



**USDA Weekly Retail Chicken Feature Activity**

Fri. Jun 11, 2010

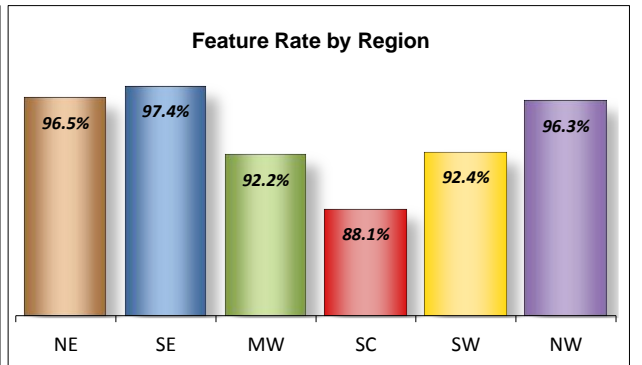
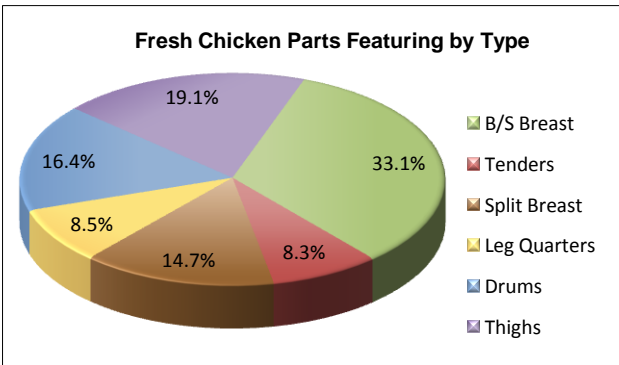
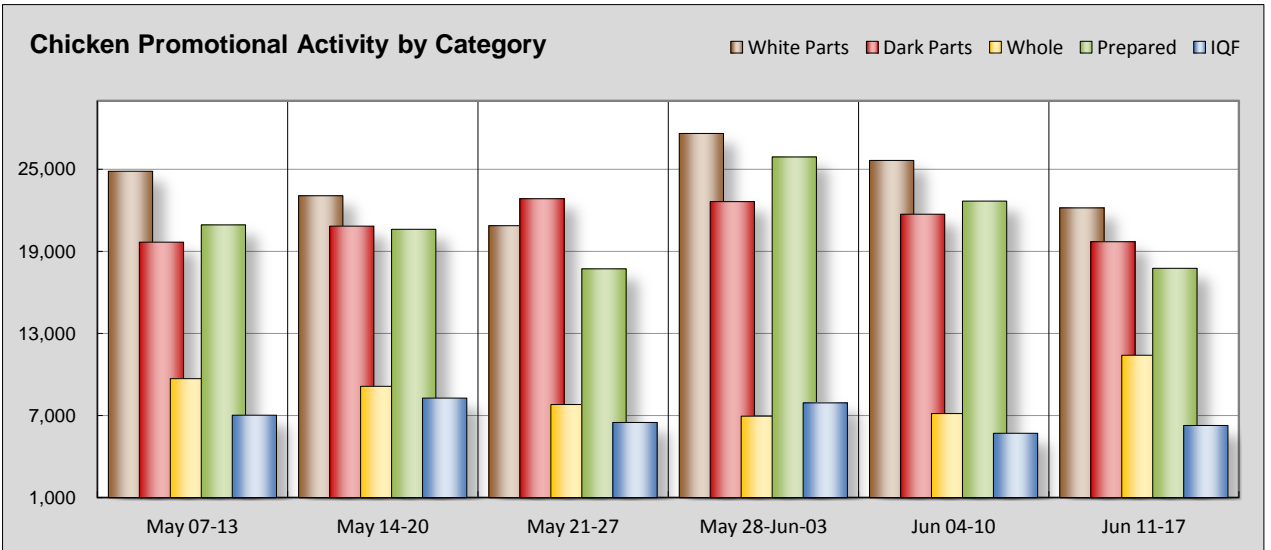
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/11 thru 06/17.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
<b>Feature Rate <sup>1/</sup></b>	<b>93.9% of 19,200 outlets</b>		<b>94.0% of 19,200 outlets</b>		<b>94.0% of 18,600 outlets</b>	
<b>Special Rate <sup>4/</sup></b>	<b>15.4%</b>		<b>19.7%</b>		<b>17.1%</b>	
<b>Activity Index <sup>2/</sup></b>	<b>78,110</b>		<b>83,420</b>		<b>66,670</b>	
<b>WHOLE BIRD:</b>	<b>Stores <sup>3/</sup></b>	<b>Wtd Avg</b>	<b>Stores /3</b>	<b>Wtd Avg</b>	<b>Stores /3</b>	<b>Wtd Avg</b>
bagged fryer	6,050	0.97	3,480	1.03	6,660	0.97
cut-up fryer	3,290	1.31	1,860	1.39	1,780	1.15
bagged roaster	1,190	1.31	1,280	1.26	1,260	1.20
Cornish (frs/frz)	880	1.87	530	2.07	700	1.61
<b>PARTS:</b>						
<b>Bnls/Sknls Breast</b>						
regular pack	6,790	3.06	7,860	2.46	5,410	2.76
value pack	2,630	2.25	1,950	2.24	2,570	2.31
thin sliced	2,500	3.73	2,350	3.77	2,110	3.66
marinated	950	3.42	240	4.15	500	2.70
<b>Breast Tenders</b>						
regular pack	2,990	3.14	5,690	3.03	2,350	2.86
value pack	240	2.51	260	2.35	320	2.59
<b>Split, bn-in Breast</b>						
regular pack	3,960	1.64	4,280	1.60	2,340	1.55
value pack	1,750	1.29	1,010	1.35	1,470	1.33
<b>Whole Wings</b>	360	1.88	2,000	2.12	1,750	1.91
<b>Leg Quarters</b>						
tray pack	2,400	0.86	2,070	0.87	3,140	0.97
bagged	900	0.55	1,010	0.53	510	0.63
<b>Legs</b>	410	1.08	290	0.98	710	1.11
<b>Thighs</b>						
regular pack	3,300	1.36	2,860	1.27	3,360	1.20
value pack	4,130	1.12	4,690	1.07	2,810	1.11
<b>Drumsticks</b>						
regular pack	2,200	1.32	2,970	1.30	3,330	1.25
value pack	4,190	1.12	4,790	1.07	3,230	1.10
<b>Bnls/Sknls Thighs</b>						
regular pack	1,730	2.42	2,590	2.47	1,690	2.40
value pack	440	2.84	440	1.85	360	2.82
<b>9-pc Combos</b>						
drum-thigh-breast	450	1.58	370	1.39	340	1.70
drum-thigh-wing	340	1.66	170	1.35	320	1.36
<b>TD</b>						
<b>B/S Breast</b>	4,420	2.51	3,560	2.40	3,910	2.18
<b>Tenders</b>	1,780	2.50	1,390	2.67	1,320	2.10
<b>Wings</b>	50	2.18	350	2.23	390	1.96
<b>Party Wings</b>	30	2.08	410	2.29		

**This Week's Chicken Feature Highlights**

While supermarkets maintain the same level of rate of feature, the number of items being featured declines slightly. The special rate also falls, but the NE and SE areas of the country, the two largest marketing areas for retailers, hold incentive averages from 18-44% to buy more. Whole birds as a category offer more chances to purchase, pricing is unchanged to lower. Boneless Breast offer more bulk packs and thin-sliced, tenders drop half of last weeks volume, pricing is usually steady to higher. Split breast in bulk packs are the best deal this week. Dark meat parts show more small packs, pricing unfortunately is higher in all instances. Combos gain a little volume, their exposure should increase in the weeks to come. IQF parts make a hard turn upward in offerings, especially on B/S and tenders, pricing is mixed. Prepared foods rely on whole rotisserie to pull the wagon. Specialty and organics hold good volume, nothing exciting to reveal here. The next marketing period puts us dead in the middle of June, hopefully a payday early in the week may ignite retailers to petition heavily for consumer dollars. Otherwise, the next big push



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

<sup>1/</sup> **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. <sup>2/</sup> **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). <sup>3/</sup> **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. <sup>4/</sup> **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)







**USDA Weekly Retail Chicken Feature Activity**

Fri. Jun 11, 2010

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/11 thru 06/17.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

		<b>NORTHEAST U.S.</b> <small>(CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)</small> 				<b>SOUTHEAST U.S.</b> <small>(AL,FL,GA,MS,NC,SC,TN,VA,WV)</small> 				<b>MIDWEST U.S.</b> <small>(IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)</small> 			
<b>Feature Rate 1/ Special Rate 2/ Activity Index 3/</b>		<b>96.5% of 4,000 sampled outlets</b> <b>44.0% of stores w/ no-price promotions</b> <b>Activity Index = 18,530</b>				<b>97.4% of 5,100 sampled outlets</b> <b>18.1% of stores w/ no-price promotions</b> <b>Activity Index = 14,340</b>				<b>92.2% of 3,200 sampled outlets</b> <b>1.6% of stores w/ no-price promotions</b> <b>Activity Index = 5,830</b>			
<b>WHOLE BIRD:</b>		Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
				4/				4/				4/	
bagged fryer		0.59 - 1.49		830	1.03	0.59 - 1.19		2,510	0.99	0.73 - 1.49		390	0.87
cut-up fryer		1.09 - 1.99		520	1.45	1.09 - 1.39		1,150	1.09	0.99 - 1.43		190	1.29
bagged roaster		0.88 - 1.49		920	1.32	0.88 - 1.49		100	1.17	0.99		60	0.99
Cornish (frs/frz)		0.98 - 2.29		110	2.15	1.99		40	1.99	1.99 - 2.18		50	2.04
<b>PARTS:</b>		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
<b>Bnls/Sknls Breast</b>													
regular pack		1.99 - 4.99	1.99 - 3.87	1,740	3.13	1.99 - 3.98	1.79 - 3.39	1,610	2.85	1.86 - 5.33	1.69 - 3.29	960	2.76
value pack		1.79 - 2.99	1.77 - 3.99	1,330	1.97	1.99 - 2.69	2.29 - 2.69	180	2.47		1.79 - 2.49	20	2.12
thin sliced		2.89 - 4.99	2.99 - 3.99	1,750	3.70	2.98		200	2.98	2.99	4.99	270	4.39
marinated			2.99 - 5.99	500	3.29		3.99	10	3.99		2.49 - 3.49	230	2.99
<b>Breast Tenders</b>													
regular pack		2.89 - 3.99	2.29 - 3.99	1,470	3.23	2.98	1.97 - 2.99	480	2.49	2.99	1.99 - 2.98	150	2.80
value pack			2.49	10	2.49		2.68	30	2.68				
<b>Split, bn-in Breast</b>													
regular pack		0.99 - 2.99	0.99 - 1.99	1,100	1.77	0.99 - 1.49	0.97 - 1.49	1,030	1.27	0.98 - 1.88	0.97 - 1.49	330	1.57
value pack		0.99 - 1.98	1.29 - 2.99	440	1.65	0.98	1.28 - 1.68	80	1.37	0.98 - 1.68	0.88 - 1.59	590	1.20
<b>Whole Wings</b>			1.88 - 1.99	90	1.98	1.99	1.49 - 1.69	80	1.82	1.38	1.89	20	1.59
<b>Leg Quarters</b>													
tray pack		0.59 - 0.99	0.49 - 0.99	1,010	0.82	0.89 - 0.99	0.88 - 0.99	640	0.90	0.69	0.59 - 1.29	220	0.96
bagged			0.49 - 0.59	90	0.52		0.39 - 0.69	260	0.51		0.47 - 0.68	70	0.54
<b>Legs</b>			1.19 - 1.29	40	1.26								
<b>Thighs</b>													
regular pack		0.99 - 1.39	1.18	400	1.31	1.39	0.99	1,280	1.32	0.88 - 1.66	1.29	250	1.18
value pack		0.79 - 3.99	0.98 - 1.59	1,760	1.17	0.98 - 0.99	0.68 - 1.29	560	0.99	0.78 - 0.98	0.68 - 1.29	480	1.01
<b>Drumsticks</b>													
regular pack		0.99 - 1.39	1.18	310	1.29		0.99	220	0.99	0.88 - 1.66	0.79	150	1.04
value pack		0.99 - 1.49	0.98 - 1.59	1,600	1.23	0.98 - 0.99	0.68 - 1.29	560	1.00	0.78 - 0.98	0.68 - 1.29	580	0.94
<b>Bnls/Sknls Thighs</b>													
regular pack		1.99 - 2.59	1.49 - 2.99	780	2.76	1.79 - 1.99		130	1.86	1.79 - 2.99	1.59	50	2.42
value pack			1.99	170	1.99						1.39 - 2.49	20	1.92
<b>9-pc Combos</b>													
drum-thigh-breast		1.49 - 1.89	1.29 - 1.79	440	1.59		1.39	10	1.39				
drum-thigh-wing		1.89	1.69	260	1.87		0.99	70	0.99				
	<b>B/S Breast</b>	2.50	2.80	720	2.58	2.40 - 2.80	2.00 - 2.80	2,130	2.57	1.67 - 3.33	1.24 - 2.96	490	2.39
	<b>Tenders</b>		2.80	110	2.80	2.40 - 3.10	2.20 - 2.63	940	2.48	2.40 - 2.50	2.33 - 2.96	250	2.54
	<b>Wings</b>		2.00 - 2.25	30	2.11		2.29 - 2.30	20	2.29				
	<b>Party Wings</b>						1.66 - 2.15	20	1.92	2.40		10	2.40







**USDA Weekly Retail Chicken Feature Activity**

**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/11 thru 06/17.**

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Jun 11, 2010

	<b>SOUTH CENTRAL U.S.</b> <small>(AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT)</small> 				<b>SOUTHWEST U.S.</b> <small>(CA,NV)</small> 				<b>NORTHWEST U.S.</b> <small>(ID,MT,OR,WA,WY)</small> 			
Feature Rate 1/ Special Rate 2/ Activity Index 3/	<b>88.1% of 3,500 sampled outlets</b> <b>5.7% of stores w/ no-price promotions</b> <b>Activity Index = 7,450</b>				<b>92.4% of 2,400 sampled outlets</b> <b>0.0% of stores w/ no-price promotions</b> <b>Activity Index = 9,780</b>				<b>96.3% of 1,000 sampled outlets</b> <b>2.7% of stores w/ no-price promotions</b> <b>Activity Index = 4,420</b>			
<b>WHOLE BIRD:</b>	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.77 - 0.99		1,210	0.90	0.77 - 1.29		970	1.00	0.79 - 0.99		140	0.97
cut-up fryer	0.99 - 1.49		330	1.17	1.49 - 1.69		920	1.55	0.98 - 1.49		180	1.38
bagged roaster	1.49		110	1.49					1.66		40	1.66
Cornish (frs/frz)	1.81 - 2.18		210	1.82	1.69 - 1.99		430	1.81				
<b>PARTS:</b>	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
<b>Bnls/Sknls Breast</b>												
regular pack	2.79 - 3.99	1.77 - 3.99	610	2.69	1.97 - 5.49	2.29 - 3.49	1,310	3.45	1.99 - 3.99	1.99 - 3.99	560	3.46
value pack	2.49	1.89 - 2.49	690	2.11		2.49 - 3.99	310	3.43		1.68 - 3.99	100	2.91
thin sliced					5.49	2.59	160	4.94		2.49	120	2.49
marinated		4.99	10	4.99		4.99	30	4.99		3.99	170	3.99
<b>Breast Tenders</b>												
regular pack	2.49 - 2.99	1.97 - 3.99	390	2.63	5.49	2.59	150	5.18		2.49 - 3.99	350	3.49
value pack	2.49	1.99 - 2.69	200	2.48								
<b>Split, bn-in Breast</b>												
regular pack	1.49	0.99	70	1.38	1.59 - 2.49	0.99	970	2.03	0.89 - 1.69	1.69	460	1.39
value pack	0.98 - 1.59	0.88 - 1.68	270	1.20	0.99	0.99 - 1.19	310	1.01	1.39 - 1.48	0.99	60	1.29
<b>Whole Wings</b>												
	1.99	1.48 - 1.99	170	1.89								
<b>Leg Quarters</b>												
tray pack	0.80 - 0.89		90	0.85	0.78 - 0.99	0.74	440	0.85				
bagged		0.47 - 0.69	420	0.56		0.47	30	0.47		0.88	30	0.88
<b>Legs</b>												
		1.29	10	1.29		0.99	280	0.99		1.29	80	1.29
<b>Thighs</b>												
regular pack	0.85 - 1.19		200	0.99	0.79 - 1.99	0.74	710	1.71	0.89 - 1.69	1.29	460	1.24
value pack	0.99	0.67 - 1.69	450	1.21	0.99	0.59 - 0.99	480	0.98	0.98	1.19 - 1.29	400	1.25
<b>Drumsticks</b>												
regular pack	0.99 - 1.19	0.89	200	1.00	0.79 - 1.99	0.74 - 0.99	860	1.58	0.89 - 1.69	1.29	460	1.24
value pack	0.99	0.59 - 1.69	520	1.14	0.99	0.59 - 0.99	530	0.97	0.98	1.19 - 1.29	400	1.25
<b>Bnls/Sknls Thighs</b>												
regular pack		1.99	10	1.99	1.97 - 1.99	2.49 - 2.99	630	2.20		1.79 - 1.99	130	1.98
value pack						3.49	250	3.49				
<b>9-pc Combos</b>												
drum-thigh-breast												
drum-thigh-wing						0.99	10	0.99				
	<b>B/S Breast</b>	2.19 - 2.99	1.66 - 2.66	880	2.37				2.00 - 3.20	1.99	200	2.44
	<b>Tenders</b>	2.35 - 3.10	1.66 - 2.66	400	2.34				2.00 - 3.20		80	3.08
	<b>Wings Party Wings</b>											



**USDA Weekly Retail Chicken Feature Activity - Prepared Chicken**  
**Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 06/11 thru 06/17.**  
 (prices in dollars per unit or per pound unless otherwise noted)

PREPARED FOODS NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate <sup>1/</sup>	68.6% of 19,200 outlets		68.6% of 19,200 outlets		--	
Activity Index <sup>3/</sup>	17,760		22,670		16,610	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
<b>ROTISSERIE:</b>						
Whole Bird						
< 2 lbs.	5,400	5.32	5,710	5.34	6,770	5.29
2.1-3.0 lbs.	980	7.39	520	7.18	470	8.41
Whole Breast	30	3.49	130	8.99	10	5.99
Leg Quarter	170	2.00	40	1.00		
<b>FRIED/BAKED:</b>						
8-Piece						
8-Piece Dark	3,980	5.79	5,580	6.02	5,300	5.77
12-Piece	1,760	5.66	1,490	5.81	320	5.07
1,010	10.50	1,150	10.06			
<b>Wings:</b>						
bone-in						
boneless	1,080	5.03	3,320	5.93	2,010	5.19
	400	5.18	890	4.30	70	4.71
<b>Tenders</b>	2,210	5.34	2,890	5.68	890	5.22
<b>Strips</b>	160	4.58	360	4.36	630	5.59
<b>Popcorn</b>	580	2.50	590	2.50	140	5.48

Prepared Chicken Featuring by Category	
Rotisserie	37.0%
Fried	38.0%
Wings	8.3%
Other	16.6%

Whole Bird Featuring Fresh versus Prepared	
Fresh Whole	23.8%
Specialty Fresh	7.0%
Fresh Cutup	12.9%
Roaster	4.7%
Rotisserie	25.1%
8-Piece Fried	26.5%

Feature Rate Comparison			
Regular	Prepared	Specialty	Organic
93.9%	68.6%	19.1%	1.8%

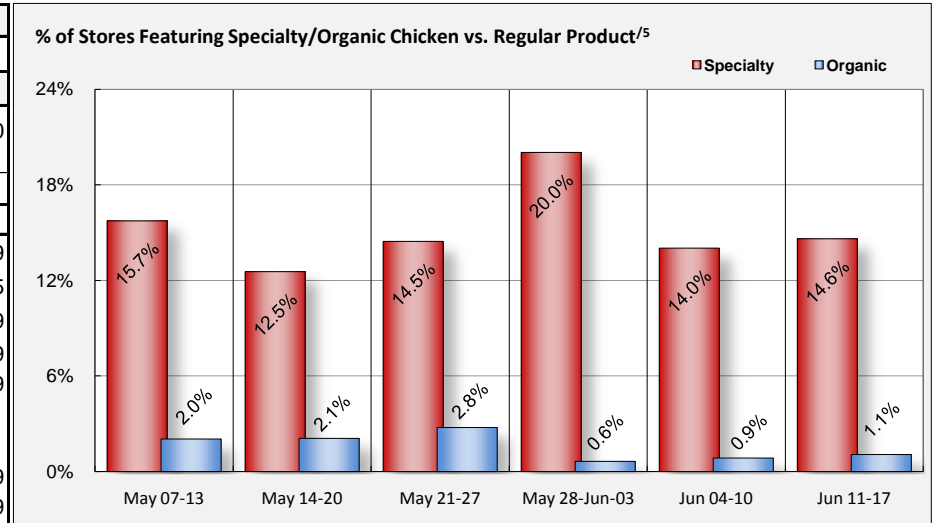
	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.		
Feature Rate <sup>1/</sup>	73.5% of 4,000 sampled outlets			87.0% of 5,100 sampled outlets			57.2% of 3,200 sampled outlets			49.5% of 3,500 sampled outlets			60.6% of 2,400 sampled outlets			77.3% of 1,000 sampled outlets		
Activity Index <sup>3/</sup>	Activity Index = 5,340			Activity Index = 5,100			Activity Index = 2,620			Activity Index = 2,300			Activity Index = 1,440			Activity Index = 960		
	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
<b>ROTISSERIE:</b>																		
Whole Bird																		
< 2 lbs.	4.88 - 6.99	1,780	5.28	3.99 - 6.99	1,320	5.11	3.99 - 6.97	610	5.26	3.99 - 6.18	850	5.23	4.99	80	4.99	4.99 - 5.99	760	5.96
2.1-3.0 lbs.	6.99	480	6.99	6.99	220	6.99	8.59	190	8.59	7.99	90	7.99						
Whole Breast	3.49	20	3.49	3.49	10	3.49												
Leg Quarter	2.00	170	2.00															
<b>FRIED/BAKED:</b>																		
8-Piece Mixed																		
8-Piece Dark	4.99 - 6.99	500	6.01	3.99 - 6.58	1,790	5.79	4.49 - 7.99	770	5.77	3.99 - 7.49	540	5.73	4.78 - 5.99	280	5.35	5.00 - 6.99	100	6.44
12-Piece	4.99 - 5.99	100	5.62	2.99 - 5.99	1,150	5.84	3.99 - 4.99	30	4.35	2.99 - 4.99	30	4.49	4.99 - 5.99	440	5.37	4.99	10	4.99
	9.99 - 11.99	710	10.69	9.49 - 9.99	280	9.96	9.99 - 11.99	20	11.29									
<b>Wings:</b>																		
bone-in																		
boneless	3.99 - 6.99	500	5.26	4.59 - 5.00	120	4.95	3.98 - 6.99	200	5.33	3.97 - 4.99	250	4.32				5.99	10	5.99
	4.99	250	4.99	4.98	10	4.98	3.99 - 5.99	140	5.55									
<b>Tenders</b>	4.99	310	4.99	4.99 - 8.99	110	7.20	3.88 - 8.99	550	5.36	3.98 - 5.99	520	4.90	4.99 - 5.99	640	5.53	4.99 - 5.99	80	5.49
<b>Strips</b>	3.49	10	3.49	4.99	20	4.99	3.99	110	3.99	7.99	20	7.99						
<b>Popcorn</b>	2.50	510	2.50	2.50	70	2.50												



**USDA Weekly Retail Chicken Feature Activity - USDA Certified Organic and Specialty Chicken**  
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 (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. Jun 11, 2010

Feature Rate <sup>1/</sup>	NATIONAL SUMMARY					
	SPECIALTY CHICKEN			USDA ORGANIC CHICKEN		
	THIS WEEK	LAST WEEK	LAST YEAR	THIS WEEK	LAST WEEK	LAST YEAR
	19.1% of 19,200 outlets	16.5% of 19,200 outlets	12.9% of 18,600 outlets	1.8% of 19,200 outlets	0.5% of 19,200 outlets	1.5% of 18,600 outlets
<b>Activity Index <sup>3/</sup></b>	<b>6,050</b>	<b>6,200</b>	<b>5,370</b>	<b>420</b>	<b>330</b>	<b>510</b>
	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg
Whole Fryer	1,780 1.58	1,560 1.60	590 1.78	10 2.69	20 2.49	20 2.49
Bnls/Sknls Breast	1,920 5.09	2,550 4.43	2,110 4.99	40 7.07	220 6.28	390 6.55
Breast Tenders	430 5.40	520 5.39	40 4.42		20 7.99	20 7.99
Split, bn-in Breast	460 2.44	170 2.14	120 2.91	10 6.99	20 4.99	20 4.99
Whole Wings	30 2.66	30 1.39	30 1.96		20 2.99	20 2.99
Leg Quarters	30 0.99	60 1.34	90 0.92	-- --	-- --	-- --
Legs	30 1.16	90 1.32	20 1.99			
Thighs	620 1.82	380 1.38	1,130 1.72	70 2.19	20 3.99	20 2.99
Drumsticks	650 1.81	440 1.50	1,240 1.66	300 2.03	60 3.12	20 2.99
B/S Thighs	100 2.41	400 3.41	110 2.62		20 4.99	



<sup>5</sup>: % = total store count for Specialty items/by total store count for the same set of regular items.

SPECIALTY	NORTHEAST U.S.		SOUTHEAST U.S.		MIDWEST U.S.		SOUTH CENTRAL U.S.		SOUTHWEST U.S.		NORTHWEST U.S.	
Feature Rate <sup>1/</sup>	51.1% of 4,000 sampled outlets		6.6% of 5,100 sampled outlets		6.0% of 3,200 sampled outlets		11.5% of 3,500 sampled outlets		13.2% of 2,400 sampled outlets		35.2% of 1,000 sampled outlets	
<b>Activity Index <sup>3/</sup></b>	<b>Activity Index = 3,480</b>		<b>Activity Index = 810</b>		<b>Activity Index = 350</b>		<b>Activity Index = 470</b>		<b>Activity Index = 320</b>		<b>Activity Index = 620</b>	
	price range	stores wtd avg	price range	stores wtd avg	price range	stores wtd avg	price range	stores wtd avg	price range	stores wtd avg	price range	stores wtd avg
Whole Fryer	1.39 - 2.99	940 1.60	1.28 - 1.79	280 1.36	1.19 - 1.78	70 1.49	1.29 - 2.79	130 1.43	0.99 - 1.99	280 1.99	0.99 - 1.69	80 1.07
Bnls/Sknls Breast	3.99 - 5.99	860 5.06	3.29 - 5.69	510 4.91	2.79 - 3.99	70 3.38	4.79 - 5.99	140 4.91			3.69 - 5.99	340 5.86
Breast Tenders	4.49 - 5.99	340 5.59	4.49	10 4.49	3.99	10 3.99	4.79 - 4.99	70 4.82				
Split, bn-in Breast	1.99 - 4.99	290 2.30			1.48 - 2.99	140 2.66	2.99	10 2.99	1.99 - 3.29	10 1.99	3.29	10 3.29
Whole Wings	2.99	20 2.99									1.99	10 1.99
Leg Quarters							0.99	20 0.99			0.99	10 0.99
Legs	0.99	20 0.99							1.49	10 1.49		
Thighs	1.58 - 1.99	490 1.91			0.98 - 1.19	30 1.10	1.19	30 1.19			1.49 - 2.99	70 1.79
Drumsticks	1.58 - 1.99	490 1.91			0.98 - 1.19	30 1.10	1.19	30 1.19			1.49 - 1.99	100 1.74
B/S Thighs	2.69	30 2.69	2.69	10 2.69			1.99	40 1.99	1.99 - 3.99	20 2.69		
<b>ORGANIC</b>	7.5% of 4,000 sampled outlets		0.0% of 5,100 sampled outlets		0.0% of 3,200 sampled outlets		0.0% of 3,500 sampled outlets		0.3% of 2,400 sampled outlets		2.6% of 1,000 sampled outlets	
	<b>Activity Index = 380</b>		<b>Activity Index = 0</b>		<b>Activity Index = 0</b>		<b>Activity Index = 0</b>		<b>Activity Index = 10</b>		<b>Activity Index = 30</b>	
Whole Fryer												
Bnls/Sknls Breast									5.98 - 8.99	10 8.99	5.98 - 7.99	30 6.43
Breast Tenders												
Split, bn-in Breast	6.99	10 6.99										
Whole Wings												
Legs												
Thighs	2.19	70 2.19										
Drumsticks	1.99 - 2.19	300 2.03										
B/S Thighs												

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.