BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE

The market tone was steady to fully steady in the West, steady to barely steady elsewhere. Retail and food service demand was light to instances good, mostly light to moderate. Supplies of all sizes were light to moderate to satisfy current trade needs. Floor stocks were adequate to fully adequate. In the parts structure, movement was moderate to good for mid week trading. Supplies of breast items were light and moving satisfactorily. Wings and dark meat items were mostly moderate. In production areas, live supplies were moderate at mixed, but mostly desirable weights.

GEORGIA FOB DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading advanced .50 cents to 84.75 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 85.50 cents last year on March 25, 2009.

GA f.o.b. dock quoted prices on ice-packed parts for next week's trading.

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	183.50
BREASTS - B/S	171.50
BREASTS - WHOLE	92.00
THIGH MEAT - B/S	91.50
THIGHS	47.00
DRUMSTICKS	58.00
LEG QUARTERS	37.50
WINGS	151.50

Information supplied by the GA Dept of Ag's Poultry Market News Service.

SOUTHERN REGION The market tone was steady. Demand was seasonally fair to moderate for mid-week business. Supplies of all sizes were sufficient to satisfy current trade needs. In the parts structure, movement was moderate to good. Breast items were light and moving well. Wings were in good supply and dark meat items were moderate. In production areas live supplies were moderate at mostly desirable weights.

MIDWEST REGION Whole broiler/fryer trade sentiment was steady to barely steady. Whole bird offers were sufficient for the light trade needs. Retail and food service movement was slow to occasionally moderate. Floor stocks were adequate to fully adequate; weights desirable. Offerings of breast were inactive due to very limited supplies, wings available on large sizes, small and medium wings were in balance; and dark meat items adequate for current trade interest. Trade sentiment was fully steady to firm on breast cuts and steady on the balance of parts.

WESTERN REGION The market tone on whole broiler fryers and WOGs was steady to fully steady with some spot caution noted on 3 lb. and heavier WOGs for fill-in needs. Offerings adequate to instances ample with heavier sized WOGs held with the least confidence. Retail and food service demand slow to moderate as interest turns toward seasonal holiday items. Weights desirable. Floor stocks light to adequate. Offerings of wings and dark items adequate, breasts items short to light. Parts demand light to fair. The market tone on wings and dark items was steady and breast items steady to firm.

NORTHEAST REGION Trucklot buying activity on ready-to-cook whole broiler/fryers was mostly fair during midweek trading. Offerings of all sizes were fully sufficient for current needs. Retail and distributive movement was fair to moderate. The market tone was steady to barely steady. In the parts complex, supplies of dark meat cuts were mostly adequate. Breast items were balanced to tight and wings were at least sufficient.

BROILER-TYPE EGGS SET IN 19 SELECTED STATES UP 4 PERCENT

Commercial hatcheries in the 19-State weekly program set 208 million eggs in incubators during the week ending March 20, 2010. This was up 4 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 83 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED DOWN SLIGHTLY

Broiler growers in the 19-State weekly program placed 170 million chicks for meat production during the week ending March 20, 2010. Placements were down slightly from the comparable week a year earlier. Cumulative placements from January 3, 2010 through March 20, 2010 were 1.84 billion, down slightly from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED TOTAL 19 SELECTED STATES

WEEK ENDING 03/20/10	2010	2009	PERCENT CHANGE PREVIOUS YEAR
	Thousand		
EGGS SET	207,773	200,382	+04
CHICKS PLACED	170,110	170,633	0

Source: NASS, USDA

WEEKLY FRYERS AVAILABLE FOR MARKETING Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 01-May-10 is estimated at 156.5 million head. This compares to 155.9 million head the previous week and to 160.1 million head the same week a year ago, when the slaughter was 159.5 million head and the composite weighted average price was 77.14 cents per pound.

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

MAR 23, 2010 ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S		TOO FEW TO REPORT		
TENDERLOINS		TOO FEW TO REPORT		
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	488	31.00-37.00	-	34.18
LEG QUARTERS (4/10)	712	35.00-39.00	-	36.33
WINGS (WHOLE)		TOO FEW TO REPORT		
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

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WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MAR 23, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE
60.00 – 64.00	62.09

MAR 24, 2010 ITEM	POUNDS (000)	RANGE	MAJ	WTD AVG
BREAST - B/S	470	150.00-209.00	-	158.13
TENDERLOINS	174	145.00-215.00	-	153.33
BREAST - LINE RUN		TOO FEW TO REPORT		
FRONT HALVES		TOO FEW TO REPORT		
LEGS		TOO FEW TO REPORT		
LEG QUARTERS (BULK)	388	32.00-37.00	-	34.78
LEG QUARTERS (4/10)	567	34.00-39.00	-	36.36
WINGS (WHOLE)	230	125.00-152.00	-	140.52
WINGS (CUT)		TOO FEW TO REPORT		
DRUMSTICKS		TOO FEW TO REPORT		
THIGHS		TOO FEW TO REPORT		
B/S THIGHS		TOO FEW TO REPORT		

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WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MAR 24, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
60.50 - 64.00	62.62	61.75

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER/FRYER PARTS Trucklot buying activity was moderate to fairly good during midweek trading. Offerings of breast items and tenders were in good balance to short of current needs; wings and most dark meat cuts were sufficient and clearing satisfactorily. Retail and distributive movement was fair to moderate. The market tone was fully steady to firm for breast items; generally steady for wings and dark meat cuts.

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS

MAR 23, 2010 ITEM	CURRENT NEGOTIATED TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S	165	151.78	697,080
TENDERLOINS	150	145.99	154,840
BREAST - WITH RIBS	89-90	93.78	95,560
BREAST - LINE RUN	89	92.30	73,200
LEGS	52-53	47.15	231,120
LEG QUARTERS (BULK)	36-37	35.23	362,280
DRUMSTICKS	44-45	51.48	56,040
THIGHS	40-41	46.59	62,930
B/S THIGHS	92-93	93.09	104,760
WINGS (WHOLE)	148-149	141.24	211,040
BACKS AND NECKS (STRIPPED)	13-15	14.98	34,120
LIVERS (5 POUND TUBS)	45-50	47.07	16,080
GIZZARDS (HEARTS)	55-60	57.62	24,400

MAR 24, 2010 ITEM	CURRENT NEGOTIATED TRADING*	WTD AVG**	VOLUME /LBS
BREAST - B/S	165-170	154.29	491,600
TENDERLOINS	150-155	149.06	108,560
BREAST - WITH RIBS	90-91	94.90	79,880
BREAST - LINE RUN	90	93.74	65,840
LEGS	52-53	47.83	204,760
LEG QUARTERS (BULK)	36-37	36.52	163,400
DRUMSTICKS	44-45	55.00	70,880
THIGHS	40-41	49.40	61,120
B/S THIGHS	92-93	92.68	47,480
WINGS (WHOLE)	148-149	140.91	186,640
BACKS AND NECKS (STRIPPED)	13-15	15.00	21,520
LIVERS (5 POUND TUBS)	45-50	49.04	7,000
GIZZARDS (HEARTS)	55-60	57.51	15,640

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA, CT, RI, AND PA (NORTHEAST OF HARRISBURG).
* TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.
** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)	AVG WTS
	03/24	03/23	03/22	03/19	03/22	03/19	03/17	03/15
Alabama	3,860	4,014	3,811	3,970	5.18	5.25	3,862	5.43
Arkansas	4,815	5,341	4,443	4,715	5.30	5.07	4,651	5.46
Delmarva	2,213	2,186	2,008	1,973	5.49	5.79	2,201	5.97
KY-LA-TN	2,403	2,314	2,354	2,273	5.00	4.90	2,171	5.13
Mississippi	2,852	2,737	3,000	2,844	6.02	5.71	2,817	5.66
North Carolina	2,741	2,726	2,427	2,599	7.12	6.82	2,606	7.16
Texas	2,615	2,622	2,361	2,456	5.67	5.37	2,680	5.55
Total	21,499	21,940	20,404	20,830	5.63	5.49	20,988	5.73
Mon-Wed	64,611 (A)						63,665 (A)	

(A) Weekly cumulative for states listed above.
Broiler-fryer slaughter under federal inspection for 24-Mar-10 is estimated to be 32,165,000 head up 2.13 percent from a week ago and up 5.84 percent from a year ago. (Last week 31,495,000, last year 30,391,000)

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DELIVERED TO RETAILERS

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DELIVERED TO RESTAURANTS AND INSTITUTIONS

		RANGE
FRESH FRYERS	DRY PACK	170
	ICE PACK	159
ROASTERS 4# & UP	DRY PACK	117
	ICE PACK	
HENS OVER 5#	DRY PACK	116
	ICE PACK	129
DUCKS		262-265

ESTIMATED U.S. LIVE POULTRY SLAUGHTER

UNDER FEDERAL INSPECTION FOR WEEK ENDING 27-Mar-10

	CURRENT WEEK	PREVIOUS WEEK
	03/27/10 (1)	03/20/10
Class	---------- Thousand head ---------	
Broiler/fryer	160,719(2)	162,075
Light hens	1,588	1,551
Heavy hens	1,273	1,443
Total	163,580	165,069

(1)ESTIMATED

2)The estimated number of broiler-fryers available for slaughter the week ending 27-Mar-10 is 154.3 million head compared to 157.4 million head slaughtered the same week last year. The estimated U.S. slaughter this week is 161.0 million head or 6.7 million more than estimated available. For the week of 03-Apr-10 the estimated available is 158.1 million head.

WEEKLY COLD STORAGE HOLDINGS-SELECTED STGE CENTERS (INCL GOVT STOCKS) (IN THOUSANDS)

	PROCESSED TURKEY LBS	PROCESSED POULTRY LBS
AM 03/22/10	118,136	56,275
AM 03/01/10	117,910	63,848
CHG	226	-7,573
PCT CHG	0	-12

COLD STORAGE MOVEMENT (IN THOUSANDS)

	PROCESSED TURKEYS			PROCESSED POULTRY		
	03/22/10	03/15/10	03/23/09	03/22/10	03/15/10	03/23/09
PACIFIC COAST	**3**,084	2,909	632	7,239	7,235	8,154
LOS ANGELES	249	80	238	872	895	1,315

HACKETTSTOWN POULTRY SALES FOR 03/23/10

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY

	LOW	HIGH	AVG		LOW	HIGH	AVG
HEAVY FOWL lb.	.60	1.05	.68	HEAVY FOWL ea.	5.00	11.00	7.16
LIGHT FOWL lb.	-	-	-	LIGHT FOWL ea.	-	-	-
MIXED FOWL lb.	-	-	-	MIXED FOWL ea.	-	-	-
BANTAMS lb.	-	-	-	BANTAMS ea.	-	-	-
BROILERS lb.	-	-	-	BROILERS ea.	-	-	-
ROASTERS lb.	-	-	-	ROASTERS ea.	-	-	-
FRYERS lb.	-	-	-	FRYERS ea.	-	-	-
CHICKS lb.	-	-	-	CHICKS ea.	-	-	-
PULLETS lb.	-	-	-	PULLETS ea.	-	-	-
BUNNIES lb.	-	-	-	BUNNIES ea.	-	-	-
ROOSTERS lb.	-	1.10	-	ROOSTERS ea.	5.00	14.00	7.93
GEESE lb.	-	-	-	GEESE ea.	-	-	-
TURKEYS lb.	-	-	-	TURKEYS ea.	-	-	-
DUCKS lb.	-	-	-	DUCKS ea.	-	-	-
RABBITS lb.	1.40	2.60	2.05	RABBITS ea.	5.00	12.00	9.82
PIGEONS lb.	-	-	-	PIGEONS ea.	7.50	8.00	7.72
GUINEA FOWL lb.	-	-	-	GUINEA FOWL ea	-	-	-
DUCKLINGS lb.	-	-	-	DUCKLINGS ea.	-	-	-
GUINEA KEETS ea.	-	-	-	CALL DUCKS ea.	-	-	-
SILKIES ea.	-	-	-	GOSLINGS ea.	-	-	-
GUINEA PIGS ea.	-	-	-	TURKEY POULTS ea.	-	-	-
CHUKARS ea.	-	-	-	PEACOCKS ea.	-	-	-
PARTRIDGES ea.	-	-	-	COCKATIELS ea.	-	-	-
DOVES ea.	-	-	-	PHEASANTS ea.	7.00	13.00	10.00

TOTAL COOPS 42

MAJOR WHOLESALE MARKETS-MEXICO CITY

Cents per pound for the week ending March 19, 2010

	Whole Chickens	Breasts	Legs W/Thighs	Necks,Backs & Wings	Livers Gizzards	Hens
RAYON						
Low	77.77	144.70	79.58	18.09	7.23	54.26
High	79.58	155.55	90.44	21.70	10.85	54.26
Mostly	77.77	151.93	86.82	19.90	7.23	54.26
SAN JUAN						
Low	76.69	141.08	75.97	18.09	3.62	54.26
High	78.86	151.93	86.82	21.70	7.23	54.26
Mostly	77.77	148.31	83.20	18.09	5.43	54.26
NEW SAN JUAN						
Low	77.77	144.70	83.20	18.09	7.23	54.26
High	80.31	159.17	94.05	21.70	10.85	54.26
Mostly	77.77	155.55	90.44	21.70	7.23	54.26
BECERRA						
Low	78.86	148.31	86.82	21.70	7.23	56.07
High	81.39	162.78	97.67	25.32	10.85	56.07
Mostly	79.58	159.17	94.05	23.51	9.04	56.07

CENTRAL MISCELLANEOUS POULTRY RTC HENS

READY-TO-COOK PRICES NEGOTIATED FOR DELIVERY TO FIRST RECEIVERS, U.S.GRADE A AND PLANT GRADE,5LBS AND UP, FOR WEEK OF MARCH 22, 2010

		RANGE
HENS	ICE PACKED (12 PER BOX)	79-86
	VACUUM PACKED (6-9 PER BOX)	79-90

DELMARVA Movement of ready-to-cook whole birds was seasonally fair to moderate for midweek trading. Seller offerings were adequate to fully adequate for current trade requirements. Live supplies were moderate; weights were mixed, but noted as mostly desirable. Processing schedules were moderate to moderately heavy. Less than trucklot asking prices were unchanged at 88 to 97 cents. The market tone was steady. In the parts complex, breast items were light. Dark meat cuts and wings were moderate.

	BRANDED U.S. GRADE A
RANGE	78-102
WEIGHTED AVERAGE	(A)
NO. OF BOXES	(A)

(A) Not reported to avoid disclosing individual operations.

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