BROILER MARKET NEWS REPORT

ISSN 1522-0567

MONDAY
OCTOBER 25, 2010
VOL. 57 NO. 127

U.S. Department of Agriculture | Agricultural Marketing Service | Poultry Programs | Market News and Analysis Branch

NATIONAL BROILER MARKET AT-A-GLANCE

Final majority prices are up 2 cents in the Midwest, unchanged elsewhere when compared to last week prices. Prices are trending steady to higher in the Midwest, steady elsewhere. Offerings are light to moderate to satisfy current trade needs. Retail and food service demand is light to moderate. Floor stocks are mixed. Market activity is mostly moderate. In the parts structure, movement is light to moderate for early week trading. Prices are trending steady for dark meat items, steady to weak for wings and breast items. Offerings of breast items and wings are moderate to heavy and slow to clear. Dark meat items are light to moderate with leg items in the best position. In production areas, live supplies are moderate. Weights are mixed, but mostly desirable. The market activity for parts is slow to moderate.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 25-OCT-2010

	Grade A Majority	Wtd Avg	Loads	Composite Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR		:	76.37	13
Ohio Cities	TFEWR		:	76.52	9
Denver	95.50	95.50	4 :	73.47	17
Detroit	TFEWR		:	76.90	37
Los Angeles	96.00	94.70	27 :	85.35	95
New York	76.00-79.00	77.71	21 :	79.33	44
Philadelphia	75.50-77.00	76.09	11 :	77.80	23
Pittsburgh	75.00-78.00	76.55	11 :	82.03	52
St. Louis	TFEWR		:	79.19	13
San Francisco	96.50	94.78	9 :	88.69	29

Delivered to First Receivers 1/:

	Whole Body 2/: Majority	Wtd Avg	Loads	Composite Wtd Avg	Loads
Chicago	72.00-76.00		:	78.08	45

Composite Weighted Average 3/:

Loads	10/25/10	Change Last Wk	10/18/10	10/26/09
377	80.69	.66	80.03	72.70

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	81.00-83.00	82.25	30
Central	72.00-81.00	77.67	72
Western	82.00-86.00	84.40	52
FOB Dock Equivalent 5/:			
Mississippi	80.00-85.00	82.10	42

1/: Includes branded product.
2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.
3/: Includes all whole birds shipped into listed cities including Chicago.
4/: Delivered first receiver, trucklot and less than trucklot volumes.
5/: Southeast area

GEORGIA F.O.B. DOCK PRICES Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 86.50 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
995	76.00-91.30	86.07

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	191.50	1,745
BREASTS - B/S	163.50	7,599
BREASTS - WHOLE	84.00	1,520
THIGH MEAT - B/S	92.50	1,236
THIGHS	51.50	1,109
DRUMSTICKS	60.00	1,189
LEG QUARTERS	41.00	10,502
WINGS	128.50	3,707

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is mostly moderate as dealers assess market conditions entering the week. Offerings are sufficient for current needs. Trade activity is moderate. In the parts complex, supplies of most dark meat cuts are moderate; wings are at least sufficient for current needs. Breast items and tenders are readily available and slow to clear.

SOUTHERN REGION BROILER/FRYER Whole broilers and fryers are steady. Offerings are moderate to satisfy current trade needs. Demand following the weekend is moderate. Market activity is moderate. In the parts structure, movement is light to moderate for early week trading. Prices are weak for bone-in breast, steady to weak for boneless skinless breast and wings. Dark meat items are steady. Offerings for parts are moderate to heavy. In production areas, live supplies are moderate at desirable weights. The market activity for parts is slow to moderate.

WESTERN REGION BROILER/FRYERS Final majority prices were unchanged from last Monday. Whole broiler fryer prices are steady to fully steady and WOGs trended fully steady to firm. Offers light. Demand was light to moderate with disappointing weekend movement noted in some areas. Floor stocks adequate to longer than desired. The Los Angeles negotiated WOG weighted average was 83.40 cents on 40 loads. Trading: boneless skinless breasts 113-130; tenders 138-143; bone-in breasts 77-98; legs 63-68; leg quarters bulk 39-49, 4/10 44-49; drums 40-54; thighs 56-63; fresh thigh meat 97-105; jumbo wings 128-137; fresh leg meat 88-96 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices were up 2 cents into the Chicago market; TFEWR into Ohio cities, Detroit, and St. Louis. Whole broiler/fryer market tone was steady to higher. Offers of whole birds were light on light trade interest. Floor stocks mixed; weights irregular. Part prices trending steady on dark meat cuts, about steady to lower on wings and breast cuts. Supplies of leg items light to moderate, balance of parts were moderate to at times heavy in the case of medium wings and breast cuts. Parts trade activity was light to moderate. Retail and food service demand was slow to light.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 78 to 90 cents, with a steady trending undertone. Movement of ready-to-cook whole birds ranged light to moderate entering the week for the selective buyer demand. Offerings are sufficient for current trade needs. Live supplies are moderate; weights are mixed at mostly desirable weights. Processor schedules are moderately heavy. Market activity is usually moderate. In the parts complex, items are moderate to heavy with breast items and tenders in the longest position and slow to clear.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A
RANGE	68-98
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operation.

NORTHEAST BROILER/FRYER PARTS Prices are trending steady for wings and most dark meat cuts. Bone-in breasts are weak; boneless skinless breast and tenders are steady to weak. Trucklot buying activity is light to moderate entering the week. Offerings of breast items and tenders are heavy and slow to clear. Wings are at least sufficient and dark meat cuts are mostly moderate for current needs. Trade activity is slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

ITEM	NEGOTIATED	CURRENT TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S		135-140	132.01	679,880
TENDERLOINS		125-130	131.46	102,080
BREAST - WITH RIBS		73-74	87.75	59,785
BREAST - LINE RUN		73	73.91	65,928
LEGS		58-59	56.15	103,560
LEG QUARTERS (BULK)		40-41	41.42	261,680
DRUMSTICKS		44-45	57.65	60,720
THIGHS		51-52	58.32	64,360
B/S THIGHS		100-101	101.61	56,240
WINGS (WHOLE)		128-129	133.84	193,360
BACKS AND NECKS (STRIPPED)		13-15	15.00	16,480
LIVERS (5 POUND TUBS)		40-45	46.31	7,560
GIZZARDS (HEARTS)		50-55	60.00	9,480

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA,CT,RI, AND PA (NORTHEAST OF HARRISBURG).
* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.
** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	1,305	107.00-173.00	108-113	115.67
TENDERLOINS	421	100.00-189.00	-	118.98
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	825	35.00-37.00	35-36	35.69
LEG QUARTERS (4/10)	1,108	35.50-42.00	38-40	38.88
WINGS (WHOLE)	481	104.00-144.00	107-110	111.21
DRUMSTICKS	280	32.00	32	32.00
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER/FRYERS (In Thousands)

	Estimate	Actual	Avg Wts	Actual	Avg Wts
	10/25	10/21	10/21	10/18	10/14
Alabama	3988	3,888	5.71	3,919	5.70
Arkansas	4853	5,122	5.59	5,074	5.66
Delmarva	2254	2,269	6.10	2,258	6.01
KY-LA-TN	2335	2,332	5.21	2,387	5.29
Mississippi	3038	3,042	6.08	3,040	6.07
North Carolina	2350	2,708	7.27	2,737	7.26
Texas	2762	2,761	5.75	2,757	5.20
Total	21,580	22,122	5.92	22,172	5.84
Mon	21,580 (A)			22,172 (A)	

(A) Weekly cumulative for stateslisted above.
Broiler-fryer slaughter under federal inspection for 25-Oct 2010 is estimated to be 32,286,000 down 2.96 percent from a week ago. And down 1.4 percent from a year ago.
(last week 33,271,000 last year 32,731,000)

SOUTHERN STATES BROILER/FRYER PARTS
F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	332	32.00-38.00	-	36.27
LEG QUARTERS (4/10)	720	37.00-40.00	-	39.08
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR OCT 25, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
54.00 – 59.00	57.14	57.31

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS
ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 25-OCT-2010 TO 29-OCT-2010, CENTS PER POUND

	Price Per Lb.	Mostly
BREAST - B/S	111.00 - 136.00	113.00 - 123.00
TENDERLOINS	120.00 - 138.00	128.00 - 133.00
BREAST - LINE RUN	73.00 - 102.00	75.00 - 85.00
LEGS	52.00 - 57.00	-
LEG QUARTERS (BULK)	34.00 - 43.00	35.00 - 38.00
LEG QUARTERS (4/10)	39.00 - 50.00	39.00 - 41.00
DRUMSTICKS	31.00 - 57.00	-
THIGHS	51.00 - 62.00	-
B/S THIGHS	95.00 - 103.00	-
WINGS (WHOLE)	105.00 - 135.00	115.00 - 126.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	99-116
WOGS 2# & UP - CUT UP 8&9 PIECES	102-121
FROZEN HENS 5# & UP	
FROZEN DUCKS	
FROZEN SQUABS	
DELIVERED TO RETAILERS	**R4NGE**
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY DELIVERED TO RESTAURANTS AND INSTITUTIONS

		RANGE
FRESH FRYERS	ICE PACK	
	DRY PACK	127-170
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	117
HENS OVER 5#	ICE PACK	129
	DRY PACK	118
DUCKS		265-268

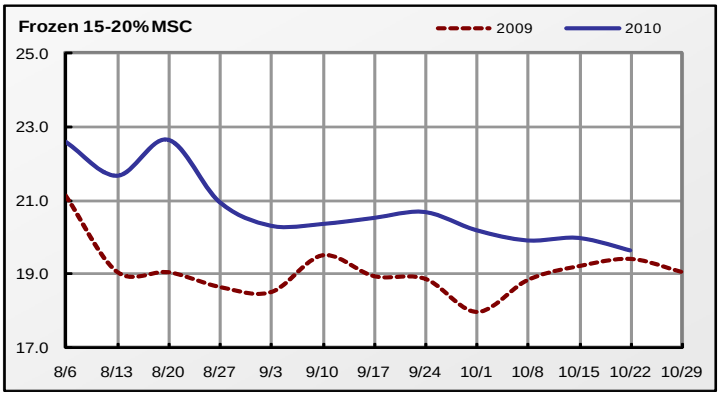
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

The price trend was steady to weak on fresh 15-20% with the balance of fat contents steady. Supplies of fresh and frozen 15-20% were moderate to heavy with the remainder moderate. Schedules were normal with a few disruptions noted. Domestic and export demand on fresh and frozen 15-20% was light with some slightly improved interest noted on frozen 15-20% into export channels for the balance of 2010. Market activity was slow. Conversations abound on 2011 contracts with little action taking place at levels confirmed on fresh 15-20% at the low side of 2010 contracts; however the gap between buyer and seller pricing ideas for 2011 remains with many still battling things out. In the meantime, industry continues to struggle moving spot MSC and frames due seasonal reductions and push back from buyers with heavy inventories of finished products. Frames continue to be rendered or sold with very limited buyer interest. Supplies of raw materials were heavy. Frame values were steady to weak with trading between 4.5-7 cents FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

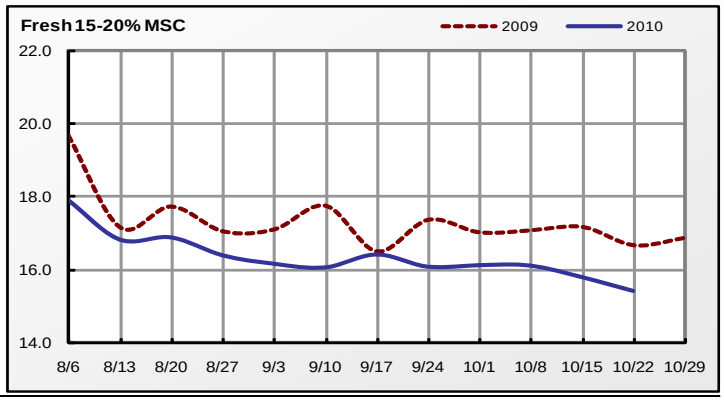
	Frozen			Fresh		
Fat Content	22-Oct-10	Last Week	Last Year	22-Oct-10	Last Week	Last Year
15% or Less						
Price Range			-	18.00 - 19.00	18.00	18.00-19.00
Wtd Avg Price			-	18.57	18.50	18.57
Volume Traded	-	-	-	143	163	282
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	15.00 - 22.00	15.00 - 22.00	17.00-22.50	13.00 - 20.00	12.00 - 20.00	15.00-19.00
Wtd Avg Price	19.64	19.98	19.39	15.40	15.77	16.66
Volume Traded	1,837	1,944	1,859	3,154	2,576	2,767
Volume Exported	1,557	1,884	1,618	898	530	857
20% or More						
Price Range	-	-	-	18.00	18.00	17.00
Wtd Avg Price			-	18.00	18.00	17.00
Volume Traded	-	-	-	41	41	41
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

	Frozen			Fresh		
Fat Content	Sep 2010	Aug 2010	Sep 2009	Sep 2010	Aug 2010	Sep 2009
15% or Less						
Wtd Avg Price	-	-	-	18.80	21.51	19.07
Volume Traded	-	-	-	408	628	1,170
Volume Exported	-	-	-	-	200	-
15-20%						
Wtd Avg Price	20.43	21.80	18.86	16.14	16.91	17.21
Volume Traded	6,576	6,995	6,748	12,811	12,159	13,327
Volume Exported	6,336	6,067	5,848	1,999	2,122	3,773
20% or More						
Wtd Avg Price	-	-	-	17.75	18.57	17.80
Volume Traded	-	-	-	163	286	204
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*

FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 25-OCT-10

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Trading was TEWR. Demand was moderate with offerings of heavy hens fully adequate. Schedules were mostly normal. Finished sales were fair. Trade sentiment was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	TOO FEW TO REPORT		

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices are trending steady. Offerings are sufficient for current needs. Processing schedules are noted as normal. Finished product supplies are moderate to heavy. Trade activity is mostly moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-17		12.49
AT FARM PRODUCER LOADING	TOO FEW TO REPORT		
FOB PLANT	TOO FEW TO REPORT		

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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