USDA Weekly Retail Chicken Feature Activity

Fri. Mar 25, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/25 thru 03/31.

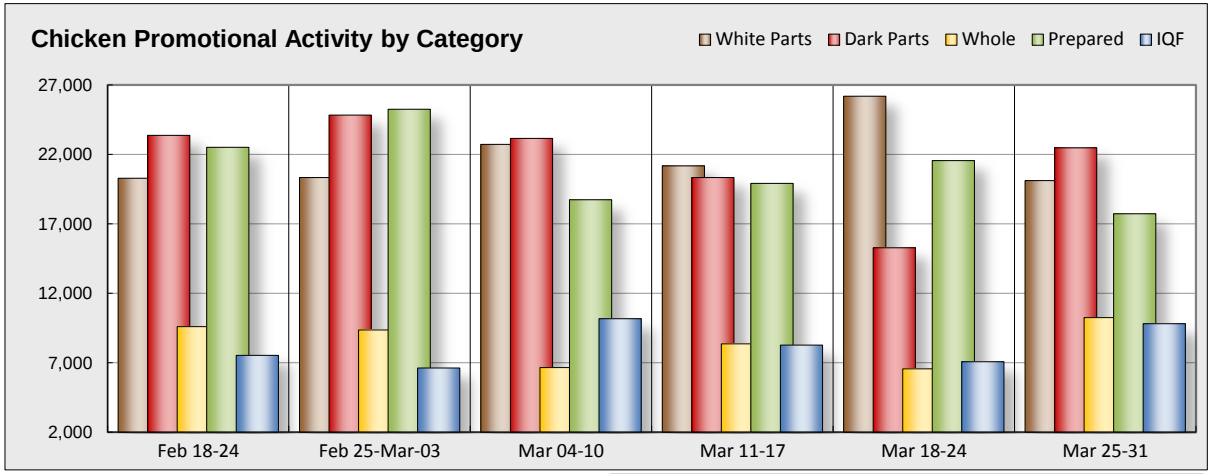
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

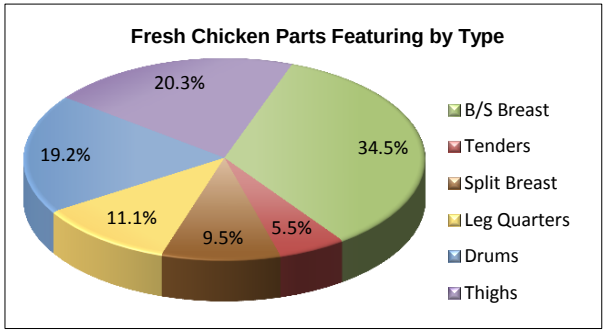
NATIONAL SUMMARY

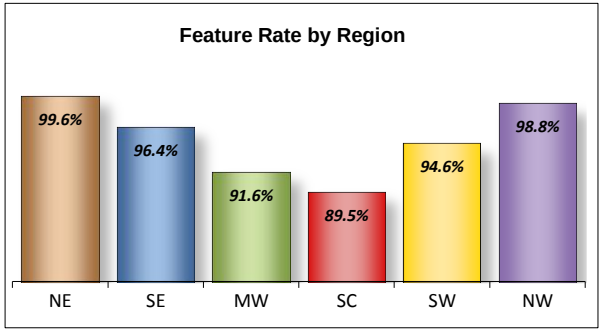
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	**94.9% of 19,500 outlets**		**94.3% of 19,500 outlets**		**93.5% of 19,200 outlets**	
Special Rate [4/]	**15.9%**		**22.0%**		**16.0%**	
Activity Index [2/]	**80,910**		**77,200**		**75,460**	
WHOLE BIRD:	**Stores** [/3]	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	5,410	1.01	3,570	1.05	5,970	0.94
cut-up fryer	1,300	1.30	1,470	1.51	2,330	1.06
bagged roaster	2,920	1.03	1,310	1.08	1,680	1.06
Cornish (frs/frz)	620	2.10	210	2.12	990	1.92
PARTS:						
Bnls/Sknls Breast						
regular pack	6,460	2.83	7,680	2.96	5,000	2.79
value pack	3,490	2.50	5,300	2.23	2,230	2.22
thin sliced	2,500	4.24	2,120	4.06	1,620	4.04
marinated	470	3.42	60	2.85	330	3.32
Breast Tenders						
regular pack	1,560	2.96	3,370	3.03	2,370	3.35
value pack	480	2.47	500	2.65	360	2.18
Split, bn-in Breast						
regular pack	1,720	1.84	2,890	1.60	2,580	1.55
value pack	1,840	1.25	2,470	1.37	1,740	0.98
Whole Wings	1,600	1.93	1,810	1.80	1,070	2.32
Leg Quarters						
tray pack	2,860	0.90	1,620	0.86	1,840	0.88
bagged	1,280	0.51	1,310	0.60	950	0.69
Legs	880	1.02	120	0.99	530	0.96
Thighs						
regular pack	2,440	1.48	2,600	1.47	2,670	1.40
value pack	5,150	1.13	2,300	1.04	5,520	1.06
Drumsticks						
regular pack	2,420	1.48	2,570	1.48	2,600	1.42
value pack	4,750	1.12	2,400	1.05	5,650	1.08
Bnls/Sknls Thighs						
regular pack	1,750	2.03	1,580	2.48	1,320	2.31
value pack	950	2.90	780	2.17	310	2.95
9-pc Combos						
drum-thigh-breast	230	1.49	410	1.57	280	1.95
drum-thigh-wing	290	1.48	120	1.12		
IQF **B/S Breast**	5,400	2.59	3,930	2.28	2,620	2.45
Tenders	2,180	2.91	1,460	2.64	2,240	2.46
Wings	630	2.18	630	2.11	30	2.00
Party Wings	1,600	2.55	1,050	2.05	150	2.17

This Week's Chicken Feature Highlights

Conditions normally associated with the "week of two's" are untrue this time and a spark of life returns to the chicken retail markets. Average prices fall in the whole bird category compared to the past week, some items double in offerings. Regular packs of B/S Breast are this weeks deal. Tenders, bone-in breast, and wings retreat in volume, pricing is nothing special except for bulk packs of splits; there deals are scattered across the country. All dark meat parts see fit to raise already high pricing, bagged leg quarters are the exception. B/S thigh show that they have learned the lesson their bone-in cousins will soon encounter. IQF parts, sadly await the same fate, slow movement at higher prices. Prepared foods strangely seems to have forgotten about the big tournament and offers little to entice round ball fans to to stop by. Specialty chicken offers lower prices in most areas, Organic decides to operate exactly the opposite way. We are rolling hard towards the new month, paychecks, and increased retail volume. The big question is will retailers offer what the consumer is looking for?







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

USDA Weekly Retail Chicken Feature Activity

Fri. Mar 25, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/25 thru 03/31.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**99.6% of 3,900 sampled outlets**				**96.4% of 5,100 sampled outlets**				**91.6% of 3,300 sampled outlets**			
Special Rate 2/	**21.1% of stores w/ no-price promotions**				**27.4% of stores w/ no-price promotions**				**10.7% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 14,480**				**Activity Index = 12,110**				**Activity Index = 9,820**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.79 - 1.39		880	1.21	0.69 - 1.19		1,440	1.12	0.69 - 0.99		1,020	0.93
cut-up fryer	1.09 - 1.59		370	1.40	1.05 - 1.29		230	1.26	0.98 - 1.59		280	1.31
bagged roaster	0.88 - 1.49		1,280	1.03	0.98 - 0.99		1,140	0.98	0.98 - 1.49		330	1.01
Cornish (frs/frz)	1.99 - 2.59		220	2.35	2.29		20	2.29	0.98 - 1.99		120	1.87
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.79 - 5.49	1.97 - 3.99	1,570	3.05	1.99 - 4.29	1.59 - 3.29	1,700	2.70	1.79 - 2.99	1.68 - 3.49	780	2.27
value pack	1.79 - 2.99	1.99	760	2.48	2.99	1.79 - 2.49	450	2.27	1.88 - 2.49	0.99 - 3.29	560	2.05
thin sliced	3.49 - 4.99	2.99 - 4.29	1,020	3.93		2.99	20	2.99	2.99	2.49 - 3.99	200	3.89
marinated		2.99 - 5.99	110	4.95						2.69 - 2.98	40	2.77
Breast Tenders												
regular pack	2.19 - 3.99	1.97 - 2.59	230	2.77	2.19 - 3.49	1.99	160	2.81	1.79 - 2.99	1.99 - 3.69	530	2.25
value pack	1.89	1.99 - 2.99	80	2.47		1.88 - 2.99	50	2.35	1.98	1.88	210	1.97
Split, bn-in Breast												
regular pack	1.79 - 1.99	0.99 - 2.49	610	1.89	1.99	0.99	80	1.54	1.29 - 2.99	0.99 - 1.39	450	1.68
value pack	1.59 - 2.49	1.19 - 1.49	530	1.76	0.99 - 1.59	0.88 - 1.49	580	1.04	0.99 - 1.49	0.79 - 1.99	320	0.95
Whole Wings	1.79 - 1.89	1.68 - 2.49	460	2.09	2.00	0.88 - 1.99	620	1.88		0.99 - 1.99	100	1.76
Leg Quarters												
tray pack	0.59 - 0.99	0.49 - 1.29	1,070	0.74	0.99		70	0.99	0.68 - 0.98	0.69 - 1.29	480	0.96
bagged	0.59	0.48 - 0.69	100	0.59	0.39 - 0.59	0.39 - 0.59	390	0.52	0.49	0.39 - 0.59	90	0.50
Legs	0.99 - 1.29	0.99 - 1.29	310	1.04		1.29	20	1.29	1.00	0.69	30	0.83
Thighs												
regular pack	0.88 - 1.49	0.99	670	1.14	0.99 - 1.49	0.99	170	1.11	1.00 - 1.99	0.99 - 1.39	400	1.65
value pack	0.88 - 1.49	0.88 - 1.39	1,150	1.17	0.87 - 1.19	0.88 - 1.99	1,030	1.12	0.89 - 1.29	0.88 - 1.29	600	1.08
Drumsticks												
regular pack	0.88 - 1.39	3.99	550	1.20	0.99	0.99	130	0.99	1.00 - 1.99	0.78 - 1.39	500	1.51
value pack	0.88 - 1.49	0.88 - 1.39	1,150	1.17	0.87 - 1.19	0.68 - 1.99	620	1.04	0.89 - 1.29	0.69 - 1.29	610	1.07
Bnls/Sknls Thighs												
regular pack	2.49	1.89 - 2.49	240	2.38	1.19 - 2.49	1.99	660	1.59	1.79 - 1.99	1.59 - 3.29	550	2.30
value pack		1.79	20	1.79								
9-pc Combos												
drum-thigh-breast		1.49	230	1.49								
drum-thigh-wing	1.39	1.49 - 1.69	260	1.50		1.39	20	1.39		1.19	10	1.19
IQF **B/S Breast**		1.99 - 2.00	190	1.99		1.66 - 2.39	890	2.21	2.50 - 2.66	1.50 - 2.33	1,020	2.19
IQF **Tenders**						1.66 - 2.80	450	2.50	1.69	1.66 - 2.80	300	2.47
IQF **Wings**	1.80 - 2.00		30	1.93		2.25	70	2.25	2.20	2.20	230	2.20
IQF **Party Wings**	1.20 - 2.80	2.65	390	2.20	2.80	1.18 - 2.00	1,100	2.74	2.80	1.20 - 2.40	60	1.74

USDA Weekly Retail Chicken Feature Activity

Fri. Mar 25, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/25 thru 03/31.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**89.5% of 3,600 sampled outlets**				**94.6% of 2,500 sampled outlets**				**98.8% of 1,100 sampled outlets**			
Special Rate 2/	**6.3% of stores w/ no-price promotions**				**11.7% of stores w/ no-price promotions**				**0.0% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 8,800**				**Activity Index = 12,580**				**Activity Index = 5,390**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.67 - 1.19		870	0.88	0.67 - 0.99		890	0.82	0.88 - 1.19		310	1.06
cut-up fryer	0.97		30	0.97	1.19 - 1.49		390	1.23				
bagged roaster	1.29 - 1.49		160	1.46					1.49		10	1.49
Cornish (frs/frz)					1.99		260	1.99				
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.69 - 3.49	1.00 - 2.99	1,090	2.53	1.69 - 6.49	1.47 - 2.99	1,020	3.70	3.49	1.88 - 2.99	300	1.99
value pack	1.78 - 1.99	1.67 - 3.20	270	2.18	2.99	1.69 - 3.69	840	2.76	2.99	1.59 - 3.49	610	2.91
thin sliced		3.99	10	3.99	4.99 - 6.49	3.99	720	5.18		3.49 - 3.99	530	3.72
marinated		2.97	320	2.97								
Breast Tenders												
regular pack	1.69 - 3.49	1.99 - 2.69	290	2.95	4.99		170	4.99	3.99	3.49	180	3.52
value pack	1.99	1.88	20	1.91						3.49	120	3.49
Split, bn-in Breast												
regular pack	0.99 - 1.49	0.99 - 1.00	70	1.09	0.98 - 2.49	1.59	390	2.19	1.69		120	1.69
value pack	0.99	0.79 - 1.48	340	1.08	0.99	0.89	30	0.95	1.98	0.99	40	1.78
Whole Wings	1.99	0.99 - 1.99	120	1.58	1.99	1.99	230	1.99	1.99		70	1.99
Leg Quarters												
tray pack	0.77	0.69 - 0.99	270	0.84	1.29 - 1.49	0.69 - 0.99	720	1.02	0.99 - 1.29	0.79 - 0.99	250	1.19
bagged	0.46	0.37 - 0.59	480	0.49		0.29 - 0.59	210	0.50		0.65	10	0.65
Legs						0.77	280	0.77		1.29	240	1.29
Thighs												
regular pack	1.69	0.89 - 0.99	230	1.33	0.99 - 2.29		610	1.86	1.69 - 1.99	1.29	360	1.56
value pack	0.69 - 1.29	0.79 - 1.29	850	1.04	0.99 - 1.49	0.77 - 1.59	1,170	1.18		0.89 - 1.29	350	1.20
Drumsticks												
regular pack	1.69	0.89 - 1.00	260	1.30	0.99 - 2.29	0.69	620	1.83	1.69 - 1.99	1.29	360	1.56
value pack	0.69 - 1.29	0.79 - 1.29	800	1.07	0.99 - 1.49	0.69 - 1.59	1,220	1.16		0.89 - 1.29	350	1.20
Bnls/Sknls Thighs												
regular pack	1.79	1.99 - 2.49	290	2.21						2.49	10	2.49
value pack		1.69 - 1.99	80	1.88		2.27 - 3.69	540	2.93	2.99	2.99 - 3.49	310	3.18
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
IQF **B/S Breast**	1.49 - 2.80	1.66 - 2.80	1,070	2.40	1.59 - 4.00	2.00 - 2.69	1,660	2.86	2.40 - 4.00		570	3.64
IQF **Tenders**	2.00 - 2.40	1.93 - 2.80	530	2.56	3.60	2.66	610	3.49	3.40		290	3.40
IQF **Wings**	1.40	2.25 - 2.33	300	2.17								
IQF **Party Wings**	1.59 - 2.32		50	1.93								

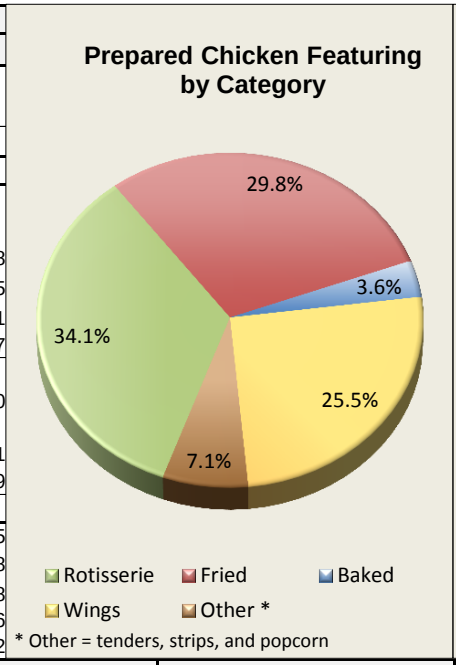
USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

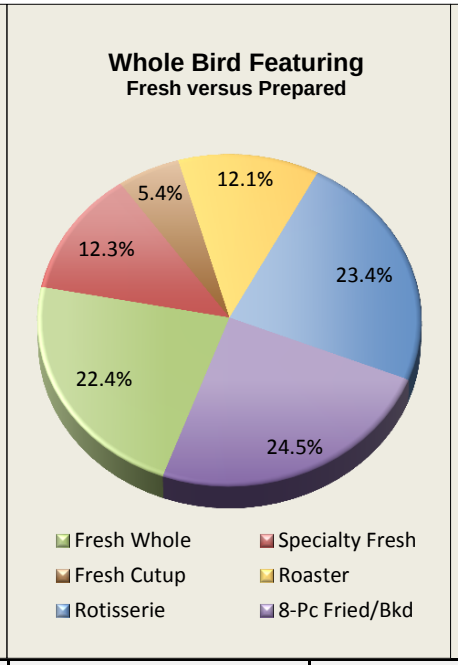
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/25 thru 03/31.

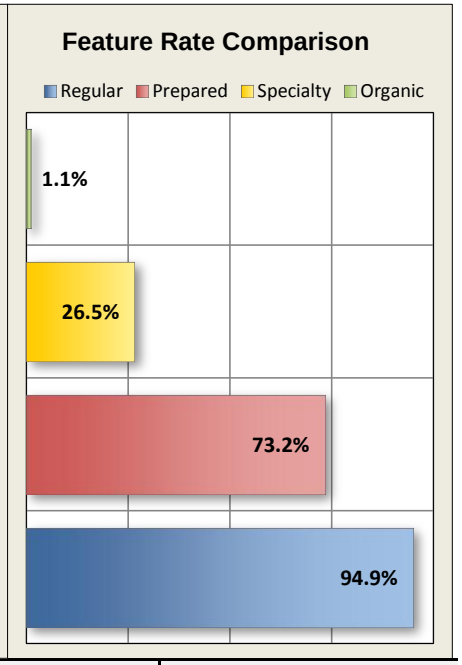
(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	73.2% of 19,500 outlets		70.3% of 19,500 outlets		67.6% of 19,200 outlets	
Activity Index [3/]	**17,730**		**21,560**		**20,480**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	5,490	5.30	4,200	5.49	7,930	5.48
2.1-3.0 lbs.	150	8.73	1,000	7.07	410	7.75
Whole Breast	230	4.51	410	5.29	400	7.11
Leg Quarter	180	1.11			160	2.67
FRIED & BAKED:						
Fried 8-Piece Mix	4,520	6.12	3,320	6.09	4,940	5.90
Baked 8-Piece Mix	630	5.60	2,010	5.60		
F/B 8-Piece Dark	590	5.21	1,840	5.75	680	5.11
F/B 12-Piece	120	9.38	350	9.08	410	9.29
Bulk Pack ($/piece)	50	0.83	410	0.67		
Wings: bone-in	4,290	5.92	4,580	5.70	2,290	6.25
boneless	230	4.59	540	6.27	1,150	4.58
Tenders	920	4.90	2,650	5.20	1,560	5.18
Strips	160	4.56	250	4.71	370	5.06
Popcorn	170	3.19			180	4.82







	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	81.7% of 3,900 sampled outlets			85.8% of 5,100 sampled outlets			64.5% of 3,300 sampled outlets			62.6% of 3,600 sampled outlets			67.4% of 2,500 sampled outlets			58.6% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 3,750			Activity Index = 5,410			Activity Index = 2,920			Activity Index = 2,940			Activity Index = 1,940			Activity Index = 770		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	4.99 - 6.99	1,510	5.60	4.99 - 5.99	1,590	5.13	3.99 - 6.49	590	5.41	2.99 - 6.99	750	5.18	4.98 - 6.99	690	5.06	5.00 - 6.99	360	5.29
2.1-3.0 lbs.	7.99 - 9.99	130	8.92							7.49	20	7.49						
Whole Breast	2.29	100	2.29	5.99	110	5.99				7.49	20	7.49						
Leg Quarter	1.48	40	1.48							1.00	140	1.00						
FRIED & BAKED:																		
Fried 8-Piece Mix	1.49 - 7.99	710	6.41	4.99 - 7.99	1,920	6.22	4.98 - 8.99	810	5.81	4.89 - 6.99	550	5.70	5.99	280	5.99	5.49 - 6.99	250	6.61
Baked 8-Piece Mix	5.99	140	5.99	4.99 - 5.99	290	5.74	4.98 - 8.99	200	5.12									
F/B 8-Piece Dark	4.67 - 6.99	110	6.15	3.99 - 5.00	210	4.86	5.00 - 5.99	70	5.43	4.99	30	4.99	4.99	170	4.99			
F/B 12-Piece	11.99	20	11.99				7.99 - 10.99	100	8.86									
Bulk Pack ($/piece)				0.82	10	0.82	0.75 - 0.87	40	0.83									
Wings: bone-in	2.98 - 6.99	730	5.66	3.20 - 6.49	1,120	5.99	4.69 - 6.49	760	6.34	2.99 - 7.99	1,020	5.96	4.99 - 6.49	530	5.17	6.49 - 6.99	130	6.93
boneless	3.99 - 5.79	120	4.37	4.97	20	4.97	4.97	10	4.97	3.98 - 4.99	80	4.78						
Tenders	5.99 - 7.99	110	6.14	4.99	90	4.99	3.99 - 4.99	120	4.17	3.99 - 5.99	330	4.70	3.99 - 5.00	270	4.94			
Strips				4.99	20	4.99	3.99 - 4.99	110	4.10							5.99	30	5.99
Popcorn	1.99 - 2.79	30	2.16	1.99	30	1.99	1.99 - 3.99	110	3.81									

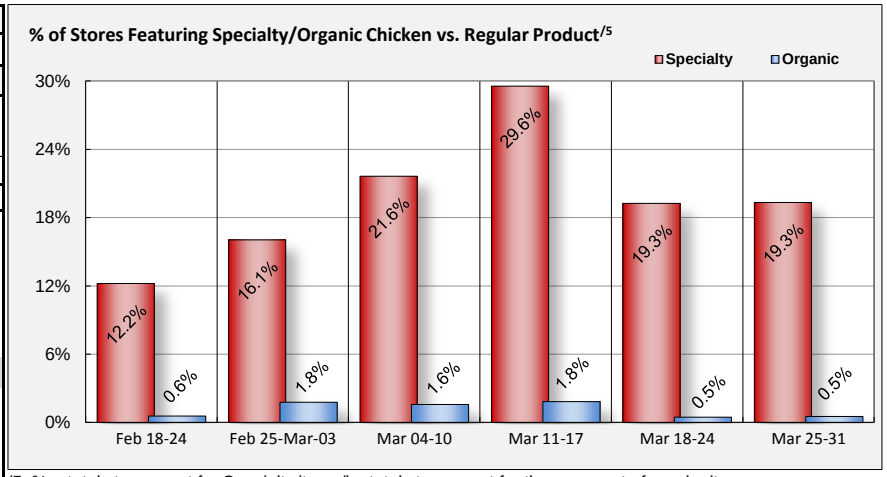
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Mar 25, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 03/25 thru 03/31.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	26.5% of 19,500 outlets		24.8% of 19,500 outlets		12.8% of 19,200 outlets		1.1% of 19,500 outlets		1.2% of 19,500 outlets		2.3% of 19,200 outlets	
Activity Index [3/]	**7,940**		**7,550**		**4,320**		**210**		**170**		**270**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	2,960	1.88	670	2.20	900	1.80	150	2.12	150	2.12	70	3.02
Bnls/Sknls Breast	1,230	4.74	3,440	4.99	1,150	5.20	10	9.99			150	6.99
Breast Tenders	450	5.11	1,870	4.63	120	5.10						
Split, bn-in Breast	100	2.02	210	2.72	80	2.92			10	6.99		
Whole Wings			10	1.29	20	2.99						
Leg Quarters	50	1.19	60	1.61	40	1.49	--	--	--	--	--	--
Legs	40	1.85	40	1.56	360	1.79						
Thighs	1,220	1.53	250	1.68	730	1.78	20	3.49			20	2.89
Drumsticks	1,230	1.51	330	1.71	740	1.78	20	3.49			20	2.89
B/S Thighs	660	3.40	670	3.98	180	3.04	10	5.49	10	5.49	10	3.99



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	48.2% of 3,900 sampled outlets			34.9% of 5,100 sampled outlets			11.5% of 3,300 sampled outlets			17.5% of 3,600 sampled outlets			12.3% of 2,500 sampled outlets			14.8% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 3,740			Activity Index = 1,830			Activity Index = 710			Activity Index = 1,150			Activity Index = 330			Activity Index = 180		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.29 - 2.79	1,220	1.89	1.39 - 2.99	1,440	1.94	0.99 - 1.99	40	1.65	1.47 - 1.79	180	1.71	0.98 - 1.99	10	0.99	0.98 - 1.99	70	1.20
Bnls/Sknls Breast	3.98 - 6.99	550	5.25	2.29 - 5.49	110	2.54	2.29 - 5.99	230	3.90	4.99 - 5.90	340	5.20						
Breast Tenders	3.98 - 6.99	120	5.47	3.99	80	3.99	3.99 - 5.99	100	5.00	4.99 - 5.99	140	5.55				4.56	10	4.56
Split, bn-in Breast	1.99 - 3.99	40	2.45				1.39 - 1.99	40	1.67							0.99 - 3.29	20	1.85
Whole Wings																		
Leg Quarters										1.19	50	1.19						
Legs	0.99	20	0.99													2.49 - 2.99	20	2.71
Thighs	1.39 - 1.99	870	1.52	1.39 - 1.49	100	1.45	1.29 - 2.29	60	1.66	1.49 - 1.59	160	1.57	1.49 - 2.49	20	1.49	2.49	10	2.49
Drumsticks	1.39 - 1.99	870	1.52	1.39 - 1.49	100	1.45	1.59 - 1.69	50	1.61	1.49 - 1.59	160	1.57	0.99 - 1.49	20	1.49	0.99	30	0.99
B/S Thighs	2.48 - 2.99	50	2.57				2.48	190	2.48	4.49	120	4.49	3.20 - 3.69	280	3.69	3.20 - 3.69	20	3.46
ORGANIC	1.6% of 3,900 sampled outlets Activity Index = 50			0.0% of 5,100 sampled outlets Activity Index = 0			0.0% of 3,300 sampled outlets Activity Index = 0			0.0% of 3,600 sampled outlets Activity Index = 0			5.1% of 2,500 sampled outlets Activity Index = 130			2.3% of 1,100 sampled outlets Activity Index = 30		
Whole Fryer													1.99 - 3.49	130	1.99	2.59 - 3.49	20	2.93
Bnls/Sknls Breast	9.99	10	9.99															
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs																		
Thighs	3.49	20	3.49															
Drumsticks	3.49	20	3.49															
B/S Thighs																5.49	10	5.49

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.