BROILER MARKET NEWS REPORT

ISSN 1522-0567

WEDNESDAY
JULY 14, 2010
VOL. 57 NO. 83

U.S. Department of Agriculture | Agricultural Marketing Service | Poultry Programs | Market News and Analysis Branch

NATIONAL BROILER MARKET-AT-A-GLANCE

Price trend is steady to weak in the East, steady to lower elsewhere. Offerings are light to heavy, mostly light to moderate for current trade needs. Retail and food service demand is light to fairly good, mostly light to moderate for mid week business. Floor stocks are moderate to long. The market activity is slow to moderate. In the parts structure, movement is moderate to good. Price trend is steady to mostly firm on wings with good movement. Supplies of wings are moderate to mostly light. Price trend on all other parts are steady to lower. Supplies of all other parts are moderate to heavy. In production areas, live supplies are moderate. Weights are trending lighter in areas being affected by extremely hot weather.

GEORGIA F.O.B. DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading remains unchanged at 88.00 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 88.75 cents last year on July 15, 2009.

Georgia f.o.b. dock quoted prices on ice-packed parts for next week's trading:

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	209.00
BREASTS - B/S	189.00
BREASTS - WHOLE	106.00
THIGH MEAT - B/S	90.50
THIGHS	48.00
DRUMSTICKS	61.00
LEG QUARTERS	39.50
WINGS	121.50

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

SOUTHERN REGION The price trend is steady to weak on whole broiler fryers. Offerings are moderate to instances heavy for mid week business. Demand is light to moderate with trading usually limited to regular commitments. Market activity is slow to moderate. In the parts structure, movement is moderate to instances good. The price trend on wings is steady to mostly firm with offerings light to moderate. Price trend on all other parts are steady to weak with cutlets in the weakest position and often discounted to help clear. Supplies of all other parts are moderate to heavy. In production areas, live supplies are light to moderate. Weights in many processing areas are lighter due to continuous extreme heat.

NORTHEAST REGION Trucklot buying activity for ready-to-cook whole broiler/fryer is light to mostly fair for midweek business. Offerings of all sizes are moderate to heavy for current needs. Retail and distributive movement is fair. Market activity is slow. In the parts complex, supplies of wings, tenders and drums are light to moderate and well cleared; boneless skinless breasts are more available and mostly heavy overall. Bone-in breast and other dark meat cuts are moderate.

MIDWEST REGION Whole broiler/fryer prices were trending about steady to lower. Offers on whole birds were light to heavy with only light trade interest noted. Parts prices were steady to mostly weak on breast cuts, fully steady to higher on wings and steady on the balance of parts. Supplies of wings were very light; all other parts moderate to heavy. Retail and food service demand was slow to moderate; fairly good demand noted into resort areas. Best movement noted on wings and eight piece cutup. Floor stocks were in close balance to long; weights mostly desirable.

WESTERN REGION The market on whole broiler fryers is generally steady and WOGs steady to barely steady. Offerings of whole fryers and WOGs light to moderate. Retail demand light to moderate with slowing noted in some areas as the week progresses. Food service demand light to moderate. Floor stocks adequate. Weights desirable. The market on boneless skinless breasts is barely steady to instances weak, wings steady to fully steady and the balance of white items mostly steady. The market on dark items is steady to barely steady. Some industry members are not seeing the anticipated market developments in response to the recent USDA dark purchases and Russian announcement. Demand light to moderate. Offerings of boneless skinless breasts moderate to moderately heavy, balance of white items light to adequate with wings held with the most confidence. Offerings of dark items moderate to instances moderately heavy.

BROILER-TYPE EGGS SET IN 19 SELECTED STATES UP 2 PERCENT

Commercial hatcheries in the 19-State weekly program set 207 million eggs in incubators during the week ending July 10, 2010. This was up 2 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 84 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED UP 2 PERCENT

Broiler growers in the 19-State weekly program placed 173 million chicks for meat production during the week ending July 10, 2010. Placements were up 2 percent from the comparable week a year earlier. Cumulative placements from January 3, 2010 through July 10, 2010 were 4.59 billion, up 1 percent from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED 19 SELECTED STATES 19 STATE TOTAL

WEEK ENDING 07/10/10	2010	2009	PERCENT CHANGE PREVIOUS YEAR
	Thousand		
EGGS SET	206,653	202,101	+02
CHICKS PLACED	173,032	169,460	+02

WEEKLY FRYERS AVAILABLE FOR MARKETING

Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 21-Aug-10 is estimated at 160.2 million head. This compares to 161.2 million head the previous week and to 160.7 million head the same week a year ago, when the slaughter was 165.2 million head and the composite weighted average price was 74.98 cents per pound.

SOUTHERN STATES BROILER/FRYER PARTS

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

JULY 13					JULY 14				
ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG	ITEM	POUNDS (000)	RANGE	MAJORITY	WTD AVG
BREAST - B/S	423	148.00-200.00	-	161.05	BREAST - B/S	TOO FEW TO REPORT			
TENDERLOINS	202	164.00-209.00	-	171.82	TENDERLOINS	TOO FEW TO REPORT			
BREAST - LINE RUN	TOO FEW TO REPORT				BREAST - LINE RUN	TOO FEW TO REPORT			
FRONT HALVES	TOO FEW TO REPORT				FRONT HALVES	TOO FEW TO REPORT			
LEGS	TOO FEW TO REPORT				LEGS	TOO FEW TO REPORT			
LEG QUARTERS (BULK)	308	30.00-36.00	-	33.42	LEG QUARTERS (BULK)	488	30.00-36.00	-	32.14
LEG QUARTERS (4/10)	572	36.00-38.00	-	37.44	LEG QUARTERS (4/10)	737	36.00-39.00	-	37.66
WINGS (WHOLE)	TOO FEW TO REPORT				WINGS (WHOLE)	TOO FEW TO REPORT			
WINGS (CUT)	TOO FEW TO REPORT				WINGS (CUT)	TOO FEW TO REPORT			
DRUMSTICKS	TOO FEW TO REPORT				DRUMSTICKS	TOO FEW TO REPORT			
THIGHS	TOO FEW TO REPORT				THIGHS	TOO FEW TO REPORT			
B/S THIGHS	TOO FEW TO REPORT				B/S THIGHS	TOO FEW TO REPORT			

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR F.O.B. DOCK

RANGE	TODAY'S AVERAGE	RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
61.00 – 66.00	63.57	60.50 – 65.50	62.30	62.74

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS - Trucklot buying activity was light to fair for midweek trading. Price trend on wings is steady to firm; lower for boneless skinless breasts. Bone-in breast and most dark meat cuts were steady. Offerings of wings and tenders were light to moderate. Boneless skinless breasts were heavy for the generally lackluster buyer interest. Retail and distributive movement was fair. Market activity was slow to moderate.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND.

JULY 13 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS	JULY 14 ITEM	CURRENT NEG TRADING*	WTD AVG	VOL/LBS
BREAST - B/S	175-180	163.58	699,120	BREAST - B/S	170-175	160.87	397,280
TENDERLOINS	170-175	164.08	239,000	TENDERLOINS	170-175	170.72	146,480
BREAST - WITH RIBS	101-102	102.93	110,028	BREAST - WITH RIBS	101-102	105.95	74,797
BREAST - LINE RUN	101	101.42	59,400	BREAST - LINE RUN	101	100.79	50,400
LEGS	53-54	47.52	232,880	LEGS	53-54	51.40	128,760
LEG QUARTERS (BULK)	37-38	36.99	389,280	LEG QUARTERS (BULK)	37-38	38.02	239,680
DRUMSTICKS	48-49	55.07	105,920	DRUMSTICKS	49-50	59.22	80,800
THIGHS	44-45	51.83	66,600	THIGHS	44-45	52.09	87,840
B/S THIGHS	94-95	93.73	103,400	B/S THIGHS	94-95	93.97	52,160
WINGS (WHOLE)	120-121	121.48	164,640	WINGS (WHOLE)	120-121	122.26	192,440
BACKS AND NECKS (STRIPPED)	13-15	15.00	26,520	BACKS AND NECKS (STRIPPED)	13-15	15.00	17,720
LIVERS (5 POUND TUBS)	40-45	44.20	11,720	LIVERS (5 POUND TUBS)	40-45	43.11	8,640
GIZZARDS (HEARTS)	50-55	53.38	27,520	GIZZARDS (HEARTS)	50-55	54.30	17,480

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). * TODAY'S NEG. SALES AS OF 11:30 A.M.
** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000) 07/14	ESTIMATED (1,000) 07/13	ACTUAL (1,000) 07/12	ACTUAL 07/12 07/09	AVG WTS 07/08 07/12	AVG WTS 07/08 07/09	ACTUAL 07/05 07/07	AVG WTS 07/01 07/05
Alabama	4,001	4,194	4,085	3,942	5.74	5.20	4,035	4.75
Arkansas	4,867	5,018	4,467	5,107	5.57	5.37	4,965	4.79
Delmarva	2,319	2,328	2,311	2,735	6.00	5.81	2,161	(A)
KY-LA-TN	2,421	2,477	2,463	2,511	5.10	5.04	2,467	4.51
Mississippi	2,953	3,082	3,009	3,005	5.81	5.74	3,028	(A)
North Carolina	2,623	2,795	2,525	2,814	7.02	6.99	2,677	7.38
Texas	2,630	2,621	2,698	2,647	5.63	5.49	2,394	5.49
Total	21,814	22,515	21,558	22,761	5.81	5.62	21,727	5.42
Mon-Wed	65,996	(B)					52,466	(B)

(A) Not published to avoid disclosing individual operations. (B) Weekly cumulative for states listed above. Broiler-fryer slaughter under federal inspection for 14-Jul-10 is estimated to be 32,636,000 head up 0.10 percent from a week ago and up 3.73 percent from a year ago.

(Last week 32,604,000, last year 31,462,000)

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DLVRD TO RETAILERS

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY DLVRD TO RESTAURANTS AND INSTITUTIONS

		RANGE
FRESH FRYERS	ICE PACK	
	DRY PACK	134-170
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	117
HENS OVER 5#	ICE PACK	129
	DRY PACK	118
DUCKS		265-268

website: http://www.ams.usda.gov/pymarketnews.htm email: PYMNDSM@ams.usda.gov

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

UNDER FEDERAL INSPECTION FOR WEEK ENDING 17-Jul-10

	CURRENT WEEK	PREVIOUS WEEK
	07/17/10 (1)	07/10/10
Class	---------- Thousand head ---------	
Broiler/fryer	163,179 (2)	147,722
Light hens	1,447	1,182
Heavy hens	1,391	1,410
Total	166,017	150,314

(1) ESTIMATED

(2) The estimated number of broiler-fryers available for slaughter the week ending 17-Jul-10 is 162.9 million head compared to 162.6 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 163.5 million head or 0.6 million more than estimated available. For the week of 24-Jul-10 the estimated available is 163.8 million head.

WEEKLY COLD STORAGE HOLDINGS-SELECTED STGE CENTERS

(INCL GOVT STOCKS) (IN THOUSANDS)

		PROCESSED TURKEY LBS	PROCESSED POULTRY LBS
AM	07/12/10	166,289	43,390
AM	07/01/10	162,569	44,343
CHG		3,720	-953
PCT CHG		2	-2

COLD STORAGE MOVEMENT (IN THOUSANDS)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	07/12/10	07/06/10	07/13/09	07/12/10	07/06/10	07/13/09
PACIFIC COAST	2,839	2,843	2,809	3,859	4,034	8,771
LOS ANGELES	**334**	285	208	816	830	839

HACKETTSTOWN POULTRY SALES FOR 07/13/10

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

	LOW	HIGH	AVG		LOW	HIGH	AVG
HEAVY FOWL lb.	.50	.70	.57	HEAVY FOWL ea.	-	11.25	-
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	3.00	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	-	2.50	-
PULLETS lb.	-	-	-	PULLETS ea.	-	-	-
BUNNIES lb.	-	-	-	BUNNIES ea.	-	-	-
ROOSTERS lb.	1.35	2.25	1.66	ROOSTERS ea.	-	-	-
GEESE lb.	-	-	-	GEESE ea.	-	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-	-
DUCKS lb.	-	2.15	-	DUCKS ea.	-	-	-
RABBITS lb.	.50	1.25	1.03	RABBITS ea.	1.50	2.75	2.22
PIGEONS lb.	-	-	-	PIGEONS ea.	2.50	3.50	3.02
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea.	-	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	3.00	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	1.00	2.75	1.57	TURKEY POULTS ea.	-	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-	-
PARTRIDGES ea.	-	-	-	COCKATIELS ea.	-	-	-
DOVES ea.	-	5.00	-	PHEASANTS ea.	-	-	-
QUAIL ea.	-	-	-				
TOTAL COOPS	47						

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending July 9, 2010

	Whole Chickens	Breasts	Legs W/Thighs	Necks,Backs & Wings	Livers Gizzards	Hens
RAYON						
Low	74.63	142.15	81.74	24.88	7.11	74.63
High	78.18	152.81	92.40	28.43	10.66	74.63
Mostly	78.18	149.26	88.84	24.88	7.11	74.63
SAN JUAN						
Low	73.56	138.60	78.18	23.10	3.55	71.08
High	77.12	149.26	88.84	26.65	7.11	71.08
Mostly	77.12	145.71	85.29	24.88	5.33	71.08
NEW SAN JUAN						
Low	75.34	145.71	85.29	24.88	7.11	78.18
High	79.25	156.37	95.95	28.43	10.66	78.18
Mostly	78.18	152.81	92.40	24.88	8.88	78.18
BECERRA						
Low	77.12	149.26	88.84	24.88	7.11	74.63
High|	79.96	163.47	99.51	30.21	10.66	74.63
Mostly	78.18	159.92	95.95	28.43	10.66	74.63

CENTRAL MISCELLANEOUS POULTRY RTC HENS

READY-TO-COOK PRICES NEGOTIATED FOR DELIVERY TO FIRST RECEIVERS, U.S.GRADE A AND PLANT GRADE,5LBS AND UP, FOR WEEK OF JULY 12, 2010.

		RANGE
HENS	ICE PACKED (12 PER BOX)	79-86
	VACUUM PACKED (6-9 PER BOX)	79-90

DELMARVA Less than trucklot asking prices are unchanged at 89 to 98 cents. Prices are holding steady. Movement of ready-to-cook whole birds is fair. Seller supplies are moderate to heavy for current trade needs. Live supplies are moderate; weights range desirable to light. Processor schedules are moderate to moderately heavy. Market activity is moderate. In the parts complex, wings are light and continue to clear well. Dark meat cuts are available with drums often short. Breast items are moderate; however, boneless skinless cuts are heavy with caution noted.

*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DELIVERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FROM DELMARVA

	BRANDED U.S. GRADE A
RANGE	85-103
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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