



# BROILER MARKET NEWS REPORT

ISSN 1522-0567

WEDNESDAY  
DECEMBER 29, 2010  
VOL. 57 NO. 155

U.S. Department of Agriculture      Agricultural Marketing Service      Poultry Programs      Market News and Analysis Branch

## NATIONAL BROILER MARKET-AT-A-GLANCE



Whole broiler/fryer prices are trending steady to barely steady in the West, steady in all other areas. Offerings cover the full range, mostly light to moderate as production and transportation schedules return to normal following major snow storms in the Northeast. Retail and food service demand is light to moderate approaching the holiday with limited interest. Floor stocks are close balance to moderate. Market activity is seasonally slow. In the parts structure, movement is light to moderate. Prices are trending steady to weak for parts. Offerings are moderate to heavy for parts. Market activity for parts is slow. In production areas, live supplies are moderate at mostly desirable weights.

**GEORGIA F.O.B. DOCK PRICES** The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading declined .25 to 85.00 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 82.50 cents last year on December 30, 2009.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

### DOCK PRICE (CENTS PER POUND)

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	169.00
BREASTS - B/S	142.00
BREASTS - WHOLE	76.00
THIGH MEAT - B/S	98.50
THIGHS	50.50
DRUMSTICKS	51.50
LEG QUARTERS	39.50
WINGS	119.00

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

**SOUTHERN REGION** Prices for whole broiler/fryers continue to trend steady. Offerings are moderate approaching the holiday weekend. Demand is light to moderate to satisfy current trade needs. Schedules for this week are mostly part time with some plants down Friday for New Years. Market activity is slow. In the parts structure, movement is light to moderate for mid-week trading. Prices are trending steady to weak with cutlets in a slightly better position than most parts. Offerings are moderate to heavy for parts. Market activity is seasonally slow. In production areas, live supplies are moderate at mostly desirable weights.

**NORTHEAST REGION** Prices are trending steady on all sizes. Trucklot buying activity for ready-to-cook whole broiler fryers is seasonally light for midweek trading as dealers assess market conditions following the wintry weather that hampered much of the Northeast. Offerings are mostly moderate for current needs. Trade activity is slow. In the parts complex, supplies of most items are moderate to heavy.

**MIDWEST REGION** Whole broiler/fryers prices continued steady. Whole bird offers are very light as many in business have taken time off for the holiday week. Trade activity is very limited and interest light. Floor stocks are mostly in close balance; weights desirable to light. Part prices are steady to barely steady on leg items and large wings, and steady on the balance of parts. Supplies of all parts are adequate for needs. Food service movement is irregular; some fast food promotions are very active, while others are light to moderate in demand. Fast casual dining demand is moderate to fairly good, especially on eight-piece cut and wings. Retail movement is slow to moderate at best; wings and promotional items for upcoming holiday clearing well.

**WESTERN REGION** The market on whole broiler fryers and WOGs is steady to barely steady. Offerings light. Retail and foodservice demand light to moderate. Some areas are finding increased interest from restaurants while others are anticipating improved activity from retail channels as result of nicer weather forecasts over the holiday weekend. Floor stocks adequate. Weights desirable. The market on bone-in breasts is steady; boneless skinless breasts, tenderloins and wings steady to barely steady. The market on dark items is steady to barely steady. Demand and offerings light to moderate. Retail movement light to moderate. Foodservice movement light to moderate with increased activity being reported into restaurants for the holiday weekend. Most industry members continue to deal with trucking including product coming from outside the region.

## BROILER-TYPE EGGS SET UP SLIGHTLY

Commercial hatcheries in the 19 State weekly program set 204 million eggs in incubators during the week ending December 25, 2010. This was up slightly from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 84 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

## BROILER CHICKS PLACED UP 1 PERCENT

Broiler growers in the 19 State weekly program placed 168 million chicks for meat production during the week ending December 25, 2010. Placements were up 1 percent from the comparable week a year earlier. Cumulative placements from January 3, 2010 through December 25, 2010 were 8.63 billion, up 2 percent from the same period a year earlier.

## BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED

### 19 SELECTED STATES

### 19 STATE TOTAL

WEEK ENDING 12/25/10	2010	2009	PERCENT CHANGE PREVIOUS YEAR
	<i>Thousand</i>		
EGGS SET	204,437	203,723	0
CHICKS PLACED	168,252	167,108	+01

## WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 05-Feb-11 is estimated at 155.6 million head. This compares to 156.0 million head the previous week and to 157.8 million head the same week a year ago, when the slaughter was 153.2 million head and the composite weighted average price was 82.08 cents per pound.

DEC 28

SOUTHERN STATES BROILER/FRYER PARTS

DEC 29

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS			WTD AVG	ITEM	POUNDS			WTD AVG
	(000)	RANGE	MAJORITY			(000)	RANGE	MAJORITY	
BREAST - B/S		TOO FEW TO REPORT			BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT			TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT			BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT			FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT			LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	481	30.00-34.00	-	31.37	LEG QUARTERS (BULK)	485	30.00-36.00	-	31.69
LEG QUARTERS (4/10)	897	34.00-36.00	-	35.11	LEG QUARTERS (4/10)	893	34.00-36.00	-	35.43
WINGS (WHOLE)		TOO FEW TO REPORT			WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT			WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT			DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT			THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT			B/S THIGHS		TOO FEW TO REPORT		

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR F.O.B. DOCK

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
52.50 - 55.00	53.44	52.50 - 56.00	53.60	53.46

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

**NORTHEAST BROILER/FRYER PARTS** - Prices continue to trend steady to weak for most items. Trucklot buying activity is light for midweek trading as dealers assess market conditions following the wintry weather conditions that hampered most of the Northeast. Offerings are moderate to heavy for current needs as production and transportation schedules return to normal. Trade activity is seasonally slow.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

DEC 28 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	DEC 29 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	120-125	107.79	952,720	BREAST - B/S	120-125	109.15	278,840
TENDERLOINS	110-115	110.77	286,960	TENDERLOINS	110-115	110.26	51,080
BREAST - WITH RIBS	72-73	76.18	144,416	BREAST - WITH RIBS	72-73	76.75	25,960
BREAST - LINE RUN	72	73.71	148,463	BREAST - LINE RUN	72	73.51	70,455
LEGS	54-55	47.93	471,850	LEGS	54-55	54.82	78,880
LEG QUARTERS (BULK)	35-36	34.58	739,019	LEG QUARTERS (BULK)	35-36	34.98	147,773
DRUMSTICKS	40-41	47.94	146,520	DRUMSTICKS	40-41	51.49	61,640
THIGHS	46-47	52.20	102,800	THIGHS	46-47	55.91	40,960
B/S THIGHS	100-101	98.01	125,960	B/S THIGHS	100-101	100.48	22,040
WINGS (WHOLE)	112-113	106.14	412,400	WINGS (WHOLE)	112-113	111.14	136,320
BACKS AND NECKS (STRIPPED)	13-15	15.00	55,320	BACKS AND NECKS (STRIPPED)	13-15	15.00	43,051
LIVERS (5 POUND TUBS)	45-50	47.35	28,120	LIVERS (5 POUND TUBS)	45-50	46.00	1,520
GIZZARDS (HEARTS)	60-65	64.25	48,040	GIZZARDS (HEARTS)	60-65	64.57	6,440

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). \* TODAY'S NEG. SALES AS OF 11:30 A.M.  
\*\* WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

**ESTIMATED SLAUGHTER OF BROILER-FRYERS**

	ESTIMATED		ACTUAL		AVG WTS		ACTUAL		AVG WTS
	(1,000)	12/28	(1,000)	12/27	12/27	12/24	(1,000)	12/22	
Alabama	4,070	4,197	4,059	(A)	5.67	(A)	4,050	5.54	
Arkansas	5,093	5,084	4,874	(A)	5.68	(A)	4,963	5.77	
Delmarva	2,307	2,257	0	Holiday	0.00	Holiday	2,323	6.08	
KY-LA-TN	2,432	2,392	2,172	(A)	5.25	(A)	2,321	5.30	
Mississippi	3,592	3,834	3,606	(A)	5.74	(A)	3,001	6.09	
North Carolin	2,838	2,787	1,105	(A)	7.62	(A)	2,738	7.19	
Texas	2,730	2,796	(A)	Holiday	(A)	Holiday	2,737	5.82	
Total	23,062	23,347	15,894	2,162	5.76	4.25	22,133	5.93	
Mon-Wed	66,896	(B)					67,133	(B)	

(A) Not published to avoid disclosing individual operations.

(B) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 29-Dec-10 is estimated to be 34,503,000 head up 3.88 percent from a week ago and up 7.82 percent from a year ago.

(Last week 33,213,000, last year 32,002,000)

**SOUTHERN CALIFORNIA (L.A. AREA)  
PROCESSED POULTRY, DLVRD TO RETAILERS**

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

**SAN FRANCISCO PROCESSED POULTRY  
DLVRD TO RESTAURANTS AND INSTITUTIONS**

	RANGE
FRESH FRYERS	ICE PACK
ROASTERS 4# & UP	DRY PACK 133-180
HENS OVER 5#	ICE PACK
DUCKS	DRY PACK 117
	ICE PACK 129
	DRY PACK 118
	265-268

**ESTIMATED U.S. LIVE POULTRY SLAUGHTER**

UNDER FEDERAL INSPECTION FOR WEEK ENDING 01-Jan-10

Class	CURRENT WEEK		PREVIOUS WEEK	
	01/01/11 (1)	12/25/10	12/25/10	12/25/10
Broiler/fryer	137,483 (2)	136,268		
Light hens	1,370	1,312		
Heavy hens	1,242	1,093		
Total	140,095	138,673		

(1)ESTIMATED

(2)The estimated number of broiler-fryers available for slaughter the week ending 01-Jan-11 is 154.7 million head compared to 131.4 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 137.8 million head or 16.9 million less than estimated available. For the week of 08-Jan-11 the estimated available is 155.0 million head.

**WEEKLY COLD STORAGE HOLDINGS-SELECTED STGE CENTERS**  
(INCL GOVT STOCKS) (IN THOUSANDS)

PROCESSED TURKEY		PROCESSED POULTRY	
	LBS		LBS
AM 12/27/10	47,800		87,657
AM 12/01/10	42,316		82,949
CHG	5,484		4,708
PCT CHG	13%		6%

**COLD STORAGE MOVEMENT (IN THOUSANDS)**

	PROCESSED TURKEYS			PROCESSED POULTRY		
	12/27/10	12/20/10	12/28/09	12/27/10	12/20/10	12/28/09
<b>PACIFIC COAST LOS ANGELES</b>	543	547	4460	3,932	3,386	10,188
	134	137	97	1,436	1,108	832

**HACKETTSTOWN POULTRY SALES**

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE				FOR 12/28/10		
	LOW	HIGH	AVG	LOW	HIGH	AVG
HEAVY FOWL lb.	.50	1.40	.87	HEAVY FOWL ea.	-	-
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-
CHICKS lb.	-	-	-	CHICKS ea.	-	-
PULLETS lb.	-	-	-	PULLETS ea.	-	-
BUNNIES lb.	-	-	-	BUNNIES ea.	-	-
ROOSTERS lb.	2.00	2.20	2.06	ROOSTERS ea.	-	3.00
GEESE lb.	-	-	-	GEESE ea.	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-
DUCKS lb.	-	-	-	DUCKS ea.	3.25	3.50 3.38
RABBITS lb.	.70	2.20	1.20	RABBITS ea.	.50	4.50 1.41
PIGEONS lb.	-	-	-	PIGEONS ea.	-	2.00
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-
PARTRIDGES ea.	-	-	-	COCKATEALS ea.	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	8.00	8.25 8.13
QUAIL ea.	-	-	-	FERRETS ea.	-	-
CHINCHILAS ea.	-	-	-	MICE ea.	-	-

TOTAL COOPS 24

**MAJOR WHOLESALE MARKETS-MEXICO CITY**

Cents per pound for the week ending December 24, 2010

	Whole		Legs	Necks,Backs & Wings	Livers	Gizzards	Hens
	Chickens	Breasts					
<b>RAYON</b>							
Low	73.53	154.41	91.91	18.38	11.03	69.85	
High	77.21	165.44	102.94	25.74	14.71	69.85	
Mostly	77.21	161.77	99.27	23.90	11.03	69.85	
<b>SAN JUAN</b>							
Low	73.53	150.74	88.24	18.38	7.35	73.53	
High	77.21	161.77	99.27	25.74	11.03	73.53	
Mostly	77.21	158.09	95.59	22.06	7.35	73.53	
<b>NEW SAN JUAN</b>							
Low	76.47	158.09	95.59	22.06	11.03	73.53	
High	79.04	169.12	106.62	33.09	14.71	73.53	
Mostly	77.21	165.44	102.94	25.74	12.87	73.53	
<b>BECERRA</b>							
Low	77.21	161.77	99.27	25.74	14.71	73.53	
High	80.15	176.47	110.3	33.09	18.38	73.53	
Mostly	77.21	172.80	106.62	29.41	14.71	73.53	

**CENTRAL MISCELLANEOUS POULTRY RTC HENS**

READY-TO-COOK PRICES NEGOTIATED FOR DELIVERY TO FIRST RECEIVERS, U.S.GRADE A AND PLANT GRADE,5LBS AND UP, FOR WEEK OF DEC 27, 2010.

RANGE		
HENS	ICE PACKED (12 PER BOX)	80-86
	VACUUM PACKED (6-9 PER BOX)	85-90

**DELMARVA** Less-than-trucklot asking prices are unchanged at 76 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds is seasonally light as dealers access market conditions following the winter storm. Offerings ranged moderate to heavy. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processor schedules are moderately heavy. Market activity is slow. In the parts complex, supplies were moderate to heavy with breast items and wings in the longest position.

\*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA

BRANDED U.S. GRADE A			
RANGE			67-96
WEIGHTED AVERAGE			(A)
NO. OF BOXES			(A)

(A) Not reported to avoid disclosing individual operations.

USDA, AMS, POULTRY PROGRAMS, POULTRY MARKET NEWS & ANALYSIS BRANCH OFFICES			
Washington, DC	Voice	(202)720-6911	Michael Sheats
	Fax	(202)720-2403	(Chief)
Atlanta, GA	Voice	(404)562-5850	Annie Terry
	Fax	(404)562-5875	(Officer-In-Charge)
Jackson, MS	Voice	(601)965-4662	Gary Brown
	Fax	(601)359-1175	(Southern States Area Supervisor)
Des Moines, IA	Voice	(515)284-4471	Jason Karwal
	Fax	(515)284-4468	(Officer-In-Charge)