BROILER MARKET NEWS REPORT

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NATIONAL BROILER MARKET AT-A-GLANCE

Majority prices were trending 3 cents higher in the Midwest, 2 cents higher in the East, and 1 cent higher in the West when compared to early week prices. The market tone was fully steady to firm in the East, steady to firm elsewhere. Retail demand was light to moderate. Food service demand was light to fairly good, best into restaurants and mixed into fast food. Supplies of all sizes were very light to moderate to satisfy current trade needs. Floor stocks were adequate to closely balanced. In the parts structure, movement was moderate to good for late week trading. Supplies of breast items were very light and held with confidence. Wings and dark meat items were mostly moderate. In production areas, live supplies were moderate at mixed, but mostly desirable weights.

PRELIMINARY REPORT Prices negotiated for trucklot sales of ready-to-cook broiler/fryers FOB and delivered to first receivers at major market areas (cents per lb) Week of 15-MAR-2010

	MAJORITY	RANGE	WTD AVG	LOADS
Delivered to First Receivers:				
US Grade A 1/				
New York	83.00-86.00			
Los Angeles	93.00			
Whole Body 2/				
Chicago	79.00-84.00	76.00-91.25	82.86	34
FOB Dock Equivalent 3/:				
Mississippi	80.00-84.00	75.00-89.00	81.87	52

1/: Includes branded product.
2/: Whole Body category includes whole body birds with or without giblets, all grades, brands, and packaging.
3/: Southeast area

GEORGIA FOB DOCK PRICES The Georgia f.o.b. dock quoted price on broilers/fryers for this week's trading is **83.50** cents based on ice-packed USDA grade "A" sized 2 1/2 to 3 pound birds.

	PRELIMINARY FOB DOCK OR EQUIVALENT	
LDS	**RANGE**	**PRELIM. WTD AVG**
696	79.63-88.65	83.26

Georgia f.o.b. dock confirmed preliminary weighted average price on ice-packed parts:

ITEM	WTD AVG (CENTS PER POUND)	VOLUME (000 POUNDS)
LINE RUN TENDERS	177.00	1,259
BREASTS - B/S	156.50	5,404
BREASTS - WHOLE	85.00	1,219
THIGH MEAT - B/S	91.50	1,105
THIGHS	47.00	932
DRUMSTICKS	59.50	970
LEG QUARTERS	37.50	7,441
WINGS	157.00	2,819

This information is supplied by the Georgia Department of Agriculture's Poultry Market News Service.

MIDWEST REGION Preliminary majority delivered prices into the Chicago market area were up 3 cents. The market tone on whole broiler/fryers was steady to firm. Offers of whole birds remained very light on aggressive buyer action at packer level and light to moderate at receiverships. Retail activity was light to moderate and a slight increase noted as weather prompt consumer consumption. Food service trade ranged light to fairly good; best into restaurants and mixed into fast food. Floor stocks were in close balance to fully adequate; weights desirable to light. Breast cut supplies were tight, wings balanced, and dark meat items available. Trade sentiment was steady to firm on breast cuts, about steady on drums and thighs, and steady on the balance of parts.

WESTERN REGION The Los Angeles preliminary majority for next week was 1 cent higher than last Monday's. The market tone on whole broiler fryers and WOGs was steady to firm, mostly fully steady to firm. Offerings light to adequate. Retail and foodservice demand slow to moderate. Weights desirable. Floor stocks adequate. Offerings of wings and dark items adequate, breasts items tight to adequate with boneless skinless breasts the least available and held with the most confidence. Parts demand light to fair. The market tone on wings and dark items was steady and breast items steady to firm, mostly fully steady to firm.

NORTHEAST REGION Trucklot buying activity on ready-to-cook whole broiler/fryers was mostly good entering the weekend. Offerings of all sizes were light with good movement. Retail and distributive movement was fair to moderate. The market tone was firm. In the parts complex, supplies of wings, tenders and most dark meat cuts were generally sufficient for current needs; breast items were tight and held with confidence.

SOUTHERN REGION The market tone was fully steady to firm. Demand was moderate to fairly good entering the weekend. Supplies of all sizes were light to satisfy current trade needs. In the parts structure, movement was moderate to instances good for late week business. Breast items were very light and moving satisfactorily. Wings and dark meat items were mostly moderate. In production areas live supplies were moderate at mostly desirable weights.

DELMARVA Movement of ready-to-cook whole birds was moderate to good entering the weekend. Seller offerings of all sizes were light and moving well. Live supplies were moderate; weights were mixed and noted as mostly desirable to light. Processing schedules were usually moderate. Less than trucklot asking prices were one cent higher at 85 to 94 cents. The market tone was fully steady to firm. In the parts complex, breast items were light. Dark meat cuts and wings were moderate.

*BROILER/FRYER CURRENT NEGOTIATED PRICES FOR IMMEDIATE DEILVEERY INCLUDES MOSTLY MULTIPLE-DROP SHIPMENTS OF BRANDED AND WING TAGGED TO NEW YORK CITY FORM DELMARVA

		BRANDED U.S. GRADE A
RANGE		82-99
WEIGHTED AVERAGE		(A)
NO. OF BOXES		(A)
CUMULATIVE	03/08/10-03/12/10	(A)
	03/09/09-03/13/09	(A)
NO. OF BOXES	03/08/10-03/12/10	(A)
	03/09/09-03/13/09	(A)

(A) Not reported to avoid disclosing individual operations.

SOUTHERN STATES BROILER PARTS F.O.B. DOCK OR EQUIVALENT, ICED-PACKED, PRICES SHOWN ARE DAY OF SHIPMENT (INCLUDES CURRENT AND PRIOR NEGOTIATIONS), TRUCKLOT AND LESS THAN TRUCKLOT VOLUME, CENTS PER POUND.

MAR 11, 2010					MAR 12, 2010				WEEKLY	
ITEM	LBS (000)	RANGE	MAJ	WTD AVG	LBS (000)	RANGE	MAJ	WTD AVG	LBS (000)	WTD AVG
BREAST - B/S	405	126.00-185.00	-	133.07	402	132.00-187.00	-	138.38	2,036	132.17
TENDERLOINS	185	127.00-192.00	-	137.03	181	129.00-196.00	-	137.20	806	137.72
BREAST - LINE RUN		TOO FEW TO REPORT				TOO FEW TO REPORT			385	80.68
FRONT HALVES		TOO FEW TO REPORT				TOO FEW TO REPORT			345	82.07
LEGS		TOO FEW TO REPORT				TOO FEW TO REPORT			TFEWR	
LEG QUARTERS (BULK)	419	32.00-36.00	-	34.00	528	32.00-36.00	-	34.08	2,113	34.05
LEG QUARTERS (4/10)	716	34.00-38.00	-	35.85	1,050	35.00-38.00	-	36.58	3,941	36.22
WINGS (WHOLE)	165	125.00-135.00	-	129.85	172	125.00-152.00	-	141.83	927	134.80
WINGS (CUT)		TOO FEW TO REPORT				TOO FEW TO REPORT			465	142.78
DRUMSTICKS		TOO FEW TO REPORT				TOO FEW TO REPORT			98	47.09
THIGHS		TOO FEW TO REPORT				TOO FEW TO REPORT			131	41.31
B/S THIGHS	57	79.00-85.00	-	81.05		TOO FEW TO REPORT			366	84.00

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WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MAR 11, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE
57.00 - 60.50	58.58

WHOLE BODY INDEX BASED ON SOUTHERN STATES PARTS TRADING FOR MAR 12, 2010 -- F.O.B. DOCK.

RANGE	TODAY'S AVERAGE	5-DAY AVERAGE
57.00 - 60.50	58.72	58.04

The Index is intended solely as an indicator of values for commodity-type product and does not represent industry's willingness to sell or ability to buy.

NORTHEAST BROILER PARTS Trucklot buying activity remained moderate to fairly good entering the weekend. Offerings of breast items were light and clearing satisfactorily; wings and dark meat cuts were mostly moderate and tenders were light to moderate for current needs. Retail and distributive movement was moderate. The market tone was fully steady to firm for breast items; steady for wings and most dark meat cuts.

Ice Packed Broiler/Fryer Parts, Delivered To First Receivers in Pool Trucklot and Trucklot Quantities, Cents per Pound.

MAR 11, 2010				MAR 12, 2010				
ITEM	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	CURRENT NEG TRADING*	WTD AVG**	VOL /LBS	WEEKLY WTD AVG	WEEKLY VOL/LBS
BREAST - B/S	150	140.38	413,880	150-155	139.57	587,720	136.91	2,800,360
TENDERLOINS	140	134.52	183,107	140	139.12	170,293	134.52	855,372
BREAST - WITH RIBS	81-82	89.89	63,040	82-83	89.62	49,160	88.80	315,680
BREAST - LINE RUN	81	82.89	67,880	82	84.60	66,560	82.47	331,240
LEGS	52-53	49.58	200,600	52-53	52.04	102,040	49.71	793,240
LEG QUARTERS (BULK)	36-37	36.12	328,000	36-37	35.45	310,800	35.98	1,475,600
DRUMSTICKS	44-45	51.04	67,240	44-45	51.83	64,920	51.86	348,920
THIGHS	40-41	46.71	67,560	40-41	47.55	54,600	47.58	326,036
B/S THIGHS	92-93	94.46	75,680	92-93	95.67	115,680	93.29	453,600
WINGS (WHOLE)	148-149	150.56	160,680	148-149	144.06	207,880	140.58	1,092,080
BACKS AND NECKS (STRIPPED)	13-15	15.00	21,120	13-15	15.00	24,800	15.00	127,720
LIVERS (5 POUND TUBS)	45-50	47.00	7,640	45-50	47.50	7,840	47.51	48,840
GIZZARDS (HEARTS)	55-60	59.08	15,240	55-60	59.71	20,000	58.36	92,320

INCLUDES NEW YORK CITY METROPOLITAN AREA, NORTHERN NJ, MA, CT, RI, AND PA (NORTHEAST OF HARRISBURG).
TODAY'S NEGOTIATED SALES AS OF 11:30 A.M.
** WTD AVG PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M.

ESTIMATED SLAUGHTER OF BROILER-FRYERS

	ESTIMATED (1,000)		ACTUAL (1,000)		AVG WTS		ACTUAL (1,000)	AVG WTS
	03/12	03/11	03/10	03/09	03/10	03/09	03/05	03/03
Alabama	3,783	4,066	3,873	4,072	5.44	5.52	3,586	5.44
Arkansas	3,965	5,329	4,777	5,138	5.50	5.50	4,098	5.42
Delmarva	2,208	2,267	1,881	2,225	6.05	5.75	2,385	5.90
KY-LA-TN	2,174	2,218	2,354	2,269	5.04	4.96	2,397	5.07
Mississippi	3,142	2,952	2,889	2,899	6.05	6.00	2,856	5.97
North Carolina	2,809	2,738	2,588	2,708	7.05	7.06	2,950	7.07
Texas	2,625	2,624	2,405	2,643	5.66	5.00	2,519	5.69
Total	20,706	22,194	20,767	21,954	5.77	5.67	20,791	5.73
Mon-Fri	108,077 (A)						106,168 (A)	
Saturday	421 (included in total for date shown)						513	

(A) Weekly cumulative for states listed above.
Broiler-fryer slaughter under federal inspection for 12-Mar-10 and 13-Mar-10 is estimated to be 30,978,000 head down 0.71 percent from a week ago and up 5.02 percent from a year ago. (Last week 31,199,000, last year 29,497,000)

Weekly broiler-fryer slaughter under federal inspection for the week ending 13-Mar-10 is estimated to be 160,245,000 head up 0.92 percent from a week ago, and up 4.20 percent from a year ago. (Last week 158,789,000, last year 153,780,000)
Actual data incorporated when available.

SOUTHERN CALIFORNIA (L.A. AREA) PROCESSED POULTRY, DLVRD TO RETAILERS

	RANGE
FRESH FRYERS	109-122
ROASTERS 4# & UP	125-135
HENS UNDER 5#	
HENS OVER 5#	
DUCKS	
RABBITS-WHOLE	
RABBITS-CUT UP	

SAN FRANCISCO PROCESSED POULTRY, DLVRD TO RESTAURANTS AND INSTITUTIONS

		RANGE
FRESH FRYERS	DRY PACK	170
	ICE PACK	159
ROASTERS 4# & UP	DRY PACK	117
	ICE PACK	
HENS OVER 5#	DRY PACK	116
	ICE PACK	125
DUCKS		262-265

YOUNG CHICKENS SLAUGHTERED

W/E 06-MAR-10 Under Federal Inspection (Preliminary) (in Thousands)

	A 4.25 lbs & down	B 4.26 - 6.25 lbs	C 6.26 - 7.75 lbs	D 7.76 lbs & up	Total
Head	37,263	80,770	17,967	22,789	158,789
Avg Live Wgt	3.83	5.35	6.80	8.42	5.60
% of total /1	23%	51%	12%	14%	100%
Comparisons					
Last week	44,858	74,436	18,620	20,397	158,311
Avg Live Wgt	3.83	5.41	6.66	8.31	5.49
% of total /1	28%	47%	12%	13%	100%
Year Ago 2/	37,736	80,808	21,205	13,660	153,409
Avg Live Wgt	3.85	5.37	7.06	8.73	5.53
% of total /1	25%	52%	14%	9%	100%
To date/2010*	363,310	716,863	172,073	174,875	1,427,121
To date/2009*	352,411	710,872	202,736	130,822	1,396,841

/1 May not total to 100% due to rounding. /2 Comparable week.
*Note: Year to-date totals reflect comparable time periods.
Weight Class Description: (A) This size product is normally marketed bone-in into fast food and food service sectors and may include Cornish hens. (B) This size product is normally marketed into the retail grocery sector in tray pack or bagged forms. (C) This size product is normally marketed either into the retail grocery sector in tray pack and IQF form or is further processed and marketed into various sectors. (D) This size product is normally marketed deboned or as roasters or roasting chicken.

LIVE POULTRY SLTRD UNDER FEDERAL INSPECTION

(Preliminary) W/E 06-MAR-2010	Young Chickens	Light Hens	Heavy Hens	Total Hens	Ducks
	----------Thousands----------				
Head	158,789	1,179	1,286	2,465	402
Avg Wt	5.60	3.16	7.70	5.53	6.77
Last week	158,311	1,356	1,258	2,614	400
Same wk yr ago	153,409	1,183	1,430	2,613	392
Avg Wt	5.53	3.21	7.81	5.73	6.74
To-date/2010*	1,427,121	12,936	11,818	24,754	3,696
To-date/2009*	1,396,841	11,226	13,628	24,854	3,695
% Change YTD	2%	15%	-13%	0%	0%
Ready-to-Cook Weight and Dressing Percentage					
Current week	662,468	1,993	6,585	8,578	1,960
Last week	647,500	2,401	6,609	9,010	1,881
Same wk yr ago	632,022	1,918	7,427	9,345	1,902
To-date/2010*	5,900,821	22,131	61,046	83,177	18,052
To-date/2009*	5,729,260	18,757	70,953	89,710	17,652
% Change YTD	3%	18%	-14%	-7%	2%
Dressing %	74.5%	53.5%	66.5%		72.0%

(A) The estimated number of fryers available for marketing based on the 2-week revised average chick placements 6 to 7 weeks earlier was 156.9 million head. Estimated U.S. slaughter for this period was 160.7 million head, or 3.8 million more than estimated available. (B) Dressing % adjustments reflect quarterly update.
*Note: Year to-date totals reflect comparable time periods.

EST. U.S. FRYER SLAUGHTER/FRYER AVAILABILITY COMPARISON

	Week Ending	Million Head Slaughtered	Million Head Available*	Pct	Avg Wt
Jan	30	153.2	157.8	97%	5.48
Feb	6	161.8	158.0	102%	5.53
	13	158.2	158.5	100%	5.48
	20	161.0	157.1	102%	5.52
	27	160.2	156.2	103%	5.49
Mar	6	160.7	156.9	102%	5.60
Year to date		1444.3	1399.8	103%	
Mar	13		156.0		
	20		154.7		

*Based on chick placements 6 to 7 weeks earlier.

BROILER/CATTLE/HOG WEEKLY ESTIMATED SLAUGHTER

Under Federal Inspection (in Thousands)

W/E	03/13/10	03/06/10	%CHG	03/14/09	%CHG
Broilers	160,245	158,789	+0.92	153,780 [1]	+4.20
Cattle	621	617	+01	625 [2]	-01
Hogs	2,132	2,163	-01	2,152 [2]	-01

[1] Actual data incorporated when available.
[2] Totals adjusted to reflect USDA, NASS revisions.

EASTERN REGION MISC POULTRY Delivery Week of 08-MAR-10

DUCKLINGS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A, 4-5 POUNDS DLVRD IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, CENTS PER LB

ORIGIN	FROZEN	FRESH
LONG ISLAND	196-200	201-207
MIDWEST	179-195	185-199

ROASTERS: PRICES NEGOTIATED BY FIRST RECEIVERS, US GRADE A & PLANT GRADE, 5 LBS & UP, DLVRD, CENTS PER LB

	RANGE	MOSTLY
ICE PACKED (12 PER BOX)	77.00-91.00	78.00-87.00
VACUUM PACKED (6-9 PER BOX)	72.00-87.00	77.00-86.00

SQUABS: NEW YORK AREA WHOLESALE PRICES, FROZEN, PLANT GRADE, DOLLARS PER DOZEN, 1 TO 10 BOXES

11 OZ.	69.84-87.59
13 OZ.	77.76-101.25
15 OZ.	84.96-112.08

THE EASTERN REGION INCLUDES:
CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA RI, SC, VA, VT, WV

CENTRAL REGION DUCKLINGS Prices remained unchanged. The trade sentiment was steady. Demand was moderate to fairly good. Supplies were adequate to barely adequate, instances short. Processing schedules were normal. Prices paid, first receivers for 10-18oz boneless breast at $7.70-8.70, bone in legs at $2.75-3.10, gizzards at $1.20-1.50, wings at $.70-.90, livers at $1.25-2.05, and feet at $.70-1.45.

PRICES NEGOTIATED BY FIRST RECEIVERS FOR US GRADE A DELIVERED IN TRUCKLOT AND POOL TRUCKLOT QUANTITIES, 4-5 POUNDS, CENTS PER POUND, WEEK OF 08-MAR-10

ORIGIN	FROZEN	FRESH
MIDWEST AND OTHERS	177-210	179-210

GRAYSTONE SMALL ANIMAL AUCTION - 09-MAR-10

AI PAPERS REQUIRED TO SELL ALL OUT OF STATE POULTRY
PRICES PAID PER LB, EXCEPT AS NOTED

	RANGE			
Muscovy Ducks - Drakes	1.70	-	1.90	lbs.
Peacock Hens	30.00	-	40.00	ea.
Pekin Ducks	6.00	-	7.00	ea.
Pullets 4-6 LBS		-	1.05	lbs.
Red Fowl 5-6 LBS	.50	-	.60	lbs.
Red Fowl 4-5 LBS	.45	-	.50	lbs.
Leghorn Roosters	1.25	-	4.25	ea.
Crossbred Roosters 7-11 LBS	.85	-	.95	lbs.
Crossbred Roosters 4-6 LBS	1.05	-	1.15	lbs.
Crossbred Fowl 5-9 LBS	.50	-	.60	lbs.
Banty Roosters	4.00	-	5.00	ea.
Banty Hens	2.00	-	3.00	ea.
Guinea Pigs	4.00	-	6.00	ea.
Guinea Fowl	1.50	-	1.70	lbs.
Kid Goats	25.00	-	35.00	ea.
Geese 9-14 LBS	1.40	-	1.50	lbs.
Pigeons	2.20	-	2.75	ea.
White Pigeons	3.75	-	4.00	ea.
Chukars		-	3.75	ea.
Rabbits 6-9 LBS	1.50	-	1.80	lbs.
Rabbits 4-6 LBS	1.90	-	2.20	lbs.
Bunnies	7.00	-	15.00	ea.
Doves		-	4.00	ea.
Silkies	3.00	-	4.00	ea.
Goats	50.00	-	65.00	ea.
Chicks	.35	-	1.00	ea.
Quail	1.30	-	1.60	ea.
Love Birds	32.00	-	37.00	ea.
Parakeets		-	10.00	ea.
Ducklings	2.50	-	3.00	ea.
Cocktails	26.00	-	40.00	ea.
Muscovy Ducks - Hens	1.50	-	1.80	lbs.

Total Coops Sold 3,793

NATIONAL CANNER FOWL Sales were too few to report prices. Offerings were at least sufficient for current trade needs. Demand was generally no better than fair with trading limited due to the majority of supplies being used internally. Processing schedules were normal. The undertone was steady at best.

Cents per pound, current negotiations, without freight cost

LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)	HEAVY CANNER HENS (WITHOUT NECKS)
TOO FEW TO REPORT	TOO FEW TO REPORT

Cents per pound, current negotiation, freight cost included

LIGHT CANNER HENS (LINE RUN WITHOUT NECKS)	HEAVY CANNER HENS (WITHOUT NECKS)
TOO FEW TO REPORT	TOO FEW TO REPORT

LIGHT TYPE HENS

CENTS PER HEAD, GENERALLY FOR REMOVAL WITHIN THE NEXT 10 DAYS(INCLUDES HANDLING,FREIGHT AND ANY OTHER CHARGES, WEIGHTS AVERAGE ABOUT 3.50 (POUNDS)

EASTERN Prices were unchanged when compared to the previous week. Demand was fair to moderate for the light to moderate offerings of light type hens. Processing schedules were mostly normal. Trade sentiment was steady.

	RANGE	MAJORITY
REMOVAL COST	2-11	3-7

SOUTH CENTRAL Trading was TFEWR. Demand was slow for at least adequate offerings of spent hens. Schedules were reduced. Finished sales were slow. Trade sentiment was about steady.

	RANGE	MAJORITY
REMOVAL COST	TOO FEW TO REPORT	

NORTH CENTRAL Prices unchanged. Demand was light to moderate with offerings mostly adequate. Schedules full-time. Trade sentiment steady.

	RANGE	MAJORITY
REMOVAL COST	0-10.5	0-5

HEAVY TYPE HENS (7 POUNDS AND UP)*

PRELIMINARY PRICE, CENTS PER LB. GENERALLY FOR SLAUGHTER THE WEEK OF 15-MAR-10

SOUTH CENTRAL Trading was light and TFEWR. Demand was slow for fully adequate offerings of spent heavy hens. Schedules were reduced. Finished sales were fair. Trade sentiment was about steady.

	RANGE	MAJORITY
AT FARM BUYER LOADING	TOO FEW TO REPORT	

*WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT.

SOUTHEAST HEAVY Sales were too few to report prices. Demand was generally fair for the fully sufficient offerings of heavy fowl. Processing schedules for next week were mostly normal. Finished product supplies were at least moderate for current trade needs. The undertone was steady to about steady.

	RANGE	MAJORITY
AT FARM BUYER LOADING	TOO FEW TO REPORT	
AT FARM PRODUCES LOADING	TOO FEW TO REPORT	
FOB PLANT	TOO FEW TO REPORT	

*WEIGHTS UNDER 7 LBS. SUBJECT TO DISCOUNT

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