pack	2,540	1.18	550	1.28	1,470	1.12
Whole Wings	2,450	2.02	760	1.32	560	1.97
Leg Quarters						
tray pack	2,410	0.91	1,340	0.96	2,860	0.79
bagged	1,360	0.60	840	0.57	1,400	0.55
Legs	780	1.09	410	1.01	550	1.08
Thighs						
regular pack	2,680	1.35	2,080	1.22	2,610	1.27
value pack	6,180	1.10	1,650	1.16	4,690	0.97
Drumsticks						
regular pack	2,910	1.31	2,140	1.21	2,580	1.26
value pack	6,460	1.11	1,680	1.13	4,980	0.99
Bnls/Sknls Thighs						
regular pack	1,620	2.25	530	2.48	2,430	2.45
value pack	740	2.13	620	2.64	1,070	1.87
9-pc Combos						
drum-thigh-breast	310	1.48	180	1.49	400	1.37
drum-thigh-wing	210	1.18	180	1.45	330	1.08
IQF B/S Breast	3,220	2.36	1,590	2.28	1,740	2.27
IQF Tenders	1,680	2.34	1,180	2.34	1,330	2.34
IQF Wings	1,160	2.08	440	2.50	280	2.31
IQF Party Wings	850	1.90	650	1.63	20	2.00

This Week's Chicken Feature Highlights

Trading levels rebound following the holiday period, the number of retailers featuring chicken rises, unfortunately, incentives to purchase remain steady. Cornish and roasters release their hold on the meat case, bagged fryers return, pricing is higher. B/S Breast and tenders rally in volume, pricing lowers and is quite attractive in scattered areas. Split breast make a showing, bulk packs are the best option. Wings are once again freely available, pricing is higher. Dark meat parts come back in force, drums and thighs in bulk packs lead the way. IQF parts all show increases in offerings and/or price. The deli trys another combination, whole rotisserie and wings are prominent items of interest. Specialty chicken strengthens slightly on cost and availability, organics do nothing exciting. Catastrophic storms spawning violent tornados decimated the poultry Industry across MS, AL, and GA this past week. Losses are still being tallied as the survivors dig out from the worst spring storms in the last 50 years. Production, distribution, and retail outlets all will feel the impact of the tragedy for some time to come.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

USDA Weekly Retail Chicken Feature Activity

Fri. Apr 29, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/29 thru 05/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**97.7% of 3,900 sampled outlets**				**93.1% of 5,100 sampled outlets**				**91.9% of 3,300 sampled outlets**			
Special Rate 2/	**13.5% of stores w/ no-price promotions**				**42.2% of stores w/ no-price promotions**				**2.6% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 16,320**				**Activity Index = 14,900**				**Activity Index = 8,710**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.79 - 1.49		480	1.25	0.49 - 1.29		1,440	1.21	0.79 - 1.29		430	0.98
cut-up fryer	1.19 - 1.49		320	1.38	0.99 - 1.49		100	1.17	0.89 - 1.29		120	1.07
bagged roaster	0.88 - 1.99		450	1.18	0.89		20	0.89	1.19 - 1.69		90	1.60
Cornish (frs/frz)	2.39 - 2.59		130	2.54	1.98		190	1.98				
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.88 - 4.99	1.89 - 3.99	1,350	3.06	2.97 - 3.99	1.79 - 3.99	2,720	3.02	1.89 - 3.99	1.69 - 3.49	940	2.22
value pack	1.99	1.68 - 2.99	1,150	2.28	1.99	1.39 - 2.99	280	2.17	3.78	1.59 - 2.69	90	2.57
thin sliced	3.96 - 4.99	2.88 - 4.29	1,350	4.05	3.99	3.99	250	3.99				
marinated		3.49 - 5.99	80	4.27						3.99	10	3.99
Breast Tenders												
regular pack	2.69 - 4.99	1.99 - 4.29	930	3.58	2.97 - 3.99	1.99	1,110	3.00	1.97 - 2.97	2.29 - 2.99	460	2.41
value pack		1.84 - 2.99	100	2.34	2.98	1.98 - 2.99	60	2.51		1.98	20	1.98
Split, bn-in Breast												
regular pack	1.29 - 1.49		30	1.35	0.99 - 1.50	0.88 - 1.49	990	1.31	0.98 - 2.99	0.88 - 1.59	830	1.51
value pack	0.99 - 2.99	0.99 - 1.69	1,020	1.24	0.98 - 1.37	0.99 - 1.69	510	1.14	0.98	0.88 - 2.49	640	1.13
Whole Wings	1.69 - 2.99	0.99 - 2.29	960	2.09	2.99	0.88 - 2.29	310	1.89	1.59 - 2.29	0.99 - 1.99	340	2.12
Leg Quarters												
tray pack	0.49 - 0.99	0.59 - 0.99	850	0.84	0.49 - 0.59	0.49 - 0.99	150	0.77		0.59 - 1.49	460	0.98
bagged	0.69 - 0.79	0.65	160	0.69	0.39 - 0.48	0.39 - 0.79	390	0.62	0.59	0.49 - 0.79	90	0.60
Legs	0.88 - 1.39	1.29	520	1.12		1.29	20	1.29				
Thighs												
regular pack	0.99 - 1.89	0.99 - 1.00	420	1.39	0.87 - 0.99	1.00	220	0.99	0.89 - 1.66	0.88 - 1.29	320	1.16
value pack	0.99 - 1.69	0.78 - 1.29	2,040	1.11	0.89 - 1.29	0.88 - 1.19	2,200	1.07	0.89 - 1.29	0.89 - 1.49	760	1.11
Drumsticks												
regular pack	0.99 - 1.89	0.99 - 1.00	430	1.39	0.87 - 0.99	1.00	310	0.99	0.89 - 1.66	0.78 - 1.29	340	1.15
value pack	0.99 - 1.69	0.78 - 1.59	2,040	1.12	0.89 - 1.29	0.80 - 1.29	2,300	1.11	0.89 - 1.29	0.69 - 1.49	770	1.11
Bnls/Sknls Thighs												
regular pack	2.19 - 2.49	0.79 - 2.49	290	2.16		2.49 - 2.99	40	2.59	2.15 - 2.38	1.89 - 3.49	410	2.25
value pack		1.99	40	1.99		1.99	240	1.99	2.66		30	2.66
9-pc Combos												
drum-thigh-breast	1.69	1.29	190	1.39		1.29	40	1.29		1.39 - 1.99	40	1.74
drum-thigh-wing												
IQF B/S Breast		1.66 - 2.33	210	2.03	1.99 - 2.60	1.66 - 2.33	580	2.28	1.66 - 3.66	1.59 - 2.40	490	2.68
IQF Tenders		1.99 - 2.00	160	1.99	2.40	1.99 - 2.40	260	2.37		1.99 - 2.40	240	2.17
IQF Wings	1.50 - 2.50	1.66 - 2.00	570	2.10	1.62	1.38 - 1.66	150	1.58		1.99 - 2.40	400	2.22
IQF Party Wings		1.60 - 2.00	50	1.69		1.60	20	1.60	1.80 - 2.33	1.75	390	1.99

USDA Weekly Retail Chicken Feature Activity

Fri. Apr 29, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/29 thru 05/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**95.2% of 3,600 sampled outlets**				**96.0% of 2,500 sampled outlets**				**95.8% of 1,100 sampled outlets**			
Special Rate 2/	**6.8% of stores w/ no-price promotions**				**0.0% of stores w/ no-price promotions**				**0.0% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 8,220**				**Activity Index = 9,330**				**Activity Index = 4,690**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.49 - 1.39		340	0.86	0.75 - 0.79		350	0.77	0.88 - 1.19		400	1.13
cut-up fryer	0.99 - 1.19		130	1.08	1.39		20	1.39	1.29 - 1.49		50	1.33
bagged roaster												
Cornish (frs/frz)	2.99		50	2.99					2.39		20	2.39
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.69 - 4.49	1.79 - 2.99	790	2.68	3.99 - 4.49	1.89 - 2.99	1,320	3.08	1.99 - 3.99	2.29 - 3.99	630	3.48
value pack		1.79 - 2.99	420	2.39	2.99	1.99 - 2.49	420	2.37	1.99	1.79 - 2.99	70	2.38
thin sliced	4.79		120	4.79	3.99	3.99	290	3.99	4.99	2.29	290	3.38
marinated						4.99	20	4.99		2.99	10	2.99
Breast Tenders												
regular pack	1.69 - 4.49	1.99 - 2.99	320	3.34		1.99	20	1.99	3.99 - 4.99	2.29 - 4.29	540	3.80
value pack		1.98	20	1.98								
Split, bn-in Breast												
regular pack	1.50	0.68 - 1.79	320	1.19	0.99 - 2.99		840	2.06	1.69	1.69	290	1.69
value pack		0.77 - 1.39	270	1.08	1.29 - 1.39		50	1.32		1.38 - 1.49	50	1.46
Whole Wings	1.59	0.88 - 1.99	270	1.04	1.99 - 2.99	0.99 - 1.29	530	2.46		1.49	40	1.49
Leg Quarters												
tray pack	0.69 - 0.99	0.77 - 1.19	470	0.94	0.99	0.98 - 0.99	440	0.99	0.99		40	0.99
bagged		0.49 - 0.75	210	0.56		0.49 - 0.59	510	0.57				
Legs										0.99	240	0.99
Thighs												
regular pack	0.99 - 1.19	0.99 - 1.19	220	1.11	0.99 - 1.99	1.19	1,110	1.56	1.69	0.99	390	1.20
value pack	0.69 - 1.29	0.69 - 1.19	740	0.97	1.29	1.29	260	1.29	1.49	0.79 - 1.49	180	1.41
Drumsticks												
regular pack	0.99 - 1.19	0.59 - 1.19	330	0.94	0.99 - 1.99	1.19	1,110	1.56	1.69	0.99	390	1.20
value pack	0.69 - 1.29	0.67 - 1.19	860	0.95	1.29	0.69 - 1.29	310	1.21	1.49	0.79 - 1.49	180	1.41
Bnls/Sknls Thighs												
regular pack	2.69 - 2.80	1.88 - 1.99	310	2.04		1.97 - 2.49	570	2.37				
value pack		1.99	80	1.99		1.99 - 2.27	330	2.24		1.99	20	1.99
9-pc Combos												
drum-thigh-breast									1.88		40	1.88
drum-thigh-wing		0.99	10	0.99	1.19		200	1.19				
IQF **B/S Breast**	1.49 - 2.85	1.83 - 2.50	1,100	2.31	2.33	1.99 - 2.80	380	2.44	2.40	1.77 - 2.50	460	2.29
IQF **Tenders**	2.00 - 2.40	2.33 - 2.40	450	2.34		2.40 - 2.80	210	2.72	2.40	2.33	360	2.35
IQF **Wings**						2.33	40	2.33				
IQF **Party Wings**	1.33 - 2.00	1.75 - 2.00	390	1.85								

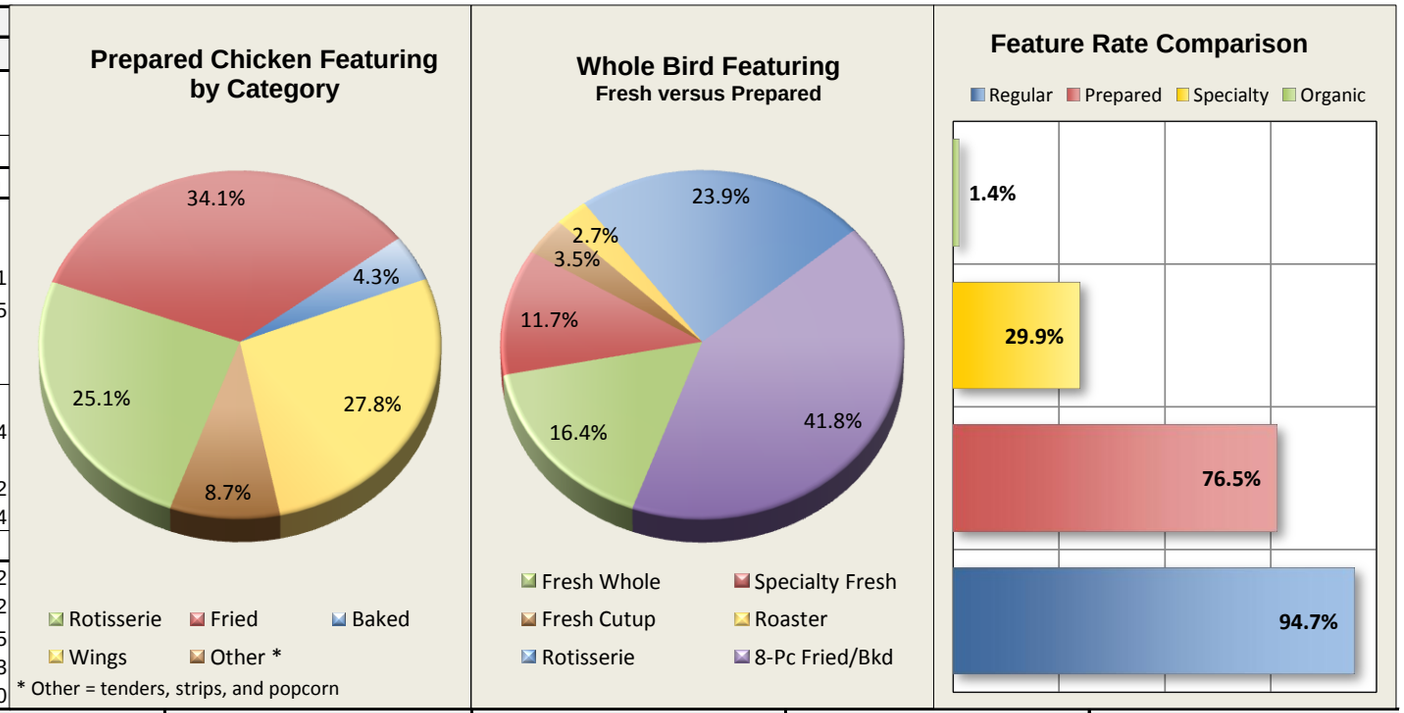
USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/29 thru 05/05.

(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	76.5% of 19,500 outlets		63.3% of 19,500 outlets		73.7% of 19,200 outlets	
Activity Index [3/]	**22,800**		**22,640**		**26,500**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	4,860	5.75	3,510	5.79	8,600	5.61
2.1-3.0 lbs.	150	8.31	60	7.66	190	8.15
Whole Breast	430	7.48	240	8.02		
Leg Quarter	280	1.93	200	1.49		
FRIED & BAKED:						
Fried 8-Piece Mix	3,920	6.22	6,230	6.06	5,700	6.04
Baked 8-Piece Mix	990	5.93	3,110	6.19		
F/B 8-Piece Dark	1,050	5.15	680	4.97	1,220	5.52
F/B 12-Piece	1,010	10.21	370	8.01	610	8.44
Bulk Pack ($/piece)	1,790	0.75	2,400	0.71		
Wings: bone-in	4,070	4.69	1,020	5.44	3,130	6.02
boneless	2,260	3.89	400	4.81	2,030	5.02
Tenders	1,650	5.00	4,240	4.81	3,970	4.35
Strips	190	5.30			240	4.53
Popcorn	150	3.63	180	4.93	810	2.70



	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	85.6% of 3,900 sampled outlets			82.2% of 5,100 sampled outlets			76.8% of 3,300 sampled outlets			63.8% of 3,600 sampled outlets			67.6% of 2,500 sampled outlets			76.7% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 4,960			Activity Index = 6,540			Activity Index = 3,740			Activity Index = 3,570			Activity Index = 2,450			Activity Index = 1,540		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	4.77 - 6.99	1,070	5.90	3.99 - 6.99	1,060	5.84	3.99 - 7.49	940	5.64	2.98 - 7.49	1,020	5.45	4.99 - 5.99	500	5.91	4.99 - 6.98	270	6.04
2.1-3.0 lbs.	7.99	70	7.99							7.99 - 8.99	80	8.59						
Whole Breast	7.58 - 7.99	300	7.95	5.99	110	5.99	8.49	20	8.49									
Leg Quarter	1.48 - 2.00	270	1.92				1.99	10	1.99									
FRIED & BAKED:																		
Fried 8-Piece Mix	5.99 - 8.68	1,310	6.98	4.98 - 6.99	1,030	5.76	4.78 - 7.99	820	5.94	4.99 - 7.49	370	5.95	4.78 - 5.99	260	5.37	5.49 - 6.99	130	6.51
Baked 8-Piece Mix	5.99 - 8.00	170	7.51	4.98 - 5.99	580	5.54	4.49 - 5.99	140	5.09							5.88 - 6.99	100	6.67
F/B 8-Piece Dark	3.99 - 6.99	110	6.11	3.99 - 4.99	270	4.39	3.99 - 6.99	310	5.16	3.99 - 6.98	310	5.49	4.99	30	4.99	4.99	20	4.99
F/B 12-Piece	9.99 - 10.99	660	10.19	9.49 - 9.99	80	9.91	10.00 - 13.99	230	10.39	10.00	40	10.00						
Bulk Pack ($/piece)	0.81	140	0.81	0.50 - 0.75	1,140	0.73	0.50 - 0.99	160	0.73	0.50 - 1.00	350	0.80						
Wings: bone-in	3.99 - 6.49	610	5.45	3.49 - 3.99	1,120	3.96	3.00 - 6.50	490	4.50	3.00 - 5.99	770	4.16	4.99 - 5.99	790	5.31	5.99	290	5.99
boneless	3.99	100	3.99	3.99	1,050	3.99	3.00 - 4.99	210	3.37	3.00 - 5.49	270	3.95	2.99 - 3.99	330	3.76	3.00 - 3.99	300	3.94
Tenders	4.99	130	4.99	4.99 - 5.99	80	5.33	3.99 - 6.99	270	4.98	4.99	320	4.99	3.99 - 5.00	520	4.96	4.99	330	4.99
Strips	6.99	10	6.99	4.99	20	4.99	2.49	10	2.49	5.99	30	5.99	6.49	20	6.49	3.98 - 6.49	100	5.03
Popcorn	6.29	10	6.29				3.20 - 4.99	130	3.40	3.99	10	3.99						

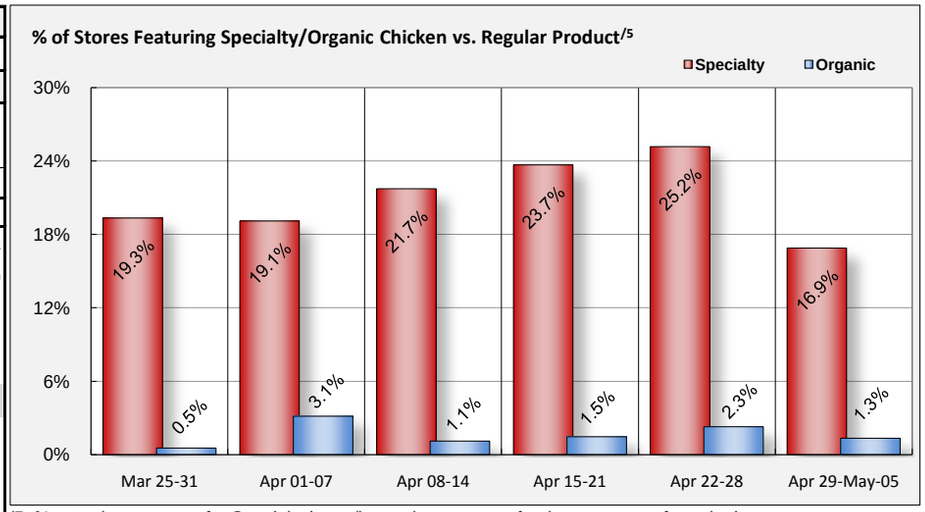
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Apr 29, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/29 thru 05/05.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	29.9% of 19,500 outlets		26.1% of 19,500 outlets		23.8% of 19,200 outlets		1.4% of 19,500 outlets		1.1% of 19,500 outlets		1.8% of 19,200 outlets	
Activity Index [3/]	**7,920**		**7,220**		**7,170**		**580**		**610**		**220**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	2,460	1.76	670	1.62	1,360	1.99	90	2.55			30	2.84
Bnls/Sknls Breast	2,320	5.08	3,780	4.41	1,710	5.39	80	7.99			110	7.49
Breast Tenders	900	4.92	900	5.50	500	5.24						
Split, bn-in Breast	710	2.84	250	2.37	380	2.77	30	4.99				
Whole Wings	70	1.99	20	1.64	10	1.99			200	2.99		
Leg Quarters	170	1.22	110	1.99	20	1.35	--	--	--	--	--	--
Legs	30	1.59	30	1.99	20	1.17						
Thighs	370	1.57	460	1.56	1,340	1.65	80	2.68	200	2.99		
Drumsticks	450	1.55	610	1.63	1,590	1.69	200	2.17	210	3.01		
B/S Thighs	440	3.70	390	3.91	240	2.60	100	4.89			80	4.99



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	54.7% of 3,900 sampled outlets			25.6% of 5,100 sampled outlets			19.2% of 3,300 sampled outlets			34.3% of 3,600 sampled outlets			13.4% of 2,500 sampled outlets			16.4% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 3,050			Activity Index = 1,590			Activity Index = 730			Activity Index = 1,180			Activity Index = 890			Activity Index = 480		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.39 - 1.99	820	1.55	1.39 - 1.99	1,100	1.95	0.88 - 1.77	180	1.71	1.29 - 1.79	270	1.70				1.19 - 1.49	90	1.46
Bnls/Sknls Breast	3.30 - 6.79	950	5.35	1.99 - 4.99	180	3.40	2.75 - 6.29	230	5.71	3.20 - 5.49	600	5.01	2.99 - 5.99	290	4.99	2.99 - 5.99	70	4.77
Breast Tenders	3.98 - 6.99	500	5.16	1.99	40	1.99				3.99	30	3.99	4.99	300	4.99	4.99	30	4.99
Split, bn-in Breast	3.29 - 3.99	260	3.42	2.48 - 2.99	270	2.63	1.69 - 2.99	50	2.60	2.29	120	2.29				1.49	10	1.49
Whole Wings										1.99	60	1.99				1.99	10	1.99
Leg Quarters							1.00	20	1.00	0.99 - 1.00	70	1.00				1.39 - 1.49	80	1.48
Legs	1.59	30	1.59															
Thighs	1.58 - 2.29	190	1.70				0.99 - 1.79	110	1.38							1.49	70	1.49
Drumsticks	1.58 - 2.29	190	1.70				0.98 - 1.79	120	1.34	1.69	30	1.69	0.99 - 1.99	10	0.99	0.99 - 1.99	100	1.51
B/S Thighs	2.99 - 3.48	110	3.16				1.99	20	1.99				3.69 - 4.49	290	3.99	3.69 - 4.49	20	4.10
ORGANIC	0.7% of 3,900 sampled outlets			0.0% of 5,100 sampled outlets			0.0% of 3,300 sampled outlets			0.0% of 3,600 sampled outlets			8.3% of 2,500 sampled outlets			3.8% of 1,100 sampled outlets		
	Activity Index = 40			Activity Index = 0			Activity Index = 0			Activity Index = 0			Activity Index = 490			Activity Index = 50		
Whole Fryer													2.49 - 2.99	80	2.49	2.99	10	2.99
Bnls/Sknls Breast													7.99	70	7.99	7.99	10	7.99
Breast Tenders																		
Split, bn-in Breast	4.99	30	4.99															
Whole Wings																		
Legs																		
Thighs													2.49 - 3.99	70	2.49	3.99	10	3.99
Drumsticks													1.99 - 2.49	200	2.17			
B/S Thighs	3.99	10	3.99										4.98 - 4.99	70	4.99	4.98	20	4.98

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.