BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET-AT-A-GLANCE

Prices are trending lower in the East, steady to weak elsewhere. Offerings are moderate to heavy for current trade needs. Retail and food service demand is light to moderate Floor stocks are close balance to long. The market activity is slow to inactive. In the parts structure, movement is light to moderate for mid week business. Price trend on wings is steady to firm, dark meat moderate and all other parts are moderate to heavy. Offerings of wings are light with good movement. Offerings of boneless skinless breast are heavy and slow to clear and dark meat items are moderate. Market activity on parts is slow to moderate. In production areas, live supplies are moderate. Weights are mostly desirable.

GEORGIA F.O.B. DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading declined .25 cents to 87.75 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 88.50 cents last year on July 22, 2009.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	210.00
BREASTS - B/S	190.50
BREASTS - WHOLE	107.00
THIGH MEAT - B/S	90.50
THIGHS	48.50
DRUMSTICKS	65.00
LEG QUARTERS	39.50
WINGS	122.00

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

SOUTHERN REGION Prices are trending lower on whole broilers and fryers. Offerings are mostly heavy. Demand is light for mid week business. The market activity is slow to inactive. In the parts structure, movement is light to moderate. The price trend on wings is steady to firm. Price trend on all other parts is steady, however cutlet are lower with discounting noted to help clear. Supplies of wings are light to moderate, boneless skinless breast heavy, and all other parts moderate. In production areas, live supplies are light to moderate. Weights in many processing areas are lighter due to continuous extreme heat. Market activity is slow to moderate.

NORTHEAST REGION Trucklot buying activity for ready-to-cook whole broiler/fryer remained light and unaggressive for midweek trading. Offerings of all sizes are heavy and slow to clear as hot and humid weather conditions in production area affect bird sizes. Market activity is slow. In the parts complex, supplies of wings, tenders and most dark meat cuts are moderate with preliminary negotiations of leg quarters export starting to take form. Breast items are mostly heavy to instances very heavy.

MIDWEST REGION Whole broiler/fryer prices were trending barely steady to weak. Offers on whole birds were moderate to heavy. Trade interest was nonaggressive. Floor stocks were in close balance to long; weights desirable. Parts prices were weak on boneless/skinless breasts, fully steady to higher on wings and steady with firm undertone on dark meat lines. Supplies of wings were limited; all other parts moderate to heavy. Retail demand was slow to moderate. Food service was light to fairly good. Best activity noted into resort areas, downtown restaurants and fast food.

WESTERN REGION The market on whole broiler fryers is steady to barely steady and WOGs are barely steady to weak. Offerings of whole fryers are moderate and WOGs moderate to heavy. Retail demand light and food service demand light to moderate. Floor stocks adequate. Weights desirable. The market on boneless skinless breasts is barely steady to weak, tenderloins steady to barely steady, bone-in breasts steady and wings steady to sometimes fully steady. The market on dark items is starting to become more mixed and ranging from barely steady to fully steady. Demand light to moderate with best activity noted into retail channels on dark items with some retail buyers considering dark items a better value than white items. Offerings of boneless skinless breasts moderate to heavy, tenderloins moderate, balance of white items light to moderate. Offerings of dark items becoming more mixed ranging from light to moderately heavy with product from Russian approved plants held with more confidence.

BROILER-TYPE EGGS SET IN 19 SELECTED STATES UP 2 PERCENT

Commercial hatcheries in the 19 State weekly program set 209 million eggs in incubators during the week ending July 17, 2010. This was up 2 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 84 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED UP 2 PERCENT

Broiler growers in the 19 State weekly program placed 174 million chicks for meat production during the week ending July 17, 2010. Placements were up 3 percent from the comparable week a year earlier. Cumulative placements from January 3, 2010 through July 17, 2010 were 4.77 billion, up 1 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 SELECTED STATES 19 STATE TOTAL

WEEK ENDING 07/17/10	2010	2009	PERCENT CHANGE PREVIOUS YEAR
	Thousand		
EGGS SET	209,185	204,579	+02
CHICKS PLACED	174,046	168,472	+03

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 28-Aug-10 is estimated at 159.8 million head. This compares to 160.2 million head the previous week and to 159.5 million head the same week a year ago, when the slaughter was 166.0 million head and the composite weighted average price was 74.98 cents per pound.

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

JULY 20 ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG	JULY 21 ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S	TOO FEW TO REPORT				BREAST - B/S	491	142.00-207.00	-	158.32
TENDERLOINS	TOO FEW TO REPORT				TENDERLOINS	285	162.00-215.00	-	167.32
BREAST - LINE RUN	TOO FEW TO REPORT				BREAST - LINE RUN	TOO FEW TO REPORT			
FRONT HALVES	TOO FEW TO REPORT				FRONT HALVES	TOO FEW TO REPORT			
LEGS	TOO FEW TO REPORT				LEGS	TOO FEW TO REPORT			
LEG QUARTERS (BULK)	570	30.00-36.00	-	32.07	LEG QUARTERS (BULK)	408	30.00-37.00	-	32.94
LEG QUARTERS (4/10)	440	37.00-40.00	-	37.91	LEG QUARTERS (4/10)	532	36.00-39.00	-	37.63
WINGS (WHOLE)	TOO FEW TO REPORT				WINGS (WHOLE)	TOO FEW TO REPORT			
WINGS (CUT)	TOO FEW TO REPORT				WINGS (CUT)	TOO FEW TO REPORT			
DRUMSTICKS	TOO FEW TO REPORT				DRUMSTICKS	TOO FEW TO REPORT			
THIGHS	TOO FEW TO REPORT				THIGHS	TOO FEW TO REPORT			
B/S THIGHS	TOO FEW TO REPORT				B/S THIGHS	TOO FEW TO REPORT			

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR F.O.B. DOCK

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
61.00 – 65.50	62.54	61.00 – 66.25	63.44	62.93

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Trucklot buying activity was light and generally unaggressive during midweek trading. Price trends on wings and most dark meat cuts are steady; lower for breast items. Offerings of wings, tenders and most dark meat cuts are moderate. Breast items are heavy for the mostly lackluster demand. Market activity is slow.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

JULY 20 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	JULY 21 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	170-175	161.04	705,640	BREAST - B/S	165-170	158.85	467,330
TENDERLOINS	170-175	166.38	185,680	TENDERLOINS	170-175	171.44	76,640
BREAST - WITH RIBS	101-102	114.45	113,183	BREAST - WITH RIBS	100-101	110.16	55,518
BREAST - LINE RUN	101	100.71	107,105	BREAST - LINE RUN	100	100.14	63,000
LEGS	53-54	51.92	119,800	LEGS	53-54	49.81	175,280
LEG QUARTERS (BULK)	37-38	36.68	454,960	LEG QUARTERS (BULK)	37-38	38.47	194,160
DRUMSTICKS	49-50	54.82	85,200	DRUMSTICKS	49-50	60.53	68,640
THIGHS	44-45	47.87	68,467	THIGHS	44-45	52.66	62,280
B/S THIGHS	94-95	96.16	97,880	B/S THIGHS	94-95	94.88	85,560
WINGS (WHOLE)	121-122	127.14	139,360	WINGS (WHOLE)	121-122	121.80	188,200
BACKS AND NECKS (STRIPPED)	13-15	14.97	22,200	BACKS AND NECKS (STRIPPED)	13-15	15.00	20,240
LIVERS (5 POUND TUBS)	40-45	43.04	8,920	LIVERS (5 POUND TUBS)	40-45	42.00	8,280
GIZZARDS (HEARTS)	50-55	53.64	26,520	GIZZARDS (HEARTS)	50-55	52.27	21,440

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). * TODAY'S NEG. SALES AS OF 11:30 A.M.
** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000) 07/21	ESTIMATED (1,000) 07/20	ACTUAL (1,000) 07/19	ACTUAL 07/12 07/16	AVG WTS 07/08 07/19	AVG WTS 07/08 07/16	ACTUAL 07/05 07/14	AVG WTS 07/01 07/12
Alabama	4,143	4,037	4,067	4,009	5.54	5.27	3,923	5.74
Arkansas	4,964	5,129	4,825	4,966	5.30	5.26	4,841	5.57
Delmarva	2,311	2,322	2,346	2,308	5.86	5.75	2,308	6.00
KY-LA-TN	2,436	2,417	2,432	2,362	5.08	4.97	2,433	5.10
Mississippi	2,969	3,033	3,070	3,239	5.79	5.52	2,947	5.81
North Carolina	2,765	2,779	2,710	2,625	6.93	6.80	2,711	7.02
Texas	2,668	2,654	2,906	2,528	5.16	6.32	2,394	5.63
Total	22,256	22,371	22,356	22,037	5.62	5.63	21,557	5.81
Mon-Wed	66,850 (A)						65,261 (A)	

A) Weekly cumulative for states listed above. Broiler-fryer slaughter under federal inspection for 21-Jul-10 is estimated to be 33,297,000 head up 2.93 percent from a week ago and up 4.17 percent from a year ago.

(Last week 32,348,000, last year 31,963,000)

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DLVRD TO RETAILERS

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY DLVRD TO RESTAURANTS AND INSTITUTIONS

		RANGE
FRESH FRYERS	ICE PACK	
	DRY PACK	134-170
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	117
HENS OVER 5#	ICE PACK	129
	DRY PACK	118
DUCKS		265-268

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

UNDER FEDERAL INSPECTION FOR WEEK ENDING 24-Jul-10

	CURRENT WEEK	PREVIOUS WEEK
	07/24/10 (1)	07/17/10
Class	-------- Thousand head ---------	
Broiler/fryer	171,355 (2)	163,179
Light hens	1,335	1,447
Heavy hens	1,426	1,391
Total	174,116	166,017

(1) ESTIMATED

(2) The estimated number of broiler-fryers available for slaughter the week ending 24-Jul-10 is 163.8 million head compared to 162.7 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 171.7 million head or 7.9 million more than estimated available. For the week of 31-Jul-10 the estimated available is 164.7 million head.

WEEKLY COLD STORAGE HOLDINGS-SELECTED STGE CENTERS

(INCL GOVT STOCKS) (IN THOUSANDS)

		PROCESSED TURKEY LBS	PROCESSED POULTRY LBS
AM	07/19/10	166,669	43,433
AM	07/01/10	162,569	44,343
CHG		4,100	-910
PCT CHG		3	-2

COLD STORAGE MOVEMENT (IN THOUSANDS)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	07/19/10	07/12/10	07/20/09	07/19/10	07/12/10	07/20/09
PACIFIC COAST	2,828	2,839	2,417	4,086	3,859	7,667
LOS ANGELES	299	334	200	902	816	1,023

HACKETTSTOWN POULTRY SALES FOR 07/13/10

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

	LOW	HIGH	AVG		LOW	HIGH	AVG
HEAVY FOWL lb.	.40	.50	.45	HEAVY FOWL ea.	-	-	-
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	-	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-	-
ROASTERS lb.	.35	.50	.41	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	1.00	3.00	1.50
PULLETS lb.	-	-	-	PULLETS ea.	3.00	5.00	4.00
BUNNIES lb.	-	-	-	BUNNIES ea.	-	2.50	-
ROOSTERS lb.	-	-	-	ROOSTERS ea.	2.75	3.25	3.00
GEESE lb.	-	-	-	GEESE ea.	-	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-	-
DUCKS lb.	-	-	-	DUCKS ea.	-	-	-
RABBITS lb.	.20	.90	.58	RABBITS ea.	1.00	3.25	2.41
PIGEONS lb.	-	-	-	PIGEONS ea.	2.00	4.50	2.99
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	4.75	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-	-
PARTRIDGES ea.	-	-	-	COCKATIELS ea.	-	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	-	-	-
QUAIL ea.	-	-	-				
TOTAL COOPS	36						

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending July 16, 2010

	Whole Chickens	Breasts	Legs W/Thighs	Necks,Backs & Wings	Livers Gizzards	Hens
RAYON						
Low	70.26	140.52	73.77	21.08	7.03	73.77
High	76.23	147.54	84.31	24.59	10.54	73.77
Mostly	76.23	144.03	80.80	22.83	7.03	73.77
SAN JUAN						
Low	71.66	137.00	70.26	21.08	3.51	73.77
High	75.53	144.03	80.80	24.59	7.03	73.77
Mostly	72.72	140.52	77.28	21.08	5.27	73.77
NEW SAN JUAN						
Low	73.77	140.52	77.28	24.59	7.03	77.28
High	77.28	151.05	87.82	28.10	10.54	77.28
Mostly	76.23	147.54	84.31	24.59	8.78	77.28
BECERRA						
Low	75.18	144.03	80.80	24.59	7.03	77.28
High	79.04	154.57	91.34	28.10	10.54	77.28
Mostly	76.23	151.05	87.82	26.35	10.54	77.28

CENTRAL MISCELLANEOUS POULTRY RTC HENS

READY-TO-COOK PRICES NEGOTIATED FOR DELIVERYTO FIRST RECEIVERS, U.S.GRADE A AND PLANT GRADE,5LBS AND UP, FOR WEEK OF JULY 19, 2010.

		RANGE
HENS	ICE PACKED (12 PER BOX)	79-86
	VACUUM PACKED (6-9 PER BOX)	79-90

DELMARVA Less-than-trucklot asking prices are one cent lower at 85 to 94 cents, with a lower trending undertone. Movement of ready-to-cook whole birds is light as dealers limit orders to regular commitments. Supplies are moderate to heavy for current trade needs. Live supplies are moderate; weights are mostly desirable to light. Processor schedules are normal. Market activity is slow. In the parts complex, offerings of breast items are moderate to heavy. Wings, tenders, and most dark meat cuts are moderate.

*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA

	BRANDED U.S. GRADE A
RANGE	82-101
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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