BROILER MARKET NEWS REPORT

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U.S. Department of Agriculture

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Poultry Programs

Market News Branch & Analysis



NATIONAL BROILER MARKET AT-A-GLANCE

The market tone was steady to firm in the Midwest, steady to fully steady in the West, and firm in the East. Retail and food service demand was light to fairly good, mostly moderate. Supplies of all sizes were light to satisfy current trade needs. Floor stocks were adequate to closely balanced. In the parts structure, movement was moderate to good for mid week trading. Supplies of breast items were very light and held with confidence. Wings and dark meat items were mostly moderate. In production areas, live supplies were moderate at mixed, but mostly desirable weights.

GEORGIA FOB DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for next week's trading advanced .75 cents to 84.25 cents based on full truck load lots of ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds. This compares to 85.50 cents last year on March 18, 2009.

GA f.o.b. dock quoted prices on ice-packed parts for next week's trading.

ITEM	DOCK PRICE (CENTS PER POUND)
LINE RUN TENDERS	178.50
BREASTS - B/S	164.50
BREASTS - WHOLE	88.00
THIGH MEAT - B/S	92.00
THIGHS	47.00
DRUMSTICKS	59.00
LEG QUARTERS	37.50
WINGS	154.00

Information supplied by the GA Dept of Ag's Poultry Market News Service.

SOUTHERN REGION The market tone was firm. Demand was moderate to fairly good for mid week trading. Supplies of all sizes were light to moderate to satisfy current trade needs. In the parts structure, movement was moderate to good. Wings and dark meat items were mostly moderate. Breast items were light with cutlets and tenders in the strongest position. In production areas live supplies were moderate at mostly desirable weights.

MIDWEST REGION The market tone on whole broiler/fryers was steady to firm. Offers of whole birds were light for the most part, buyer interest fair. Retail and food service call was light to moderate, occasionally fairly good on eight piece cut-up, boneless/skinless breast and wings. Floor stocks were in close balance to fully adequate; weights desirable to light. Breast cut supplies were tight, wings balanced, and dark meat items available. Trade sentiment was fully steady to firm on breast cuts, steady to barely steady on drums and steady on the balance of items.

WESTERN REGION The market tone on whole broiler fryers and WOGs was steady to firm. Offerings light to adequate. Retail demand slow to moderate with some spot improvement noted on rotisserie sized WOGs. Foodservice demand slow to moderate. Some resale trading was noted on fresh 3 lb. and heavier sized WOGs at 88 cents delivered. Weights desirable. Floor stocks light to adequate. Offerings of wings and dark items adequate, breasts items short to light. Parts demand light to fair with some spot improvement noted on boneless skinless breasts into retail channels. The market tone on wings and dark items was steady and breast items steady to firm.

NORTHEAST REGION Trucklot buying activity on ready-to-cook whole broiler/fryers remained mostly good for midweek trading. Offerings of all sizes were balanced to tight. Retail and distributive movement was moderate. The market tone was firm. In the parts complex, supplies of wings and most dark meat cuts were moderate for current needs; breast items and tenders were well cleared and held with confidence.

BROILER-TYPE EGGS SET IN 19 SELECTED STATES UP 1 PERCENT

Commercial hatcheries in the 19-State weekly program set 206 million eggs in incubators during the week ending March 13, 2010. This was up 1 percent from the eggs set the corresponding week a year earlier. Average hatchability for chicks hatched during the week was 83 percent. Average hatchability is calculated by dividing chicks hatched during the week by eggs set three weeks earlier.

BROILER CHICKS PLACED UP SLIGHTLY

Broiler growers in the 19-State weekly program placed 170 million chicks for meat production during the week ending March 13, 2010. Placements were up slightly from the comparable week a year earlier. Cumulative placements from January 3, 2010 through March 13, 2010 were 1.67 billion, down slightly from the same period a year earlier.

BROILER-TYPE EGGS SET AND BROILER CHICKS PLACED TOTAL 19 SELECTED STATES

WEEK ENDING 03/13/10 2010 2009 PREVIOUS YEAR

Thousand

EGGS SET 205,570 203,072 +01

CHICKS PLACED 169,855 169,505 0

Source: NASS, USDA

WEEKLY FRYERS AVAILABLE FOR MARKETING Based on the preliminary chick placements, the number of fryers available for marketing during the week ending 24-Apr-10 is estimated at 155.9 million head. This compares to 154.8 million head the previous week and to 158.6 million head the same week a year ago, when the slaughter was 160.6 million head and the composite weighted average price was 77.54 cents per pound.

MAR 16

SOUTHERN STATES BROILER/FRYER PARTS

MAR 17

F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

POUNDS WTD					POUNDS				WTD
<u>ITEM</u>	<u>(000)</u>	RANGE	MAJORITY	<u>AVG</u>	<u>ITEM</u>	<u>(000)</u>	RANGE	MAJORITY	<u>AVG</u>
BREAST - B/S	502	132.00-195.00	-	143.42	BREAST - B/S	405	142.00-205.00	-	149.68
TENDERLOINS	154	133.00-145.00	-	140.68	TENDERLOINS	174	139.00-212.00	-	148.82
BREAST - LINE RUN	T	OO FEW TO REF	PORT		BREAST - LINE RUN	Т	OO FEW TO R	EPORT	
FRONT HALVES	T	OO FEW TO REF	PORT		FRONT HALVES	Т	OO FEW TO R	EPORT	
LEGS	T	OO FEW TO REF	PORT		LEGS	Т	OO FEW TO R	EPORT	
LEG QUARTERS (BULK)	471	32.00-36.00	-	34.29	LEG QUARTERS (BULK)	465	33.00-37.00	-	34.46
LEG QUARTERS (4/10)	647	33.00-38.00	-	36.11	LEG QUARTERS (4/10)	722	35.00-38.00	-	36.60
WINGS (WHOLE)	186	125.00-139.00	-	132.33	WINGS (WHOLE)	Т	OO FEW TO R	EPORT	
WINGS (CUT)	T	OO FEW TO REF	PORT		WINGS (CUT)	Т	OO FEW TO R	EPORT	
DRUMSTICKS	T	OO FEW TO REF	PORT		DRUMSTICKS	Т	OO FEW TO R	EPORT	
THIGHS	T	OO FEW TO REF	PORT		THIGHS	Т	OO FEW TO R	EPORT	
B/S THIGHS	T	OO FEW TO REF	PORT		B/S THIGHS	Т	OO FEW TO R	EPORT	

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR F.O.B. DOCK

 RANGE
 TODAY'S AVERAGE
 RANGE
 TODAY'S AVERAGE
 5-DAY AVERAGE

 58.50 - 61.50
 59.92
 58.00 - 63.00
 60.48
 59.44

The index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

<u>NORTHEAST BROILER/FRYER PARTS</u> - Trucklot buying activity was fairly good to good during midweek trading. Offerings of breast items and tenders were in close balance to tight; wings and most dark meat cuts were moderate for current needs. Retail and distributive movement was fair to moderate. The market tone was firm for breast items; steady for wings and most dark meat cuts.

ICE PACKED BROILER/FRYER PARTS. DELIVERED TO FIRST RECEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES. CENTS PER POUND.

			0020020		,, 0=0.	00
CURRENT NEG	WTD		MAR 17	CURRENT NEG	WTD	
TRADING*	AVG	VOL/LBS	ITEM	TRADING*	AVG	VOL/LBS
155	143.03	605,600	BREAST - B/S	155-160	145.21	447,760
140	138.55	175,584	TENDERLOINS	140-145	138.86	95,240
84-85	93.90	67,560	BREAST - WITH RIBS	85-86	92.64	73,600
84	86.67	66,640	BREAST - LINE RUN	85	87.55	67,280
52-53	47.32	232,200	LEGS	52-53	49.51	153,800
36-37	35.38	454,000	LEG QUARTERS (BULK)	36-37	36.22	189,200
44-45	50.88	79,560	DRUMSTICKS	44-45	53.29	51,320
40-41	47.85	49,480	THIGHS	40-41	48.53	57,920
92-93	94.47	77,280	B/S THIGHS	92-93	91.72	54,000
148-149	141.10	190,320	WINGS (WHOLE)	148-149	147.44	100,720
IPPED) 13-15	14.99	34,200	BACKS AND NECKS (STRIP	PED) 13-15	15.00	14,880
45-50	47.99	10,760	LIVERS (5 POUND TUBS)	45-50	48.75	8,240
55-60	56.11	66,080	GIZZARDS (HEARTS)	55-60	57.72	19,880
	TRADING* 155 140 84-85 84 52-53 36-37 44-45 40-41 92-93 148-149 IPPED) 13-15 45-50	TRADING* AVG 155 143.03 140 138.55 84-85 93.90 84 86.67 52-53 47.32 36-37 35.38 44-45 50.88 40-41 47.85 92-93 94.47 148-149 141.10 IPPED) 13-15 14.99 45-50 47.99	TRADING* AVG VOL/LBS 155 143.03 605,600 140 138.55 175,584 84-85 93.90 67,560 84 86.67 66,640 52-53 47.32 232,200 36-37 35.38 454,000 44-45 50.88 79,560 40-41 47.85 49,480 92-93 94.47 77,280 148-149 141.10 190,320 IPPED) 13-15 14.99 34,200 45-50 47.99 10,760	TRADING* AVG VOL/LBS ITEM 155 143.03 605,600 BREAST - B/S 140 138.55 175,584 TENDERLOINS 84-85 93.90 67,560 BREAST - WITH RIBS 84 86.67 66,640 BREAST - LINE RUN 52-53 47.32 232,200 LEGS 36-37 35.38 454,000 LEG QUARTERS (BULK) 44-45 50.88 79,560 DRUMSTICKS 40-41 47.85 49,480 THIGHS 92-93 94.47 77,280 B/S THIGHS 148-149 141.10 190,320 WINGS (WHOLE) IPPED) 13-15 14.99 34,200 BACKS AND NECKS (STRIP 45-50 47.99 10,760 LIVERS (5 POUND TUBS)	TRADING* AVG VOL/LBS ITEM TRADING* 155 143.03 605,600 BREAST - B/S 155-160 140 138.55 175,584 TENDERLOINS 140-145 84-85 93.90 67,560 BREAST - WITH RIBS 85-86 84 86.67 66,640 BREAST - LINE RUN 85 52-53 47.32 232,200 LEGS 52-53 36-37 35.38 454,000 LEG QUARTERS (BULK) 36-37 44-45 50.88 79,560 DRUMSTICKS 44-45 40-41 47.85 49,480 THIGHS 40-41 92-93 94.47 77,280 B/S THIGHS 92-93 148-149 141.10 190,320 WINGS (WHOLE) 148-149 IPPED) 13-15 14.99 34,200 BACKS AND NECKS (STRIPPED) 13-15 45-50 47.99 10,760 LIVERS (5 POUND TUBS) 45-50	TRADING* AVG VOL/LBS ITEM TRADING* AVG 155 143.03 605,600 BREAST - B/S 155-160 145.21 140 138.55 175,584 TENDERLOINS 140-145 138.86 84-85 93.90 67,560 BREAST - WITH RIBS 85-86 92.64 84 86.67 66,640 BREAST - LINE RUN 85 87.55 52-53 47.32 232,200 LEGS 52-53 49.51 36-37 35.38 454,000 LEG QUARTERS (BULK) 36-37 36.22 44-45 50.88 79,560 DRUMSTICKS 44-45 53.29 40-41 47.85 49,480 THIGHS 40-41 48.53 92-93 94.47 77,280 B/S THIGHS 92-93 91.72 148-149 141.10 190,320 WINGS (WHOLE) 148-149 147.44 IPPED) 13-15 14.99 34,200 BACKS AND NECKS (STRIPPED) 13-15 15.00 4

INCLUDES NY CITY METRO. AREA, NORTHERN NJ, MA, CT, RI, & PA (NORTHEAST OF HARRISBURG). * TODAY'S NEG. SALES AS OF 11:30 A.M.

** WEIGHTED AVERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ECTIN	MATED	۸.	TUAL	AVG	MITC	ACTUAL	AVG
		MAIED		IUAL	AVG	WIS		<u>WTS</u>
	(1,000)		(1,000)				(1,000)	
	03/17	03/16	03/15	03/12	03/15	03/12	03/10	03/08
Alabama	3,882	4,122	3,897	4,288	5.43	5.23	3,873	5.37
Arkansas	4,933	5,010	4,276	4,104	5.46	4.97	4,777	5.74
Delmarva	2,250	2,241	2,204	2,042	5.97	5.87	1,881	5.95
KY-LA-TN	2,174	2,324	2,332	2,432	5.13	4.73	2,354	5.28
Mississippi	2,705	2,857	2,933	3,137	5.66	5.68	2,889	6.00
North Carolina	2,674	2,747	2,686	2,789	7.16	6.92	2,588	7.08
Texas	2,411	2,622	2,616	2,470	5.55	5.45	2,405	5.68
Total	21,029	21,923	20,944	21,262	5.73	5.50	20,767	5.83
Mon-Wed	64,181 ((A)					63,949 (A)

(A) Weekly cumulative for states listed above.

Broiler-fryer slaughter under federal inspection for 17-Mar-10 is estimated to be 31,462,000 head up 0.96 percent from a week ago and up 0.81 percent from a year ago.

(Last week 31,163,000, last year 31,209,000)

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DLVRD TO RETAILERS RANGE

FRESH FRYERS 109-122
ROASTERS 4# & UP 125-135
HENS UNDER 5#
HENS OVER 5#
DUCKS
RABBITS-WHOLE
RABBITS-CUT UP

SAN FRANCISCO PROCESSED POULTRY DLVRD TO RESTAURANTS AND INSTITUTIONS

		RANGE
FRESH FRYERS	ICE PACK	159
	DRY PACK	170
ROASTERS 4# & UP	ICE PACK	
	DRY PACK	117
HENS OVER 5#	ICE PACK	125
	DRY PACK	116
DUCKS		262-265

PIGEONS lb.

SILKIES ea. GUINEA PIGS ea.

DOVES ea.

GUINEA FOWL lb.

GUINEA KEETS ea.

DUCKLINGS lb.

CHUKARS ea.

PARTRIDGES ea.

TOTAL COOPS 31

FOTIMATED II O LIVE BOULTDY OF ALIQUITED							MAJC	R WHOLE	ESALE MA	ARKETS-ME	XICO CITY	<u> </u>	
ESTIMATED U.S. LIVE POULTRY SLAUGHTER UNDER FEDERAL INSPECTION FOR WEEK ENDING 20-Mar-10							Ce	nts per p	ound for th	ie week er	nding March	12, 2010	_
CURRENT WEEK PREVIOUS WEEK						Who				ecks,Backs	Livers		
			03/20/10 (1		03/13/10			kens B	reasts W/	Thighs 8	& Wings	Gizzards	Hens
Class		,	`	housand h			RAYON						
Broiler/fr	rver		162,075(2		161,830		Low	76.79	144.88	79.68	18.11	7.24	54.33
Light he	,		1,551	,	1,637		High	78.96	152.12	86.93	21.73	10.87	54.33
Heavy h			1,443		1,479		Mostly	77.87	152.12	83.31	21.73	7.24	54.33
Total			165,069		164,946								
(1)ESTI	MATED		·		·		SAN JU						
2)The es	stimated	number of	broiler-frye	ers availabl	e for slaugh	nter the	Low	76.06	144.88	76.06	18.11	3.62	54.33
week er	nding 20-	Mar-10 is	154.7 mill	ion head c	ompared to	156.0	High	77.87	152.12	86.93	21.73	7.24	54.33
				ek last yea			Mostly	77.87	148.50	79.68	19.92	5.43	54.33
U.S. sla	ughter th	is week is	162.4 mill	ion head o	r 7.7 millio	n more	NIEW O						
than est	imated av	vailable. F	or the wee	k of 27-Ma	r-10 the est	timated		N JUAN	44400	00.04	04.70	7.04	57.05
available is 154.3 million head.					Low	77.15	144.88	83.31	21.73	7.24	57.95		
WEEKLY OOLD STORAGE HOLDINGS OF FOTER STOR OFFITERS					High	79.68	155.74	90.55	25.35	10.87	57.95		
WEEKLY COLD STORAGE HOLDINGS - SELECTED STGE CENTERS (INCL GOVT STOCKS) (IN THOUSANDS)					Mostly	77.87	152.12	86.93	23.54	9.05	57.95		
(INCL GO		ESSED TU		PROCE	SSED POL	II TRY	BECERI	Σ Λ					
	1 1100	LOOLD I	LBS	INOUL	00LD 1 00	LBS	Low	77.87	148.50	86.93	25.35	7.24	59.76
AM 03/15	5/10		121,090		1	57,732	High	80.77	159.37	94.17	25.35 28.98	10.87	59.76 59.76
AM 03/01	-		121,030			63,848	Mostly	77.87	155.74	94.17	25.35	10.87	59.76
CHG	1710		3,180			-6,116	iviostiy	11.01	155.74	90.55	25.35	10.67	39.76
PCT CHO	3		3			-10							
101010											ULTRY RTC		
COLD STORAGE MOVEMENT (IN THOUSANDS)										OTIATED FO			
PROCESSED TURKEYS PROCESSED POULTRY										A AND PLA	INT GRAD	E,5LBS	
03	3/15/10	3/08/10 0	3/16/09	03/15/10	03/08/10	03/16/09	AND	JP, FOR	WEEK OF	MARCH	15, 2010		
PACIFIC												Б.	NOF
COAST	2 ,909	3,159	623	7,235	7,470	7,811	HENS	. 17	SE DACKE	D (42 DE)	D POV		NGE
LOS							HEINS						9-86 9-90
ANGELES	80	301	209	895	878	844		V	ACCOUNT P	ACKED (C	S-9 PER BOX	\) /	9-90

3.75

9.00

HACKETTSTOWN POULTRY SALES FOR 03/16/10

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY LOW HIGH AVG LOW HIGH AVG HEAVY FOWL lb. .50 1.10 .57 HEAVY FOWL ea. LIGHT FOWL lb. - LIGHT FOWL ea. MIXED FOWL lb. - MIXED FOWL ea. BANTAMS lb. - BANTAMS ea. - BROILERS ea. BROILERS lb. ROASTERS lb. - ROASTERS ea. - FRYERS ea. FRYERS lb. CHICKS lb. - CHICKS ea. PULLETS lb. - PULLETS ea. BUNNIES lb. - BUNNIES ea. ROOSTERS lb. 1.20 1.05 ROOSTERS ea. 85 GEESE lb. - GEESE ea. TURKEYS lb. - TURKEYS ea. DUCKS lb. - DUCKS ea. RABBITS lb. 1.00 2.10 1.63 RABBITS ea. 1.00 2.25 1.70

- PIGEONS ea.

- GUINEA FOWL ea

- TURKEY POULTS ea.

- DUCKLINGS ea. - CALL DUCKS ea.

- GOSLINGS ea.

- PEACOCKS ea.

- COCKATIELS ea.

- PHEASANTS ea.

DELMARVA Movement of ready-to-cook whole birds was moderate to good for midweek trading. Seller offerings were light for immediate trade needs. Live supplies were moderate: weights were mixed, but noted as mostly desirable. Processing schedules were moderate to moderately heavy. Less than trucklot asking prices were 1 cent higher at 88 to 97 cents. The market tone was firm. In the parts complex, breast items were closely balanced to tight. Dark meat cuts and wings were reported as moderate.

BRANDED U.S. GRADE A RANGE 79-102 WEIGHTED AVERAGE (A) NO. OF BOXES (A)

(A) Not reported to avoid disclosing individual operations.

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4.76