USDA Weekly Retail Chicken Feature Activity

Fri. Jan 28, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/28 thru 02/03.

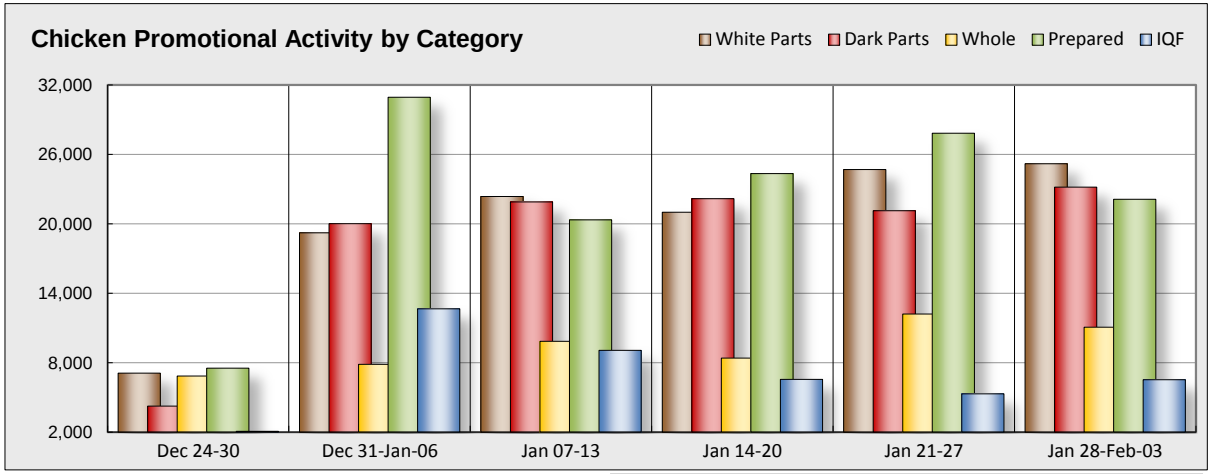
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

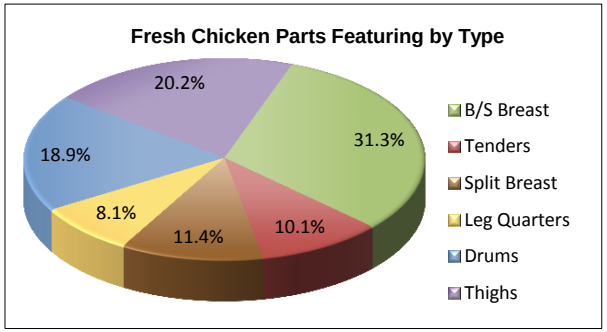
NATIONAL SUMMARY

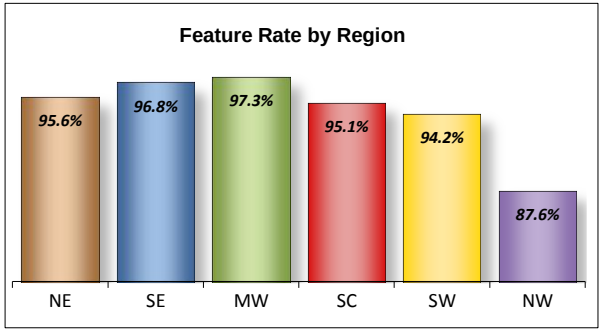
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate 1/	**95.5% of 19,500 outlets**		**94.4% of 19,500 outlets**		**95.9% of 19,200 outlets**	
Special Rate 4/	**21.6%**		**21.6%**		**14.1%**	
Activity Index 2/	**88,410**		**91,610**		**80,100**	
WHOLE BIRD:	**Stores 3/**	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	5,080	0.97	6,660	1.04	5,010	0.92
cut-up fryer	1,910	1.37	2,970	1.36	2,000	1.24
bagged roaster	3,240	1.24	1,420	1.20	1,680	1.15
Cornish (frs/frz)	840	1.98	1,160	1.48	700	1.77
PARTS:						
Bnls/Sknls Breast						
regular pack	6,710	3.16	7,140	2.74	6,560	2.86
value pack	4,440	2.24	3,930	2.18	2,650	2.03
thin sliced	2,010	3.95	2,350	4.22	1,590	3.94
marinated	100	4.25	280	3.22	350	2.96
Breast Tenders						
regular pack	3,550	3.75	4,610	2.80	2,570	3.63
value pack	710	2.33	390	2.20	180	1.91
Split, bn-in Breast						
regular pack	2,560	1.92	2,180	1.38	3,510	1.54
value pack	2,270	1.14	2,970	1.14	2,420	1.16
Whole Wings	2,850	2.11	850	1.99	200	1.98
Leg Quarters						
tray pack	2,200	0.92	2,710	0.91	3,380	0.83
bagged	1,230	0.51	1,380	0.55	2,410	0.71
Legs	450	0.98	820	1.23	410	1.04
Thighs						
regular pack	2,170	1.48	3,300	1.27	3,670	1.16
value pack	6,400	1.03	3,640	1.06	3,210	0.99
Drumsticks						
regular pack	2,010	1.47	3,420	1.26	3,740	1.18
value pack	5,970	1.01	3,760	1.06	3,470	0.97
Bnls/Sknls Thighs						
regular pack	1,030	2.39	1,080	2.74	1,690	2.74
value pack	1,720	2.50	1,030	2.00	500	1.99
9-pc Combos						
drum-thigh-breast	130	1.51	100	2.16	90	1.30
drum-thigh-wing	170	1.21	310	1.09	10	1.08
IQF **B/S Breast**	3,350	2.39	3,500	2.29	3,510	2.29
IQF **Tenders**	690	2.55	1,080	2.33	1,910	2.26
IQF **Wings**	770	2.29	270	1.89	820	2.42
IQF **Party Wings**	1,720	2.56	460	2.12	1,310	2.06

This Week's Chicken Feature Highlights

Once again, chicken posts respectable volume and incentives attempting to draw consumers into retail outlets. Whole birds remain a stalwart in market displays, roasters gain prominence, pricing is mixed. White meat parts post good volume, average pricing is higher, deals remain in smaller venues of sale. Dark meat parts best option is bulk purchases, regular packs rise sharply in price, clearances will be questionable here. IQF parts reflect a substantial rise in cost to consumers, wings return to entice gridiron munchers to buy ahead. Prepared foods volume drops, possibly resting employees and fryers for the anticipated Super Bowl rush late next week. Specialty and organics offer little excitement, volume always dwindles towards month's end. Next week should be a barn burner, a new month with paychecks arriving, a much anticipated football game will promote deli sales, and Christmas bills are finally being paid off. But wait, Mother Nature has dumped a huge amount of snow from the Mid-Atlantic seaboard to the north, it will surely have an impact on deliveries and store traffic. Please stay tuned, it will be interesting!







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

USDA Weekly Retail Chicken Feature Activity

Fri. Jan 28, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/28 thru 02/03.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**95.6% of 3,900 sampled outlets**				**96.8% of 5,100 sampled outlets**				**97.3% of 3,300 sampled outlets**			
Special Rate 2/	**35.2% of stores w/ no-price promotions**				**37.5% of stores w/ no-price promotions**				**7.1% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 15,750**				**Activity Index = 16,570**				**Activity Index = 9,790**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.88 - 1.39		1,280	1.14	0.47 - 1.19		630	0.83	0.69 - 1.42		770	0.93
cut-up fryer	1.09 - 1.29		320	1.27	1.05 - 1.49		750	1.35	0.99 - 1.49		90	1.15
bagged roaster	0.79 - 1.49		1,160	1.22	0.97 - 1.49		1,610	1.33	0.88 - 1.69		300	0.99
Cornish (frs/frz)	1.89 - 2.59		150	2.27					1.81 - 2.18		380	2.00
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.99 - 4.49	1.88 - 3.99	2,040	3.07	1.99 - 2.98	1.58 - 3.99	1,840	3.31	1.99 - 3.49	1.97 - 3.99	520	2.41
value pack	1.99 - 3.29	1.49 - 2.99	750	2.19	1.97	1.48 - 2.99	260	2.51	1.69 - 2.79	1.29 - 2.00	820	2.06
thin sliced	2.99 - 6.49	2.69 - 3.99	950	3.95	2.98 - 3.99		380	3.48		2.99 - 4.99	260	4.41
marinated		3.99 - 5.49	80	4.32						2.99 - 5.99	10	4.92
Breast Tenders												
regular pack	2.99 - 4.29	1.59 - 3.99	960	3.61	2.79 - 3.99	1.88 - 4.49	1,860	4.06	1.88 - 2.49	1.89 - 2.99	270	2.35
value pack	2.49	1.39 - 1.88	60	1.83	1.97		70	1.97		1.99	10	1.99
Split, bn-in Breast												
regular pack	0.99 - 2.19	1.29 - 2.79	470	1.91	1.19		220	1.19	0.88 - 2.99	0.99 - 1.99	510	1.74
value pack	0.99 - 1.29	0.99 - 1.77	1,130	1.14	1.29	0.99 - 1.29	320	1.08	0.99	0.79 - 1.00	330	0.98
Whole Wings	1.79 - 2.19	0.99 - 1.99	180	1.85	1.79 - 2.29	1.39 - 2.99	1,870	2.07	1.79	1.68 - 2.00	240	1.82
Leg Quarters												
tray pack	0.89 - 0.99	0.69 - 0.99	220	0.81		0.69 - 0.99	640	0.92	0.88 - 1.00	0.59 - 1.00	380	0.91
bagged	0.69 - 0.79	0.39 - 0.59	210	0.53	0.38 - 0.46	0.39 - 0.59	180	0.50	0.46	0.39 - 0.59	250	0.47
Legs	0.99	0.99	180	0.99	0.79		20	0.79		0.99	10	0.99
Thighs												
regular pack	0.89 - 1.39	1.29	690	1.23	0.99 - 1.29	0.99 - 1.29	320	1.25	0.77 - 1.99	0.99 - 1.29	340	1.62
value pack	0.67 - 1.29	0.88 - 1.00	1,800	1.05	0.67 - 1.14	0.79 - 1.19	1,430	0.98	0.77 - 1.19	0.79 - 1.00	810	0.98
Drumsticks												
regular pack	0.89 - 1.39	1.29	320	1.14	0.99 - 1.29	0.69 - 1.29	330	1.21	0.77 - 1.99	0.49 - 1.29	340	1.61
value pack	0.87 - 1.29	0.79 - 1.00	1,390	1.01	0.89 - 1.14	0.79 - 1.19	1,420	0.99	0.77 - 1.19	0.48 - 1.00	820	0.98
Bnls/Sknls Thighs												
regular pack	2.29	1.99 - 3.00	190	2.88	2.29 - 2.48	0.99	310	2.06	1.99 - 3.20	1.69 - 2.00	290	2.36
value pack	1.79 - 1.99	2.99	400	2.10	1.99	2.99	50	2.78		1.99	10	1.99
9-pc Combos												
drum-thigh-breast	1.49 - 1.59		130	1.51								
drum-thigh-wing									1.29		40	1.29
IQF **B/S Breast**	3.20		140	3.20	2.80 - 3.50	1.99 - 2.40	740	2.56	2.33 - 3.60	1.33 - 3.99	1,230	2.25
Tenders	3.20	2.00	150	3.13	2.80 - 3.20	1.99	70	2.92	2.40 - 3.60	1.60 - 2.99	250	2.49
Wings	2.50	1.66 - 2.00	230	2.36		1.66 - 2.00	40	1.91	2.60	2.00 - 2.66	380	2.38
Party Wings	2.80	2.00	170	2.46	2.00 - 2.80	1.66 - 2.25	1,210	2.71	2.00 - 2.80		130	2.23

USDA Weekly Retail Chicken Feature Activity

Fri. Jan 28, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/28 thru 02/03.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**95.1% of 3,600 sampled outlets**				**94.2% of 2,500 sampled outlets**				**87.6% of 1,100 sampled outlets**			
Special Rate 2/	**10.8% of stores w/ no-price promotions**				**8.3% of stores w/ no-price promotions**				**7.4% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 9,310**				**Activity Index = 10,040**				**Activity Index = 4,820**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.57 - 1.29		490	0.83	0.69 - 1.29		1,310	0.95	0.79 - 0.99		600	0.93
cut-up fryer	0.99 - 1.29		80	1.24	1.69		290	1.69	1.09 - 1.49		380	1.35
bagged roaster	0.99 - 1.29		130	1.13	0.89		40	0.89				
Cornish (frs/frz)	1.99		30	1.99	1.77		260	1.77	2.25		20	2.25
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.69 - 3.36	1.39 - 2.49	1,050	2.12	2.49 - 6.49	1.49 - 2.49	1,000	4.57	2.98	2.99	260	2.99
value pack	1.97 - 2.99	0.98 - 1.99	1,270	1.92	2.79	1.39 - 3.99	890	2.55	2.98	1.69 - 2.99	450	2.82
thin sliced					5.49		130	5.49		3.49	290	3.49
marinated		2.99	10	2.99								
Breast Tenders												
regular pack	2.49 - 3.99	1.77 - 2.49	160	2.77	5.49	1.77 - 1.99	180	4.43		3.49	120	3.49
value pack	1.97	1.97 - 1.99	400	1.98						3.49	170	3.49
Split, bn-in Breast												
regular pack	0.99 - 1.99	0.88 - 1.59	190	1.77	1.99 - 2.79		810	2.44	1.49 - 1.69		360	1.55
value pack	0.98 - 1.59	0.79 - 0.99	260	1.01	1.59	1.29 - 1.49	230	1.53				
Whole Wings	1.99 - 2.29	0.99 - 1.99	260	1.93	2.99		290	2.99	1.49		10	1.49
Leg Quarters												
tray pack	0.77 - 0.99	0.78 - 0.99	120	0.86	0.98 - 0.99	0.74 - 0.99	640	0.94	0.99	0.99	200	0.99
bagged	0.46	0.39 - 0.59	540	0.51		0.39 - 0.69	50	0.53				
Legs										0.99	240	0.99
Thighs												
regular pack	1.18	1.09 - 1.19	40	1.15	1.99	0.74	660	1.75	1.69 - 2.33		120	1.73
value pack	0.89 - 1.29	0.77 - 1.09	1,010	1.01	0.99 - 1.69	0.99	800	1.07	1.49 - 1.69	0.99	550	1.10
Drumsticks												
regular pack	1.18	0.79 - 1.19	70	0.99	1.19 - 1.99	0.74	790	1.66	1.69 - 2.33	0.99	160	1.57
value pack	0.89 - 1.29	0.59 - 1.09	1,080	1.00	0.99 - 1.69	0.59 - 0.99	710	1.02	1.49 - 1.69	0.99	550	1.10
Bnls/Sknls Thighs												
regular pack	2.69		40	2.69	2.49		170	2.49		1.98 - 1.99	30	1.98
value pack		1.97 - 1.99	430	1.98		1.79 - 3.99	540	2.91		2.99	290	2.99
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing	1.18		130	1.18								
IQF **B/S Breast**	1.66 - 2.60	1.33 - 2.50	970	2.27	2.60	1.99 - 2.50	250	2.50		2.50	20	2.50
IQF **Tenders**	1.66 - 2.40	1.33 - 2.40	220	2.11								
IQF **Wings**		2.00	120	2.00								
IQF **Party Wings**		1.66 - 2.25	210	2.00								

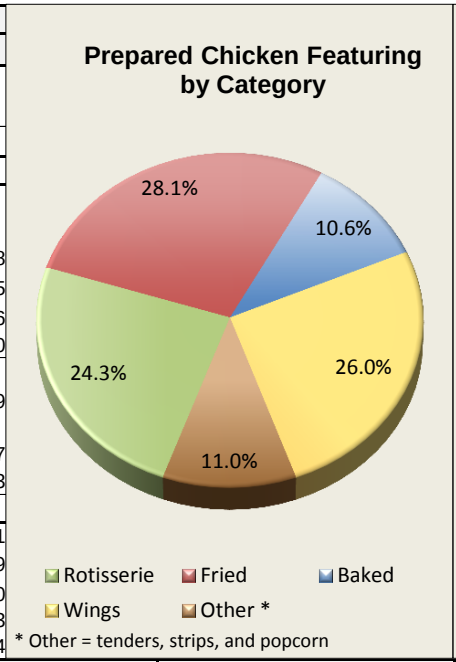
USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

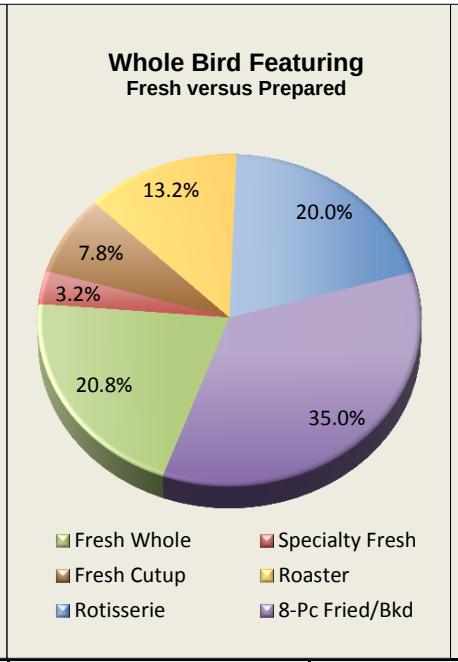
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/28 thru 02/03.

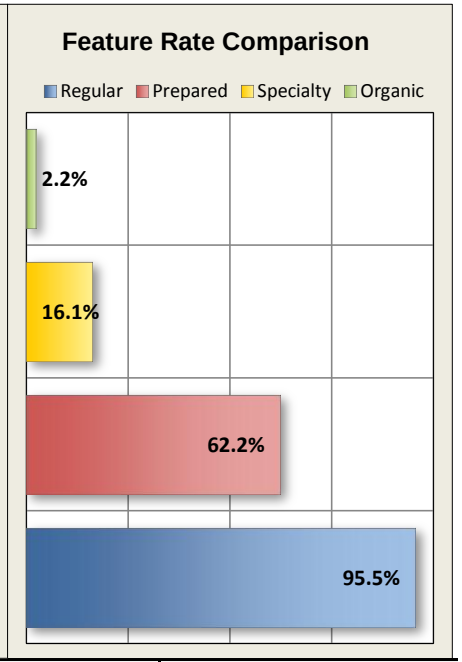
(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	62.2% of 19,500 outlets		71.8% of 19,500 outlets		64.3% of 19,200 outlets	
Activity Index [3/]	**22,130**		**27,840**		**20,550**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	4,820	5.45	7,410	5.68	6,480	5.58
2.1-3.0 lbs.	70	6.99	390	7.55	250	6.35
Whole Breast	310	7.15	330	7.45	290	6.46
Leg Quarter	180	1.15	140	1.00	50	3.60
FRIED & BAKED:						
Fried 8-Piece Mix	4,360	6.00	6,120	5.70	3,610	5.99
Baked 8-Piece Mix	2,340	5.96	2,940	5.46		
F/B 8-Piece Dark	940	5.00	730	5.21	1,460	5.27
F/B 12-Piece	430	10.04	460	9.96	920	9.93
Bulk Pack ($/piece)	490	0.71	500	0.74		
Wings: bone-in	3,630	5.19	4,470	6.11	2,980	5.11
boneless	2,120	4.35	2,640	4.65	1,240	4.09
Tenders	2,360	4.46	1,450	5.42	2,820	5.80
Strips	60	4.81	30	4.81	170	5.53
Popcorn	20	4.39	230	3.90	280	3.84







	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	72.1% of 3,900 sampled outlets			64.4% of 5,100 sampled outlets			65.9% of 3,300 sampled outlets			39.8% of 3,600 sampled outlets			63.2% of 2,500 sampled outlets			75.8% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 4,790			Activity Index = 7,630			Activity Index = 4,400			Activity Index = 2,530			Activity Index = 1,860			Activity Index = 920		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	4.99 - 6.99	930	5.63	3.99 - 6.99	1,160	5.58	3.99 - 6.99	830	5.70	2.99 - 5.99	720	5.14	4.98 - 5.00	810	4.99	5.00 - 5.99	370	5.66
2.1-3.0 lbs.				6.99	50	6.99	6.99	20	6.99									
Whole Breast	6.99 - 7.99	200	7.79	5.99	110	5.99												
Leg Quarter	0.74	40	0.74				1.12	20	1.12	1.29	120	1.29						
FRIED & BAKED:																		
Fried 8-Piece Mix	3.99 - 6.99	1,000	6.18	4.99 - 6.99	1,460	5.82	3.99 - 7.99	1,150	6.04	4.99 - 6.99	660	6.06	5.99	40	5.99	5.49 - 6.99	50	6.03
Baked 8-Piece Mix				4.99 - 5.99	970	5.91	5.99	730	5.99	5.99 - 6.49	580	6.01	5.99	40	5.99	5.99	20	5.99
F/B 8-Piece Dark	2.99 - 6.99	350	5.22	3.49 - 4.99	150	4.63	2.99 - 4.99	160	4.86				4.99	280	4.99			
F/B 12-Piece	9.99 - 12.99	300	10.69				7.99 - 8.99	90	8.10	8.97	30	8.97				10.99	10	10.99
Bulk Pack ($/piece)	0.69 - 1.12	160	0.77	0.50 - 0.81	140	0.62	0.50 - 0.82	180	0.73				0.60	10	0.60			
Wings: bone-in	3.00 - 7.99	990	5.86	3.99 - 7.99	1,700	4.85	3.52 - 7.99	500	5.02	4.49 - 6.00	180	5.46	5.00	260	5.00			
boneless	3.99 - 5.00	620	4.40	4.00 - 4.99	570	4.27	4.00 - 6.29	410	4.18	3.99	140	3.99	5.00	260	5.00	4.00	120	4.00
Tenders	3.99 - 6.99	170	4.61	3.49 - 5.99	1,320	4.14	3.49 - 4.99	310	4.86	3.99 - 6.49	100	5.03	4.99	160	4.99	3.59 - 4.99	300	4.95
Strips	3.99 - 5.99	20	4.47													4.98 - 4.99	40	4.98
Popcorn	2.79	10	2.79													5.98	10	5.98

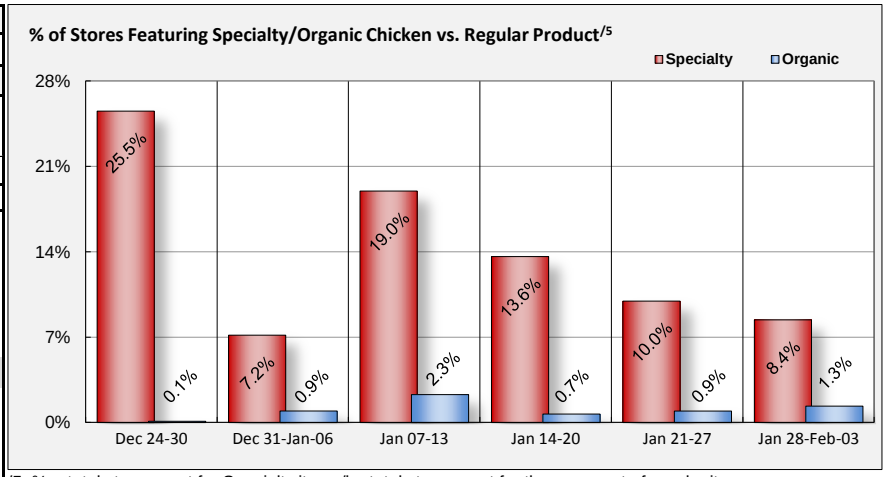
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Jan 28, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/28 thru 02/03.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	16.1% of 19,500 outlets		13.2% of 19,500 outlets		21.1% of 19,200 outlets		2.2% of 19,500 outlets		1.5% of 19,500 outlets		1.1% of 18,600 outlets	
Activity Index [3/]	**3,990**		**4,620**		**7,250**		**580**		**390**		**290**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	790	1.69	970	1.63	1,850	1.83	40	2.40	60	2.85	10	2.50
Bnls/Sknls Breast	970	4.29	1,410	5.53	2,020	5.57	300	6.56	290	7.92	220	5.78
Breast Tenders	400	5.27	460	5.10	280	6.26						
Split, bn-in Breast	350	2.82	290	3.06	650	2.43						
Whole Wings	20	1.99	50	1.83	40	1.52						
Leg Quarters			150	1.06	60	0.99	--	--	--	--	--	--
Legs	20	0.99	70	1.53			20	2.99				
Thighs	490	1.61	530	1.68	1,040	1.68	30	2.19			20	2.98
Drumsticks	610	1.66	650	1.72	1,040	1.68	160	2.03	40	2.49	30	2.72
B/S Thighs	340	3.26	40	2.48	270	2.73	30	4.99			10	4.99



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	28.7% of 3,900 sampled outlets			7.8% of 5,100 sampled outlets			9.3% of 3,300 sampled outlets			22.7% of 3,600 sampled outlets			7.3% of 2,500 sampled outlets			27.9% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 1,420			Activity Index = 420			Activity Index = 510			Activity Index = 1,090			Activity Index = 200			Activity Index = 350		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.99 - 2.79	90	2.04				1.39 - 1.69	70	1.54	1.39 - 1.97	470	1.80	0.99 - 1.49	20	1.37	0.99 - 1.49	140	1.21
Bnls/Sknls Breast	2.99 - 5.99	180	4.03	3.99 - 4.32	250	4.25	2.75 - 4.99	220	4.48	2.89 - 4.99	200	4.42	3.50 - 5.88	10	4.99	3.50 - 5.88	110	4.12
Breast Tenders	5.49 - 5.99	270	5.67	4.99	10	4.99				2.99 - 4.99	120	4.41						
Split, bn-in Breast	2.99 - 3.49	250	3.04										0.99 - 2.99	50	2.84	0.99 - 1.88	50	1.72
Whole Wings							1.99	10	1.99							1.99	10	1.99
Leg Quarters																		
Legs	0.99	20	0.99															
Thighs	1.39 - 1.99	270	1.67	1.39	40	1.39	1.69	20	1.69	1.59 - 1.98	130	1.63	1.19	30	1.19			
Drumsticks	1.39 - 1.99	330	1.73	1.39	40	1.39	1.69	20	1.69	1.59 - 2.00	160	1.69	0.99 - 1.99	40	1.14	1.59 - 1.99	20	1.79
B/S Thighs	3.29	10	3.29	2.99	80	2.99	2.99 - 3.99	170	3.80	1.49	10	1.49	1.49 - 4.49	50	2.06	1.99 - 4.49	20	3.55
ORGANIC	0.6% of 3,900 sampled outlets			3.8% of 5,100 sampled outlets			0.0% of 3,300 sampled outlets			0.0% of 3,600 sampled outlets			8.2% of 2,500 sampled outlets			0.5% of 1,100 sampled outlets		
	Activity Index = 70			Activity Index = 190			Activity Index = 20			Activity Index = 0			Activity Index = 290			Activity Index = 10		
Whole Fryer													2.19 - 3.19	40	2.40			
Bnls/Sknls Breast	6.99 - 9.99	70	8.69	5.68	190	5.68							6.99	30	6.99	6.99	10	6.99
Breast Tenders																		
Split, bn-in Breast																		
Whole Wings																		
Legs							2.99	20	2.99									
Thighs													2.19	30	2.19			
Drumsticks													1.99 - 2.19	160	2.03			
B/S Thighs													4.99	30	4.99			

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.