BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE

Majority prices are 2 cents higher in the East, unchanged elsewhere when compared to early week prices. Supplies are light to moderate with heavier sizes in the tightest position. Retail demand is moderate to good entering the weekend. Food service demand is light to good, mostly moderate. Floor stocks are balanced to short. The market activity is moderate to active. In the parts structure, movement is moderate to good. Prices are trending firm to higher on tenders and boneless skinless breast, steady to firm for dark meat and wings. Offerings are light for tenders and b/s breast with good movement. Wings and dark meat items are light to moderate with legs and thigh meat in the strongest position. In production areas, live supplies are light to moderate. Weights are trending lighter due to continuous extreme heat, but noted as mostly desirable. Market activity on parts is moderate to mostly active.

PRELIMINARY REPORT Prices negotiated for trucklot sales of ready-to-cook broiler/fryers FOB and delivered to first receivers at major market areas (cents per lb) Week of 23-AUG-2010

	MAJORITY	RANGE	WTD AVG	LOADS
Delivered to First Receivers:				
US Grade A 1/				
New York	83.00-86.00			
Los Angeles	97.00			
Whole Body 2/				
Chicago	75.00-82.00	75.00-92.25	82.25	31
FOB Dock Equivalent 3/:				
Mississippi	83.00-87.00	75.00-90.00	85.28	46

1/: Includes branded product.
2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.
3/: Southeast area

GEORGIA FOB DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is **88.00** cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

	PRELIMINARY FOB DOCK OR EQUIVALENT	
LDS	**RANGE**	**PRELIM WTD AVG**
735	86.51-92.03	87.74

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	213.00	1,317
BREASTS - B/S	195.00	5,448
BREASTS - WHOLE	107.50	1,165
THIGH MEAT - B/S	92.50	1,120
THIGHS	51.00	834
DRUMSTICKS	59.00	882
LEG QUARTERS	39.50	7,602
WINGS	121.00	2,826

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST REGION Preliminary majority delivered prices into the Chicago market were unchanged. Whole broiler/fryer prices steady to firm. Whole bird offers were light to moderate. Floor stocks were short to fully adequate; weights mixed. Prices on boneless/skinless breast higher and all other part prices were steady to firm. Supplies of tenders and boneless/skinless breast were very limited to short of trade needs, wings were limited and clearing well, and other parts light to moderate. Trade activity was moderate to good on breast cuts, light on the balance of items. Retail demand was light to moderate, at times good for upcoming ads. Food service movement was moderate to good into resort areas, catering and some fast food outlets.

WESTERN REGION Whole broiler fryers and wogs trended steady to firm. Additional offers continue light for the light buyer interest. Retail demand was light to instances good with best movement on featured boneless skinless breasts and leg quarters. Food service demand was light to good. Floor stocks were balanced to instances short. Weights were mostly desirable. Supplies of boneless skinless breasts, tenders, and wings were tight with the balance of parts light to moderate. Trade activity and interest was moderate to good with boneless skinless breasts, tenders, and boneless dark meat items receiving best trade call. Prices on boneless skinless breasts and tenders were higher with wings and dark meat cuts steady to firm.

NORTHEAST REGION Prices are trending mostly steady to firm. Trucklot buying activity improved slightly for ready-to-cook whole broiler/fryer and is moderate to good entering the weekend. Offerings of all sizes are light to moderate. Market activity is moderate to active. In the parts complex, supplies of breast items and tenders are light with premiums noted. Wings and most dark meat cuts are light to moderate and clearing satisfactorily.

SOUTHERN REGION Price trend for whole broilers and fryers is firm to higher. Offerings are light to moderate. Demand is moderate entering the weekend. Market activity is moderate to active. In the parts structure, movement is moderate to good for late week business. Price trend for wings is firm. Dark meat is steady to firm with increased interest noted on legs, and thigh meat. Breast items are firm to higher with tenders and b/s well cleared. Offerings for dark meat items are light to moderate. Wings are moderate but tenders and boneless skinless is light and moving well. In production areas, live supplies are light to moderate. Weights are desirable to light due to severe heat. The market activity is moderate to mostly active on parts.

DELMARVA Less-than-trucklot asking prices are unchanged at 85 to 93 cents, with a steady to at times firm trending undertone. Movement of ready-to-cook whole birds is moderate to fairly good entering the weekend. Supplies are light to moderate with the heavier sizes in the tightest position. Live supplies are moderate; weights are mostly desirable to light with heat continuing to affect bird sizes. Processing schedules are moderately heavy. Market activity ranged moderate to active. In the parts complex, offerings are light to moderate with breast items and tenders in the best position.

*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DEILVEERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FORM DELMARVA

		BRANDED U.S. GRADE A
RANGE		80-98
WEIGHTED AVERAGE		(A)
NO. OF BOXES		(A)
CUMULATIVE	08/16/10-08/20/10	(A)
	08/17/09-08/21/09	(A)
NO. OF BOXES	08/16/10-08/20/10	(A)
	08/17/09-08/21/09	(A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

AUGUST 19, 2010					AUGUST 20, 2010				WEEKLY	
ITEM	LBS (000)	RANGE	MAJ	WTD AVG	LBS (000)	RANGE	MAJ	WTD AVG	LBS (000)	WTD AVG
BREAST - B/S		TOO FEW TO REPORT			446	169.00-207.00	-	176.60	1,871	168.87
TENDERLOINS		TOO FEW TO REPORT			196	178.00-211.00	-	185.22	831	177.94
BREAST - LINE RUN		TOO FEW TO REPORT				TOO FEW TO REPORT			317	99.91
FRONT HALVES		TOO FEW TO REPORT				TOO FEW TO REPORT			357	94.71
LEGS		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK)	468	33.00-38.00	-	35.82	338	32.00-38.00	-	35.75	1,936	35.97
LEG QUARTERS (4/10)	1,132	38.00-41.00	-	39.47	747	37.00-41.00	-	39.62	3,947	39.59
WINGS (WHOLE)		TOO FEW TO REPORT				TOO FEW TO REPORT			646	122.34
WINGS (CUT)		TOO FEW TO REPORT			125	132.00-135.00	-	134.12	530	135.73
DRUMSTICKS		TOO FEW TO REPORT				TOO FEW TO REPORT			114	47.32
THIGHS		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR	
B/S THIGHS		TOO FEW TO REPORT				TOO FEW TO REPORT			407	88.51

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WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR AUGUST 19, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE
62.50 - 68.00	66.51

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR AUGUST 20, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
61.50 - 68.00	64.98	65.36

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER PARTS Trucklot buying activity increased slightly under normal weekend demand and was moderate to good overall. Prices were trending firm for breast items and tenders; steady to firm for dark meat cuts. Offerings of breast items and tenders are light with good movement; wings and most dark meat cuts are light to moderate and clearing well. Market activity is moderate to active.

Ice Packed Broiler/Fryer Parts, Delivered To First Receivers in Pool Trucklot and Trucklot Quantities, Cents per Pound.

AUGUST 19, 2010				AUGUST 20, 2010				
ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	WEEKLY WTD AVG	WEEKLY VOL/LBS
BREAST - B/S	185	168.56	710,280	185-190	172.37	493,160	167.36	3,025,860
TENDERLOINS	190	182.54	155,040	190	184.26	116,240	179.64	671,560
BREAST - WITH RIBS	100-101	106.78	97,194	101-102	111.99	55,129	107.19	363,790
BREAST - LINE RUN	100	102.70	90,290	101	103.69	68,307	102.09	399,137
LEGS	58-59	54.75	203,800	58-59	55.54	198,240	55.50	856,440
LEG QUARTERS (BULK)	40-41	39.67	262,480	40-41	40.91	198,840	40.49	1,199,920
DRUMSTICKS	49-50	57.57	79,280	49-50	58.71	96,760	58.53	436,960
THIGHS	50-51	55.39	78,880	50-51	58.10	95,240	56.56	479,600
B/S THIGHS	99-100	99.38	54,080	99-100	99.80	51,960	99.57	309,400
WINGS (WHOLE)	121-122	122.70	138,200	121-122	124.08	159,640	122.00	804,280
BACKS AND NECKS (STRIPPED)	13-15	14.82	17,400	13-15	15.00	15,600	14.96	87,520
LIVERS (5 POUND TUBS)	40-45	43.00	8,240	40-45	42.10	8,840	42.38	47,200
GIZZARDS (HEARTS)	50-55	55.00	920	50-55	53.86	25,160	53.95	86,400

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA, CT, RI, AND PA (NORTHEAST OF HARRISBURG).
TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.
** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)	AVG WTS
	08/20	08/19	08/18	08/17	08/18	08/17	08/13	08/11
Alabama	4,058	4,150	4,048	4,087	5.39	5.34	4,113	5.47
Arkansas	4,654	5,162	4,863	4,943	5.46	5.40	5,407	5.36
Delmarva	2,285	2,294	2,276	2,226	5.91	5.93	2,461	5.93
KY-LA-TN	2,389	2,416	2,354	2,401	4.98	4.94	2,609	4.85
Mississippi	2,790	2,815	2,881	3,056	6.03	5.72	2,959	5.71
North Carolina	2,864	2,787	2,714	2,692	6.90	6.93	2,931	6.95
Texas	2,625	2,657	2,478	2,696	5.63	5.48	2,697	5.50
Total	21,665	22,281	21,614	22,101	5.72	5.63	23,177	5.64
Mon-Fri	110,787 (A)						110,693 (A)	
Saturday	233 (included in total for date shown)						1,653	

(A) Weekly cumulative for states listed above.
Broiler-fryer slaughter under federal inspection for 20-Aug-10 and 21-Aug-10 is estimated to be 32,413,000 head down 6.80 percent from a week ago and down -3.67 percent from a year ago. (Last week 34,779,000, last year 33,648,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 21-Aug-10 is estimated to be 164,337,000 head down 1.42 percent from a week ago, and up 0.21 percent from a year ago. (Last week 166,710,000, last year 163,995,000)
Actual data incorporated when available.

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DLVRD TO RETAILERS

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DLVRD TO RESTAURANTS AND INSTITUTIONS

		RANGE
FRESH FRYERS	DRY PACK	130-164
	ICE PACK	
ROASTERS 4# & UP	DRY PACK	117
	ICE PACK	
HENS OVER 5#	DRY PACK	118
	ICE PACK	129
DUCKS		265-268

YOUNG CHICKENS SLAUGHTERED

W/E 14-Aug-10 Under Federal Inspection (Preliminary) (in Thousands)

	A 4.25 lbs & down	B 4.26 - 6.25 lbs	C 6.26 - 7.75 lbs	D 7.76 lbs & up	Total
Head	45,784	80,849	29,878	10,199	166,710
Avg Live Wgt	3.61	5.45	6.91	8.16	5.47
% of total /1	27%	49%	18%	6%	100%
Comparisons					
Last week	39,383	83,313	30,245	13,203	166,144
Avg Live Wgt	3.83	5.40	6.87	8.49	5.54
% of total /1	24%	50%	18%	8%	100%
Year Ago 2/	38,747	88,316	20,657	15,517	163,237
Avg Live Wgt	3.88	5.45	6.93	8.07	5.52
% of total /1	24%	54%	13%	9%	100%
To date/2010*	1,277,681	2,494,136	770,259	598,863	5,140,939
To date/2009*	1,299,788	2,524,839	714,917	486,167	5,025,711

/1 May not total to 100% due to rounding. /2 Comparable week.
*Note: Year to-date totals reflect comparable time periods.
Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

LIVE POULTRY SLTRD UNDER FEDERAL INSPECTION

(Preliminary) W/E 14-Aug-2010	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
	----------Thousands----------				
Head	166,710	1,038	1,621	2,659	405
Avg Wt	5.47	3.19	8.04	6.15	6.76
Last week	166,144	1,397	1,518	2,915	443
Same wk yr ago	163,237	1,301	1,763	3,064	388
Avg Wt	5.52	3.29	7.74	5.85	5.62
To-date/2010*	5,140,939	45,391	44,822	90,213	13,321
To-date/2009*	5,025,711	41,415	48,098	89,513	13,144
% Change YTD	2%	10%	-7%	1%	1%
Ready-to-Cook Weight and Dressing Percentage					
Current week	679,368	1,755	8,667	10,422	1,971
Last week	685,726	2,347	8,237	10,584	2,105
Same wk yr ago	671,296	2,226	9,074	11,300	1,548
To-date/2010*	21,300,798	77,516	234,499	312,015	65,795
To-date/2009*	20,569,537	68,760	250,445	319,205	62,509
% Change YTD	4%	13%	-6%	-2%	5%
Dressing %	74.5%	53.0%	66.5%		72.0%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 164.7 million head. Estimated U.S. slaughter for this period was 168.7 million head, or 4.0 million more than estimated available. (B) Dressing % adjustments reflect quarterly update.
*Note: Year to-date totals reflect comparable time periods.

EST U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON

	Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Jul	10	146.8	161.5	91%	5.53
	17	165.0	162.9	101%	5.55
	24	168.7	163.8	103%	5.50
	31	168.6	164.7	102%	5.41
Aug	7	168.2	165.0	102%	5.54
	14	168.7	164.7	102%	5.47
Year to date		5203.3	5087.2	102%	
Aug	21		163.8		
	28		163.5		

*Based on chick placements 6 to 7 weeks earlier.

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in Thousands)

W/E	08/23/10	08/16/10	%CHG	08/24/09	%CHG
Broilers	164,337	166,710 [1]	-1.42	163,995 [1]	+0.21
Cattle	667	643	+04	658 [2]	+01
Hogs	2,073	2,056	+01	2,233 [2]	-07

[1] Actual data incorporated when available.
[2] Totals adjusted to reflect USDA, NASS revisions.

EASTERN REGION MISC POULTRY Delivery Week of 16-Aug-10

DUCKLINGS: Prices Negotiated by First Receivers, US Grade A, 4-5 lbs. Delivered in Trucklot And Pool Trucklot Quantities, Cents/lb.

ORIGIN	FROZEN	FRESH
LONG ISLAND	196-200	201-207
MIDWEST	180-195	185-199

ROASTERS: Prices Negotiated By First Receivers, US Grade A & Plant Grade, 5 Lbs & Up, Delivered, Cents/lb.

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	75.00-82.50	75.00-79.00
VACUUM PACKED (6-9 PER BOX)	74.00-80.00	74.00-77.00

SQUABS: New York Area Wholesale Prices, Frozen, Plant Grade, Dollars/Dozen, 1 To 10 Boxes

11 OZ.	69.84-87.59
13 OZ.	77.76-101.25
15 OZ.	84.96-112.08

THE EASTERN REGION INCLUDES:
CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA RI, SC, VA, VT, WV

CENTRAL REGION DUCKLINGS

Prices are steady. Demand ranges moderate to fairly good. Supplies are moderate to instances heavy for current trade requirements. Market activity continues moderate to slow. Processing schedules are varied. Prices paid, first receivers for 10-18oz boneless breast at $7.70-8.70, bone in legs at $2.75-3.10, gizzards at $1.20-1.50, wings at $.75-.90, livers at $1.25-2.05, and feet at $.75-1.45 cents per lb.

Prices Negotiated by First Receivers for US Grade A Delivered in Trucklot & Pool Trucklot Quantities, 4-5 Lbs, Cents/lb., Week of 16-Aug-10

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	177-210	179-210

GRAYSTONE SMALL ANIMAL AUCTION - 17-Aug-10

AI Papers Required To Sell All Out Of State Poultry

Prices Paid Per Lb, Except As Noted	RANGE			
Muscovy Ducks - Drakes	2.20	-	3.00	lbs.
Canaries	35.00	-	40.00	ea.
Pekin Ducks	7.50	-	8.00	ea.
Pullets 4-6 LBS		-	.90	lbs.
Red Fowl 4-5 LBS	.70	-	.75	lbs.
Leghorn Roosters	.50	-	.85	ea.
Crossbred Roosters 4-6 LBS	1.15	-	1.30	lbs.
Crossbred Fowl 5-9 LBS	.75	-	.85	lbs.
Banty Roosters	2.50	-	8.00	ea.
Guinea Pigs	2.00	-	7.00	ea.
Guinea Fowl	5.50	-	7.00	lbs.
Kid Goats	40.00	-	45.00	ea.
Geese 9-14 LBS	1.00	-	1.15	lbs.
Pigeons	1.50	-	2.00	ea.
White Pigeons	2.50	-	4.00	ea.
Chukars	3.00	-	5.00	ea.
Rabbits 6-9 LBS	.80	-	1.05	lbs.
Rabbits 4-6 LBS	1.10	-	1.30	lbs.
Leghorn Hens	.50	-	1.00	ea.
Bunnies	1.25	-	3.00	ea.
Doves	3.00	-	4.00	ea.
Silkies	2.00	-	3.00	ea.
Goats	65.00	-	71.00	ea.
Guinea Keets	.75	-	1.40	ea.
Chicks	.20	-	1.05	ea.
Quail	1.00	-	1.25	ea.
Parakeets	8.00	-	12.00	ea.
Muscovy Ducks - Hens	2.10	-	2.40	lbs.
Fancy Pigeons	8.00	-	21.00	ea.
Laying Pullets	4.00	-	4.75	ea.
Turkey Poults	3.25	-	3.75	

Total Coops Sold 3807

NATIONAL CANNER FOWL Sales are too few to report. Offerings are mostly moderate to heavy for current trade needs. Demand is light to moderate as trading was limited due to the bulk of supplies being used internally. Processing schedules are normal. Market activity is slow to moderate.

Cents per pound, current negotiations, without freight cost

LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)	HEAVY CANNER HENS (WITHOUT NECKS)
TOO FEW TO REPORT	TOO FEW TO REPORT

Cents per pound, current negotiation, freight cost included

LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)	HEAVY CANNER HENS (WITHOUT NECKS)
TOO FEW TO REPORT	TOO FEW TO REPORT

LIGHT TYPE HENS

CENTS PER HEAD, GENERALLY FOR REMOVAL WITHIN THE NEXT 10 DAYS(INCLUDES HANDLING,FREIGHT AND ANY OTHER CHARGES, WEIGHTS AVERAGE ABOUT 3.50 (POUNDS)

EASTERN Prices were unchanged when compared to a week earlier. Prices are trending steady. Demand is mostly moderate for the adequate offerings of light type hens. Processing schedules were normal. Market activity is slow to moderate.

	RANGE	MAJORITY
REMOVAL COST	2-11	3-7

SOUTH CENTRAL Trading was TFEWR. Light hen demand was slow for adequate offerings. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

	RANGE	MAJORITY
REMOVAL COST	TOO FEW TO REPORT	

NORTH CENTRAL Prices unchanged. Demand is moderate offerings light to moderate. Schedules are full-time. Market activity is light to moderate.

	RANGE	MAJORITY
REMOVAL COST	0-10.5	0-5

HEAVY TYPE HENS (7 POUNDS AND UP)*

PRELIMINARY PRICE, CENTS PER LB. GENERALLY FOR SLAUGHTER THE WEEK OF 23-AUG-10

SOUTH CENTRAL Trading was TFEWR. Demand for spent hens was fair at best. Schedules were normal. Finished sales were slow. Trade sentiment was about steady.

	RANGE	MAJORITY
AT FARM BUYER LOADING	TOO FEW TO REPORT	

*WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

SOUTHEAST HEAVY Sales are too few to report prices. Offerings are moderate for current needs. Processing schedules for next week are noted as normal. Finished product supplies are moderate to heavy. Market activity remained slow to moderate.

	RANGE	MAJORITY
AT FARM BUYER LOADING	TOO FEW TO REPORT	
AT FARM PRODUCES LOADING	TOO FEW TO REPORT	
FOB PLANT	TOO FEW TO REPORT	

*WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT

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