BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE

Prices are lower in the Midwest, but unchanged in all other areas when compared to last week prices. Offerings are light to moderate. Retail demand is seasonally light to moderate with best interest for other holiday items. Food service demand is light to instances good. Floor stocks are moderate to long. Market activity is slow to moderate. In the parts structure, movement is light to moderate. Prices are steady to lower for wings, but supplies of smaller sizes are better positioned than jumbo sizes which were heavy. The remaining items are mixed with prices steady to often weak, and supplies in a full range, mostly moderate to heavy. In production areas, live supplies are moderate at mostly desirable weights.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 15-NOV-2010

	Grade A			Composite	
	Majority	Wtd Avg	Loads	Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR		:	77.42	16
Ohio Cities	TFEWR		:	74.27	8
Denver	94.50	94.50	4 :	90.61	7
Detroit	TFEWR		:	77.97	33
Los Angeles	95.00	93.79	28 :	86.64	77
New York	76.00-79.00	77.71	21 :	79.63	43
Philadelphia	75.50-77.00	76.18	11 :	77.70	22
Pittsburgh	75.00-78.00	77.09	11 :	83.10	53
St. Louis	TFEWR		:	77.85	13
San Francisco	95.50	94.71	12 :	90.88	28

Delivered to First Receivers 1/:

	Whole Body 2/:			Composite	
	Majority	Wtd Avg	Loads	Wtd Avg	Loads
Chicago	69.00-73.00		:	75.56	42

Composite Weighted Average 3/:

Loads	11/15/10	Change Last Wk	11/08/10	11/16/09
342	81.65	.85	80.80	72.04

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	82.00-84.00	82.72	32
Central	70.00-79.00	75.93	66
Western	82.00-89.00	85.61	55
FOB Dock Equivalent 5/:			
Mississippi	80.00-86.00	81.67	43

1/: Includes branded product.
2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.
3/: Includes all whole birds shipped into listed cities including Chicago.
4/: Delivered first receiver, trucklot and less than trucklot volumes.
5/: Southeast area

GEORGIA F.O.B. DOCK PRICES Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 85.75 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
996	76.00-90.07	85.22

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	179.50	1,745
BREASTS - B/S	152.00	7,599
BREASTS - WHOLE	76.50	1,520
THIGH MEAT - B/S	94.50	1,236
THIGHS	53.00	1,109
DRUMSTICKS	60.00	1,189
LEG QUARTERS	41.00	10,502
WINGS	124.00	3,707

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to moderate as dealers assess market conditions entering the week. Offerings are sufficient for current needs. Trade activity is slow to moderate. In the parts complex, supplies of most dark meat cuts are moderate; wings are heavy and slow to clear. Breast items and tenders are light to moderate with bone-in breast noted as being in the better balance.

SOUTHERN REGION BROILER/FRYER Prices are trending steady for whole broilers and fryers. Offerings of all sizes are sufficient to satisfy trade needs. Demand following the weekend is seasonally light to moderate. Market activity is moderate. In the parts structure, movement is light for early week trading. Prices are trending unchanged to lower for wings; supplies are moderate, but larger sizes are more available. Breast cuts are holding steady with supplies moderate, and dark meat items are also steady with supplies adequate to at times heavy. In production areas, live supplies are moderate at mixed, but mostly desirable weights.

WESTERN REGION BROILER/FRYERS Final majority prices are unchanged from last Monday's. Whole broiler fryers are steady and WOGs steady to barely steady. Offers light to moderate. Retail demand light to moderate. Foodservice demand moderate to instances good, best into fast food channels. Floor stocks adequate. The Los Angeles negotiated WOG weighted average is down .49 cent to 83.05 cents on 44 loads from last Monday. Trading: boneless skinless breasts 112-137, bone-in breasts 75-92, tenderloins 116-130, legs 61-68, leg quarters 38-49, 4-10 leg quarters 41-49, drums 40-54, thighs 53-63, thigh meat 99-105, wings 102-134, leg meat 89-103.50 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices decreased 3 cents into the Chicago market; TFEWR into Ohio cities, Detroit, and St. Louis. Whole broiler/fryer price trend is steady to lower. Offers of whole birds light to moderate. Market activity seasonally light on both whole birds and parts. Floor stocks are in close balance to long; weights desirable. Prices on dark meat cuts steady, occasionally weak on leg quarters and drums; small wings steady, other parts steady to lower. Supplies of all parts are adequate; small wings in closest position. Retail and food service demand was slow to moderate and interest on traditional holiday fare.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 78 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds was seasonally light and selective as buyers limited receipts while increasing floor stocks of traditional holiday meats. Offerings are moderate for present trade needs. Live supplies are moderate; weights are mixed, but noted as mostly desirable. Processing schedules are moderate. Market activity is slow to at times moderate. In the parts complex, supplies are moderate to heavy.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A
RANGE	65-96
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are weak for wings; generally steady for the balance of items. Trucklot buying activity is seasonally light to moderate entering the week as most dealers look to other traditional holiday items. Offerings of wings are heavy and slow to clear. Breast items are moderate to heavy, and dark meat cuts are sufficient for trade needs. Trade activity is slow.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		130-135	116.54	585,040
TENDERLOINS		120-125	120.66	117,960
BREAST - WITH RIBS		69-70	73.70	129,871
BREAST - LINE RUN		69	71.00	8,546
LEGS		58-59	53.02	137,720
LEG QUARTERS (BULK)		40-41	38.96	234,560
DRUMSTICKS		43-44	52.11	53,760
THIGHS		51-52	55.01	56,880
B/S THIGHS		100-101	102.33	47,000
WINGS (WHOLE)		117-118	121.36	215,040
BACKS AND NECKS (STRIPPED)		13-15	15.00	6,440
LIVERS (5 POUND TUBS)		40-45	47.04	12,200
GIZZARDS (HEARTS)		50-55	60.06	15,400

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).
* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.
** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	886	105.00-165.00	-	111.85
TENDERLOINS	126	108.00-196.00	-	116.30
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)	1,138	35.00-42.00	38-39	37.64
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	11/15	11/11	11/11	11/08	11/04
Alabama	4,259	4,102	5.66	4,104	5.70
Arkansas	4,862	5,138	5.65	4,650	5.63
Delmarva	2,297	2,160	6.12	2,119	6.09
KY-LA-TN	2,375	2,395	5.45	2,293	5.18
Mississippi	3,061	2,892	6.03	3,035	5.96
North Carolina	2,731	2,376	7.55	2,699	7.33
Texas	2,725	2,721	5.74	2,713	5.81
Total	22,310	21,784	5.95	21,613	5.91
Mon	22,310 (A)			21,613 (A)	

(A) Weekly cumulative for states listed above.
Broiler-fryer slaughter under federal inspection for 15-Nov 2010 is estimated to be 33,378,000 up 2.92 percent from a week ago, and up 0.5 percent from a year ago. (last week 32,432,000 last year 33,211,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	342	34.00-38.00	-	36.34
LEG QUARTERS (4/10)	640	37.00-40.00	-	39.25
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

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Whole Body Index Based on Southern States Parts Trading for Nov 15, 2010 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
54.00 - 57.00	55.51	55.52

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 15-NOV-2010 TO 19-NOV-2010, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	103.00 -128.00	108.00 -119.00
TENDERLOINS	109.00 -127.00	117.00 -124.00
BREAST - LINE RUN	68.00 - 93.00	70.00 - 79.00
LEGS	40.00 - 57.00	-
LEG QUARTERS (BULK)	33.00 - 50.00	37.00 - 38.00
LEG QUARTERS (4/10)	34.00 - 49.00	40.00 - 42.00
DRUMSTICKS	34.00 - 58.00	-
THIGHS	38.00 - 62.00	-
B/S THIGHS	95.00 -103.00	-
WINGS (WHOLE)	108.00 -129.00	115.00 -122.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	98-116
WOGS 2# & UP - CUT UP 8&9 PIECES	101-120
FROZEN DUCKS	
FROZEN SQUABS	
DELIVERED TO RETAILERS	
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

FRESH FRYERS	ICE PACK	
	DRY PACK	133-180
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	117
HENS OVER 5#	ICE PACK	129
	DRY PACK	118
DUCKS		265-268

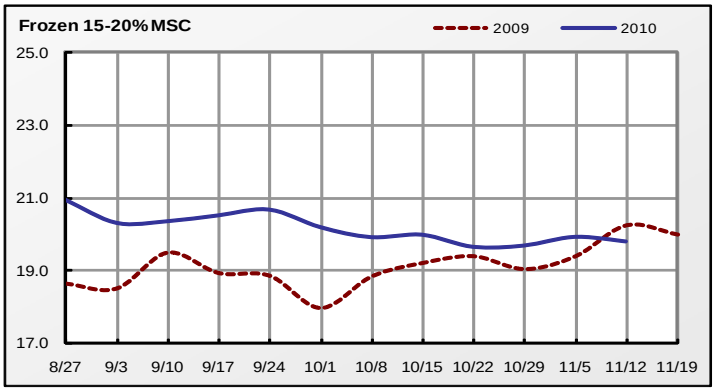
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

The price trend was steady to weak on fresh 15-20% with the balance of fat contents steady. Supplies of fresh and frozen 15-20% were moderate to heavy with the remainder moderate. Schedules were seasonally normal to light. Domestic and export demand on frozen 15-20% was light to moderate with best interest noted into export channels; balance of fat contents light. Market activity was slow to moderate. Contract negotiations for 2011 persist with each week bringing a few more confirmations at levels at or below last year's low side. However many continue to hold the course of impasse letting a 1-2 cent pricing difference stand in the way of closure. As for the spot marketplace it remains an uphill battle for sellers of MSC and frames as buyers continue to experience heavy inventories due to reduced seasonal demand. Supplies of raw materials were heavy. Frame values were steady to weak with trading mostly between 5-7 cents FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

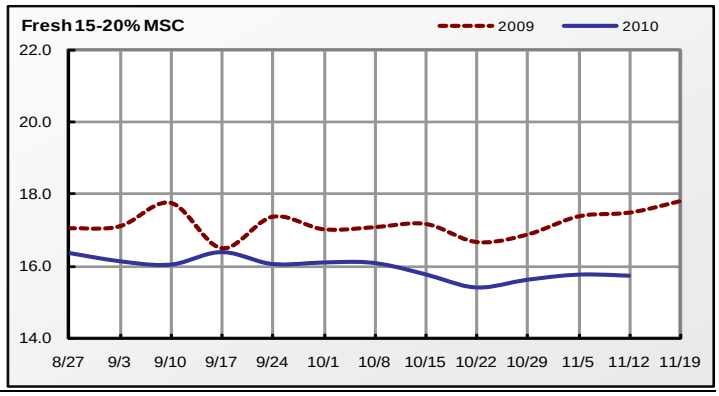
	Frozen			Fresh		
Fat Content	12-Nov-10	Last Week	Last Year	12-Nov-10	Last Week	Last Year
15% or Less						
Price Range			-	18.00 - 19.00	18.00	18.00-19.00
Wtd Avg Price			-	18.56	18.00	18.67
Volume Traded	-	-	-	184	61	363
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	15.00 - 22.00	15.00 - 22.00	17.00-24.00	12.00 - 18.00	13.00 - 18.00	15.00-20.50
Wtd Avg Price	19.79	19.92	20.25	15.73	15.76	17.47
Volume Traded	1,368	1,317	1,583	2,897	3,142	3,261
Volume Exported	1,128	1,037	1,543	530	857	449
20% or More						
Price Range	-	-	-	18.00 - 20.00	18.00-20.00	17.00
Wtd Avg Price			-	19.33	19.33	17.00
Volume Traded	-	-	-	122	122	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

	Frozen			Fresh		
Fat Content	Oct 2010	Sep 2010	Oct 2009	Oct 2010	Sep 2010	Oct 2009
15% or Less						
Wtd Avg Price	-	-	20.00	18.55	18.80	18.69
Volume Traded	-	-	80	775	408	1,292
Volume Exported	-	-	-	-	-	-
15-20%						
Wtd Avg Price	19.86	20.43	18.81	15.79	16.14	16.95
Volume Traded	7,428	6,576	7,276	14,895	12,811	13,396
Volume Exported	6,668	6,336	6,435	3,305	1,999	2,733
20% or More						
Wtd Avg Price	-	-	-	18.00	17.75	17.00
Volume Traded	-	-	-	204	163	328
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*

FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 15-NOV-10

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Trading was TFEWR. Demand was moderate for at least adequate offerings from production areas. Schedules were as desired. Finished sales were moderate. Trade sentiment was at least steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	TOO FEW TO REPORT		

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending generally steady. Offerings are sufficient for current needs. Processing schedules are noted as normal to less than normal. Finished product supplies are moderate. Market activity is also moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-17		12.59
AT FARM PRODUCER LOADING	TOO FEW TO REPORT		
FOB PLANT	TOO FEW TO REPORT		

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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