



BROILER MARKET NEWS REPORT

ISSN 1522-0567

MONDAY
NOVEMBER 01, 2010
VOL. 57 NO. 130

U.S. Department of Agriculture

Agricultural Marketing Service

Poultry Programs

Market News and Analysis Branch

NATIONAL BROILER MARKET AT-A-GLANCE



Prices are steady to barely steady in the Midwest, steady in the East and steady to weak in the West. Final majority prices are unchanged in the Midwest and down 1 cent in the West when compared to last week. Offerings are light to heavy. Retail and food service demand is light to moderate for first of the month business. Floor stocks are close balanced to fully adequate. Market activity is moderate. In the parts structure, movement is light to moderate for early week trading. Prices are trending steady for dark meat items, steady to weak for wings and weak to lower for breast items. Offerings of breast items and wings are moderate to heavy and slow to clear. Dark meat items are light to moderate with thighs meat in the best position. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable. The market activity for parts is slow to moderate.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 01-NOV-2010

	Grade A		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR		:	76.73	13
Ohio Cities	TFEWR		:	76.19	10
Denver	94.50	94.50	4 :	90.54	7
Detroit	TFEWR		:	77.90	36
Los Angeles	95.00	94.62	26 :	87.39	70
New York	76.00-79.00	77.68	22 :	78.60	49
Philadelphia	75.50-77.00	75.95	11 :	77.10	20
Pittsburgh	75.00-78.00	76.58	12 :	81.86	53
St. Louis	TFEWR		:	79.01	13
San Francisco	95.50	94.05	11 :	88.15	31

Delivered to First Receivers 1/:

	Whole Body 2/:		Loads	Composite	
	Majority	Wtd Avg		Wtd Avg	Loads
Chicago	72.00-76.00		:	77.54	45

Composite Weighted Average 3/:

Loads	11/01/10	Change Last Wk	10/25/10	11/02/09
347	81.56	.87	80.69	71.85

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	82.00-84.00	82.82	26
Central	72.00-79.00	78.12	70
Western	82.00-88.00	85.53	51

FOB Dock Equivalent 5/:

Mississippi	80.00-85.00	82.55	44
-------------	-------------	-------	----

1/: Includes branded product.

2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.

3/: Includes all whole birds shipped into listed cities including Chicago.

4/: Delivered first receiver, trucklot and less than trucklot volumes.

5/: Southeast area

GEORGIA F.O.B. DOCK PRICES Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 86.25 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
998	76.00-91.05	85.78

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	186.00	1,705
BREASTS - B/S	159.00	7,559
BREASTS - WHOLE	80.00	1,480
THIGH MEAT - B/S	94.00	1,196
THIGHS	52.50	1,069
DRUMSTICKS	60.50	1,149
LEG QUARTERS	41.50	10,462
WINGS	130.00	3,667

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is mostly moderate as dealers assess market conditions entering the week. Offerings are generally sufficient for current needs. Trade activity is slow to mostly moderate. In the parts complex, supplies of most dark meat cuts are moderate; wings are readily available and slow to clear. Breast items and tenders are more than sufficient for current needs.

SOUTHERN REGION BROILER/FRYER Whole broilers and fryers are steady. Offerings are moderate to satisfy current trade needs. Demand following the weekend is moderate for first of the month business. Market activity is moderate. In the parts structure, movement is light to moderate for early week trading. Prices are trending weak for breast cuts, tenders and wings. Dark meat items are steady with thigh in the best position. Offerings for parts are moderate to heavy. In production areas, live supplies are moderate at desirable weights. The market activity for parts is slow to moderate.

WESTERN REGION BROILER/FRYERS Final majority prices are down 1 cent from last Monday. Whole broiler fryer prices are steady to weak and WOGs at least steady. Offers light to moderate. Weekend fill-in demand light to moderate. Floor stocks mostly adequate. The Los Angeles negotiated WOG weighted average is 83.69 cents on 40 loads. Trading: boneless skinless breasts 112-122; tenders 116-134; bone-in breasts 72-94; legs 63-68; leg quarters bulk 40-49, 4/10 44-49; drums 38-54; thighs 52-63; fresh thigh meat 98-105; wings 114-119, jumbo wings 128-137; fresh leg meat 89-96 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices are unchanged into the Chicago market; TFEWR into Ohio cities, Detroit, and St. Louis. Whole broiler/fryer market tone is steady to instances barely steady. Offers of whole birds were light on light trade interest. Floor stocks in close balance to fully adequate; weights desirable to heavy. Part prices trending steady on dark meat cuts, about steady to lower on wings and breast cuts. Offers of leg items light to moderate, balance of parts were moderate to heavy. Parts trade activity was light to moderate. Retail and food service demand was slow to light.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 78 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds ranged light to moderate as dealers assess first of the month trading. Supplies ranged moderate to at times heavy for current trade needs. Live supplies are moderate; weights are mixed at mostly desirable weights. Processing schedules are moderately heavy. Market activity is moderate. In the parts complex, supplies are moderate to heavy.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A
RANGE	69-98
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices continue to trend steady for most dark meat cuts. Breast items, tenders and wings are steady to weak. Trucklot buying activity is light to moderate as dealers assess market conditions entering the week. Offerings of breast items, wings and tenders are heavy and slow in clearing. Dark meat cuts are moderate for current needs. Trade activity is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

ITEM	NEGOTIATED	CURRENT	WTD	VOLUME
	TRADING*		AVG**	/LBS
BREAST - B/S	130-135	122.48	122.48	474,360
TENDERLOINS	120-125	119.76	119.76	161,840
BREAST - WITH RIBS	69-70	74.15	74.15	84,441
BREAST - LINE RUN	69	69.13	69.13	70,006
LEGS	58-59	59.94	59.94	62,800
LEG QUARTERS (BULK)	40-41	40.93	40.93	180,120
DRUMSTICKS	44-45	55.90	55.90	64,640
THIGHS	51-52	57.08	57.08	57,080
B/S THIGHS	100-101	101.12	101.12	40,160
WINGS (WHOLE)	125-126	134.26	134.26	205,120
BACKS AND NECKS (STRIPPED)	13-15	15.00	15.00	19,440
LIVERS (5 POUND TUBS)	40-45	46.19	46.19	8,480
GIZZARDS (HEARTS)	50-55	59.20	59.20	11,120

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).

* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.

** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS	RANGE	MAJ	WTD
	(000)			AVG
BREAST - B/S	1,391	103.00-173.00	106-117	115.13
TENDERLOINS	285	98.00-202.00	111-125	120.16
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)		TOO FEW TO REPORT		
LEG QUARTERS (4/10)	662	38.00-44.00	38-39	38.62
WINGS (WHOLE)	304	104.00-144.00	106-116	111.61
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	11/01	10/28	10/28	10/25	10/21
Alabama	3,988	4,058	5.67	3,909	5.71
Arkansas	4,530	5,195	5.61	4,800	5.59
Delmarva	2,246	2,309	6.05	1,919	6.10
KY-LA-TN	2,321	2,352	5.13	2,340	5.21
Mississippi	3,071	2,993	5.94	3,018	6.08
North Carolina	2,799	2,516	7.19	2,276	7.27
Texas	2,700	2,514	5.89	2,754	5.75
Total	21,655	21,937	5.88	21,016	5.92
Mon	21,655 (A)			21,016 (A)	

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 01-Nov 2010 is estimated to be 32,398,000 up 2.73 percent from a week ago, and up 0.0 percent from a year ago. (last week 31,537,000 last year 32,393,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS	RANGE	MAJ	WTD
	(000)			AVG
BREAST - B/S	274	115.00-129.00	-	120.51
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	420	36.00-38.00	36-37	36.43
LEG QUARTERS (4/10)	644	37.00-40.00	38-39	38.94
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

Whole Body Index Based on Southern States Parts Trading for Nov 01, 2010 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
53.50 - 57.00	54.72	55.82

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 01-NOV-2010 TO 05-NOV-2010, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	103.00 - 130.00	107.00 - 118.00
TENDERLOINS	94.00 - 138.00	116.00 - 127.00
BREAST - LINE RUN	65.00 - 93.00	69.00 - 86.00
LEGS	51.00 - 57.00	-
LEG QUARTERS (BULK)	35.00 - 40.00	36.00 - 39.00
LEG QUARTERS (4/10)	36.00 - 49.00	39.00 - 42.00
DRUMSTICKS	31.00 - 57.00	-
THIGHS	49.00 - 63.00	-
B/S THIGHS	95.00 - 103.00	-
WINGS (WHOLE)	112.00 - 133.00	114.00 - 126.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	98-116
WOGS 2# & UP - CUT UP 8&9 PIECES	102-121

DELIVERED TO RETAILERS

FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

FRESH FRYERS	ICE PACK
	DRY PACK 127-170
ROASTERS 4# & UP	ICE PACK
	DRY PACK 117
HENS OVER 5#	ICE PACK 129
	DRY PACK 118
DUCKS	265-268

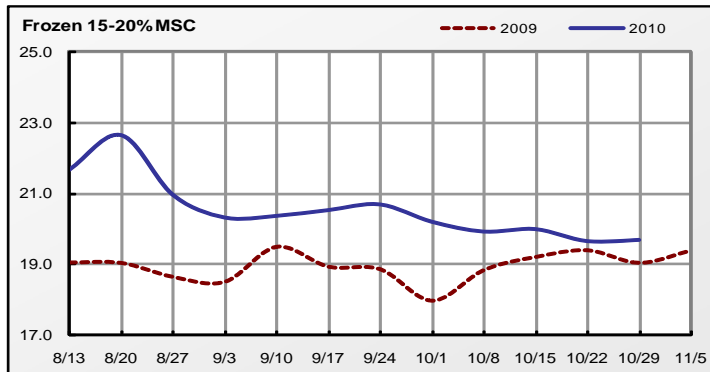
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

The price trend was steady to weak on fresh 15-20% with the balance of fat contents steady. Supplies of fresh and frozen 15-20% were moderate to heavy with the remainder moderate. Schedules were seasonally normal. Domestic and export demand on frozen 15-20% was light to moderate with some improved interest noted into export channels with the balance of fat contents light. Market activity was slow to moderate. 2011 negotiations persist with a little bit of action taking place despite the discrepancies in opinion between buyers and sellers. A few contracts have been confirmed on fresh and frozen 15-20% at levels at the low side of 2010 contracts and nearing levels similar to the current spot marketplace. Regarding the current spot marketplace, industry continues to fight an uphill battle moving spot MSC and frames in light of seasonal reductions in demand and push back from buyers with heavy inventories. Many continue to take advantage of their options by rendering or selling off frames to a growingly disinterested audience. Supplies of raw materials remain heavy. Frame values were steady to weak with trading between 4-7 cents FOB.

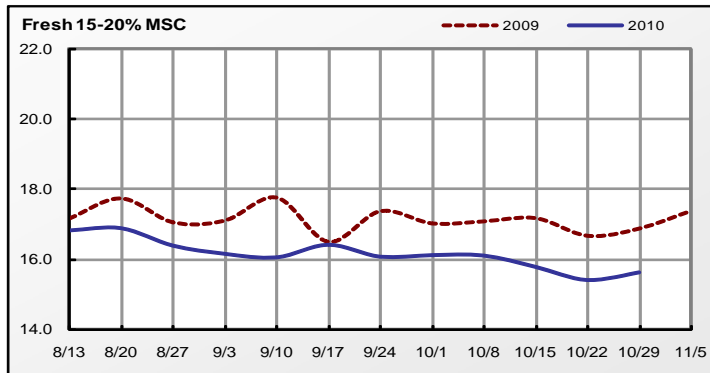
Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	29-Oct-10	Last Week	Last Year	29-Oct-10	Last Week	Last Year
15% or Less						
Price Range			-	18.00 - 19.00	18.00	18.00-19.00
Wtd Avg Price			-	18.56	18.57	18.67
Volume Traded			-	184	143	364
Volume Exported			-	-	-	-
15-20%						
Price Range	14.50 - 22.00	15.00 - 22.00	17.00-22.50	13.00 - 18.00	13.00 - 20.00	15.00-20.50
Wtd Avg Price	19.68	19.64	19.03	15.61	15.40	16.87
Volume Traded	1,326	1,837	1,072	3,203	3,154	2,736
Volume Exported	1,126	1,557	952	694	898	734
20% or More						
Price Range	-	-	-	18.00	18.00	17.00
Wtd Avg Price	-	-	-	18.00	18.00	17.00
Volume Traded	-	-	-	41	41	41
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

Fat Content	Frozen			Fresh		
	Sep 2010	Aug 2010	Sep 2009	Sep 2010	Aug 2010	Sep 2009
15% or Less						
Wtd Avg Price	-	-	-	18.80	21.51	19.07
Volume Traded	-	-	-	408	628	1,170
Volume Exported	-	-	-	-	200	-
15-20%						
Wtd Avg Price	20.43	21.80	18.86	16.14	16.91	17.21
Volume Traded	6,576	6,995	6,748	12,811	12,159	13,327
Volume Exported	6,336	6,067	5,848	1,999	2,122	3,773
20% or More						
Wtd Avg Price	-	-	-	17.75	18.57	17.80
Volume Traded	-	-	-	163	286	204
Volume Exported	-	-	-	-	-	-



Note: Volume exported refers to that portion of the total volume that is destined for export markets.

**LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*
FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 01-NOV-10**

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Trading levels were TEWR. Demand was moderate for heavy hens. Offerings were easily obtainable for current trade needs. Schedules were mostly normal. Finished sales were fair. Trade sentiment was about steady.

**WTD
RANGE MAJORITY AVG**
AT FARM BUYER LOADING TOO FEW TO REPORT

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending steady entering the week. Offerings are sufficient for current needs. Processing schedules are noted as normal. Finished product supplies are moderate to heavy. Trade activity is mostly moderate.

**WTD
RANGE MAJORITY AVG**
AT FARM BUYER LOADING 8-17
AT FARM PRODUCER LOADING TOO FEW TO REPORT
FOB PLANT TOO FEW TO REPORT

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

USDA, AMS POULTRY PROGRAMS, MARKET NEWS & ANALYSIS BRANCH OFFICES

Washington, DC	Voice (202) 720-6911	Michael Sheats, Chief	Des Moines, IA	Voice (515) 284-4471	Jason Karwal
	Fax (202) 720-2403			Fax (515) 284-4468	Officer-in-Charge
Atlanta, GA	Voice (404) 562-5850	Annie Terry, Officer-in-Charge	Jackson, MS	Voice (601) 965-4662	Gary Brown,
	Fax (404) 562-5875			Fax (601) 359-1175	Southern States Area Supervisor