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BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE

Prices are 2 cents lower in the East, unchanged elsewhere when compared to last week prices. Offerings are light to moderate following the weekend. Retail and food service demand is light to moderate with trading usually limited to regular commitments. Floor stocks covered the full range. Market activity is slow to moderate. In the parts structure, movement is light to moderate for early week trading. Prices are holding steady for wings and dark meat items, but trending lower for breast cuts. Offerings of breast items and tenders are heavy with discounting noted to help clear. Dark meat items and wings are light to moderate. The market activity is slow to moderate for parts. In production areas, live supplies are moderate. Weights are desirable to heavy. The Composite Weighted Average price for 10/11/10 was 80.12 compared to 80.59 a week earlier, and 69.91 a year ago.

FINAL BROILER FRYER prices negotiated for trucklot sales of RTC broiler/fryers delivered to first receivers and FOB at major market areas (cents per lb) week of 11-OCT-2010

	Grade A Majority	Wtd Avg	Loads	Composite Wtd Avg	Loads
Delivered to First Receivers 1/:					
Boston/New England	TFEWR		:	76.02	13
Ohio Cities	TFEWR		:	72.59	10
Denver	95.50	95.50	4 :	91.25	7
Detroit	TFEWR		:	76.47	21
Los Angeles	96.00	95.25	28 :	84.05	77
New York	76.00-79.00	77.70	20 :	80.05	41
Philadelphia	75.50-77.00	76.10	10 :	77.74	21
Pittsburgh	75.00-78.00	76.45	11 :	82.15	52
St. Louis	TFEWR		:	74.90	12
San Francisco	96.50	95.21	12 :	87.13	34

Delivered to First Receivers 1/:

	Whole Body 2/: Majority	Wtd Avg	Loads	Composite Wtd Avg	Loads
Chicago	70.00-74.00		:	73.86	45

Composite Weighted Average 3/:

Loads	10/11/10	Change Last Wk	10/04/10	10/12/09
333	80.12	-.47	80.59	69.91

WOG broiler 4/:	Majority	Wtd Avg	Loads
Eastern	82.00-84.00	82.38	29
Central	66.00-77.00	73.77	64
Western	74.00-87.00	79.78	48

FOB Dock Equivalent 5/:

Mississippi	80.00-85.00	82.99	43

1/: Includes branded product.
2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.
3/: Includes all whole birds shipped into listed cities including Chicago.
4/: Delivered first receiver, trucklot and less than trucklot volumes.
5/: Southeast area

GEORGIA F.O.B. DOCK PRICES Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is 87.00 cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

LOADS	RANGE	MONDAY FINAL WTD AVG FOB DOCK OR EQUIVALENT
1,008	76.00-95.00	86.54

Georgia f.o.b. dock confirmed FINAL weighted average price on ice-packed parts:

ITEM	WTD. AVG. (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	204.50	1,705
BREASTS - B/S	167.00	7,559
BREASTS - WHOLE	94.50	1,480
THIGH MEAT - B/S	97.50	1,196
THIGHS	52.50	1,069
DRUMSTICKS	59.50	1,149
LEG QUARTERS	40.50	10,462
WINGS	130.00	36,675

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

NORTHEAST REGION BROILER/FRYERS Prices are trending steady to instances weak on all sizes. Trucklot buying activity on ready-to-cook whole broiler/fryers is light to fair at best as dealers assess market developments entering the week. Offerings are moderate to heavy. Trade activity is slow. In the parts complex, supplies of wings and most dark meat cuts are sufficient for current needs; breast items and tenders are heavy and slow to clear.

SOUTHERN REGION BROILER/FRYER Prices are trending about steady to lower for whole broilers and fryers. Offerings of all sizes are moderate to heavy. Demand following the extended holiday weekend is light. Market activity is slow. In the parts structure, movement is light to moderate. Prices are lower for breast items, but holding steady for wings and dark meat cuts. Supplies of breast items are available to heavy, wings and dark meat items are moderate. In production areas, live supplies are moderate at desirable weights.

WESTERN REGION BROILER/FRYERS Final majority prices were unchanged from last Monday. Whole broiler fryer prices trended steady. Offers were light. Parts prices steady with breast cuts steady to weak. Supplies of breast items moderate to heavy and on the balance light to moderate. Retail and food service demand was light to moderate at best. Floor stocks were balanced to long. Weights were desirable to light. The Los Angeles negotiated WOG weighted average was down 2.19 cents from last week to 76.29 cents on 36 loads. Trading: boneless skinless breasts 117-135; tenders 130-153; bone-in breasts 75-113; legs 51-68; leg quarters bulk 40-47, 4/10 44-49; drums 39-60; thighs 53-63; fresh thigh meat 97-102; jumbo wings 128-132; fresh leg meat 99 cents delivered.

MIDWEST REGION BROILER/FRYERS - Final majority delivered prices were unchanged into Chicago market; TFEWR into Ohio cities, Detroit, and St. Louis. Whole broiler/fryer prices were trending steady. Offers of whole birds were light to moderate for the light trade interest. Floor stocks adequate; weights desirable to light. Part prices trending steady on leg quarters and thighs, and drums, wings, lower on breast cuts. Supplies of breast cuts were moderate, drums moderate and light to moderate on the balance of items. Trade activity on parts was hand to mouth. Retail and food service demand was light.

DELMARVA BROILER/FRYERS Less-than-trucklot asking prices are unchanged at 78 to 90 cents, with a steady to weak trending undertone. Movement of ready-to-cook whole birds is light to fair. Offerings are moderate to heavy. Live supplies are moderate; weights ranged desirable to heavy. Processor schedules are moderately heavy. Market activity is slow. In the parts complex, breasts items and tenders are heavy with discounting noted. Dark meat cuts and wings are moderate.

BOILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA.

	BRANDED U.S. GRADE A 10-12	10-11
RANGE	64-95	55-95
WEIGHTED AVERAGE	(A)	(A)
NO. OF BOXES	(A)	(A)

(A) Not reported to avoid disclosing individual operation.

website: http://www.ams.usda.gov/pymarketnews.htm email: PYMNDSM@ams.usda.gov

NORTHEAST BROILER/FRYER PARTS Prices continue to trend generally steady for wings and most dark meat cuts; weak to lower for bone-in breasts and tenders. Boneless skinless breast are steady to weak. Trucklot buying activity is light to fair at best for early week trading. Offerings of breast items and tenders are heavy and competitively priced. Wings and other dark meat cuts are mostly moderate. Trade activity is slow.

ICE PACKED BROILER/FRYER PARTS, DLVRD TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND

Oct 11, 2010 ITEM	CURRENT NEGOTIATED TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S	135-140	137.30	558,000
TENDERLOINS	145-150	146.10	41,680
BREAST - WITH RIBS	86-87	94.82	85,226
BREAST - LINE RUN	86	85.71	63,000
LEGS	58-59	59.65	59,760
LEG QUARTERS (BULK)	40-41	40.21	214,840
DRUMSTICKS	44-45	55.53	72,160
THIGHS	51-52	58.14	61,320
B/S THIGHS	100-101	101.99	52,360
WINGS (WHOLE)	128-129	133.61	168,520
BACKS AND NECKS (STRIPPED)	13-15	15.33	29,360
LIVERS (5 POUND TUBS)	40-45	47.29	7,160
GIZZARDS (HEARTS)	50-55	56.65	8,360

NEW YORK CITY METROPOLITAN AREA, northern NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG).
* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.
** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ARKANSAS BROILER PARTS FOB DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS	199	123.00-205.00	-	152.87
BREAST - WITH RIBS		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)			-	
LEG QUARTERS (4/10)	585	38.00-43.00	39-40	39.54
WINGS (WHOLE)		TOO FEW TO REPORT		
DRUMSTICKS	307	30.00-47.00	30	32.01
THIGHS		TOO FEW TO REPORT		

ESTIMATED SLAUGHTER OF BROILER-FRYERS (In thousands)

	ESTIMATE	ACTUAL	AVG WTS	ACTUAL	AVG WTS
	10/12	10/08	10/08	10/05	10/01
Alabama	4,056	4,419	5.83	4,030	5.57
Arkansas	5,146	3,896	5.76	5,264	5.60
Delmarva	2,280	2,126	6.08	2,306	5.99
KY-LA-TN	2,400	2,355	5.17	2,519	5.13
Mississippi	3,095	2,968	6.03	3,116	5.90
North Carolina	2,784	3,309	6.90	2,711	7.07
Texas	2,763	2,766	5.72	2,744	5.82
Total	22,524	21,839	5.95	22,690	5.83
Mon-Tue	44,321 (A)			44,235 (A)	

(A) Weekly cumulative for states listed above.
Broiler-fryer slaughter under federal inspection for 12-Oct 2010 is estimated to be 33,698,000 down 1.03 percent from a week ago, and up 3.4 percent from a year ago. (last week 34,049,000 last year 32,581,000)

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	292	34.00-38.00	-	36.22
LEG QUARTERS (4/10)	480	38.00-40.00	-	39.17
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

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Whole Body Index Based on Southern States Parts Trading for Oct 12, 2010 -- F.O.B. Dock

RANGE	TODAY'S AVERAGE
58.50 - 61.50	60.34

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

MIDWEST REGION BROILER/FRYER PARTS

ICE-PACKED POOL TRUCKLOT AND TRUCKLOT QUANTITIES DELIVERED TO: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, AND WI WEEK OF 11-OCT-2010 TO 15-OCT-2010, CENTS PER POUND

	Price per Lb.	Mostly
BREAST - B/S	110.00 - 151.00	110.00 - 125.00
TENDERLOINS	116.00 - 152.00	129.00 - 149.00
BREAST - LINE RUN	79.00 - 112.00	80.00 - 92.00
LEGS	50.00 - 57.00	-
LEG QUARTERS (BULK)	34.00 - 49.00	37.00 - 39.00
LEG QUARTERS (4/10)	39.00 - 45.00	40.00 - 42.00
DRUMSTICKS	33.00 - 50.00	-
THIGHS	51.00 - 62.00	-
B/S THIGHS	94.00 - 103.00	-
WINGS (WHOLE)	115.00 - 144.00	125.00 - 129.00
BACKS AND NECKS (STRIPPED)	12.00 - 40.00	-
LIVERS	32.00 - 49.00	-
GIZZARDS (HEARTS)	40.00 - 59.00	-

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

	RANGE
WOGS 2# & UP - WHOLE	99-117
WOGS 2# & UP - CUT UP 8&9 PIECES	103-122
FROZEN DUCKS	
FROZEN SQUABS	
DELIVERED TO RETAILERS	
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

FRESH FRYERS	ICE PACK	
	DRY PACK	127-170
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	117
HENS OVER 5#	ICE PACK	129
	DRY PACK	118
DUCKS		265-268

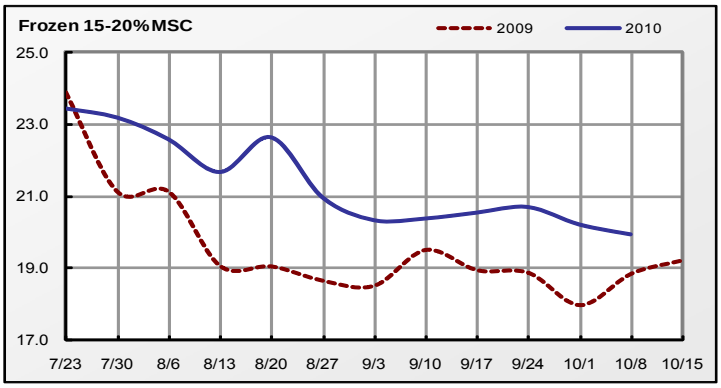
National Mechanically Separated Chicken

(FOB Shipper Dock or equiv., negotiated prices in trucklot and less-than-trucklot volumes reported in thousand lb. quantities, cents/lb.; delivery within 2 weeks.)

The price trend was generally steady on all fat contents. Supplies of fresh and frozen 15-20% were moderate to mostly heavy with the balance of fat contents moderate. Schedules were seasonally normal. Export and domestic demand on fresh and frozen 15-20% was light. Market activity was slow. The 2011 contract negotiation process kicked off for many last Friday with industry intently monitoring the situation. A definite disparity exists between buyers and sellers in their mentality regarding pricing for 2011. In addition, many continue to find themselves competing on the spot marketplace with extra MSC due to seasonal demand reductions and push back from buyers with heavy inventories of finished products. Frames continue to be rendered or sold with buyer interest waning. Supplies of raw materials remain heavy. Frame values were steady to lower with trading between 4.5-7 cents FOB.

Weekly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

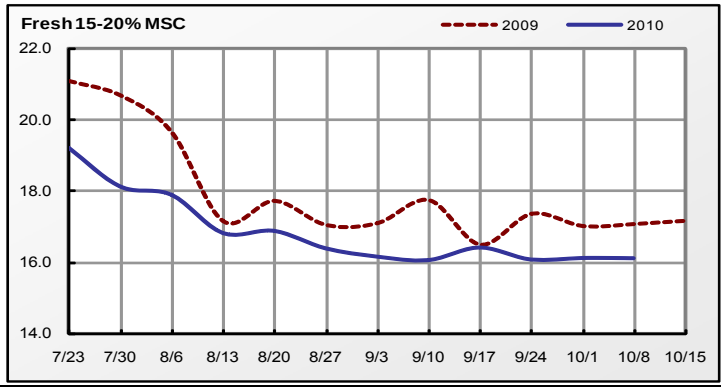
	Frozen			Fresh		
Fat Content	8-Oct-10	Last Week	Last Year	8-Oct-10	Last Week	Last Year
15% or Less						
Price Range			20.00	18.00 - 19.00	18.00	18.00-19.00
Wtd Avg Price			20.00	18.57	18.57	18.50
Volume Traded	-	-	80	143	143	242
Volume Exported	-	-	-	-	-	-
15-20%						
Price Range	15.00 - 22.00	15.00 - 22.00	16.50-22.50	12.50 - 19.00	14.00 - 18.00	15.50-21.00
Wtd Avg Price	19.91	20.19	18.83	16.09	16.10	17.07
Volume Traded	1,284	1,037	1,216	3,372	2,591	2,733
Volume Exported	1,164	937	1,096	612	571	-
20% or More						
Price Range	-	-	-	18.00	18.00	17.00
Wtd Avg Price			-	18.00	18.00	17.00
Volume Traded	-	-	-	41	41	82
Volume Exported	-	-	-	-	-	-



Monthly MSC Weighted Average Prices (cents/pound) and Volumes (1,000 pounds)

	Frozen			Fresh		
Fat Content	Sep 2010	Aug 2010	Sep 2009	Sep 2010	Aug 2010	Sep 2009
15% or Less						
Wtd Avg Price	-	-	-	18.80	21.51	19.07
Volume Traded	-	-	-	408	628	1,170
Volume Exported	-	-	-	-	200	-
15-20%						
Wtd Avg Price	20.43	21.80	18.86	16.14	16.91	17.21
Volume Traded	6,576	6,995	6,748	12,811	12,159	13,286
Volume Exported	6,336	6,067	5,848	1,999	2,122	3,773
20% or More						
Wtd Avg Price	-	-	-	17.75	18.57	17.80
Volume Traded	-	-	-	163	286	204
Volume Exported	-	-	-	-	-	-

Note: Volume exported refers to that portion of the total volume that is destined for export markets.



Source: USDA AMS Poultry Market News & Analysis

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Prepared: 08-Oct-10 8:02 AM Central Time by LA/JRF

LIVE HEAVY TYPE HENS (7 POUNDS AND UP)*

FINAL PRICE, CENTS PER LB., GENERALLY FOR SLAUGHTER THE WEEK OF 11-OCT-10

SOUTH CENTRAL LIVE HEAVY-TYPE HENS

Negotiations were TFEWR. Demand was moderate for at least adequate offerings of heavy hens. Schedules were as desired. Finished sales were improved. Trade sentiment was about steady.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	TOO FEW TO REPORT		

SOUTHEAST LIVE HEAVY-TYPE HENS

Prices were trending generally steady. Offerings are mostly moderate for current needs. Processing schedules are noted as normal. Finished product supplies are moderate to heavy. Trade activity is moderate.

	RANGE	MAJORITY	WTD AVG
AT FARM BUYER LOADING	8-17		12.43
AT FARM PRODUCER LOADING	TOO FEW TO REPORT		
FOB PLANT	TOO FEW TO REPORT		

* WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

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