USDA Weekly Retail Chicken Feature Activity

Fri. Jan 07, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/07 thru 01/13.

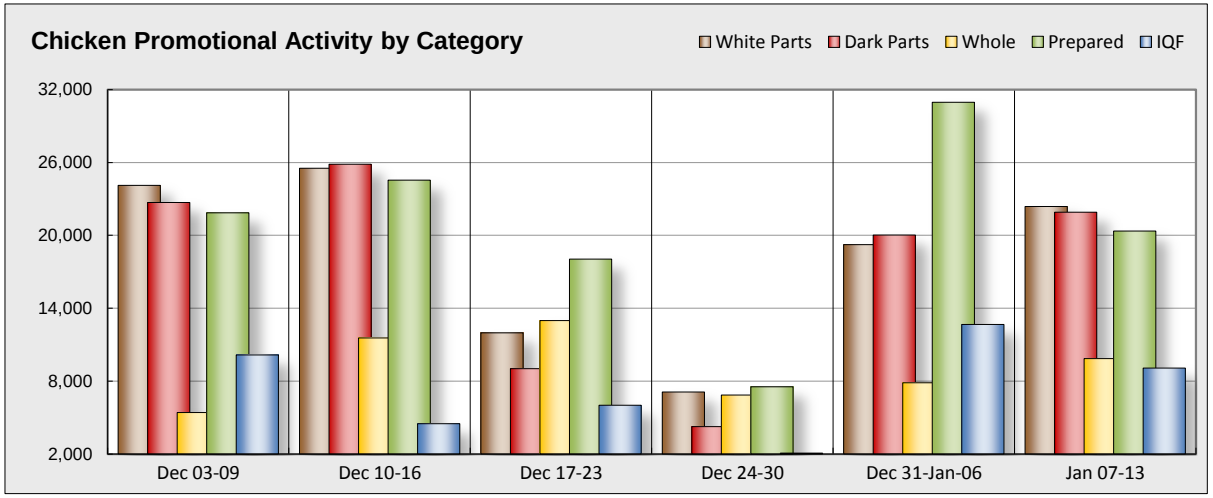
(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

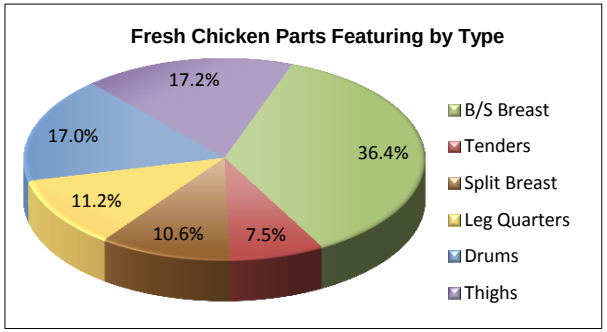
NATIONAL SUMMARY

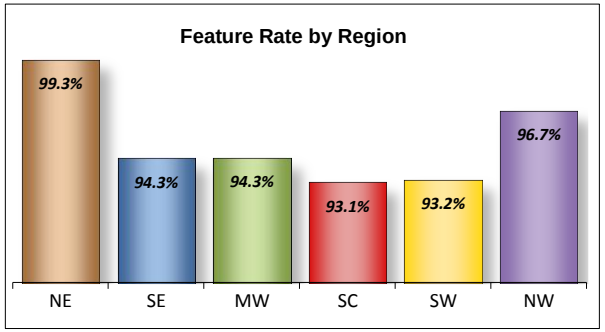
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	**95.1% of 19,500 outlets**		**88.0% of 19,500 outlets**		**96.3% of 19,200 outlets**	
Special Rate [4/]	**23.2%**		**13.1%**		**24.6%**	
Activity Index [2/]	**83,660**		**90,780**		**87,600**	
WHOLE BIRD:	**Stores** [/3]	**Wtd Avg**	**Stores /3**	**Wtd Avg**	**Stores /3**	**Wtd Avg**
bagged fryer	4,790	0.90	3,460	1.09	5,060	0.83
cut-up fryer	2,320	1.20	1,470	1.34	3,200	1.18
bagged roaster	1,960	1.10	1,650	1.21	2,830	1.07
Cornish (frs/frz)	780	2.01	1,280	1.80	560	1.64
PARTS:						
Bnls/Sknls Breast						
regular pack	6,570	2.57	4,160	3.10	6,590	2.68
value pack	3,740	2.08	5,270	1.99	4,580	1.94
thin sliced	3,570	3.66	730	4.52	3,140	3.75
marinated	160	3.32	530	2.99	240	3.33
Breast Tenders						
regular pack	2,480	3.19	2,050	3.14	3,570	3.59
value pack	430	3.18	760	1.98	870	2.33
Split, bn-in Breast						
regular pack	2,260	1.45	1,770	1.55	3,380	1.63
value pack	1,820	1.38	1,970	1.01	2,810	1.10
Whole Wings	1,340	1.86	1,990	1.99	780	1.96
Leg Quarters						
tray pack	2,300	0.88	2,190	0.94	2,230	0.86
bagged	2,030	0.71	770	0.54	1,060	0.47
Legs	950	1.01	410	1.16	20	1.19
Thighs						
regular pack	3,060	1.35	2,030	1.19	3,790	1.19
value pack	3,570	1.02	5,080	1.14	3,660	0.98
Drumsticks						
regular pack	2,960	1.35	2,030	1.19	3,820	1.20
value pack	3,600	1.01	5,340	1.14	3,660	0.99
Bnls/Sknls Thighs						
regular pack	2,830	2.73	1,730	2.58	2,220	2.26
value pack	600	1.85	440	1.97	730	2.00
9-pc Combos						
drum-thigh-breast	90	1.47	60	1.28	220	1.99
drum-thigh-wing	30	1.43			100	1.17
IQF						
B/S Breast	4,750	2.24	3,390	2.50	4,690	2.31
Tenders	2,090	2.29	3,110	2.51	3,400	2.63
Wings	1,610	2.42	3,340	2.10	470	2.03
Party Wings	620	2.22	2,820	2.15	300	2.45

This Week's Chicken Feature Highlights

Chicken continues to show its strength in retail markets as the volume featured holds respectable levels. Attention for the last several weeks has centered on seasonal items, movement has been slow in normal channels , and its time to get things rolling again. If you cannot find bargains this week you aren't trying or you need a trip to the optometrist, they are everywhere! Whole birds, cut-up and roasters are there for the taking. B/S Breast in small packs are offered at levels intended to clear inventories. Split breast also attempt to reduce their numbers, small packs are the deal. Leg quarters are best in tray pack, drums and thighs are offered in bulk, both are looking for consumers attention. B/S thigh meat raises volume and pricing. IQF white meat is priced to move, wings raise prices anticipating their next gridiron encounter. The deli cools off after last weeks record levels, the fried/baked section offers more detail this week, tenders return to the display .Specialty chicken explodes in volume, organic only non-pricing is mixed. Chicken continues to maintain a strong presence in retailers marketing plan, bargains are there for the taking.







All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. **2/ Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). **3/ Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **4/ Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

USDA Weekly Retail Chicken Feature Activity

Fri. Jan 07, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/07 thru 01/13.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate 1/	**99.3% of 3,900 sampled outlets**				**94.3% of 5,100 sampled outlets**				**94.3% of 3,300 sampled outlets**			
Special Rate 2/	**26.1% of stores w/ no-price promotions**				**39.1% of stores w/ no-price promotions**				**12.3% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 16,870**				**Activity Index = 14,070**				**Activity Index = 9,050**			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.77 - 1.29		830	1.02	0.77 - 1.18		1,390	0.82	0.69 - 1.49		550	0.89
cut-up fryer	0.97 - 1.99		220	1.53	0.97 - 1.99		1,110	1.01	0.89 - 0.97		20	0.93
bagged roaster	0.89 - 1.49		1,680	1.10	0.89 - 1.49		240	1.05	1.19		20	1.19
Cornish (frs/frz)	1.19 - 2.49		190	2.31					1.99 - 2.18		210	2.00
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.99 - 3.99	1.59 - 3.99	1,120	2.96	1.89 - 2.99	1.68 - 2.99	2,400	2.27	1.39 - 4.99	1.69 - 2.99	750	2.63
value pack	1.99 - 2.99	1.49 - 3.99	1,720	2.24	1.99	1.49 - 2.99	340	1.93	1.39	1.39 - 2.66	670	1.94
thin sliced	3.29 - 4.99	2.69 - 3.99	1,420	3.81	2.49 - 3.49	3.49	620	3.20	1.79 - 4.99	3.99	400	3.53
marinated		3.99 - 4.99	60	4.15						1.98 - 3.99	80	3.04
Breast Tenders												
regular pack	1.99 - 4.77	1.88 - 3.99	640	3.14	1.89 - 4.77	2.99	600	3.17	1.79 - 4.99	1.99 - 2.19	360	3.15
value pack		0.99 - 3.99	280	3.45	2.79	1.99	150	2.68				
Split, bn-in Breast												
regular pack	1.29 - 1.59	1.49 - 1.79	440	1.56	0.97 - 1.19	0.98 - 1.38	490	1.10	2.99	0.79 - 1.49	370	1.45
value pack	0.99	0.97 - 1.69	730	1.43	0.97 - 0.99	0.98 - 1.69	520	1.18	0.98	1.00 - 1.49	90	1.39
Whole Wings		0.99 - 1.68	40	1.20		0.99 - 1.99	130	1.57	1.69 - 2.29	0.99 - 1.99	120	1.90
Leg Quarters												
tray pack	0.49 - 0.99	0.49 - 1.29	930	0.74		0.59 - 1.29	280	1.02	0.68 - 0.99	0.59 - 0.99	220	0.95
bagged	0.49	0.39 - 0.78	210	0.62	0.49	0.38 - 1.49	1,470	0.77		0.39 - 0.78	80	0.50
Legs	0.99 - 1.29	0.99	410	1.05		0.99	20	0.99				
Thighs												
regular pack	0.89 - 1.69	0.89 - 1.29	660	1.39	0.99 - 1.49	0.89 - 1.29	250	1.14	0.99 - 1.99	0.99 - 1.19	710	1.46
value pack	0.99 - 1.19	0.69 - 1.39	1,410	1.05	0.98 - 0.99	0.58 - 1.19	550	1.00	0.79 - 1.29	0.79 - 1.33	690	1.05
Drumsticks												
regular pack	0.89 - 1.69	0.89 - 1.39	540	1.43	0.99 - 1.49	0.89 - 1.29	260	1.13	0.99 - 1.99	0.79 - 1.19	690	1.46
value pack	0.99 - 1.29	0.77 - 1.39	1,320	1.05	0.98 - 0.99	0.79 - 1.19	550	1.00	0.79 - 1.29	0.49 - 1.33	740	1.02
Bnls/Sknls Thighs												
regular pack	1.99 - 2.79	1.99 - 3.29	780	2.78	1.99 - 2.99	1.49 - 2.99	520	2.86	2.49	1.69 - 2.29	140	2.35
value pack		1.68 - 1.99	70	1.81								
9-pc Combos												
drum-thigh-breast	1.27 - 1.69	1.59	60	1.53					1.32	1.39	30	1.36
drum-thigh-wing		0.98 - 1.69	30	1.43								
IQF **B/S Breast**		1.50 - 2.33	240	2.12	2.80	1.50 - 2.80	1,010	2.22	2.40	1.33 - 2.55	1,360	2.13
IQF **Tenders**		1.99 - 2.33	220	2.18	2.80	1.66 - 2.20	500	2.22		1.66 - 2.55	420	2.28
IQF **Wings**		1.99 - 2.80	600	2.67	1.87 - 2.20	2.80	150	2.31	2.20 - 2.39	1.99 - 2.33	300	2.19
IQF **Party Wings**		1.60	20	1.60	2.20 - 2.66		520	2.26	1.79	2.00	30	1.92

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Fri. Jan 07, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/07 thru 01/13.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	SOUTH CENTRAL U.S (AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)				SOUTHWEST U.S. (CA,NV)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate 1/	**93.1% of 3,600 sampled outlets**				**93.2% of 2,500 sampled outlets**				**96.7% of 1,100 sampled outlets**			
Special Rate 2/	**7.6% of stores w/ no-price promotions**				**11.0% of stores w/ no-price promotions**				**48.7% of stores w/ no-price promotions**			
Activity Index 3/	**Activity Index = 7,830**				**Activity Index = 9,400**				**Activity Index = 6,090**			
	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
WHOLE BIRD:												
bagged fryer	0.67 - 1.29		250	0.94	0.59 - 0.99		1,050	0.83	0.88 - 1.31		720	0.99
cut-up fryer	0.99 - 1.39		150	1.27	1.27 - 1.47		570	1.37	1.29		250	1.29
bagged roaster									1.29		20	1.29
Cornish (frs/frz)	2.18		150	2.18	1.49 - 2.18		210	1.62	2.18		20	2.18
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast												
regular pack	1.98 - 3.99	1.68 - 2.99	1,170	2.53	1.97	1.59 - 2.49	720	2.07	2.99 - 4.99	2.59 - 2.99	410	4.09
value pack		1.68 - 2.49	540	2.03		0.99 - 1.99	370	1.80		1.85 - 1.99	100	1.96
thin sliced	3.49 - 3.79	3.99	280	3.67		3.00	280	3.00	3.49 - 5.49	3.00 - 3.99	570	4.21
marinated		1.98	20	1.98								
Breast Tenders												
regular pack	1.97 - 3.99	1.69 - 2.27	610	2.41		1.88	20	1.88	5.49		250	5.49
value pack												
Split, bn-in Breast												
regular pack	0.97 - 1.29	0.99 - 1.79	220	1.19	0.99 - 1.99	0.97 - 1.79	740	1.69				
value pack		0.79 - 1.48	120	0.94		0.99 - 1.49	50	1.24	1.98	1.29 - 1.79	310	1.76
Whole Wings	1.79 - 2.29	1.99	470	2.04		1.79 - 1.99	320	1.82		1.79 - 1.99	260	1.80
Leg Quarters												
tray pack	0.69	0.59 - 0.99	270	0.83	0.99	0.99	450	0.99	0.99 - 1.29		150	1.22
bagged		0.38 - 0.59	230	0.49	0.49	0.49	30	0.49		0.65	10	0.65
Legs						0.99	280	0.99		0.99	240	0.99
Thighs												
regular pack	0.89 - 1.99	0.89	240	1.38	1.29 - 1.99	0.99	690	1.37	0.99 - 1.69	0.99	510	1.22
value pack	0.69 - 1.29	0.69 - 1.09	470	0.90		0.69 - 0.99	310	0.97		0.99 - 1.19	140	1.16
Drumsticks												
regular pack	0.89 - 1.99	0.89	250	1.35	1.29 - 1.99	0.57 - 0.99	710	1.35	0.99 - 1.69	0.99	510	1.22
value pack	0.69 - 1.29	0.69 - 1.09	480	0.88		0.69 - 0.99	360	0.95		0.99 - 1.19	150	1.15
Bnls/Sknls Thighs												
regular pack	2.19 - 2.90	1.99	470	2.11	3.99	1.99 - 2.49	570	3.12	3.99	1.99 - 2.99	350	2.74
value pack		1.29 - 1.99	190	1.79		1.59 - 1.99	280	1.88		1.49 - 1.99	60	1.92
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
IQF **B/S Breast**	1.66 - 2.80	1.33 - 2.40	880	2.16		2.25 - 2.69	830	2.55		1.48 - 2.40	430	2.21
IQF **Tenders**	2.33 - 2.80	1.47 - 2.40	280	2.27		2.33	280	2.33		2.33 - 2.66	390	2.43
IQF **Wings**		1.87	40	1.87		2.33	280	2.33		2.33	240	2.33
IQF **Party Wings**	2.20		50	2.20								

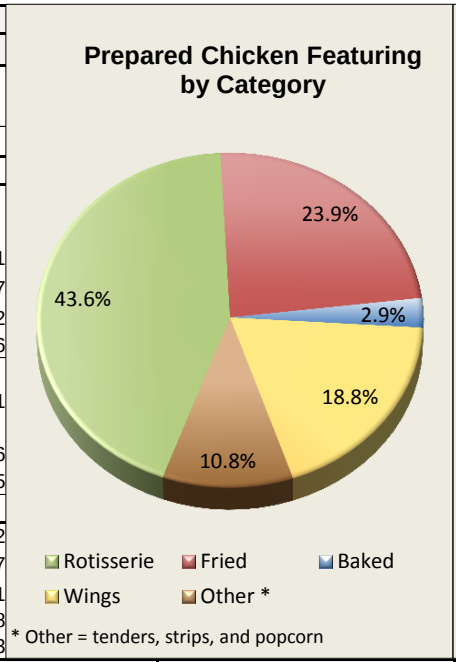
USDA Weekly Retail Chicken Feature Activity - Prepared Chicken

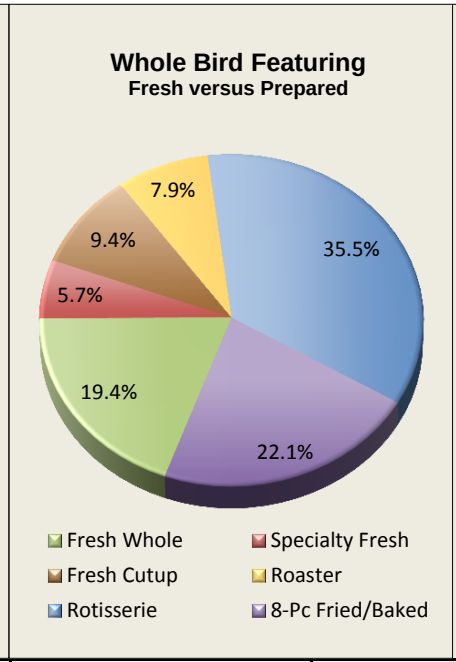
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/07 thru 01/13.

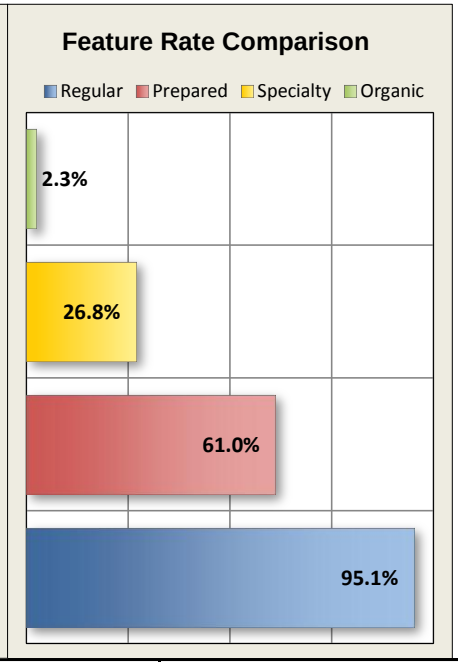
(prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY

	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	61.0% of 19,500 outlets		63.1% of 19,500 outlets		63.2% of 19,200 outlets	
Activity Index [3/]	**20,350**		**30,950**		**19,620**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
ROTISSERIE:						
Whole Bird						
< 2 lbs.	8,170	5.29	3,840	5.46	6,840	5.41
2.1-3.0 lbs.	610	7.91	770	5.45	560	8.07
Whole Breast	70	8.13	290	7.22	80	5.62
Leg Quarter	30	0.75			220	2.86
FRIED & BAKED:						
Fried 8-Piece Mix	2,840	6.24	9,500	5.89	4,250	6.21
Baked 8-Piece Mix	580	6.11	1,830	5.99	--	--
F/B 8-Piece Dark	910	5.25	320	4.55	2,050	5.56
F/B 12-Piece	520	9.88	580	8.66	1,170	9.75
Bulk Pack ($/piece)	600	0.60	2,100	0.70		
Wings: bone-in	2,170	5.60	8,330	4.41	1,790	4.72
boneless	1,660	5.30	3,530	3.79	780	4.07
Tenders	2,030	5.11	1,310	5.41	1,210	5.31
Strips	120	3.80	170	7.34	80	4.58
Popcorn	40	2.49	210	3.20	590	2.53







	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	66.3% of 3,900 sampled outlets			53.3% of 5,100 sampled outlets			59.2% of 3,300 sampled outlets			57.2% of 3,600 sampled outlets			67.2% of 2,500 sampled outlets			81.4% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 4,930			Activity Index = 3,960			Activity Index = 3,420			Activity Index = 3,540			Activity Index = 2,840			Activity Index = 1,660		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:																		
Whole Bird																		
< 2 lbs.	3.69 - 6.99	1,480	5.41	3.99 - 6.99	2,500	5.26	3.99 - 6.99	1,450	5.39	3.99 - 6.99	1,330	5.16	4.98 - 5.99	940	5.23	4.98 - 5.99	470	5.27
2.1-3.0 lbs.	7.99 - 8.99	530	8.30	4.99	70	4.99										7.99	10	7.99
Whole Breast	7.99	50	7.99				8.49	20	8.49									
Leg Quarter										0.75	30	0.75						
FRIED & BAKED:																		
Fried 8-Piece Mix	4.99 - 6.99	990	6.68	5.00 - 5.99	250	5.95	4.99 - 8.99	390	6.21	4.99 - 6.99	320	5.62	5.99	530	5.99	5.88 - 6.99	360	6.20
Baked 8-Piece Mix				5.99	220	5.99				5.88	30	5.88	5.99	260	5.99	6.99	70	6.99
F/B 8-Piece Dark	4.00	20	4.00	4.99 - 5.99	160	5.86	4.99 - 6.00	100	5.93	4.99 - 7.99	110	5.22	4.99	280	4.99	4.99	240	4.99
F/B 12-Piece	9.99	360	9.99	9.49	10	9.49	8.79 - 11.99	100	9.99	8.99	50	8.99						
Bulk Pack ($/piece)	0.55 - 0.75	370	0.64				0.53 - 0.95	60	0.85				0.44	170	0.44			
Wings: bone-in	3.59 - 6.49	780	5.30	4.99 - 5.99	130	5.83	3.99 - 5.99	550	5.09	3.99 - 7.99	640	6.30				5.99	70	5.99
boneless	3.00	50	3.00	4.99 - 7.99	410	5.47	3.99 - 7.99	610	5.35	3.49 - 5.99	530	5.36	5.00	40	5.00	5.00	20	5.00
Tenders	3.59 - 6.00	290	5.45	4.98 - 5.99	210	5.36	4.99	140	4.99	4.99	490	4.99	4.99	540	4.99	4.98 - 5.99	360	5.06
Strips	5.99	10	5.99							4.99	10	4.99	2.49	40	2.49	3.99 - 4.88	60	4.11
Popcorn													2.49	40	2.49			

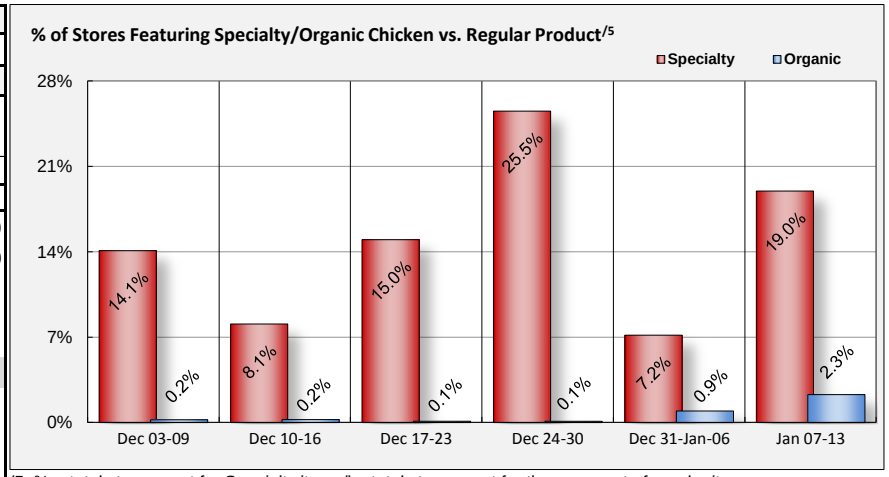
USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken

Fri. Jan 07, 2011

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 01/07 thru 01/13.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY											
	SPECIALTY CHICKEN						USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR		THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate [1/]	26.8% of 19,500 outlets		7.7% of 19,500 outlets		20.6% of 19,200 outlets		2.3% of 19,500 outlets		1.2% of 19,500 outlets		10.5% of 18,600 outlets	
Activity Index [3/]	**7,570**		**2,760**		**7,170**		**880**		**330**		**1,710**	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	1,410	1.64	340	1.65	1,550	1.74	230	2.57	70	2.79	30	4.99
Bnls/Sknls Breast	4,390	4.93	660	4.77	3,390	4.90	300	7.67	250	8.11	1,680	7.80
Breast Tenders	440	5.05	430	5.26	620	5.01	150	7.86				
Split, bn-in Breast	90	2.76	70	2.92	470	2.86	10	4.99				
Whole Wings	10	1.59	10	2.29								
Leg Quarters	20	1.44	10	0.99	120	1.25	--	--	--	--	--	--
Legs	20	1.29	20	0.99	20	2.12						
Thighs	430	1.62	550	1.59	370	1.53	80	2.68				
Drumsticks	440	1.62	620	1.64	360	1.50	70	2.49	10	1.99		
B/S Thighs	320	3.48	50	3.82	270	2.57	40	5.74				



/5: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate [1/]	39.3% of 3,900 sampled outlets			7.9% of 5,100 sampled outlets			18.1% of 3,300 sampled outlets			22.4% of 3,600 sampled outlets			44.1% of 2,500 sampled outlets			69.0% of 1,100 sampled outlets		
Activity Index [3/]	Activity Index = 2,450			Activity Index = 740			Activity Index = 1,010			Activity Index = 1,510			Activity Index = 1,030			Activity Index = 830		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
Whole Fryer	1.27 - 2.49	900	1.74	1.49	210	1.49	1.19 - 1.69	100	1.46	1.39	70	1.39	1.18 - 1.99	90	1.47	1.18 - 1.99	40	1.36
Bnls/Sknls Breast	3.49 - 6.59	920	4.91	3.98 - 4.99	440	4.41	2.89 - 4.99	440	4.00	2.69 - 6.99	1,000	5.00	3.99 - 6.79	850	5.27	3.99 - 6.79	740	5.31
Breast Tenders	3.99 - 4.99	160	4.20				2.39 - 2.99	70	2.45	4.99 - 6.99	210	6.56						
Split, bn-in Breast							1.79 - 2.49	50	1.97	3.99	30	3.99				2.99	10	2.99
Whole Wings																1.59	10	1.59
Leg Quarters							0.99	10	0.99							1.89	10	1.89
Legs	0.99	10	0.99													1.59	10	1.59
Thighs	1.89	230	1.89				0.99 - 1.69	80	1.33	0.99 - 1.69	80	1.46	0.99	40	0.99			
Drumsticks	1.89	230	1.89				0.99 - 1.69	80	1.33	0.99 - 1.69	80	1.46	0.99 - 1.59	40	0.99	1.59	10	1.59
B/S Thighs				2.39 - 2.99	90	2.44	2.39 - 3.99	180	3.89	3.99	40	3.99	3.49	10	3.49			
ORGANIC	0.6% of 3,900 sampled outlets			0.0% of 5,100 sampled outlets			0.0% of 3,300 sampled outlets			1.0% of 3,600 sampled outlets			9.5% of 2,500 sampled outlets			14.6% of 1,100 sampled outlets		
	Activity Index = 60			Activity Index = 0			Activity Index = 0			Activity Index = 30			Activity Index = 510			Activity Index = 280		
Whole Fryer													2.29 - 2.99	100	2.59	2.29 - 2.99	130	2.56
Bnls/Sknls Breast	6.99 - 9.99	30	8.49							6.99	30	6.99	6.59 - 7.99	130	7.99	6.59 - 7.99	110	7.25
Breast Tenders	6.99	20	6.99										7.99	130	7.99			
Split, bn-in Breast																4.99	10	4.99
Whole Wings																		
Legs																		
Thighs	3.99	10	3.99										2.49	70	2.49			
Drumsticks													2.49	70	2.49			
B/S Thighs													4.99 - 5.99	10	4.99	5.99	30	5.99

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.